

GEORGE ROGER E
Form 4
July 31, 2012

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GEORGE ROGER E

2. Issuer Name and Ticker or Trading Symbol
ALIGN TECHNOLOGY INC
[ALGN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
07/27/2012

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP, Legal Aff. and Gen Counsel

C/O ALIGN TECHNOLOGY INC, 2560 ORCHARD PARKWAY

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

SAN JOSE, CA 95131

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	07/27/2012	07/27/2012	M	24,665 A \$ 17.88	24,665	D	
Common Stock	07/27/2012	07/27/2012	M	21,354 A \$ 7.81	46,019	D	
Common Stock	07/27/2012	07/27/2012	M	20,335 A \$ 13	66,354	D	
Common Stock	07/27/2012	07/27/2012	S	66,354 D \$ 35.8286	0	D	
	07/30/2012	07/30/2012	M	46,165 A \$ 13	46,165	D	

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Common Stock								
Common Stock	07/30/2012	07/30/2012	M	20,541	A	\$ 17.94	66,706	D
Common Stock	07/30/2012	07/30/2012	M	7,260	A	\$ 20.79	73,966	D
Common Stock	07/30/2012	07/30/2012	S	73,966	D	\$ 34.4351 (2)	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)				
					Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Right to Buy (Common Stock)	\$ 7.81	07/27/2012	07/27/2012	M			21,354		02/20/2010	02/20/2019	Common Stock	21,354
Right to Buy (Common Stock)	\$ 13	07/27/2012	07/27/2012	M			20,335		02/20/2009	02/20/2018	Common Stock	20,335
Right to Buy (Common Stock)	\$ 17.88	07/27/2012	07/27/2012	M			24,665		02/20/2008	02/20/2017	Common Stock	24,665
Right to Buy (Common Stock)	\$ 13	07/30/2012	07/30/2012	M			12,461		02/20/2009	02/20/2018	Common Stock	12,461
	\$ 13	07/30/2012	07/30/2012	M			32,000		02/20/2009	02/20/2018		32,000

Right to Buy (Common Stock)									Common Stock	
Right to Buy (Common Stock)	\$ 13	07/30/2012	07/30/2012	M	1,704	02/20/2009	02/20/2018		Common Stock	1,704
Right to Buy (Common Stock)	\$ 17.94	07/30/2012	07/30/2012	M	20,541	02/19/2011	02/19/2017		Common Stock	20,541
Right to Buy (Common Stock)	\$ 20.29	07/30/2012	07/30/2012	M	7,260	02/18/2012	02/18/2018		Common Stock	7,260

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GEORGE ROGER E C/O ALIGN TECHNOLOGY INC 2560 ORCHARD PARKWAY SAN JOSE, CA 95131			VP, Legal Aff. and Gen Counsel	

Signatures

Roger E. George 07/31/2012

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.75 to \$35.91, inclusive. The reporting person undertakes to provide Align Technology, Inc., any security holder of Align Technology, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(2) The price reported in column 4 is a weighted average exercise price. These shares were sold in multiple transactions at prices ranging from \$34.25 to \$35.29, inclusive. The reporting person undertakes to provide Align Technology, Inc., any security holder of Align Technology, Inc. or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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