Spectrum Brands Holdings, Inc.

Form 4

November 20, 2013

November 2									OMP A	DDDOV/AI	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB APPROVAL			
Washington, D.C. 20549								Number:	3235-0287		
Check the if no lon	~						Expires:	January 31, 2005			
subject t Section Form 4 o	NGES IN BENEFICIAL OWNERSHIP OF SECURITIES					Estimated average burden hours per response 0.5					
Form 5 obligation may con See Instruction 1(b).	Section 17(a)	of the Pu	ıblic Ut	ility Hol		pany	Act of	e Act of 1934, 1935 or Section 0	1		
(Print or Type	Responses)										
Genito Anthony L Symbol				er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
				etrum Brands Holdings, Inc. B]				(Check all applicable)			
				Date of Earliest Transaction onth/Day/Year)				Director 10% Owner X Officer (give title Other (specify			
C/O SPECTRUM BRANDS 11/16/20 HOLDINGS, INC., 601 RAYOVAC DRIVE				helow) helow)							
				endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
MADISON	, WI 53711							Form filed by M Person	fore than One Re	porting	
(City)	(State) (Z	Zip)	Tabl	e I - Non-I	Derivative S	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	eurity (Month/Day/Year) Execution Date, if			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Direct Beneficial (D) or Ownership Indirect (I) (Instr. 4) (Instr. 4)		
<b>C</b>				Code V	Amount	(D)	Price	(Illsu: 3 allu 4)			
Common Stock	11/16/2013			M	18,518	A	<u>(1)</u>	40,442	D		
Common Stock	11/18/2013			F	9,204 (2)	D	\$ 65.63	31,238	D		
Common Stock	11/16/2013			M	44,444	A	(3)	75,682	D		
Common Stock	11/18/2013			F	22,089 (4)	D	\$ 65.63	53,593	D		
	11/16/2013			M	14,815	A	<u>(5)</u>	68,408	D		

Common Stock

Common Stock 11/18/2013  $F = {6,092 \atop (6)} D = {5 \atop 65.63} 62,316 D$ 

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
Performance Rights (7)	(1)	11/16/2013		M	18,518	<u>(1)</u>	11/16/2013	Common Stock	18,51
Performance Rights (7)	(3)	11/16/2013		M	44,444	<u>(3)</u>	11/16/2013	Common Stock	44,44
Performance Rights (7)	<u>(5)</u>	11/16/2013		M	14,815	<u>(5)</u>	11/16/2013	Common Stock	14,81
Performance Rights (7)	<u>(8)</u>					<u>(8)</u>	(8)	Common Stock	25,00
Performance Rights (7)	(9) (10)					(9)(10)	(9)(10)	Common Stock	74,99

Deletionships

## **Reporting Owners**

Reporting Owner Name / Address	Kelationships						
. 0	Director	10% Owner	Officer	Other			
Genito Anthony L C/O SPECTRUM BRANDS HOLDINGS, INC. 601 RAYOVAC DRIVE MADISON, WI 53711			EVP, CFO and CAO				

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## **Signatures**

/s/ Nathan E. Fagre, attorney-in-fact

11/20/2013

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The remaining 50% of the performance rights granted on November 15, 2010 under the Issuer's 2011 Two-Year Equity Award Plan vested and settled for 18,518 shares of the Issuer's common stock on November 16, 2013.
- (2) These shares of the Issuer's common stock were tendered to satisfy Mr. Genito's tax withholding obligation upon the vesting and settling of performance rights for 18,518 shares.
- (3) The remaining 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Incentive Plan vested and settled for 44.444 shares of the Issuer's common stock on November 16, 2013.
- (4) These shares of the Issuer's common stock were tendered to satisfy Mr. Genito's tax withholding obligation upon the vesting and settling of performance rights for 44,444 shares.
- (5) The remaining 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Incentive Plan for exceeding performance targets vested and settled for 14,815 shares of the Issuer's common stock on November 16, 2013.
- (6) These shares of the Issuer's common stock were automatically withheld to satisfy Mr. Genito's tax withholding obligation upon the vesting and settling of performance rights for 14,815 shares.
- (7) Each performance right represents a contingent right to receive one share of the Issuer's common stock.
- The performance rights will vest 100% within 74 days of the Issuer meeting certain adjusted EBITDA and free cash flow performance targets for the year ended September 30, 2013 in connection with the successful integration of the Hardware Home Improvement Group from Stanley Black & Decker, Inc., and if Mr. Genito is employed by the Issuer on such date.
  - Up to 50% of such performance rights granted under the Spectrum Brands Holdings, Inc. 2013 Equity Incentive Plan will vest within 74 days of the Issuer meeting certain adjusted EBITDA and free cash flow performance targets for the year ended September 30, 2013 (the
- (9) "Performance Vesting Date")("2013 Award"). In addition, an amount equal to the 2013 Award will vest, if Mr. Genito is employed by the Issuer through the first anniversary of the Performance Vesting Date. Amount reported represents the maximum number of shares issuable upon full vesting of the 2013 Award, which represents achievement of 135% of the performance targets. If 100% of the performance targets is achieved, 55,555 shares are issuable upon full vesting of the 2013 Award.
- Mr. Genito shall also be eligible to receive up to 19,444 additional shares ("Additional Award") within 74 days of the Issuer meeting (10) certain adjusted EBITDA and free cash flow performance targets for the year ended September 30, 2014 and if Mr. Genito is employed by the Issuer at that date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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