### Edgar Filing: BRADY CORP - Form 4

BRADY CO Form 4 March 02, 2												
FORM	ЛЛ									OMB AF	PPROVAL	
	••• •	NITED	STATES					IGE CO	OMMISSION	OMB Number:	3235-0287	
Subject to Section 16. Form 4 or Form 5 Filed pursuar obligations may continue				Washington, D.C. 20549 OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES to Section 16(a) of the Securities Exchange Act of 1934, he Public Utility Holding Company Act of 1935 or Section (h) of the Investment Company Act of 1940							Expires:January 31, 2005Estimated average burden hours per response0.5	
(Print or Type	Responses)											
1. Name and Pearce Aar		Reporting	Person <u>*</u>	Symbol	er Name <b>an</b> o Y CORP	d Ticker or T [BRC]	rading	>	5. Relationship of I ssuer			
(Last)	(First)	(.	Middle)		of Earliest T				(Check	all applicable	2)	
6555 W. GOOD HOPE ROAD			AD	(Month/Day/Year) 02/03/2010					Director 10% Owner X_ Officer (give title Other (specify below) V.P., Treasurer, Dir. of I.R.			
MILWAU	(Street KEE, WI :				endment, D nth/Day/Yea	ate Original r)		-	5. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Pe	rson	
(City)	(State)		(Zip)	Tab	le I - Non-l	Derivative S	ecurit		ired, Disposed of,	or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	2. Transac (Month/D		2A. Deen Executior any (Month/D	ned 1 Date, if	3. Transactio Code	4. Securitie our Disposed (Instr. 3, 4 a)	s Acq l of (E	uired (A) ))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock (1)						Tinount		Thee	50.603	D		
Class A Common Stock (2)	02/03/20	)10			А	11.9354	А	\$ 28.26	1,968.2849	D		
Class A Common Stock (2)	02/10/20	)10			А	0.157	А	\$ 27.83	1,968.4419	D		
Class A Common	02/17/20	)10			А	0.0221	А	\$ 29.29	1,968.464	D		

			-	-						
	Stock (2) Class A Common (0) Stock (2)	2/24/2010		A 0.00	1 A	\$ 28.26 1,96	8.465 I	)		
	Reminder: Repor	t on a separate l	ine for each class of s	Pe inf rec dis	rsons whe ormation quired to r	or the second section of the	he collection his form are s the form	not	C 1474 (9-02)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities)										
	1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e Expiration Date (Month/Day/Year) (A) ed of		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	Deffered Compensation Units	n <u>(3)</u>	02/26/2010		А	0.0095	<u>(3)</u>	<u>(3)</u>	Class A Common Stock	0.0095

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships							
	Director	10% Owner	Officer	Other				
Pearce Aaron James 6555 W. GOOD HOPE ROAD MILWAUKEE, WI 53223			V.P., Treasurer, Dir. of I.R.					

# Signatures

Krista Ebbens, asAttorney-In-Fact03/02/2010

<u>\*\*</u>Signature of Reporting Person

Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents shares of Class A Common Stock purchased under the issuer's ESPP.

(2) Represents shares of Class A Common Stock purchased under the issuer's 401(K) payroll deduction plan.

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(3) The deferred compensation stock units were acquired under the Brady Corporation employee deferred compensation plan. Each deferred
(3) compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in share of Brady's Class A Common Stock upon the reporting persons cessation of service as an employee of Brady Corporation.

(4) Includes 17.9229 shares acquired on February 3rd, 2010 under the company's deferred compensation dividend reinvestment plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.