

PICKARD FRANK C III
Form 4
June 02, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
PICKARD FRANK C III

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
105 CORPORATE CENTER BLVD

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
06/01/2009

____ Director
____ Officer (give title below)
____ 10% Owner
____ Other (specify below)
VP and Treasurer

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	06/01/2009		S	200 D \$ 59.56	14,987.677	D	
Common Stock	06/01/2009		S	188 D \$ 59.58	14,799.677	D	
Common Stock	06/01/2009		S	412 D \$ 59.59	14,387.677	D	
Common Stock	06/01/2009		S	100 D \$ 59.6	14,287.677	D	
Common Stock	06/01/2009		S	200 D \$ 59.61	14,087.677	D	

Edgar Filing: PICKARD FRANK C III - Form 4

Common Stock	06/01/2009	S	700	D	\$ 59.62	13,387.677	D
Common Stock	06/01/2009	S	200	D	\$ 59.63	13,187.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.64	13,087.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.645	12,987.677	D
Common Stock	06/01/2009	S	200	D	\$ 59.65	12,787.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.66	12,687.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.665	12,587.677	D
Common Stock	06/01/2009	S	200	D	\$ 59.67	12,387.677	D
Common Stock	06/01/2009	S	700	D	\$ 59.68	11,687.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.7	11,587.677	D
Common Stock	06/01/2009	S	800	D	\$ 59.72	10,787.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.73	10,687.677	D
Common Stock	06/01/2009	S	500	D	\$ 59.77	10,187.677	D
Common Stock	06/01/2009	S	1,000	D	\$ 59.78	9,187.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.79	9,087.677	D
Common Stock	06/01/2009	S	400	D	\$ 59.8	8,687.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.83	8,587.677	D
Common Stock	06/01/2009	S	300	D	\$ 59.84	8,287.677	D
Common Stock	06/01/2009	S	100	D	\$ 59.86	8,187.677	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	---

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PICKARD FRANK C III 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			VP and Treasurer	

Signatures

Mark R. Townsend for Frank C. Pickard III (Pursuant to Signing Authority on File)

06/02/2009

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.