

Manning & Napier, Inc.  
 Form 10-Q  
 November 10, 2014  
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UNITED STATES  
 SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

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FORM 10-Q

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(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2014

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 001-35355

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MANNING & NAPIER, INC.  
 (Exact name of registrant as specified in its charter)

|  |                                      |
|--|--------------------------------------|
| Delaware   | 45-2609100                           |
| (State or other jurisdiction of incorporation or organization) | (I.R.S. Employer Identification No.) |

|  |            |
|--|------------|
| 290 Woodcliff Drive                      | 14450      |
| Fairport, New York                       | (Zip Code) |
| (Address of principal executive offices) |            |

Registrant's telephone number, including area code:  
 (585) 325-6880

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act:

|                         |                          |                   |                                     |
|-------------------------|--------------------------|-------------------|-------------------------------------|
| Large accelerated filer | <input type="checkbox"/> | Accelerated filer | <input checked="" type="checkbox"/> |
|-------------------------|--------------------------|-------------------|-------------------------------------|

|                       |                          |   |                           |                          |
|-----------------------|--------------------------|---|---------------------------|--------------------------|
| Non-accelerated filer | <input type="checkbox"/> | (Do not check if a smaller reporting company) | Smaller reporting company | <input type="checkbox"/> |
|-----------------------|--------------------------|---|---------------------------|--------------------------|

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

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Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date.

| Class  | Outstanding at November 6,<br>2014 |
|--|------------------------------------|
| Class A common stock, \$0.01 par value per share | 13,705,419                         |
| Class B common stock, \$0.01 par value per share | 1,000                              |

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In this Quarterly Report on Form 10-Q, “we”, “our”, “us”, the “Company”, “Manning & Napier” and the “Registrant” refers to Manning & Napier, Inc. and, unless the context otherwise requires, its consolidated direct and indirect subsidiaries and predecessors.

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## PART I—FINANCIAL INFORMATION

## Item 1. Financial Statements

Manning &amp; Napier, Inc.

Consolidated Statements of Financial Condition

(In thousands, except share data)

|   | September 30,<br>2014<br>(unaudited) | December 31,<br>2013 |
|---|--------------------------------------|----------------------|
| <b>Assets</b>   |                                      |                      |
| Cash and cash equivalents   | \$ 118,857                           | \$ 125,250           |
| Accounts receivable   | 24,322                               | 24,140               |
| Accounts receivable—Manning & Napier Fund, Inc.   | 17,089                               | 16,461               |
| Due from broker   | 5,567                                | 5,816                |
| Investment securities, at fair value  | 25,782                               | 21,321               |
| Prepaid expenses and other assets   | 7,562                                | 8,028                |
| Total current assets  | 199,179                              | 201,016              |
| Property and equipment, net   | 6,650                                | 5,424                |
| Net deferred tax assets, non-current  | 43,839                               | 46,164               |
| Other long-term assets  | 1,618                                | —                    |
| Total assets  | \$ 251,286                           | \$ 252,604           |
| <b>Liabilities</b>  |                                      |                      |
| Accounts payable  | \$ 2,222                             | \$ 1,476             |
| Accrued expenses and other liabilities  | 43,729                               | 49,813               |
| Deferred revenue  | 13,955                               | 12,007               |
| Total current liabilities   | 59,906                               | 63,296               |
| Other long-term liabilities   | 2,478                                | 1,444                |
| Amounts payable under tax receivable agreement, non-current   | 39,126                               | 42,075               |
| Total liabilities   | 101,510                              | 106,815              |
| <b>Commitments and contingencies (Note 10)</b>  |                                      |                      |
| <b>Shareholders' equity</b>   |                                      |                      |
| Class A common stock, \$0.01 par value; 300,000,000 shares authorized; 13,705,419 and 13,634,246 issued and outstanding at September 30, 2014 and December 31, 2013, respectively | 137                                  | 136                  |
| Class B common stock, \$0.01 par value; 2,000 shares authorized, 1,000 shares issued and outstanding at September 30, 2014 and December 31, 2013                                  | —                                    | —                    |
| Additional paid-in capital  | 213,070                              | 208,988              |
| Retained deficit  | (45,905                              | ) (40,544            |
| Accumulated other comprehensive income  | —                                    | (1                   |
| Total shareholders' equity  | 167,302                              | 168,579              |
| Noncontrolling interests  | (17,526                              | ) (22,790            |
| Total shareholders' equity and noncontrolling interests   | 149,776                              | 145,789              |
| Total liabilities, shareholders' equity and noncontrolling interests  | \$ 251,286                           | \$ 252,604           |
| The accompanying notes are an integral part of these consolidated financial statements.   |                                      |                      |

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Manning & Napier, Inc.  
Consolidated Statements of Operations  
(In thousands, except share data)  
(Unaudited)

|   | Three months ended<br>September 30, |            | Nine months ended<br>September 30, |            |
|---|-------------------------------------|------------|------------------------------------|------------|
|   | 2014                                | 2013       | 2014                               | 2013       |
| Revenues  |                                     |            |                                    |            |
| Investment management services revenue                              | \$ 104,795                          | \$ 94,647  | \$ 307,129                         | \$ 277,876 |
| Expenses  |                                     |            |                                    |            |
| Compensation and related costs                                      | 51,499                              | 44,935     | 159,457                            | 140,739    |
| Distribution, servicing and custody expenses                        | 19,921                              | 17,459     | 58,325                             | 49,869     |
| Other operating costs   | 9,365                               | 7,706      | 25,867                             | 23,235     |
| Total operating expenses  | 80,785                              | 70,100     | 243,649                            | 213,843    |
| Operating income  | 24,010                              | 24,547     | 63,480                             | 64,033     |
| Non-operating income (loss)   |                                     |            |                                    |            |
| Interest expense  | (14                                 | ) (14      | ) (21                              | ) (20      |
| Interest and dividend income  | 144                                 | 100        | 553                                | 234        |
| Change in liability under tax receivable agreement                  | (65                                 | ) (118     | ) 2,045                            | (118       |
| Net (losses) gains on investments                                   | (1,279                              | ) 500      | (446                               | ) 452      |
| Total non-operating income (loss)                                   | (1,214                              | ) 468      | 2,131                              | 548        |
| Income before provision for income taxes                            | 22,796                              | 25,015     | 65,611                             | 64,581     |
| Provision for income taxes  | 2,976                               | 2,222      | 10,412                             | 6,799      |
| Net income attributable to controlling and noncontrolling interests | 19,820                              | 22,793     | 55,199                             | 57,782     |
| Less: net income attributable to noncontrolling interests           | 19,392                              | 21,479     | 53,991                             | 55,864     |
| Net income attributable to Manning & Napier, Inc.                   | \$ 428                              | \$ 1,314   | \$ 1,208                           | \$ 1,918   |
| Net income per share available to Class A common stock              |                                     |            |                                    |            |
| Basic   | \$ 0.03                             | \$ 0.10    | \$ 0.09                            | \$ 0.14    |
| Diluted   | \$ 0.03                             | \$ 0.10    | \$ 0.09                            | \$ 0.14    |
| Weighted average shares of Class A common stock outstanding         |                                     |            |                                    |            |
| Basic   | 13,705,134                          | 13,634,246 | 13,669,391                         | 13,612,289 |
| Diluted   | 13,930,020                          | 13,690,641 | 13,822,402                         | 13,673,499 |
| Cash dividends declared per share of Class A common stock           | \$ 0.16                             | \$ 0.16    | \$ 0.48                            | \$ 0.48    |

The accompanying notes are an integral part of these consolidated financial statements.

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Manning & Napier, Inc.  
 Consolidated Statements of Comprehensive Income  
 (In thousands)  
 (Unaudited)

|   | Three months ended |           | Nine months ended |           |
|---|--------------------|-----------|-------------------|-----------|
|   | September 30,      |           | September 30,     |           |
|   | 2014               | 2013      | 2014              | 2013      |
| Net income attributable to controlling and noncontrolling interests                             | \$ 19,820          | \$ 22,793 | \$ 55,199         | \$ 57,782 |
| Reclassification adjustment for realized losses on investment securities included in net income | —                  | —         | 1                 | —         |
| Comprehensive income  | \$ 19,820          | \$ 22,793 | \$ 55,200         | \$ 57,782 |
| Less: Comprehensive income attributable to noncontrolling interests                             | 19,392             | 21,479    | \$ 53,992         | \$ 55,864 |
| Comprehensive income attributable to Manning & Napier, Inc.                                     | \$ 428             | \$ 1,314  | \$ 1,208          | \$ 1,918  |

The accompanying notes are an integral part of these consolidated financial statements.

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Manning & Napier, Inc.  
 Consolidated Statement of Shareholders' Equity  
 (In thousands, except share data)  
 (Unaudited)

|  | Common Stock –<br>class A |        | Common Stock – class B<br>Additional<br>Paid in<br>Capital |        |            | Retained<br>Deficit | Accumulated<br>Other<br>Comprehensive<br>Income<br>(Loss) | Non<br>Controlling<br>Interests | Total      |
|--|---------------------------|--------|--|--------|------------|---------------------|---|---------------------------------|------------|
|  | Shares                    | Amount | Shares   | Amount | Capital    |                     |   |                                 |            |
| Balance—December 31, 2013  | 13,634,246                | \$ 136 | 1,000  | \$ —   | \$ 208,988 | \$(40,544)          | \$ (1 )   | \$(22,790)                      | \$ 145,789 |
| Net income   | —                         | —      | —  | —      | —          | 1,208               | —   | 53,991                          | 55,199     |
| Distributions to noncontrolling interests  | —                         | —      | —  | —      | —          | —                   | —   | (80,602 )                       | (80,602 )  |
| Net changes in unrealized investment securities gains or losses                                    | —                         | —      | —  | —      | —          | —                   | 1   | —                               | 1          |
| Common stock issued under equity compensation plan   | 71,173                    | 1      | —  | —      | (1 )       | —                   | —   | —                               | —          |
| Equity-based compensation  | —                         | —      | —  | —      | 9,735      | —                   | —   | 58,406                          | 68,141     |
| Dividends declared on Class A common stock - \$0.48 per share                                      | —                         | —      | —  | —      | —          | (6,569 )            | —   | —                               | (6,569 )   |
| Purchase of Class A units of Manning & Napier Group, LLC held by noncontrolling interests (Note 4) | —                         | —      | —  | —      | (5,652 )   | —                   | —   | (26,531 )                       | (32,183 )  |
| Balance—September 30, 2014   | 13,705,419                | \$ 137 | 1,000  | \$ —   | \$ 213,070 | \$(45,905)          | \$ —  | \$(17,526)                      | \$ 149,776 |

The accompanying notes are an integral part of these consolidated financial statements.

