Edgar Filing: Nielsen N.V. - Form 4

Nielsen N V

Nielsen N.V Form 4									
July 28, 201	5								
FORM		PPROVAL							
. •	• • UNITED STAT	ES SECURITIES A Washington		NGE C	COMMISSION	OMB Number:	3235-0287		
	Check this box Washington, D.C. 20549					Expires:	January 31,		
if no long subject to	if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OW						2005		
Section 1	16.	SECURITIES				Estimated averag			
Form 4 c Form 5		o Section 16(a) of th	e Securities F	xchang	e Act of 1934	response	0.5		
obligatio	ns Section 17(a) of t	e Public Utility Hol		•		ı			
may cont See Instr	20	h) of the Investment	Company Ac	t of 194	0				
1(b).									
(Print or Type l	Responses)								
	Address of Reporting Person		2. Issuer Name and Ticker or Trading ymbol Yielsen N.V. [NLSN]			5. Relationship of Reporting Person(s) to Issuer			
		•				(Chook all contraction)			
(Last)	(First) (Middle)	3. Date of Earliest T	ransaction		(Check	k all applicable	2)		
	(Month/Day/Year)	-			Director 10% Owner X Officer (give title Other (specify				
C/O NIELS STREET	EN N.V., 85 BROAD	07/24/2015	/24/2015			below) below)			
STREET						bal President			
	(Street)	4. If Amendment, D Filed(Month/Day/Yea	-		6. Individual or Jo Applicable Line)	int/Group Filin	lg(Check		
		T fied (Wohlin Day) Tea	,		_X_ Form filed by C				
NEW YOR	K, NY 10004				Form filed by M Person	lore than One Re	porting		
(City)	(State) (Zip)	Table I - Non-l	Derivative Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security	2. Transaction Date 2A. I (Month/Day/Year) Exect		4. Securities A on(A) or Dispose		5. Amount of Securities	6. Ownership Form: Direct			
(Instr. 3)	any	Code	(Instr. 3, 4 and		Beneficially	(D) or	Beneficial		
	(Mon	h/Day/Year) (Instr. 8)			Owned Following	Indirect (I) (Instr. 4)	Ownership (Instr. 4)		
			(A)		Reported Transaction(s)				
		Code	or	Price	(Instr. 3 and 4)				
Common	07/24/2015	Code V F	Amount (D) 5,491 D	\$	141,064.15	D			
Stock				45.17					

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. 6. Date Exercisable and orNumber Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Rel				
	Director	10% Owner	Officer	Other		
LEWIS JOHN JASPER C/O NIELSEN N.V. 85 BROAD STREET NEW YORK, NY 10004			Global President			
Signatures						
/s/ Harris Black, Authorized Signatory		07/28/20	15			
**Signature of Reporting Person		Date				
Explanation of Responses:						

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.