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(Print or Type Responses)										
Fink Elissa Symbol			er Name and Ticker or Trading u Software Inc [DATA]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
			e of Earliest Transaction n/Day/Year) /2018				Director 10% Owner 0fficer (give title Other (specify below) Chief Marketing Officer			
(Street) SEATTLE, WA 98103	endment, Date Original onth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
(City) (State)	(Zip)						Person			
						_	uired, Disposed of		-	
1.Title of Security (Instr. 3)2. Transaction Da (Month/Day/Yea)		Date, if	3. Transactic Code (Instr. 8) Code V	4. Securi on(A) or D (Instr. 3, Amount	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A Common 02/09/2018 Stock			С	2,500 (1)	Α	\$0	69,844	D		
Class A Common 02/09/2018 Stock			S	2,500 (2)	D	\$ 76.59	67,344	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)				8. Prio Deriv Secur (Instr.
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class B Common Stock	<u>(3)</u>	02/09/2018		C	2,500	(3)	<u>(4)</u>	Class A Common Stock	2,500	\$

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Fink Elissa 1621 N 34TH ST. SEATTLE, WA 98103			Chief Marketing Officer					
Signatures								
Keenan Conder, Attorney-in-Fact	02	2/13/2018						
<u>**</u> Signature of Reporting Person		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock.
- (2) Shares were sold pursuant to a 10b5-1 Plan.

Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.

(4) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.