

Scripps Eaton M  
Form 4  
September 24, 2018

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Scripps Eaton M

2. Issuer Name and Ticker or Trading Symbol  
E.W. SCRIPPS Co [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
09/20/2018

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

C/O MIRAMAR SERVICES, INC., 250 GRANDVIEW AVE., SUITE 400

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

FT. MITCHELL, KY 41017

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|
|  |                                      |  | Code                           | V   | Amount  | (D)  | Price                                      |
| Class A Common Shares, \$.01 par value per share | 09/20/2018                           |  | P <sup>(1)</sup>               |   | 8,795   | A  | \$ 16.6315 <sup>(2)</sup>                  |
| Class A Common Shares, \$.01 par value per share | 09/21/2018                           |  | P <sup>(1)</sup>               |   | 8,795   | A  | \$ 16.5492 <sup>(3)</sup>                  |
|  |                                      |  |                                |   |   |  | 678,637 <sup>(4)</sup>                     |

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share

Class A  
Common  
Shares,  
\$.01 par  
value per  
share

31,875

I

By  
GRATs

Common  
Voting  
Shares,  
\$.01 par  
value per  
share

594,879 <sup>(5)</sup>

I

By GRAT

Common  
Voting  
Shares,  
\$.01 par  
value per  
share

22,438

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                                       |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

Scripps Eaton M  
C/O MIRAMAR SERVICES, INC.  
250 GRANDVIEW AVE., SUITE 400  
FT. MITCHELL, KY 41017

X

## Signatures

/s/ Tracy Tunney Ward on behalf of Miramar Services Inc. as Attorney-In-Fact for Eaton M.  
Scripps

09/24/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The purchases were made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 20, 2018 and in accordance with Rule 10b-18 of the Securities Exchange Act of 1934.  
  
The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions ranging from \$16.54 to \$16.87, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in footnotes to this Form 4.
- (2) The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions ranging from \$16.47 to \$16.79, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in footnotes to this Form 4.
- (3) 304,091 of these shares were previously reported as indirectly beneficially owned through grantor-retained annuity trusts ("GRATs") of which the reporting person is trustee, but such shares were delivered to the reporting person on in satisfaction of the GRATs' annuity obligations. As a result, these Class A Common Shares are again directly owned by the reporting person.
- (4) 312,186 of these shares were previously reported as directly beneficially owned, but were contributed to a GRAT of which the reporting person is trustee.
- (5)

### Remarks:

The reporting person may be deemed to have shared voting power with respect to more than 10% of the Class A Common Shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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