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Form 4									
August 02, 2006									
FORM 4	UNITED	STATES		RITIES A			E COMMISSIO	-	3235-0287
Check this bo if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	heck this box no longer ubject to ection 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESLanuary 3 200STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF orm 4 or orm 5Expires:200Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940Expires:200							urs per	
(Print or Type Respo	onses)								
1. Name and Addre Felmer Thomas		Person <u>*</u>	Symbol	er Name an Y CORP		Trading	5. Relationship Issuer	of Reporting Per eck all applicabl	
(Last) (First) (Middle) 6555 W. GOOD HOPE RD			3. Date of Earliest Transaction (Month/Day/Year) 08/01/2006				Director 10% Owner X Officer (give title Other (specify below) below) VP Direct Marketing Americas		
(Street) MILWAUKEE, WI 53223			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned
	ansaction Date nth/Day/Year)	2A. Deem Execution any (Month/Da	ed Date, if	3.	4. Securit nAcquired Disposed (Instr. 3, 4	ies (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Reminder: Report o	n a separate line	for each cl	ass of sec	urities bene	Perso inforn requir	ns who re nation con ed to resp lys a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and Expiration	7. Title and Amoun
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Date	Underlying Securit
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Acquired (or Dispose (D) (Instr. 3, 4 and 5)	ed of				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Option to Buy	\$ 33.225	08/01/2006		А		25,000		08/01/2007(1)	08/01/2016 <u>(1)</u>	Class A Common Stock	25,0

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Felmer Thomas J 6555 W. GOOD HOPE RD MILWAUKEE, WI 53223			VP Direct Marketing Americas				
MILWAUKEE, WI 53223							

Signatures

/s/ Barbara	
Bolens	08/02/2006
<u>**</u> Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options vest one-third each fiscal year 2007-2009 upon attainment of predetermined net income levels.
- (2) Employee stock option granted pursuant to Brady Corporation 2004 Omnibus Incentive Stock Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.