## Edgar Filing: BRADY CORP - Form 4

BRADY COL Form 4	RP										
September 02	2, 2010										
FORM	UNITED	STATES		ITIES Al hington,			IGE	COMMISSION		9PROVAL 3235-0287	
Check thi if no long subject to Section 10 Form 4 or Form 5 obligation may conti <i>See</i> Instru 1(b).	er <b>STATEN</b> 6. Filed pur <sup>15</sup> Section 17(	suant to sa) of the	F CHAN	GES IN I SECUR	BENEFI ITIES e Securiti ing Com	<b>CIAI</b> es Ex pany	chang Act o	V <b>NERSHIP OF</b> ge Act of 1934, of 1935 or Sectio 40	Expires: Estimated a burden hou response n		
(Print or Type R	lesponses)										
1. Name and Address of Reporting Person <u>*</u> GOODKIND CONRAD G			2. Issuer Name <b>and</b> Ticker or Trading Symbol				g	5. Relationship of Reporting Person(s) to Issuer			
			BRADY	CORP []	BRC]			(Chec	k all applicable	e)	
(Last) 411 EAST W	(First) (1)	Middle) ENUE	3. Date of (Month/Da 08/30/20	-	ansaction			X Director		Owner	
	(Street)			ndment, Dat th/Day/Year)	-			6. Individual or Jo Applicable Line) _X_ Form filed by 0		-	
MILWAUK	EE, WI 53202							Form filed by M Person			
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securit	ties Ac	quired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Dat (Month/Day/Year)	Executio any	emed on Date, if Day/Year)	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D) 4 and 5	)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	A	(A) or	Duiter	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock				Code V	Amount	(D)	Price	49,018.5246 (2)	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration E (Month/Day	Date	7. Title and A Underlying S (Instr. 3 and	Securiti
				Code V	(A) (E	Date Exercisable	Expiration Date	Title	Amou Numb Share
Deferred Compensation Units	<u>(1)</u>	08/30/2010		А	679.8749	(1)	<u>(1)</u>	Class A Common Stock	679.

## **Reporting Owners**

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
GOODKIND CONRAD G 411 EAST WISCONSIN AVENUE MILWAUKEE, WI 53202	Х			
Signatures				
Krista Ebbens, as Attorney-In-Fact	09/02/2	2010		
<u>**Signature of Reporting Person</u>	Da	te		

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The deferred compensation stock units were acquired under the Brady Corporation director deferred compensation plan. Each deferred
   (1) compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as a director.
- (2) Includes 56.8544 shares acquired on August 4, 2010 pursuant to a dividend reinvestment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.