

AVILES JOAQUIN J.

Form 4

March 12, 2013

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
AVILES JOAQUIN J.

2. Issuer Name **and** Ticker or Trading
Symbol

MULTIMEDIA GAMES HOLDING
COMPANY, INC. [MGAM]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Vice President of Technology

MULTIMEDIA GAMES HOLDING
COMPANY, INC., 206 WILD
BASIN ROAD, BLDG. B, SUITE
400

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)

____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

AUSTIN, TX 78746

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/11/2013		M ⁽¹⁾	18,750 A \$ 4.8	38,750 ⁽³⁾	D	
Common Stock	03/11/2013		M	8,125 A \$ 5.12	46,875	D	
Common Stock	03/11/2013		M	3,750 A \$ 3.7	50,625	D	
Common Stock	03/11/2013		M	3,125 A \$ 3.92	53,750	D	

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Common Stock	03/11/2013	M	18,750	A	\$ 7.73	72,500	D
Common Stock	03/11/2013	S	52,500	D	\$ 19.7307 (2)	20,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 4.8	03/11/2013		M	18,750	07/05/2009 07/05/2016	Common Stock 18,750
Employee Stock Option (Right to Buy)	\$ 5.12	03/11/2013		M	8,125	09/30/2009 09/30/2016	Common Stock 8,125
Employee Stock Option (Right to Buy)	\$ 3.7	03/11/2013		M	3,750	09/30/2010 09/30/2017	Common Stock 3,750
Employee Stock Option (Right to Buy)	\$ 3.92	03/11/2013		M	3,125	10/31/2010 10/31/2017	Common Stock 3,125
Employee Stock	\$ 7.73	03/11/2013		M	18,750	12/12/2011 12/12/2018	Common Stock 18,750

Option
(Right to
Buy)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
AVILES JOAQUIN J. MULTIMEDIA GAMES HOLDING COMPANY, INC. 206 WILD BASIN ROAD, BLDG. B, SUITE 400 AUSTIN, TX 78746			Vice President of Technology	

Signatures

/s/ Velissa Jewell, Attorney-in-Fact for Joaquin J.
Aviles

03/12/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The exercise and sales reported in this filing were made pursuant to the 10b5-1 sales plan of Reporting Person, signed on February 22, 2013.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$19.38 to \$19.98, inclusive. The Reporting Person undertakes to provide to Multimedia Games Holding Company, Inc., any security holder of the Company, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote 2 of this Form 4.
- (2)
- (3) Includes 20,000 shares that were inadvertently omitted from Column 5 of the Reporting Person's Forms 4 filed on February 7, 2013 and November 7, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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