

JOHNSON GLENN S  
Form 4  
February 01, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
JOHNSON GLENN S

2. Issuer Name and Ticker or Trading Symbol  
ALASKA AIR GROUP INC [ALK]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
19300 INTERNATIONAL BLVD  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/30/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
PRESIDENT/HORIZON AIR

SEATTLE, WA 98188

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)    | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|------------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| COMMON STOCK 401(K) <sup>(1)</sup> |                                      |  |                                |   | 1,139 <sup>(2)</sup>  | I  | ESOP TRUST  |
| COMMON STOCK                       | 01/30/2012                           |  | M <sup>(3)</sup>               | 7,498 A \$ 27.56  | 12,395  | D  |   |
| COMMON STOCK                       | 01/30/2012                           |  | A <sup>(4)</sup>               | 14,102 A \$ 0   | 26,497  | D  |   |
| COMMON STOCK                       | 01/30/2012                           |  | S <sup>(3)</sup>               | 5,147 D \$ 74.4154  | 21,350  | D  |   |
| COMMON STOCK                       | 01/30/2012                           |  | S                              | 2,351 D \$ 74.7455  | 18,999  | D  |   |

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|                       |            |                  |        |   |            |        |   |
|-----------------------|------------|------------------|--------|---|------------|--------|---|
| RESTRICTED STOCK UNIT | 01/30/2012 | J <sup>(5)</sup> | 14,102 | D | \$ 0       | 9,000  | D |
| COMMON STOCK          | 01/30/2012 | F <sup>(6)</sup> | 3,631  | D | \$ 74.56   | 15,368 | D |
| COMMON STOCK          | 02/01/2012 | S <sup>(7)</sup> | 1,900  | D | \$ 73.8468 | 13,468 | D |
| COMMON STOCK          | 02/01/2012 | S <sup>(7)</sup> | 2,100  | D | \$ 75.1367 | 11,368 | D |
| COMMON STOCK          | 02/01/2012 | S <sup>(7)</sup> | 1,500  | D | \$ 75.9007 | 9,868  | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|---|
| EMPLOYEE STOCK OPTION (RT TO BUY)          | \$ 27.56   | 01/30/2012                           |  | M                              | 7,498  | 01/29/2010 01/29/2019                                    | COMMON STOCK  |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                       |       |
|--|---------------|-----------|-----------------------|-------|
|  | Director      | 10% Owner | Officer               | Other |
| JOHNSON GLENN S<br>19300 INTERNATIONAL BLVD<br>SEATTLE, WA 98188 |               |           | PRESIDENT/HORIZON AIR |       |

## Signatures

/s/ Jeanne Gammon Attorney-in-Fact for Glenn S.  
Johnson

02/01/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) SHARES HELD IN THE ALASKA AIR GROUP INC. EMPLOYEE STOCK OWNERSHIP 401(K) PLAN TRUST AS OF DECEMBER 31, 2011.  
  
DURING 2011, MR. JOHNSON ACQUIRED 130 SHARES OF ALK COMMON STOCK UNDER AN ALASKA AIR GROUP
  - (2) EMPLOYEE STOCK OWNERSHIP 401(k) PLAN TRUST. THE INFORMATION IN THIS REPORT IS BASED ON A PLAN STATEMENT DATED AS OF DECEMBER 31, 2011.
  - (3) SAME-DAY EXERCISE AND SALE OF OPTIONS WERE EFFECTED PURSUANT TO A RULE 10b5-1 TRADING PLAN ADOPTED BY MR. JOHNSON ON DECEMBER 15, 2011.
  - (4) COMMON SHARES ISSUED UPON VESTING OF RSUS ON JANUARY 30, 2012.
  - (5) RSUs WERE FULLY VESTED AND ISSUED EFFECTIVE JANUARY 30, 2012.
  - (6) STOCK UNITS WITHHELD TO COVER TAXES UPON VESTING OF RSUS ON JANUARY 30, 2012. NET SHARES ISSUED.
  - (7) SALE OF SHARES WAS EFFECTED PURSUANT TO A RULE 10b5-1 TRADING PLAN ADOPTED BY MR. JOHNSON ON DECEMBER 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.