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Manning & Napier, Inc.  
 Consolidated Statements of Cash Flows  
 (In thousands)  
 (Unaudited)

|   | Nine months ended September<br>30, |           |
|---|------------------------------------|-----------|
|   | 2014                               | 2013      |
| Cash flows from operating activities:   |                                    |           |
| Net income  | \$55,199                           | \$57,782  |
| Adjustment to reconcile net income to net cash provided by operating activities:          |                                    |           |
| Equity-based compensation   | 68,141                             | 63,762    |
| Depreciation and amortization   | 1,643                              | 1,419     |
| Change in amounts payable under tax receivable agreement                                  | (2,045                             | ) 118     |
| Net losses (gains) on investment securities   | 446                                | (452      |
| Deferred income taxes   | 3,743                              | 1,911     |
| (Increase) decrease in operating assets and increase (decrease) in operating liabilities: |                                    |           |
| Accounts receivable   | (100                               | ) 287     |
| Accounts receivable—Manning & Napier Fund, Inc.   | (627                               | ) (948    |
| Prepaid expenses and other assets   | 507                                | 1,618     |
| Accounts payable  | 746                                | (334      |
| Accrued expenses and other liabilities  | (7,532                             | ) (7,681  |
| Deferred revenue  | 1,948                              | 2,109     |
| Other long-term liabilities   | 1,111                              | —         |
| Net cash provided by operating activities   | 123,180                            | 119,591   |
| Cash flows from investing activities:   |                                    |           |
| Purchase of property and equipment  | (2,297                             | ) (1,286  |
| Sale of investments   | 7,883                              | 7,922     |
| Purchase of investments   | (12,855                            | ) (7,369  |
| Due from broker   | —                                  | (5,850    |
| Acquisitions, net of cash received  | (2,068                             | ) —       |
| Proceeds from maturity of investments   | 605                                | —         |
| Net cash used in investing activities   | (8,732                             | ) (6,583  |
| Cash flows from financing activities:   |                                    |           |
| Distributions to noncontrolling interests   | (80,602                            | ) (80,959 |
| Dividends paid on Class A common stock  | (7,648                             | ) (6,528  |
| Payment of capital lease obligations  | (190                               | ) (138    |
| Purchase of Class A units of Manning & Napier Group, LLC                                  | (32,401                            | ) (7,413  |
| Net cash used in financing activities   | (120,841                           | ) (95,038 |
| Net (decrease) increase in cash and cash equivalents                                      | (6,393                             | ) 17,970  |
| Cash and cash equivalents:  |                                    |           |
| Beginning of period   | 125,250                            | 108,324   |
| End of period   | \$118,857                          | \$126,294 |

The accompanying notes are an integral part of these consolidated financial statements.



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Manning & Napier, Inc.

Notes to Consolidated Financial Statements

Note 1—Organization and Nature of the Business

Manning & Napier, Inc. ("Manning & Napier", or the "Company") provides a broad range of investment solutions, as well as a variety of consultative services that complement its investment process. Founded in 1970, the Company offers equity, fixed income and alternative strategies, as well as a range of blended asset portfolios, such as life cycle funds. Headquartered in Fairport, New York, the Company serves a diversified client base of high net worth individuals and institutions, including 401(k) plans, pension plans, Taft-Hartley plans, endowments and foundations. The Company is the sole managing member of Manning & Napier Group, LLC (together with its subsidiaries, "Manning & Napier Group"), a holding company for the investment management businesses conducted by its operating subsidiaries. The diagram below depicts the Company's organization structure as of September 30, 2014.

The operating subsidiaries of Manning & Napier Group include Manning & Napier Advisors, LLC ("MNA"), Exeter Advisors I, LLC, Manning & Napier Alternative Opportunities, LLC, Perspective Partners LLC, (1) Manning & Napier Information Services, LLC, Manning & Napier Benefits, LLC, Manning & Napier Investor Services, Inc. and Exeter Trust Company.

Note 2—Summary of Significant Accounting Policies

Critical Accounting Policies

There have been no significant changes in our critical accounting policies and estimates from those that were disclosed in our Annual Report on Form 10-K for the year ended December 31, 2013.

The Company believes that the disclosures herein are adequate so that the information presented is not misleading; however, these financial statements should be read in conjunction with the financial statements and the notes thereto in our Annual Report on Form 10-K for the year ended December 31, 2013. The financial data for the interim periods may not necessarily be indicative of results for future interim periods or for the full year.

Basis of Presentation

Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

The accompanying unaudited consolidated financial statements were prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") and related rules and regulations of the U.S. Securities and Exchange Commission ("SEC") for interim financial reporting and include all adjustments, consisting only of normal recurring adjustments which are, in the opinion of management, necessary for a fair statement of the results for the interim period.

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates or assumptions that affect the reported amounts and disclosures in the consolidated financial statements. Actual results could differ from these estimates or assumptions.

Principles of Consolidation

As of September 30, 2014, Manning & Napier holds an approximately 14.5% economic interest in Manning & Napier Group but, as managing member, controls all of the business and affairs of Manning & Napier Group. As a result, the Company consolidates the financial results of Manning & Napier Group and records a noncontrolling interest on its consolidated statements of financial condition with respect to the remaining economic interest in Manning & Napier Group held by Manning & Napier Group Holdings, LLC ("M&N Group Holdings") and Manning & Napier Capital Company, LLC ("MNCC").

All material intercompany transactions have been eliminated in consolidation.

In accordance with Accounting Standards Codification ("ASU") 2009-17, Consolidation (Topic 810) – Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities, the determination of whether a company is required to consolidate an entity is based on, among other things, an entity's purpose and design, a company's ability to direct the activities of the entity that most significantly impact the entity's economic performance, and whether a company is obligated to absorb losses or receive benefits that could potentially be significant to the entity. The standard also requires ongoing assessments of whether a company is the primary beneficiary of a variable interest entity ("VIE"). In January 2010, the FASB deferred portions of ASU 2009-17 that relate to certain investment companies. We determined that all entities for which we are investment manager and/or general partner, qualify for the scope deferral and will continue to be assessed for consolidation under prior accounting guidance for consolidation of VIEs.

We provide seed capital to our investment teams to develop new products and services for our clients. Our original seed investment typically represents all or a majority of the equity investment in the new product. We evaluate our seed investments on a regular basis and consolidate such investments as required pursuant to U.S. GAAP.

MNA serves as the investment adviser for Manning & Napier Fund Inc. series of mutual funds (the "Fund") and the Exeter Collective Investment Trust ("CIT"). The Fund and CIT are legal entities, the business and affairs of which are managed by their respective boards of directors. As a result, each of these entities is a voting interest entity ("VOE"). While the Company holds, in limited cases, direct investments in a fund (which are made on the same terms as are available to other investors and do not represent a majority voting interest in any fund), the Company does not have a controlling financial interest or a majority voting interest and, as such, does not consolidate these entities.

On May 22, 2014 MNA became the investment advisor of the MN Xenon Managed Futures Offshore Fund, Ltd. ("Offshore Fund") and the General Partner of the MN Xenon Managed Futures Fund LP ("LP Fund") (Note 3). The Offshore Fund is a legal entity that is subject to oversight by its board of directors. Equity holders maintain the right to attend and vote at all general meetings and therefore the voting interest model is applied to determine consolidation. Since the Company does not have any direct investments or control in the Offshore Fund, it does not consolidate this entity.

The Company has determined that the LP Fund is not a VIE as (a) the the entity has enough equity to finance its activities without additional financial support and (b) the limited partners, as a group, have the ability to remove the general partner ("kick-out rights") with a majority vote of partnership percentage. Under the voting interest model, the Company does not consolidate VOEs in which the presumption of control by the general partner is overcome by kick-out rights.

Cash and Cash Equivalents

The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents. Cash and cash equivalents are primarily held in operating accounts at major financial institutions and also in money market securities. Cash equivalents are stated at cost, which approximates market value due to the short-term maturity of these investments. The fair value of cash equivalents have been classified as Level 1 in accordance with the fair value hierarchy.

Due from broker

The Company conducts business with brokers for certain of its investment activities. The due from broker balance on the consolidated statements of financial condition represents cash held by brokers as collateral for managed futures and cash at brokers as collateral for securities sold, not yet purchased.

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Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

Investment Securities

Investment securities are classified as either trading or available-for-sale and are carried at fair value. Fair value is determined based on quoted market prices in active markets for identical or similar instruments.

Investment securities classified as trading consist of equity securities, fixed income securities, and investments in mutual funds for which the Company provides advisory services. Realized and unrealized gains and losses on trading securities are recorded in net gains (losses) on investments in the consolidated statements of operations. Realized gains and losses on sales of trading securities are computed on a specific identification basis. At September 30, 2014, trading securities consist solely of investments held by the Company to provide initial cash seeding for product development purposes.

Securities sold, not yet purchased are recorded on the trade date, are stated at fair value and represent obligations of the Company to purchase the securities at prevailing market rates. Therefore, the future satisfaction of such obligations may be for an amount greater or less than the amounts recorded on the consolidated statements of financial condition. The ultimate gains or losses recognized are dependent upon the prices at which these securities are purchased to settle the obligations under the sales commitments. Realized gains and losses from covers of securities sold, not yet purchased transactions are included in net gain (loss) from investments on the consolidated statements of operations. Securities sold, not yet purchased are stated at fair value in accrued expenses and other liabilities in the consolidated statements of financial condition, with any unrealized gains or losses reported in current period earnings in net gain (loss) from investments on the consolidated statements of operations.

Operating Segments

The Company operates in one segment, the investment management industry. The Company primarily provides investment management services to separately managed accounts, mutual funds and collective investment trust funds. Management assesses the financial performance of these vehicles on a combined basis.

Revenue

The majority of the Company's revenues are based on fees charged to manage customers' portfolios. Investment management fees are generally computed as a percentage of assets under management ("AUM") and recognized as earned. Fees for providing investment advisory services are computed and billed in accordance with the provisions of the applicable investment management agreements. For the Company's separately managed accounts, clients either pay investment management fees in advance, typically for a semi-annual or quarterly period, or in arrears, typically for a monthly or quarterly period. When investment management fees are paid in advance, the Company defers the revenue and recognizes it over the applicable period. When investment management fees are paid in arrears, the Company estimates revenues based on AUM market values as of the most recent month end date, and adjusts to actual when billed. For mutual funds and collective investment trust vehicles, the Company's fees are calculated and earned daily based on AUM.

The Company has agreements with third parties who provide distribution and administrative services for its mutual funds, collective investment trusts and certain separately managed accounts. Third party agreements are evaluated against Financial Accounting Standards Board ("FASB") ASC 605-45 Revenue Recognition - Principal Agent Considerations to determine whether revenue should be reported gross or net of payments to third-party service providers. In management's judgment there are various indicators that support gross revenue reporting, the most notable being the Company acts as primary obligor and therefore principal service provider. Based on this evaluation, investment management service revenue is recorded gross of distribution and administrative fees paid to third parties.

Advisory Agreements

The Company derives significant revenue from its role as advisor to the Fund and the CIT.

The Company's investments in the Fund amounted to approximately \$1.7 million as of September 30, 2014 and December 31, 2013.

Fees earned for advisory related services provided to the Fund and CIT investment vehicles were approximately \$56.5 million and \$164.6 million for the three and nine months ended September 30, 2014, respectively, and \$50.0 million and \$144.8 million for the three and nine months ended September 30, 2013, respectively. These amounts represent greater than 10% of the Company's revenue in each respective period.



Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

Recent Accounting Pronouncements

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606), which supersedes existing accounting standards for revenue recognition and creates a single framework. The new guidance will be effective on January 1, 2017 and requires either a retrospective or a modified retrospective approach to adoption. Early application is prohibited. The Company is currently evaluating its transition method and the potential impact on its consolidated financial statements.

Note 3—Acquisitions

On May 22, 2014, the Company acquired the operating assets of 2100 Xenon LLC ("Xenon"), an alternative investment manager specializing in managed futures and global macro strategies for institutional and individual clients.

The acquisition was accounted for under the acquisition method of accounting in accordance with ASC 805 "Business Combinations." Accordingly, goodwill was measured as the excess of the acquisition-date fair value of the consideration transferred over the amount of acquisition-date identifiable assets acquired net of assumed liabilities. The Company recorded \$0.8 million of intangible assets and \$0.9 million of goodwill, all of which are deductible for U.S. tax purposes, in other long term assets in the consolidated statement of financial condition. In management's opinion, the goodwill represents the value expected from the synergies created through the integration of Xenon's operations, as well as the reputation and expertise of Xenon in the asset management industry.

The results of operations of Xenon have been included in the Company's results prospectively from the date of acquisition.

Note 4—Noncontrolling Interests

Manning & Napier holds an approximately 14.5% economic interest in Manning & Napier Group, but as managing member controls all of the business and affairs of Manning & Napier Group. As a result, the Company consolidates the financial results of Manning & Napier Group and records a noncontrolling interest on its consolidated statement of financial condition with respect to the remaining approximately 85.5% aggregate economic interest in Manning & Napier Group held by M&N Group Holdings and MNCC. Net income attributable to noncontrolling interests on the statements of operations represents the portion of earnings or loss attributable to the economic interest in Manning & Napier Group held by the noncontrolling interests.

The following provides a reconciliation from "Income before provision for income taxes" to "Net income attributable to Manning & Napier, Inc.":

|   | Three months ended<br>September 30, |          | Nine months ended September<br>30, |          |
|---|-------------------------------------|----------|------------------------------------|----------|
|   | 2014                                | 2013     | 2014                               | 2013     |
|   | (in thousands)                      |          |                                    |          |
| Income before provision for income taxes  | \$22,796                            | \$25,015 | \$65,611                           | \$64,581 |
| Less: gain (loss) before provision for income taxes of Manning & Napier, Inc. (a) | (87 )                               | (270 )   | 2,015                              | (833 )   |
| Income before provision for income taxes, as adjusted                             | 22,883                              | 25,285   | 63,596                             | 65,414   |
| Controlling interest percentage (b)   | 14.5 %                              | 13.9 %   | 14.3 %                             | 13.9 %   |
| Net income attributable to controlling interest                                   | 3,318                               | 3,526    | 9,086                              | 9,100    |
| Plus: gain (loss) before provision for income taxes of Manning & Napier, Inc. (a) | (87 )                               | (270 )   | 2,015                              | (833 )   |
| Income before income taxes attributable to Manning & Napier, Inc.                 | 3,231                               | 3,256    | 11,101                             | 8,267    |
| Less: provision for income taxes of Manning & Napier, Inc. (c)                    | 2,803                               | 1,942    | 9,893                              | 6,349    |

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|   |       |         |         |         |
|---|-------|---------|---------|---------|
| Net income attributable to Manning & Napier, Inc. | \$428 | \$1,314 | \$1,208 | \$1,918 |
|---|-------|---------|---------|---------|

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a) Manning & Napier, Inc. incurs certain gains or expenses that are only attributable to it and are therefore excluded from the net income attributable to noncontrolling interests.

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Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

Income before provision for income taxes is allocated to the controlling interest based on the percentage of units of b) Manning & Napier Group held by Manning & Napier, Inc. The amount represents the Company's weighted ownership of Manning & Napier Group for the respective periods.

The consolidated provision for income taxes is equal to the sum of (i) the provision for income taxes for entities other than Manning & Napier, Inc. and (ii) the provision for income taxes of Manning & Napier, Inc. which c) includes all U.S. federal and state income taxes. The consolidated provision for income taxes totaled approximately \$3.0 million and \$2.2 million for the three months ended September 30, 2014 and 2013, respectively. The consolidated provision for income taxes totaled approximately \$10.4 million and \$6.8 million for the nine months ended September 30, 2014 and 2013, respectively.

Noncontrolling interests as of and for the nine months ended September 30, 2014 and 2013, included the following amounts:

|   | Nine months ended<br>September 30, |             |
|---|------------------------------------|-------------|
|   | 2014                               | 2013        |
|   | (in thousands)                     |             |
| Balance, beginning of period  | \$(22,790 )                        | \$(41,115 ) |
| Net income attributable to noncontrolling interests                                       | 53,991                             | 55,864      |
| Distributions to noncontrolling interests   | (80,602 )                          | (80,959 )   |
| Equity-based compensation   | 58,406                             | 54,892      |
| Purchase of Class A units of Manning & Napier Group, LLC held by noncontrolling interests | (26,531 )                          | (6,493 )    |
| Balance, end of period  | \$(17,526 )                        | \$(17,811 ) |

On March 31, 2014, M&N Group Holdings and MNCC exchanged a total of 2,098,837 Class A units of Manning & Napier Group for approximately \$30.3 million in cash. Subsequent to the exchange, the Class A units were retired. In addition, on May 29, 2014, M&N Group Holdings exchanged a total of 187,848 Class A units of Manning & Napier Group. In connection with the exchange, Manning & Napier issued 56,000 shares of Class A common stock and paid approximately \$2.1 million in cash for the remaining 131,848 units. The exchange of 187,848 Class A units on May 29, 2014 gave rise to a deferred tax asset of approximately \$1.4 million and a corresponding liability of approximately \$1.2 million pursuant to the tax receivable agreement ("TRA") which the Company entered into in connection with the Company's 2011 initial public offering ("IPO"). The initial estimate for the deferred tax asset, net of the liability under the TRA is recorded within paid-in capital.

As a result of the aforementioned transactions, the Company's economic ownership interest in Manning & Napier Group increased to 14.5%. As of September 30, 2014, M&N Group Holdings and MNCC may exchange an aggregate of 73,574,338 units of Manning & Napier Group for shares of the Company's Class A common stock pursuant to the terms of the exchange agreement entered into at the time of the Company's 2011 IPO.

During the nine months ended September 30, 2014 and 2013, the Company distributed approximately \$80.6 million and \$81.0 million, respectively, to noncontrolling interests. None of these distributions are payments pursuant to the TRA.

At September 30, 2014 and December 31, 2013, the Company had recorded a liability of \$41.2 million and \$44.0 million, respectively, representing the estimated payments due to the selling unit holders under the TRA. Of these amounts, \$2.1 million and \$2.0 million were included in accrued expenses and other liabilities at September 30, 2014 and December 31, 2013, respectively. The Company made payments pursuant to the TRA of \$2.0 million during the nine months ended September 30, 2014 and 2013. The Company recorded an adjustment of \$2.0 million to the amounts payable under the TRA during the nine months ended September 30, 2014, driven primarily by enacted changes in tax laws.

Obligations pursuant to the TRA are obligations of Manning & Napier. They do not impact the noncontrolling interests. These obligations are not income tax obligations. Furthermore, the TRA has no impact on the allocation of the provision for income taxes to the Company's net income.



Note 5—Investment Securities

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Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

The following table represents the Company's investment securities holdings as of September 30, 2014 and December 31, 2013:

|  | September 30, 2014 |                     |                      |               |
|--|--------------------|---------------------|----------------------|---------------|
|  | Cost               | Unrealized<br>Gains | Unrealized<br>Losses | Fair<br>Value |
|  | (in thousands)     |                     |                      |               |
| Available-for-sale securities          |                    |                     |                      |               |
| U.S. Treasury note (0.25%, 10/31/2015) | \$2,107            | \$—                 | \$—                  | \$2,107       |
| Trading securities                     |                    |                     |                      |               |
| Equity securities                      |                    |                     |                      | 12,055        |
| Fixed income securities                |                    |                     |                      | 9,911         |
| Managed mutual funds                   |                    |                     |                      | 1,709         |
|  |                    |                     |                      | 23,675        |
| Total investment securities            |                    |                     |                      | \$25,782      |
|  | December 31, 2013  |                     |                      |               |
|  | Cost               | Unrealized<br>Gains | Unrealized<br>Losses | Fair<br>Value |
|  | (in thousands)     |                     |                      |               |
| Available-for-sale securities          |                    |                     |                      |               |
| U.S. Treasury note (0.25%, 8/31/2014)  | \$505              | \$—                 | \$—                  | \$505         |
| U.S. Treasury note (1.75%, 1/31/2014)  | 102                | —                   | —                    | 102           |
|  | 607                | —                   | —                    | 607           |
| Trading securities                     |                    |                     |                      |               |
| Equity securities                      |                    |                     |                      | 11,961        |
| Fixed income securities                |                    |                     |                      | 7,085         |
| Managed mutual funds                   |                    |                     |                      | 1,668         |
|  |                    |                     |                      | 20,714        |
| Total investment securities            |                    |                     |                      | \$21,321      |

Investment securities are classified as either trading or available-for-sale and are carried at fair value. Fair value is determined based on quoted market prices in active markets for identical or similar instruments.

Investment securities classified as trading consist of equity securities, fixed income securities and investments in mutual funds for which the Company provides advisory services. At September 30, 2014 and December 31, 2013, trading securities consist solely of investments held by the Company to provide initial cash seeding for product development purposes. The Company recognized approximately \$0.9 million of net unrealized losses and \$0.5 million of net unrealized gains related to investments classified as trading during the nine months ended September 30, 2014 and 2013, respectively.

Investment securities classified as available-for-sale consist of U.S. Treasury notes for compliance with certain regulatory requirements. As of September 30, 2014 and December 31, 2013, \$0.6 million of these securities is considered restricted. The Company periodically reviews each individual security position that has an unrealized loss, or impairment, to determine if that impairment is other-than-temporary. No other-than-temporary impairment charges have been recognized by the Company during the nine months ended September 30, 2014 and 2013.

#### Note 6—Derivative Instruments

The Company enters into futures contracts for product development purposes. Futures are commitments either to purchase or sell a designated financial instrument, currency, commodity or an index at a specified future date for a specified price and may be settled in cash or another financial asset. Upon entering into a futures contract, the Company is required to pledge to the broker an amount of cash, which is reported in due from broker within the consolidated statements of financial condition. Futures contracts have little credit risk because the counterparties are

futures exchanges. The Company does not hold any derivatives in a formal hedge relationship under ASC 815-10, Derivatives and Hedging.

