

Vera Bradley, Inc.  
Form 8-K  
July 19, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

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CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D)  
OF THE SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): July 17, 2017

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VERA BRADLEY, INC.  
(Exact name of registrant as specified in its charter)

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Indiana	001-34918	27-2935063
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
12420 Stonebridge Road, Roanoke, Indiana	46783	
(Address of Principal Executive Offices)	(Zip Code)	
(877) 708-8372		
(Registrant's telephone number, including area code)		
None		
(Former name, former address and former fiscal year, if changed since last report)		

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
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Pre-commencement  
communications  
pursuant to Rule  
14d-2(b) under the  
Exchange Act (17  
CFR 240.14d-2(b))

o Pre-commencement  
communications  
pursuant to Rule  
13e-4(c) under the  
Exchange Act (17  
CFR 240.13e-4(c))

Indicate by check mark  
whether the registrant  
is an emerging growth  
company as defined in  
Rule 405 of the  
Securities Act of 1933  
(§230.405 of this  
chapter) or Rule 12b-2  
of the Securities  
Exchange Act of 1934  
(§240.12b-2 of this  
chapter).

Emerging growth  
company o

If an emerging growth  
company, indicate by  
check mark if the  
registrant has elected  
not to use the extended  
transition period for  
complying with any  
new or revised  
financial accounting  
standards provided  
pursuant to Section  
13(a) of the Exchange  
Act. o

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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(c) Appointment of Certain Officers.

On July 17, 2017, Vera Bradley, Inc. (the “Company”) appointed John Enwright as the Company’s Executive Vice President, Chief Financial Officer, effective as of July 17, 2017. Mr. Enwright joined Vera Bradley in 2014 as Senior Director of Corporate Financial Planning & Analysis and was soon promoted to Vice President, Financial Planning & Analysis. In March 2017, he was named Interim Chief Financial Officer. Before joining the Company, Mr. Enwright spent 15 years with Tiffany & Co. in various financial roles of increasing responsibility.

In connection with his appointment, Mr. Enwright’s annual base salary will be \$350,000 plus he is eligible to participate in the Company’s short-term incentive plan at a rate of 50% of annual base salary. For the fiscal year 2018, Mr. Enwright will be guaranteed at least \$130,000 in incentive compensation. Enwright will also participate in the Company’s long-term incentive plan.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated July 18, 2017

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Vera Bradley, Inc.  
(Registrant)

July 19, 2017 /s/ Mark C. Dely  
Mark C. Dely  
Vice President – Chief Legal Officer and Corporate Secretary

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EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated July 18, 2017