## Edgar Filing: BRADY CORP - Form 4

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| Form 4   | JRP   |       |  |              |      |                                   |  |  |   |  |
|--|---|-------|--|--------------|------|-----------------------------------|--|--|---|--|
| November (   | 02, 2007  |       |  |              |      |                                   |  |  |   |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   |   |       |  |              |      |                                   |  | OMB AF<br>OMB<br>Number:   | PROVAL<br>3235-0287   |  |
| Check this box<br>if no longer<br>subject to<br>Section 16.<br>Form 4 or<br>Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |   |       |  |              |      | e Act of 1934,<br>1935 or Section | Expires: January 31<br>2005<br>Estimated average<br>burden hours per<br>response 0.5                                     |  |   |  |
| (Print or Type   | Responses)  |       |  |              |      |                                   |  |  |   |  |
| 1. Name and a BEMIS RI   | Address of Reporting<br>CHARD A   | S     | 8  |              |      |                                   | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)  |  |   |  |
| (Last) (First) (Middle) 300 MILL STREET  |   |       | 11/01/2007   |              |      |                                   | X Director<br>Officer (give t<br>below)  | 10% Owner  |   |  |
| SHEBOYC  | (Street)<br>GAN FALLS, WI   | F     | . If Amendment, D<br>iled(Month/Day/Yea  | -            | al   |                                   | 6. Individual or Joi<br>Applicable Line)<br>_X_ Form filed by O  | ne Reporting Pe  | rson  |  |
| (City)   | (State)   | (Zip) | Table I - Non-   | Derivative   | Secu | rities Acau                       | Person<br>iired, Disposed of,  | or Beneficial  | ly Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date 2A. Deem<br>(Month/Day/Year) Execution<br>any<br>(Month/D |       | hed3.4. Securities Acquired (ADate, ifTransaction Disposed of (D)Code(Instr. 3, 4 and 5) |              |      | cquired (A)<br>(D)                | <ul> <li>5. Amount of<br/>Securities<br/>Beneficially<br/>Owned<br/>Following<br/>Reported<br/>Transaction(s)</li> </ul> | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Class A<br>common<br>Stock   | 11/01/2007  |       | Code V<br>X  | Amount 2,000 |      | Price<br>\$<br>15.4375            | (Instr. 3 and 4)<br>2,000  | D  |   |  |
| Class A<br>Common<br>Stock   | 11/01/2007  |       | S  | 2,000        | D    | \$<br>35.6615                     | 0  | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | onof Derivative |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |  |
|---|---|---|---|--|-----------------|-----|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (           | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Option<br>to Buy                                    | \$ 35.6615  | 11/01/2007                              |   | Х                                      | 2,0             | 000 | 11/21/1998   | 11/21/2007         | Class A<br>Common<br>Stock  | 2,000                                  |

# **Reporting Owners**

| Reporting Owner Name / Address                                  | Relationships |            |               |       |  |  |  |
|---|---------------|------------|---------------|-------|--|--|--|
|   | Director      | 10% Owner  | Dwner Officer | Other |  |  |  |
| BEMIS RICHARD A<br>300 MILL STREET<br>SHEBOYGAN FALLS, WI 53085 | Х             |            |               |       |  |  |  |
| Signatures  |               |            |               |       |  |  |  |
| /s/ Barbara Bolens, as<br>Attorney-In-Fact                      |               | 11/02/2007 |               |       |  |  |  |
| **Signature of Reporting Person                                 |               | Date       |               |       |  |  |  |

## **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v). \*

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Employee Stock Options granted pursuant to W.H. Brady 1997 Non Qualified Stock Option plan for Non Employee Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.