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Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

The following tables present the notional value and fair value as of September 30, 2014 and December 31, 2013 for derivative instruments not designated as hedging instruments:

|                       | September 30, 2014 |                                |                      |
|-----------------------|--------------------|--------------------------------|----------------------|
|                       | Notional Value     | Fair Value<br>Asset Derivative | Liability Derivative |
|                       | (in thousands)     |                                |                      |
| Interest rate futures | \$ 126,640         | \$ 71                          | \$(72 )              |
| Index futures         | 2,942              | —                              | (58 )                |
| Commodity futures     | 2,686              | 49                             | (82 )                |
| Currency futures      | 6,455              | 56                             | (51 )                |
| Total derivatives     | \$ 138,723         | \$ 176                         | \$(263 )             |
|                       | December 31, 2013  |                                |                      |
|                       | Notional Value     | Fair Value<br>Asset Derivative | Liability Derivative |
|                       | (in thousands)     |                                |                      |
| Interest rate futures | \$ 123,164         | \$ 217                         | \$(66 )              |
| Total derivatives     | \$ 123,164         | \$ 217                         | \$(66 )              |

As of September 30, 2014 and December 31, 2013, the derivative assets and liabilities are measured at fair value and are included in due from broker in the consolidated statements of financial condition, with changes in the fair value reported in net gains (losses) on investments in the consolidated statements of operations. For the nine months ended September 30, 2014, the average volume of derivative activity (measured in terms of notional value) was approximately \$130.1 million. The following table presents the gains (losses) recognized in net gains (losses) on investments in the consolidated statements of operations for the three and nine months ended September 30, 2014 and 2013:

|                             | Three months ended September 30, 2014 |         | Nine months ended September 30, 2014 |         |
|-----------------------------|---------------------------------------|---------|--------------------------------------|---------|
|                             | 2014                                  | 2013    | 2014                                 | 2013    |
|                             | (in thousands)                        |         |                                      |         |
| Interest rate futures       | \$ 12                                 | \$(13 ) | \$(544 )                             | \$(13 ) |
| Index futures               | (54 )                                 | —       | 15                                   | —       |
| Commodity futures           | 50                                    | —       | (10 )                                | —       |
| Currency futures            | (58 )                                 | —       | (23 )                                | —       |
| Balance as of end of period | \$(50 )                               | \$(13 ) | \$(562 )                             | \$(13 ) |

The Company discloses information about offsetting and related arrangements to enable users of its financial statements to understand the effect of those arrangements on its financial position in accordance with ASU 2011-11, Disclosures about Offsetting Assets and Liabilities. The derivatives instruments are subject to a master netting agreement allowing for the netting of assets and liabilities on the consolidated statements of financial position.

The following table presents the offsetting of interest rate futures as of September 30, 2014 and December 31, 2013:

| Gross Amounts of Recognized Liabilities | Gross Amounts Offset in the Statement of Financial Position | Net Amounts of Assets (Liabilities) Presented in the Statement of Financial | Financial Instruments | Cash Collateral Received (Pledged) | Net Amount |
|---|---|---|-----------------------|------------------------------------|------------|
|---|---|---|-----------------------|------------------------------------|------------|

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|                    | (in thousands) |         | Position |       |       |       |  |
|--------------------|----------------|---------|----------|-------|-------|-------|--|
| September 30, 2014 | \$(263         | ) \$176 | \$(87    | ) \$— | \$(87 | ) \$— |  |
| December 31, 2013  | \$(66          | ) \$217 | \$151    | \$—   | \$—   | \$151 |  |

Note 7—Fair Value Measurements

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Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

Fair value is defined as the price that the Company would receive upon selling an investment in an orderly transaction to an independent buyer in the principal or most advantageous market of the investment. A fair value hierarchy is provided that gives the highest priority to unadjusted quoted prices in active markets for identical assets and liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3).

The following three-tier fair value hierarchy prioritizes the inputs used in measuring fair value:

Level 1—observable inputs such as quoted prices in active markets for identical securities;

Level 2—other significant observable inputs (including but not limited to quoted prices for similar securities, interest rates, prepayment rates, credit risk, etc.); and

Level 3—significant unobservable inputs (including the Company's own assumptions in determining the fair value of investments).

The following provides the hierarchy of inputs used to derive the fair value of the Company's financial instruments as of September 30, 2014 and December 31, 2013:

|                                    | September 30, 2014 |          |         |          |
|------------------------------------|--------------------|----------|---------|----------|
|                                    | Level 1            | Level 2  | Level 3 | Totals   |
|                                    | (in thousands)     |          |         |          |
| Equity securities                  | \$12,055           | \$—      | \$—     | \$12,055 |
| Fixed income securities            | 1,214              | 8,697    | —       | 9,911    |
| Managed mutual funds               | 1,709              | —        | —       | 1,709    |
| U.S. Treasury notes                | —                  | 2,107    | —       | 2,107    |
| Derivatives                        | 176                | —        | —       | 176      |
| Total assets at fair value         | \$15,154           | \$10,804 | \$—     | \$25,958 |
| Securities sold, not yet purchased | \$1,063            | \$—      | \$—     | \$1,063  |
| Derivatives                        | 263                | —        | —       | 263      |
| Total liabilities at fair value    | \$1,326            | \$—      | \$—     | \$1,326  |
|                                    | December 31, 2013  |          |         |          |
|                                    | Level 1            | Level 2  | Level 3 | Totals   |
|                                    | (in thousands)     |          |         |          |
| Equity securities                  | \$11,961           | \$—      | \$—     | \$11,961 |
| Fixed income securities            | 1,220              | 5,865    | —       | 7,085    |
| Managed mutual funds               | 1,668              | —        | —       | 1,668    |
| U.S. Treasury notes                | —                  | 607      | —       | 607      |
| Derivatives                        | 217                | —        | —       | 217      |
| Total assets at fair value         | \$15,066           | \$6,472  | \$—     | \$21,538 |
| Securities sold, not yet purchased | \$777              | \$—      | \$—     | \$777    |
| Derivatives                        | 66                 | —        | —       | 66       |
| Total liabilities at fair value    | \$843              | \$—      | \$—     | \$843    |

Valuations of investments in fixed income securities and U.S. Treasury notes can generally be obtained through independent pricing services. For most bond types, the pricing service utilizes matrix pricing, which considers one or more of the following factors: yield or price of bonds of comparable quality, coupon, maturity, current cash flows, type and current day trade information, as well as dealer supplied prices. These valuations are categorized as Level 2 in the hierarchy.

There were no Level 3 securities held by the Company at September 30, 2014 or December 31, 2013.

Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

The Company's policy is to recognize transfers in and transfers out of the valuation levels as of the beginning of the reporting period. There were no transfers between Level 1 and Level 2 securities during the nine months ended September 30, 2014.

Note 8—Accrued Expenses and Other Liabilities

Accrued expenses and other liabilities as of September 30, 2014 and December 31, 2013 consisted of the following:

|  | September 30,<br>2014 | December 31,<br>2013 |
|--|-----------------------|----------------------|
|  | (in thousands)        |                      |
| Accrued bonus and sales commissions            | \$21,323              | \$28,305             |
| Accrued payroll and benefits                   | 2,817                 | 2,970                |
| Accrued sub-transfer agent fees                | 9,476                 | 8,081                |
| Dividends payable                              | 2,193                 | 3,272                |
| Amounts payable under tax receivable agreement | 2,091                 | 1,955                |
| Securities sold, not yet purchased             | 1,063                 | 777                  |
| Other accruals and liabilities                 | 4,766                 | 4,453                |
|  | \$43,729              | \$49,813             |

Note 9—Line of Credit

On February 13, 2013, the Company and Manning & Napier Group executed a Daily Adjusting LIBOR Revolving Line Note (the "Note") with M&T Bank. The Note has an original principal amount of \$10.0 million and bears an interest rate of 1.50 percentage points above the greater of (a) one-month LIBOR, adjusting daily, or (b) one-day (i.e., overnight) LIBOR. The Note is unsecured and is payable on demand. If the Company fails to make payment when due under the Note, the default rate on the outstanding balance shall be 5 percentage points per year above the otherwise applicable rate per year. The Company has not drawn any loans under the Note.

Note 10—Commitments and Contingencies

The Company may from time to time enter into agreements that contain certain representations and warranties and which provide general indemnifications. The Company may also serve as a guarantor of such obligations of one or more of the Manning & Napier Group entities. The Company's maximum exposure under these arrangements is unknown, as this would involve future claims that may be made against the Company that have not yet occurred. The Company expects any risk of liability associated with such guarantees to be remote.

Regulation

As an investment adviser to a variety of investment products, the Company and its affiliated broker-dealer are subject to routine reviews and inspections by the SEC, Financial Industry Regulatory Authority, Inc., National Futures Association and U.S. Commodity Futures Trading Commission. From time to time, the Company may also be subject to claims, be involved in various legal proceedings arising in the ordinary course of its business and be subject to other contingencies. The Company does not believe that the outcome of any of these reviews, inspections or other legal proceedings will have a material impact on its consolidated financial statements; however, litigation is subject to many uncertainties, and the outcome of individual litigated matters is difficult to predict. The Company will establish accruals for matters that are probable, can be reasonably estimated, and may take into account any related insurance recoveries to the extent of such recoveries. Currently, there are no legal proceedings pending or, to the Company's knowledge, threatened against it. As of September 30, 2014 and December 31, 2013, the Company has not accrued for any such claims, legal proceedings, or other contingencies.

Note 11—Earnings per Common Share

Basic earnings per share ("basic EPS") is computed by dividing net income by the weighted average number of shares outstanding for the reporting period. Diluted earnings per share ("diluted EPS") gives effect during the reporting period to other potentially dilutive shares outstanding.

Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

The following is a reconciliation of the income and share data used in the basic and diluted earnings per share computations for the three and nine months ended September 30, 2014 and 2013:

|   | Three months ended<br>September 30,<br>2014 |            | Nine months ended<br>September 30,<br>2013 |            |
|---|---|------------|--|------------|
|   | 2014  | 2013       | 2014                                       | 2013       |
|   | (in thousands, except share data)           |            |  |            |
| Net income attributable to controlling and noncontrolling interests   | \$ 19,820                                   | \$ 22,793  | \$ 55,199                                  | \$ 57,782  |
| Less: net income attributable to noncontrolling interests             | 19,392                                      | 21,479     | 53,991                                     | 55,864     |
| Net income attributable to Manning & Napier, Inc.                     | \$ 428                                      | \$ 1,314   | \$ 1,208                                   | \$ 1,918   |
| Weighted average shares of Class A common stock outstanding - basic   | 13,705,134                                  | 13,634,246 | 13,669,391                                 | 13,612,289 |
| Dilutive effect from restricted stock units                           | 224,886                                     | 56,395     | 153,011                                    | 61,210     |
| Weighted average shares of Class A common stock outstanding - diluted | 13,930,020                                  | 13,690,641 | 13,822,402                                 | 13,673,499 |
| Net income available to Class A common stock per share - basic        | \$ 0.03                                     | \$ 0.10    | \$ 0.09                                    | \$ 0.14    |
| Net income available to Class A common stock per share - diluted      | \$ 0.03                                     | \$ 0.10    | \$ 0.09                                    | \$ 0.14    |

For the nine months ended September 30, 2014, a total of 282,247 shares of Class A common stock issuable upon the assumed conversion of restricted stock units were excluded from the calculation of diluted net income available to Class A common stock per share, as the effect of including these shares for the respective periods would have been anti-dilutive.

In addition, for the three and nine months ended September 30, 2014, a total of 181,378 shares of Class A common stock issuable upon the assumed conversion of restricted stock units were excluded from the calculation of diluted net income available to Class A common stock per share, as the performance conditions of these awards were not satisfied as of September 30, 2014.

