Edgar Filing: Glennon Daniel P - Form 4

Glennon Da Form 4 August 15, 2 FORM Check th if no lon subject to Section 2 Form 4 Form 4 obligation may con <i>See</i> Instr 1(b).	2012 A 4 UNITED a units box ger o STATEM 5 5 5 5 5 5 5 5 5 5 5 5 5	IENT OF CH suant to Sectio a) of the Public	Vashington ANGES IN SECUI n 16(a) of th	, D.C. 20 BENEF RITIES ne Securit ding Con	549 ICIA ties E	LOWI Exchange y Act of	1935 or Section	OMB Number: Expires: Estimated a burden hou response	•	
(Print or Type)	Responses)									
1. Name and A Glennon Da	2. Issuer Name and Ticker or Trading ymbol 'eavana Holdings Inc [TEA]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(3. Date of Earliest Transaction (Month/Day/Year) 08/15/2012				Director 10% Owner Officer (give title Other (specify below) below) Exec.Vice President, CFO			
	(Street)	Amendment, D Month/Day/Yea	-	1		 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
ATLANTA	, GA 30326						Person	fore than One Re	porting	
(City)	(State)	(Zip)	able I - Non-l	Derivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code ar) (Instr. 8)	4. Securi on(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	08/15/2012		M <u>(1)</u>	7,000	А		7,000	D		
Common Stock	08/15/2012		S	7,000	D	\$ 11.31 (2)	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 1.12	08/15/2012		М	7,000	(3)	08/01/2015	Common Stock	7,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
Glennon Daniel P C/O TEAVANA HOLDINGS, INC. 3630 PEACHTREE ROAD NE, SUITE 1480 ATLANTA, GA 30326			Exec.Vice President, CFO			

Signatures

/s/ Daniel P. 08/15/2012 Glennon

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction effected pursuant to Rule 10b5-1 trading plan adopted by the reporting person on December 9, 2011.
- Represents the weighted average of multiple sale transactions ranging in price from \$11.03 to \$11.61. (2)
- Vesting commencement date for this grant is August 1, 2005. All options vested in the following manner: 25% on each anniversary of the (3) grant date, beginning on the first anniversary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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