Edgar Filing: BRADY CORP - Form 4

| BRADY CC Form 4 | | | | | | | | | | | |
|---|---|----------|---|--------------------------------|--------|---------------|---|--|---|--------------------------|--|
| April 03, 20 | ЛЛ | | SECU | DITIES A | ND EV(| TT • • | NCEO | OMMISSION | | PROVAL | |
| | | DSIAIES | | | | | NGE U | OMMUNISSION | OMB Number: | 3235-0287 | |
| Check th if no lon subject to Section 1 Form 4 of Form 5 obligation may con <i>See</i> Instr 1(b). | Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Secti of the Investment Company Act of 1940 | | | | | | Expires: January 31, 2005 Estimated average burden hours per response 0.5 | | | | |
| (Print or Type) | Responses) | | | | | | | | | | |
| | | | 2. Issuer Name and Ticker or Trading Symbol BRADY CORP [BRC] | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| (Last) | (First) | (Middle) | | f Earliest Tr | | | | (Check | c all applicable |) | |
| 6555 WEST GOOD HOPE RD. | | | | (Month/Day/Year) 04/01/2008 | | | | X Director 10% Owner X Officer (give title Other (specify below) Delow) President & CEO | | | |
| | (Street) KEE, WI 53223 | | | endment, Da nth/Day/Year | - | | | 6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M | ne Reporting Pe | rson | |
| (City) | (State) | (Zip) | | | | ~ . | | Person | | | |
| 1.Title of Security (Instr. 3) | f 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if | | | (A) | | | | 5. Amount of Securities Beneficially Owned | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect | |
| | | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | | |
| Class A Common Stock (3) | 03/05/2008 | | | J | 8.7641 | A | \$ 34.13 | 3,428.527 | D | | |
| Class A Common Stock (3) | 03/12/2008 | | | J | 0.9003 | A | \$ 31.98 | 3,429.4273 | D | | |
| Class A Common Stock (3) | 03/19/2008 | | | J | 8.7363 | A | \$ 33.73 | 3,438.1636 | D | | |
| Class A Common | 03/26/2008 | | | J | 0.0668 | А | \$ 33.51 | 3,438.2304 | D | | |

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|--|--|--------------------------|------------------------|---------------------------------------|---|----------------------------------|--|--------------------|---|----------------------------------|
| Stock (3) Class A Common Stock (3) | n 04/02/2008 | | | 8.6006 | A \$ | 3.51 ³ | ,446.831 | D | | |
| Reminder: R | Report on a sep | parate line for each cla | ss of securities benef | Persor inform require | ns who re ation co ed to res ys a curr | espond ntained pond ui | rectly. to the collec in this form nless the forn alid OMB con | are not m | SEC 1474 (9-02) | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | DerivativeConversion(Month/Day/Year)Execution DateSecurityor Exerciseany | | Execution Date, if | 4. Transacti Code (Instr. 8) | Securitie | ve es d (A) or d of (D) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
| | | | | Code V | (A) | (D | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Deferred Comp. Units | \$ 33.89 | 04/01/2008 | | А | 889.61 | 153 | (1)(2) | (1)(2) | Class A Common Stock | 889.6153 |
| Repo | rting O | wners | | | | | | | | |

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|-----------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| JAEHNERT FRANK M 6555 WEST GOOD HOPE RD. MILWAUKEE, WI 53223 | Х | | President & CEO | | | | |
| Signatures | | | | | | | |

Signatures

Barbara Bolens as 04/03/2008 Attorney-In-Fact

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The deferred compensation stock units were acquired under the Brady Corporation employee deferred compensation plan and are to be settled in installment payments of Brady's Class A Common Stock upon the persons cessation as an employee of Brady Corporation.

(2) This security converts to common stock on 1 for 1 basis.

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(3) This transaction was a result of the employer's 401k payroll deduction plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.