At September 30, 2014 there were 73,574,338 Class A Units of Manning & Napier Group outstanding which, subject to certain restrictions, may be exchangeable for up to 73,574,338 shares of the Company's Class A common stock. The restrictions set forth in the exchange agreement were in place at the end of the current reporting period. As such, these units were not included in the calculation of diluted earnings per common share for the three and nine months ended September 30, 2014.

The Company's Class B common stock represent voting interests and do not participate in the earnings of the Company. Accordingly, there is no basic or diluted EPS related to the Company's Class B common stock.



Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

Note 12—Equity Based Compensation

2011 Equity Compensation Plan

During the nine months ended September 30, 2014, 534,798 equity awards were issued under the 2011 Equity Compensation Plan (the "2011 Plan"). Of these awards, 56,000 related to the redemption of previously issued and outstanding Class A units of Manning & Napier Group that were granted prior to the initial public offering, which were subsequently re-issued as Class A common stock. The remaining 478,798 represent newly issued awards, consisting of 15,173 shares of Class A common stock and 463,625 restricted stock units. The Class A common stock awards vested immediately, and 282,247 of the restricted stock units will vest on the third anniversary of the grant date. The remaining 181,378 of the restricted stock units will vest over a three-year service period, subject to achievement of certain revenue objectives. As such, these awards are considered to have a performance condition and the Company will periodically assess which outcomes are probable of achievement to ensure that compensation cost recognized for these awards reflects the number of awards that are ultimately expected to vest.

The following table summarizes stock award activity for the nine months ended September 30, 2014 under the 2011 Plan:

|  | Restricted<br>Stock Awards | Weighted Average<br>Grant Date Fair<br>Value |
|--|----------------------------|--|
| Stock awards outstanding at January 1, 2014    | 416,917                    | \$ 15.63                                     |
| Granted  | 534,798                    | \$ 15.29                                     |
| Vested   | (71,173                    | ) \$ 16.66                                   |
| Forfeited                                      | (12,780                    | ) \$ 15.60                                   |
| Stock awards outstanding at September 30, 2014 | 867,762                    | \$ 15.34                                     |

The weighted average grant date fair value of 2011 Plan awards granted during the nine months ended September 30, 2014 and 2013 was \$15.29 and \$15.83, respectively, based on the closing sale price of Manning & Napier Inc.'s Class A common stock as reported on the New York Stock Exchange on the date of grant, and reduced by the present value of the dividends expected to be paid on the underlying shares during the requisite service period. For such awards that vest over time, recipients are not entitled to dividends declared on the underlying shares of Class A common stock until the awards vest.

For the three and nine months ended September 30, 2014, the Company recorded approximately \$0.9 million and \$2.2 million of compensation expense related to awards granted under the 2011 Plan. For the three and nine months ended September 30, 2013, the Company recorded approximately \$0.6 million and \$1.1 million of compensation expense related to awards under the 2011 Plan.

The aggregate intrinsic value of 2011 Plan awards that vested during the nine months ended September 30, 2014 was approximately \$1.2 million. As of September 30, 2014, there was unrecognized compensation expense related to 2011 Plan awards of approximately \$7.0 million, which the Company expects to recognize over a weighted average period of approximately 2.1 years.

Reorganization-Related Equity Based Compensation

The following table summarizes service-based stock unit activity for the nine months ended September 30, 2014 specific to the 2011 reorganization transactions:

|   | Service-Based<br>Stock Units | Weighted Average<br>Grant Date Fair<br>Value |
|---|------------------------------|--|
| Stock unit awards outstanding at January 1, 2014    | 1,458,049                    | \$ 12.00                                     |
| Granted   | —                            | \$ —   |
| Vested  | —                            | \$ —   |
| Forfeited   | —                            | \$ —   |
| Stock unit awards outstanding at September 30, 2014 | 1,458,049                    | \$ 12.00                                     |

In addition to the service-based stock unit activity above, during 2014 the Company also commenced recognition of compensation expense for approximately 4.1 million performance-based awards eligible to vest on December 31, 2014 under the vesting terms of ownership interests in connection with the 2011 reorganization transactions. Vesting of these performance-based awards is contingent upon the satisfaction of annual performance criteria specific to each award recipient. The determination of whether an award recipient has met such performance criteria will be made at the end of the annual service period. In accordance with Accounting Standards Codification Topic 718, Stock Compensation, the grant date for these performance-based awards will occur at the end of the service period. Until the grant date, compensation expense will be re-

Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

measured at the end of each reporting period, to the extent that service has been rendered in proportion to the total requisite service period.

The following table summarizes performance-based stock unit activity for the nine months ended September 30, 2014 specific to the 2011 reorganization transactions:

|   | Performance-Based<br>Stock Units | Weighted Average<br>Grant Date Fair<br>Value |
|---|----------------------------------|--|
| Stock unit awards outstanding at January 1, 2014    | —                                | \$—  |
| Granted   | 37,577                           | \$ 16.78                                     |
| Vested  | (37,577)                         | ) \$ 16.78                                   |
| Forfeited   | —                                | \$—  |
| Stock unit awards outstanding at September 30, 2014 | —                                | \$—  |

For the three and nine months ended September 30, 2014, the Company recorded approximately \$20.8 million and \$66.0 million of compensation expense related to the vesting terms of ownership interests in connection with the 2011 reorganization transactions. For the three and nine months ended September 30, 2014, approximately \$4.5 million and \$13.4 million is attributable to the service-based awards. For the same periods, the remaining expense of approximately \$16.3 million and \$52.5 million is attributable to performance-based awards. For the three and nine months ended September 30, 2014, \$16.3 million and \$51.9 million of the expense attributable to performance-based awards is related to awards eligible to vest on December 31, 2014 under the vesting terms of ownership interests in connection with the 2011 reorganization transactions. As discussed above, this expense is based upon the closing sale price of Manning & Napier Inc.'s Class A common stock as reported on the New York Stock Exchange on September 30, 2014.

For the three and nine months ended September 30, 2013, the Company recognized a total of approximately \$18.2 million and \$62.7 million, respectively, of compensation expense related to the vesting terms of ownership interests in connection with the 2011 reorganization transactions. For the three and nine months ended September 30, 2013, approximately \$4.5 million and \$15.1 million, respectively, was attributable to the service-based awards. For the same periods, the remaining expense of approximately \$13.7 million and \$47.5 million, respectively, was attributable to performance-based awards.

As of September 30, 2014, there was unrecognized compensation expense related to unvested service-based awards of approximately \$2.2 million. The Company expects to recognize this expense over a weighted average period of 0.1 years.

As of September 30, 2014, there was unrecognized compensation expense related to unvested performance-based awards of approximately \$17.3 million, which the Company expects to recognize over a weighted average period of 0.3 years. This estimate is based upon the closing sale price of Manning & Napier, Inc.'s Class A common stock as reported on September 30, 2014.

Note 13—Income Taxes

The Company is comprised of entities that have elected to be treated as either a limited liability company ("LLC") or a "C-Corporation". As such, the entities functioning as LLC's are not liable for or able to benefit from U.S. federal and most state income taxes on their earnings, and earnings (losses) will be included in the personal income tax returns of each entity's unit holders. The entities functioning as C-Corporations are liable for or able to benefit from U.S. federal and state and local income taxes on their earnings and losses, respectively.

The Company's income tax provision and effective tax rate were as follows:

|   | Three months ended<br>September 30,<br>2014 |          | Nine months ended September<br>30,<br>2014 |          |
|---|---|----------|--|----------|
|   | 2013  | 2013     | 2013                                       | 2013     |
|   | (in thousands)                              |          |  |          |
| Earnings from continuing operations before income taxes | \$22,796                                    | \$25,015 | \$65,611                                   | \$64,581 |

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|  |          |   |          |   |           |   |           |   |
|--|----------|---|----------|---|-----------|---|-----------|---|
| Effective tax rate                                     | 13.1     | % | 8.9      | % | 15.9      | % | 10.5      | % |
| Provision for income taxes                             | 2,976    |   | 2,222    |   | 10,412    |   | 6,799     |   |
| Provision for income taxes @ 35%                       | 7,979    |   | 8,755    |   | 22,964    |   | 22,603    |   |
| Difference between tax at effective vs. statutory rate | \$(5,003 | ) | \$(6,533 | ) | \$(12,552 | ) | \$(15,804 | ) |

For the three and nine months ended September 30, 2014 and 2013, the difference between the Company's recorded provision and the provision that would result from applying the U.S. statutory rate of 35% is primarily attributable to the benefit resulting from the fact that a significant portion of the Company's operations include a series of flow-through entities which are generally not subject to federal and most state income taxes. Accordingly, a portion of the Company's earnings are

Manning & Napier, Inc.  
Notes to Consolidated Financial Statements (Continued)

not subject to corporate level taxes. For the nine months ended September 30, 2014, the benefit is partially offset by the impact of a reduction to the Company's deferred tax asset as a result of enacted changes in tax laws during the first quarter of 2014, which reduced expected tax benefits.

Note 14—Related Party Transactions

Transactions with noncontrolling members

From time to time, the Company may be asked to provide certain services, including accounting, legal and other administrative functions for the noncontrolling members of Manning & Napier Group. While immaterial, the Company has not received any reimbursement for such services.

The Company manages the personal funds of certain of the Company's executive officers, including William Manning. Pursuant to the respective investment management agreements, in some instances the Company waives or reduces its regular advisory fees for these accounts and personal funds utilized to incubate products. The aggregate value of the fees waived for the nine months ended September 30, 2014 related to the Company's executive officers was approximately \$0.1 million.

Affiliate transactions - Manning & Napier Fund, Inc.

The Company has agreements to serve as the investment manager of Manning & Napier Fund, Inc., with which certain of its officers are affiliated. Under the terms of these agreements, which are generally reviewed and continued by the board of directors of Manning & Napier Fund, Inc. annually, the Company receives a fee based on an annual percentage of the average daily net assets of each series within the Manning & Napier Fund, Inc. The Company has contractually agreed to limit its fees and reimburse expenses to limit operating expenses incurred by certain of Manning & Napier Fund, Inc. series.

Note 15—Subsequent Events

Distributions and dividends

On October 29, 2014, the Board of Directors approved a distribution from Manning & Napier Group to Manning & Napier and the noncontrolling interests of Manning & Napier Group. The amount of the distribution to the members of Manning & Napier Group is approximately \$46.3 million, of which approximately \$39.6 million is expected to be payable to the noncontrolling interests. Concurrently, the Board of Directors declared a \$0.24 per share dividend to the holders of Class A common stock. The dividend is payable on or about February 2, 2015 to shareholders of record as of January 15, 2015.

