

KAVANAUGH JOHN P  
Form 4  
August 26, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KAVANAUGH JOHN P

2. Issuer Name and Ticker or Trading Symbol  
ALLMERICA FINANCIAL CORP  
[AFC]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
08/25/2005

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Vice President

C/O ALLMERICA FINANCIAL CORP, 440 LINCOLN ST. (N-470)  
  
(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WORCESTER, MA 01653

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	08/25/2005		M			12,000	A	\$ 27.5	46,270	D	
Common Stock	08/25/2005		S			400	D	\$ 41.95	45,870	D	
Common Stock	08/25/2005		S			200	D	\$ 41.96	45,670	D	
Common Stock	08/25/2005		S			900	D	\$ 41.97	44,770	D	
Common Stock	08/25/2005		S			100	D	\$ 41.98	44,670	D	

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Common Stock	08/25/2005	S	600	D	\$ 42	44,070	D
Common Stock	08/25/2005	S	800	D	\$ 42.01	43,270	D
Common Stock	08/25/2005	S	500	D	\$ 42.036	42,770	D
Common Stock	08/25/2005	S	900	D	\$ 42.04	41,870	D
Common Stock	08/25/2005	S	500	D	\$ 42.045	41,370	D
Common Stock	08/25/2005	S	2,500	D	\$ 42.06	38,870	D
Common Stock	08/25/2005	S	300	D	\$ 42.08	38,570	D
Common Stock	08/25/2005	S	2,300	D	\$ 42.09	36,270	D
Common Stock	08/25/2005	S	1,200	D	\$ 42.1	35,070	D
Common Stock	08/25/2005	S	300	D	\$ 42.11	34,770	D
Common Stock	08/25/2005	S	500	D	\$ 42.12	34,270 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 27.5	08/25/2005		M	12,000	<sup>(2)</sup> 06/17/2006	Common Stock	12,000

(Right to  
Buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KAVANAUGH JOHN P C/O ALLMERICA FINANCIAL CORP 440 LINCOLN ST. (N-470) WORCESTER, MA 01653			Vice President	

## Signatures

Charles F. Cronin, pursuant to Confirming  
Statement

08/26/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 481 shares held indirectly by 401(k) plan.
  - (2) On June 17, 1996, the reporting person was granted 15,000 shares under 1996 Long-Term Stock Incentive Plan, which option became exercisable at rate of 20% per year on each of the first five anniversaries of the transaction date (December 31, 1996).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.