

Connally Stan W  
Form 3  
July 02, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Connally Stan W		(Month/Day/Year)	SOUTHERN CO [SO]	
(Last)	(First)	07/01/2012		
30 IVAN ALLEN JR. BLVD			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
ATLANTA, GA 30308			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			President & CEO, Gulf Power Co	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Southern Company Common Stock	4,742.8398	I	By 401(k) Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Title	Amount or Number of		

Edgar Filing: Connally Stan W - Form 3

				Shares		(I) (Instr. 5)	
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/18/2006	02/18/2015	Southern Company Common Stock	5,353	\$ 32.7	D	Â
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/20/2007	02/20/2016	Southern Company Common Stock	5,096	\$ 33.81	D	Â
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/19/2008	02/19/2017	Southern Company Common Stock	5,437	\$ 36.42	D	Â
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/18/2009	02/18/2018	Southern Company Common Stock	8,521	\$ 35.78	D	Â
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/16/2010	02/16/2019	Southern Company Common Stock	14,392	\$ 31.39	D	Â
<u>Option Right To Buy</u> <sup>(1)</sup> <u>(2)</u>	02/15/2011	02/15/2020	Southern Company Common Stock	3,262	\$ 31.17	D	Â
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/14/2012	02/14/2021	Southern Company Common Stock	16,100	\$ 37.97	D	Â
<u>Option Right to Buy</u> <sup>(1)</sup> <u>(2)</u>	02/13/2013	02/13/2022	Southern Company Common Stock	16,053	\$ 44.42	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Connally Stan W 30 IVAN ALLEN JR. BLVD ATLANTA, GA 30308	Â	Â	Â President & CEO, Gulf Power Co	Â

## Signatures

/s/ Patricia L. Roberts, Agent for Stan W.  
Connally

07/02/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations.
  - (2) Options vest one third per year on anniversary date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.