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## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

This report contains forward-looking statements within the meaning of section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which reflect our views with respect to, among other things, our operations and financial performance. Words like "believes," "expects," "may," "estimates," "will," "should," "could," "intends," "likely," "plans," or "anticipates" or the negative thereof or other variations thereon or comparable terminology, are used to identify forward-looking statements, although not all forward-looking statements contain these words. Although we believe that we are basing our expectations and beliefs on reasonable assumptions within the bounds of what we currently know about our business and operations, there can be no assurance that our actual results will not differ materially from what we expect or believe. Some of the factors that could cause our actual results to differ materially from our expectations or beliefs are disclosed in the "Risk Factors" section, as well as other sections, of our Annual Report on Form 10-K which include, without limitation: changes in securities or financial markets or general economic conditions; a decline in the performance of our products; client sales and redemption activity; and changes of government policy or regulations. All forward-looking statements speak only as of the date on which they are made and we undertake no duty to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

## Overview

## Business

We are an independent investment management firm that provides a broad range of investment solutions, as well as a variety of consultative services that complement our investment process. Founded in 1970, we offer equity, fixed income, and alternative strategies, as well as a range of blended asset portfolios, such as life cycle funds. We serve a diversified client base of high net worth individuals and institutions, including 401(k) plans, pension plans, Taft-Hartley plans, endowments and foundations. Our operations are based principally in the United States, with our headquarters located in Fairport, New York.

## Our Products

We derive substantially all of our revenues from investment management fees earned from providing advisory services to separately managed accounts and mutual funds and collective investment trusts—including those offered by the Manning & Napier Fund, Inc. (the "Fund") and Exeter Trust Company.

Our separate accounts are primarily distributed through our Direct Channel, where our representatives form relationships with high net worth individuals, middle market institutions or large institutions that are working with a consultant. To a lesser extent, we also obtain a portion of our separate account distribution via third parties, either through our Intermediary Channel, where national brokerage firm representatives or independent financial advisors select our separate account strategies for their clients, or through our Platform/Sub-Advisory Channel, where unaffiliated registered investment advisors approve our strategies for their product platforms. Our separate account products are a primary driver of our blended asset portfolios for high net worth and middle market institutional clients and financial intermediaries. In contrast, larger institutions and unaffiliated registered investment advisor platforms are a driver of our separate account equity portfolios.

Our mutual funds and collective investment trusts are primarily distributed through financial intermediaries, including brokers, financial advisors, retirement plan advisors and platform relationships. We also obtain a portion of our mutual fund and collective investment trust distribution through our direct sales representatives, in particular within the defined contribution and institutional marketplace. Our mutual fund and collective investment trust products are an important driver of our blended asset class portfolios, in particular with 401(k) plan sponsors, advisors and recordkeepers that select our funds as default options for participants. In addition, financial intermediaries, mutual fund advisory programs and retail platforms are a driver of mutual fund equity portfolios.

Our assets under management ("AUM") was \$51.1 billion as of September 30, 2014. The composition of our AUM by vehicle and portfolio is illustrated in the table below.

|   | September 30, 2014 |        |              |       |
|---|--------------------|--------|--------------|-------|
| AUM - by investment vehicle and portfolio | Blended<br>Asset   | Equity | Fixed Income | Total |
|   | (in millions)      |        |              |       |

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|   |            |            |           |            |
|---|------------|------------|-----------|------------|
| Separately managed accounts                   | \$13,438.7 | \$11,780.4 | \$1,214.5 | \$26,433.6 |
| Mutual funds and collective investment trusts | 11,898.5   | 12,753.0   | 38.3      | 24,689.8   |
| Total   | \$25,337.2 | \$24,533.4 | \$1,252.8 | \$51,123.4 |

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The composition of our separately managed accounts as of September 30, 2014, by channel and portfolio, is set forth in the table below.

|                                    | September 30, 2014    |            |              |            |   |
|------------------------------------|-----------------------|------------|--------------|------------|---|
|                                    | Blended<br>Asset      | Equity     | Fixed Income | Total      |   |
|                                    | (dollars in millions) |            |              |            |   |
| Separate account AUM               |                       |            |              |            |   |
| Direct Channel                     | \$9,604.7             | \$8,505.7  | \$1,039.7    | \$19,150.1 |   |
| Intermediary Channel               | 3,830.6               | 991.9      | 174.8        | 4,997.3    |   |
| Platform/Sub-advisor Channel       | 3.4                   | 2,282.8    | —            | 2,286.2    |   |
| Total                              | \$13,438.7            | \$11,780.4 | \$1,214.5    | \$26,433.6 |   |
| Percentage of separate account AUM |                       |            |              |            |   |
| Direct Channel                     | 36                    | % 32       | % 4          | % 72       | % |
| Intermediary Channel               | 14                    | % 4        | % 1          | % 19       | % |
| Platform/Sub-advisor Channel       | —                     | 9          | % —          | 9          | % |
| Total                              | 50                    | % 45       | % 5          | % 100      | % |
| Percentage of portfolio by channel |                       |            |              |            |   |
| Direct Channel                     | 71                    | % 73       | % 86         | % 72       | % |
| Intermediary Channel               | 29                    | % 8        | % 14         | % 19       | % |
| Platform/Sub-advisor Channel       | —                     | 19         | % —          | % 9        | % |
| Total                              | 100                   | % 100      | % 100        | % 100      | % |
| Percentage of channel by portfolio |                       |            |              |            |   |
| Direct Channel                     | 50                    | % 44       | % 6          | % 100      | % |
| Intermediary Channel               | 77                    | % 20       | % 3          | % 100      | % |
| Platform/Sub-advisor Channel       | —                     | 100        | % —          | % 100      | % |

Our separate accounts contributed 35% of our total gross client inflows for the nine months ended September 30, 2014 and represented 52% of our total AUM as of September 30, 2014.

Our separate account business has historically been driven primarily by our Direct Channel, where sales representatives form a relationship with high net worth investors, middle market institutions, and large institutional clients working in conjunction with a consultant. The Direct Channel contributed 56% of the total gross client inflows for our separate account business for the nine months ended September 30, 2014 and represented 72% of our total separate account AUM as of September 30, 2014. We anticipate the Direct Channel to continue to be the largest driver of new separate account business going forward, given the Direct Channel's high net worth and middle market institutional client-type focus.

During the nine months ended September 30, 2014, blended asset and equity portfolios represented 47% and 36%, respectively, of the separate account gross client inflows from the Direct Channel, while fixed income portfolios accounted for 17%. As of September 30, 2014, blended asset and equity portfolios represented 50% and 44%, respectively, of total Direct Channel separate account AUM, while our fixed income portfolios were 6%. We expect our focus on individuals and middle market institutions to continue to drive interest in our blended asset class portfolios, where we provide a comprehensive portfolio of stocks and bonds managed to a client's specific investment objectives. Historically, relationships with larger institutions have been a driver of growth in separately managed account equity strategies. Going forward, we expect many of these larger institutions may seek exposure to non-U.S. equity strategies through commingled vehicles to limit related custody expenses rather than separately managed accounts, and our U.S.-based equity strategies may continue to be attractive to large institutions in a separate account format.

To a lesser extent, we also obtain separate account business from third parties, including financial advisors or unaffiliated registered investment advisor programs or platforms. During the nine months ended September 30, 2014, 16% of the total gross client inflows for separate accounts came from financial advisor representatives (Intermediary Channel), and an additional 28% came from registered investment advisor platforms (Platform/Sub-advisor Channel).



The Intermediary and Platform/Sub-advisor Channels represented 28% of our total separate account AUM as of September 30, 2014.

New separate account business through the Intermediary Channel flowed into both our blended asset and equity portfolios, driven by advisors' needs to identify either a one-stop solution (blended asset portfolio) or to fill a mandate within a multi-strategy portfolio. During the nine months ended September 30, 2014, blended asset and equity portfolios represented

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76% and 22%, respectively, of the separate account gross client inflows from the Intermediary Channel, while fixed income portfolios represented 2%. As of September 30, 2014, 77% of our separate account AUM derived from financial advisors was allocated to blended asset portfolios, with 20% allocated to equity and 3% allocated to fixed income. We expect that equity and fixed income portfolios may see additional interest from financial advisors over time as more and more advisors structure a multi-strategy portfolio for their clients.

In contrast, gross client inflows through the Platform/Sub-advisor Channel are primarily directed to our equity strategies, where we are filling a specific mandate within the investment program or platform product. During the nine months ended September 30, 2014, 98% of our separate account gross client inflows from the Platform/Sub-advisory Channel were into equity portfolios and 2% were into fixed income.

Our annualized separate account retention rate across all channels was approximately 93% during the nine months ended September 30, 2014, representing the strong relationship focus that is inherent in our direct sales model, which is the primary driver of our separate account business.

During the nine months ended September 30, 2014, market appreciation for our separate account AUM was 3.2%, including 4.6% in our blended assets and 1.9% in equity portfolios.

The composition of our mutual fund and collective investment trust AUM as of September 30, 2014, by portfolio, is set forth in the table below.

|   | September 30, 2014                |            |              |            |
|---|-----------------------------------|------------|--------------|------------|
|   | Blended<br>Asset<br>(in millions) | Equity     | Fixed Income | Total      |
| Mutual fund and collective investment trust AUM | \$11,898.5                        | \$12,753.0 | \$38.3       | \$24,689.8 |

Our mutual funds and collective investment trusts contributed 65% of our total gross client inflows for the nine months ended September 30, 2014 and represented 48% of our total AUM as of September 30, 2014. As of September 30, 2014, our mutual fund and collective investment trust AUM consisted of 48% from blended asset portfolios and 52% from equity portfolios. During the nine months ended September 30, 2014, 55% and 44% of the gross client inflows were attributable to blended assets and equity portfolios, respectively. For the nine months ended September 30, 2014, market appreciation for our mutual fund and collective investment trust AUM was flat, including 4.4% in our blended assets, offset by a decrease of 3.7% in our equity portfolios.

Our mutual fund and collective investment trust business is driven by financial intermediaries and to a lesser extent, our direct sales representatives. Intermediary distribution of our mutual fund and collective investment trust vehicles is achieved via financial advisors, brokers and retirement plan advisors. Through our Intermediary Channel, we are increasingly focused on our blended asset life cycle fund vehicles given our emphasis on advisors that work with retirement plans. Our blended asset portfolios are also used by advisors seeking a multi-asset class solution for their retail clients. In addition, our allocation to equity portfolios within the Intermediary Channel is anticipated to increase due to national brokerage firm representatives who wish to use our mutual funds as a component of a larger portfolio. Through our Platform/Sub-advisor Channel, we have relationships with consultants and advisors at platforms. We derive equity portfolio assets in this channel through the selection of our funds within advisory programs where our mutual funds are used within a multi-strategy portfolio, or through placement on platforms' approved lists of funds. To facilitate our relationships with intermediaries, we currently have more than 285 dealer relationships. These relationships are important to the expansion of our retail business as well as our 401(k) life cycle and institutional business.

Our Direct Sales Representatives distribute our equity portfolios, in particular our non-U.S. portfolios, to large institutional clients with which we have direct relationships, and often the client's consultant. Through the Direct Channel, we also form relationships with middle market and large market defined contribution plan sponsors seeking to use our life cycle mutual funds and collective investment trusts as default options on their investment menu. We expect this channel to be focused on distributing blended asset and equity portfolio funds, particularly as the breadth of our mutual fund and collective investment trust offerings expands.

Results of Operations

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Below is a discussion of our consolidated results of operations for the three and nine months ended September 30, 2014 and 2013.

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Key Components of Results of Operations

Overview

Changes to our operating results over time are largely driven by net client asset flows and changes to the market value of our AUM. In addition, beginning in the quarter ended June 30, 2014, the line item "market appreciation/(depreciation) and other" within our AUM tables throughout "Management's Discussion and Analysis of Financial Condition and Results of Operations" includes investment gains/(losses) on assets under management and net flows from non-sales related activities including asset acquisitions.

An important factor influencing inflows and outflows of our AUM is the investment performance of our various investment approaches. Our variety of stock selection strategies, absolute pricing discipline and active asset allocation management approach generally results in specific absolute and relative return characteristics in different market environments. For example, during a fundamental-driven bull market when prices are rising alongside improving fundamentals, we are likely to experience positive absolute returns and competitive relative returns. However, in a more momentum-driven bull market, when prices become disconnected from underlying fundamentals, we are likely to experience positive absolute returns but lagging relative returns. Similarly, during a valuation-driven bear market, when markets experience a period of price correction following a momentum-driven bull market, we are likely to experience negative absolute returns but strong relative returns. However, in a momentum-driven bear market, which is typically characterized by broad price declines in a highly correlated market, we are likely to experience negative absolute returns and lagging relative returns. Essentially, our approach is likely to do well when markets are driven by fundamentals, but lag when markets are driven primarily by momentum.

Other components impacting our operating results include:

- asset-based fee rates and changes in those rates;
- the composition of our AUM among various portfolios, vehicles and client types;
- changes in our variable costs, including incentive compensation and distribution, servicing and custody expenses, which are affected by our investment performance, level of our AUM and revenue; and
- fixed costs, including changes to base compensation, vendor-related costs and investment spending on new products.

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## Assets Under Management

The following tables reflect the indicated components of our AUM for our investment vehicles for the three and nine months ended September 30, 2014 and 2013.

|   | Separately<br>managed<br>accounts | Mutual funds<br>and collective<br>investment<br>trusts<br>(in millions) | Total      | Separately<br>managed<br>accounts | Mutual funds<br>and collective<br>investment<br>trusts | Total |
|---|-----------------------------------|---|------------|-----------------------------------|--|-------|
| As of June 30, 2014                           | \$27,621.6                        | \$ 26,457.0   | \$54,078.6 | 51                                | % 49   | % 100 |
| Gross client inflows                          | 828.9                             | 1,385.5   | 2,214.4    |                                   |  |       |
| Gross client outflows                         | (979.5 )                          | (1,590.4 )  | (2,569.9 ) |                                   |  |       |
| Market appreciation/(depreciation)<br>& other | (1,037.4 )                        | (1,562.3 )  | (2,599.7 ) |                                   |  |       |
| As of September 30, 2014                      | \$26,433.6                        | \$ 24,689.8   | \$51,123.4 | 52                                | % 48   | % 100 |
| Average AUM for period                        | \$27,164.9                        | \$ 25,811.1   | \$52,976.0 |                                   |  |       |
| As of June 30, 2013                           | \$24,791.5                        | \$ 21,526.2   | \$46,317.7 | 54                                | % 46   | % 100 |
| Gross client inflows                          | 484.9                             | 1,414.8   | 1,899.7    |                                   |  |       |
| Gross client outflows                         | (1,036.5 )                        | (1,271.8 )  | (2,308.3 ) |                                   |  |       |
| Market appreciation (depreciation)            | 1,583.7                           | 1,622.1   | 3,205.8    |                                   |  |       |
| As of September 30, 2013                      | \$25,823.6                        | \$ 23,291.3   | \$49,114.9 | 53                                | % 47   | % 100 |
| Average AUM for period                        | \$25,362.0                        | \$ 22,634.3   | \$47,996.3 |                                   |  |       |
|   | Separately<br>managed<br>accounts | Mutual funds<br>and collective<br>investment<br>trusts<br>(in millions) | Total      | Separately<br>managed<br>accounts | Mutual funds<br>and collective<br>investment<br>trusts | Total |
| As of December 31, 2013                       | \$26,835.0                        | \$ 23,991.2   | \$50,826.2 | 53                                | % 47   | % 100 |
| Gross client inflows                          | 2,480.2                           | 4,680.9   | 7,161.1    |                                   |  |       |
| Gross client outflows                         | (3,817.2 )                        | (3,973.4 )  | (7,790.6 ) |                                   |  |       |
| Market appreciation/(depreciation)<br>& other | 935.6                             | (8.9 )  | 926.7      |                                   |  |       |
| As of September 30, 2014                      | \$26,433.6                        | \$ 24,689.8   | \$51,123.4 | 52                                | % 48   | % 100 |
| Average AUM for period                        | \$27,107.5                        | \$ 25,236.1   | \$52,343.6 |                                   |  |       |
| As of December 31, 2012                       | \$24,683.6                        | \$ 20,525.3   | \$45,208.9 | 55                                | % 45   | % 100 |
| Gross client inflows                          | 1,939.8                           | 4,564.0   | 6,503.8    |                                   |  |       |
| Gross client outflows                         | (3,999.5 )                        | (4,369.5 )  | (8,369.0 ) |                                   |  |       |
| Market appreciation (depreciation)            | 3,199.7                           | 2,571.5   | 5,771.2    |                                   |  |       |
| As of September 30, 2013                      | \$25,823.6                        | \$ 23,291.3   | \$49,114.9 | 53                                | % 47   | % 100 |
| Average AUM for period                        | \$25,684.1                        | \$ 22,014.3   | \$47,698.4 |                                   |  |       |

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The following tables reflect the indicated components of our AUM for our portfolios for the three and nine months ended September 30, 2014 and 2013.

|  | Blended<br>Asset | Equity<br>(in millions) | Fixed<br>Income | Total      | Blended<br>Asset | Equity | Fixed<br>Income | Total |
|--|------------------|-------------------------|-----------------|------------|------------------|--------|-----------------|-------|
| As of June 30, 2014                        | \$25,891.6       | \$26,968.0              | \$1,219.0       | \$54,078.6 | 48 %             | 50 %   | 2 %             | 100 % |
| Gross client inflows                       | 1,208.0          | 858.3                   | 148.1           | 2,214.4    |                  |        |                 |       |
| Gross client outflows                      | (1,151.5 )       | (1,281.5 )              | (136.9 )        | (2,569.9 ) |                  |        |                 |       |
| Market appreciation/(depreciation) & other | (610.9 )         | (2,011.4 )              | 22.6            | (2,599.7 ) |                  |        |                 |       |
| As of September 30, 2014                   | \$25,337.2       | \$24,533.4              | \$1,252.8       | \$51,123.4 | 50 %             | 48 %   | 2 %             | 100 % |
| Average AUM for period                     | \$25,697.4       | \$26,039.4              | \$1,239.2       | \$52,976.0 |                  |        |                 |       |
| As of June 30, 2013                        | \$21,723.4       | \$23,405.4              | \$1,188.9       | \$46,317.7 | 47 %             | 50 %   | 3 %             | 100 % |
| Gross client inflows                       | 1,093.9          | 791.0                   | 14.8            | 1,899.7    |                  |        |                 |       |
| Gross client outflows                      | (1,026.4 )       | (1,202.2 )              | (79.7 )         | (2,308.3 ) |                  |        |                 |       |
| Market appreciation (depreciation)         | 1,053.2          | 2,142.5                 | 10.1            | 3,205.8    |                  |        |                 |       |
| As of September 30, 2013                   | \$22,844.1       | \$25,136.7              | \$1,134.1       | \$49,114.9 | 47 %             | 51 %   | 2 %             | 100 % |
| Average AUM for period                     | \$22,374.6       | \$24,466.3              | \$1,155.4       | \$47,996.3 |                  |        |                 |       |

|  | Blended<br>Asset | Equity<br>(in millions) | Fixed<br>Income | Total      | Blended<br>Asset | Equity | Fixed<br>Income | Total |
|--|------------------|-------------------------|-----------------|------------|------------------|--------|-----------------|-------|
| As of December 31, 2013                    | \$23,710.2       | \$25,977.0              | \$1,139.0       | \$50,826.2 | 47 %             | 51 %   | 2 %             | 100 % |
| Gross client inflows                       | 3,535.5          | 3,352.3                 | 273.3           | 7,161.1    |                  |        |                 |       |
| Gross client outflows                      | (2,971.5 )       | (4,543.4 )              | (275.7 )        | (7,790.6 ) |                  |        |                 |       |
| Market appreciation/(depreciation) & other | 1,063.0          | (252.5 )                | 116.2           | 926.7      |                  |        |                 |       |
| As of September 30, 2014                   | \$25,337.2       | \$24,533.4              | \$1,252.8       | \$51,123.4 | 50 %             | 48 %   | 2 %             | 100 % |
| Average AUM for period                     | \$24,924.9       | \$26,229.3              | \$1,189.4       | \$52,343.6 |                  |        |                 |       |
| As of December 31, 2012                    | \$20,470.7       | \$23,472.5              | \$1,265.7       | \$45,208.9 | 45 %             | 52 %   | 3 %             | 100 % |
| Gross client inflows                       | 3,383.3          | 3,017.3                 | 103.2           | 6,503.8    |                  |        |                 |       |
| Gross client outflows                      | (3,084.1 )       | (5,064.8 )              | (220.1 )        | (8,369.0 ) |                  |        |                 |       |
| Market appreciation (depreciation)         | 2,074.2          | 3,711.7                 | (14.7 )         | 5,771.2    |                  |        |                 |       |
| As of September 30, 2013                   | \$22,844.1       | \$25,136.7              | \$1,134.1       | \$49,114.9 | 47 %             | 51 %   | 2 %             | 100 % |
| Average AUM for period                     | \$21,921.2       | \$24,566.9              | \$1,210.3       | \$47,698.4 |                  |        |                 |       |

**Revenue**

Our revenues primarily consist of investment management fees earned from managing our clients' AUM. We earn our investment management fees as a percentage of our clients' AUM either as of a specified date or on a daily basis. Our investment management fees can fluctuate based on the average fee rate for our investment management products, which are affected by the composition of our AUM among various portfolios and investment vehicles. We currently do not have revenues from performance fee based products.

Manning & Napier Advisors, LLC ("MNA"), a subsidiary of Manning & Napier Group, serves as the investment advisor to the Fund and Exeter Trust Company. The Fund is a family of open-end mutual funds that offer no-load

share classes designed to meet the needs of a range of institutional and other investors. Exeter Trust Company is an affiliated New Hampshire-chartered trust company that sponsors a family of collective investment trusts for qualified retirement plans,

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including 401(k) plans. These mutual funds and collective investment trusts comprised \$24.7 billion, or 48%, of our AUM as of September 30, 2014, and investment management fees from these mutual funds and collective investment trusts were \$56.5 million, or 54% of our revenues for the three months ended September 30, 2014. MNA also serves as the investment advisor to all of our separately managed accounts, managing \$26.4 billion, or 52%, of our AUM as of September 30, 2014, including assets managed as a sub-advisor to pooled investment vehicles and assets in client accounts invested in the Fund.

### Operating Expenses

Our largest operating expenses are employee compensation and distribution, servicing and custody expenses, discussed further below, with a significant portion of these expenses varying in a direct relationship to our absolute and relative investment management performance, as well as AUM and revenues. We review our operating expenses in relation to the investment market environment and changes in our revenues. However, we are generally willing to make expenditures as necessary even when faced with declining rates of growth in revenues in order to support our investment products, our client service levels, strategic initiatives and our long-term value.

Compensation and related costs. Employee compensation and related costs represent our largest expense, including employee salaries and benefits, incentive compensation to investment and sales professionals, reorganization-related share-based compensation and equity-based compensation issued under our equity compensation plan. These costs are affected by changes in the employee headcount, the mix of existing job descriptions, competitive factors, the addition of new skill sets, variations in the level of our AUM and revenues, changes in our stock price reflected in share-based compensation and/or the number of awards issued. In addition, incentive compensation for our research team considers the cumulative impact of both absolute and relative investment performance over the trailing one-, two- and three-year time periods, with more weight placed on the recent periods. As such, incentive compensation paid to our research team will vary based on absolute and relative investment performance.

Distribution, servicing and custody expenses. Distribution, servicing and custody expense represent amounts paid to various platforms that distribute our mutual fund and collective investment trust products as well as costs for custodial services and 12b-1 distribution and servicing fees. These expenses generally increase or decrease in line with changes in our mutual fund and collective investment trust AUM and business mix.

Other operating expenses. Other operating expenses include fund fee waiver and/or expense reimbursement, professional fees, including accounting and legal fees, occupancy and facility costs, travel and entertainment expenses, insurance, market data service expenses and all other miscellaneous costs associated with managing the day-to-day operations of our business.

### Non-Operating Income (Loss)

Non-operating income (loss) includes interest expense, interest and dividend income, changes in liability under the tax receivable agreement and gains (losses) related to investment securities sales and changes in values of those investment securities designated as trading. We expect the interest and investment components of non-operating income (loss) to fluctuate based on market conditions, the performance of our investments and the overall amount of our investments held by the Company to provide initial cash seeding for product development purposes.

### Provision for Income Taxes

The Company is comprised of entities that have elected to be treated as either a limited liability company ("LLC") or a "C-Corporation". As such, the entities functioning as LLC's are not liable for or able to benefit from U.S. federal or most state and local income taxes on their earnings, and their earnings (losses) will be included in the personal income tax returns of each entity's unit holders. The entities functioning as C-Corporations are liable for or able to benefit from U.S. federal and state and local income taxes on their earnings and losses, respectively.

### Critical Accounting Policies and Estimates

There have been no significant changes in our critical accounting policies and estimates from those that were disclosed in our Annual Report on Form 10-K for the year ended December 31, 2013.

This management's discussion and analysis should be read in conjunction with the Company's Annual Report on Form 10-K for the year ended December 31, 2013 together with the consolidated financial statements and related notes and the other financial information that appear elsewhere in this report.

### Revenue Recognition



Because the majority of our revenues are earned based on AUM that has been determined using fair value methods and since market appreciation/depreciation has a significant impact on our revenue, we have presented our AUM using the U.S. GAAP ("GAAP")) framework for measuring fair value. A fair value hierarchy is provided that gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The following three-tier fair value hierarchy prioritizes the inputs used in measuring fair value:

Level 1—observable inputs such as quoted prices in active markets for identical securities;

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Level 2—other significant observable inputs (including but not limited to quoted prices for similar securities, interest rates, prepayment rates, credit risk, etc.); and

Level 3—significant unobservable inputs (including the Company's own assumptions in determining the fair value of investments).

The table below summarizes the approximate amount of AUM for the periods indicated for which fair value is measured based on Level 1, Level 2 and Level 3.

|                    | Level 1<br>(in millions) | Level 2  | Level 3 | Total    |
|--------------------|--------------------------|----------|---------|----------|
| September 30, 2014 | \$30,725                 | \$20,398 | \$—     | \$51,123 |
| December 31, 2013  | \$30,049                 | \$20,769 | \$8     | \$50,826 |

As substantially all our AUM is valued by independent pricing services based upon observable market prices or inputs, we believe market risk is the most significant risk underlying valuation of our AUM, as discussed in this Form 10-Q under "Item 3. Quantitative and Qualitative Disclosures About Market Risk" and in "Part II. Item 1A. Risk Factors" of our Form 10-K for the year ended December 31, 2013.

## Recent Accounting Pronouncements

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, Revenue from Contracts with Customers (Topic 606), which supersedes existing accounting standards for revenue recognition and creates a single framework. The new guidance will be effective on January 1, 2017 and requires either a retrospective or a modified retrospective approach to adoption. Early application is prohibited. The Company is currently evaluating its transition method and the potential impact on its consolidated financial statements.

## Three Months Ended September 30, 2014 Compared to Three Months Ended September 30, 2013

## Assets Under Management

The following table reflects changes in our AUM for the three months ended September 30, 2014 and 2013:

|  | Three months ended<br>September 30, |            | Period-to-Period |       |    |
|--|-------------------------------------|------------|------------------|-------|----|
|  | 2014                                | 2013       | \$               | %     |    |
|  | (in millions)                       |            |                  |       |    |
| <b>Separately managed accounts</b>                   |                                     |            |                  |       |    |
| Beginning assets under management                    | \$27,621.6                          | \$24,791.5 | \$2,830.1        | 11    | %  |
| Gross client inflows                                 | 828.9                               | 484.9      | 344.0            | 71    | %  |
| Gross client outflows                                | (979.5)                             | (1,036.5)  | 57.0             | (5)   | )% |
| Market appreciation (depreciation) & other           | (1,037.4)                           | 1,583.7    | (2,621.1)        | (166) | )% |
| Ending assets under management                       | \$26,433.6                          | \$25,823.6 | \$610.0          | 2     | %  |
| <b>Mutual funds and collective investment trusts</b> |                                     |            |                  |       |    |
| Beginning assets under management                    | \$26,457.0                          | \$21,526.2 | \$4,930.8        | 23    | %  |
| Gross client inflows                                 | 1,385.5                             | 1,414.8    | (29.3)           | (2)   | )% |
| Gross client outflows                                | (1,590.4)                           | (1,271.8)  | (318.6)          | 25    | %  |
| Market appreciation (depreciation) & other           | (1,562.3)                           | 1,622.1    | (3,184.4)        | (196) | )% |
| Ending assets under management                       | \$24,689.8                          | \$23,291.3 | \$1,398.5        | 6     | %  |
| <b>Total assets under management</b>                 |                                     |            |                  |       |    |
| Beginning assets under management                    | \$54,078.6                          | \$46,317.7 | \$7,760.9        | 17    | %  |
| Gross client inflows                                 | 2,214.4                             | 1,899.7    | 314.7            | 17    | %  |
| Gross client outflows                                | (2,569.9)                           | (2,308.3)  | (261.6)          | 11    | %  |
| Market appreciation (depreciation) & other           | (2,599.7)                           | 3,205.8    | (5,805.5)        | (181) | )% |
| Ending assets under management                       | \$51,123.4                          | \$49,114.9 | \$2,008.5        | 4     | %  |



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Our total AUM increased by \$2.0 billion, or 4%, to \$51.1 billion as of September 30, 2014 from \$49.1 billion as of September 30, 2013. The \$2.0 billion increase in AUM from September 30, 2013 to September 30, 2014 was attributable to market appreciation of \$3.3 billion offset by net client outflows of \$1.3 billion. The net client outflows of \$1.3 billion consisted of \$1.6 billion of net outflows for separate accounts, partially offset by mutual funds and collective investment trusts net inflows of \$0.3 billion.

For the three months ended September 30, 2014, our AUM decreased by \$3.0 billion as compared to an increase of \$2.8 billion for the three months ended September 30, 2013. For the three months ended September 30, 2014, gross client inflows increased by \$0.3 billion as compared to the three months ended September 30, 2013, while gross client outflows increased by \$0.3 billion for the same period. Additionally, we experienced market depreciation and other AUM changes of \$2.6 billion for the three months ended September 30, 2014 compared to market appreciation of \$3.2 billion for the three months ended September 30, 2013.

The total AUM decrease of \$3.0 billion, or 5%, to \$51.1 billion at September 30, 2014 from \$54.1 billion at June 30, 2014 was attributable to market depreciation of \$2.6 billion, and net client cash outflows of \$0.4 billion. Our net client flows were comprised of separate accounts net client outflows of approximately \$0.2 billion and net outflows from our mutual funds and collective investment trusts of approximately \$0.2 billion.

With regard to our separate accounts, gross client inflows of \$0.8 billion were offset by gross client outflows of \$1.0 billion. The blended asset and equity portfolios each experienced \$0.1 billion in net client outflows, with equity flows being primarily driven by re-balancing or cancellations within our Non-U.S. Equity strategy. Our annualized separate account retention rate was 95% for the three months ended September 30, 2014, which is up from 85% for the three months ended June 30, 2014 and 94% for the full year 2013. The increase in the retention rate compared to the prior quarter is driven by a significant cancellation incurred during the three months ended June 30, 2014 as a result of an institutional relationship in a Non-U.S. Equity mandate that restructured into a passive management portfolio.

Net client outflows of \$0.2 billion from our mutual fund and collective investment trusts included gross client inflows of \$1.4 billion offset by gross client outflows of \$1.6 billion. Approximately \$0.4 billion of net client outflows occurred in our World Opportunities Series offset by net client inflows of \$0.1 billion in our Life Cycle mutual fund and collective trust products, which includes both risk based and target date strategies, and \$0.1 billion of net client inflows in our Overseas Series. The outflows in the World Opportunities Series were largely attributable to certain platform relationships reducing their allocation to core international equities and relative underperformance, while Defined Contribution plans and Institutional Direct Channel relationships supported net inflows during the quarter. Market depreciation during the three months ended September 30, 2014 constituted a 4.8% rate of decrease in our total AUM. The investment loss was 3.8% in separately managed accounts and was 5.9% in mutual funds and collective investment trusts.

The rate of change in AUM during the three months ended September 30, 2014 were most significant in our equity portfolio with a decrease of 9%. Our blended asset portfolio decreased 2% while our fixed income portfolio increased 3%. The rates of change in AUM were most significant in our blended asset and fixed income portfolios from September 30, 2013 to September 30, 2014, as these portfolios each experienced increases of 11% and 10%, respectively, over this period, while our equity portfolio decreased by 2%. Our fixed income portfolio increased primarily as a result of the Company's acquisition of 2100 Xenon Group, LLC, which includes a global managed futures strategy, a long/short global fixed income futures product, and a futures alpha product.

As of September 30, 2014, the composition of our AUM was 48% in mutual funds and collective investment trusts and 52% in separate accounts, compared to 47% in mutual funds and collective investment trusts and 53% in separate accounts at September 30, 2013. The composition of our AUM across portfolios at September 30, 2014 was 50% in blended assets, 48% in equity, and 2% in fixed income, compared to 47% in blended assets, 51% in equity, and 2% in fixed income at September 30, 2013.

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The following table sets forth our results of operations and related data for the three months ended September 30, 2014 and 2013:

|   | Three months ended<br>September 30, |            | Period-to-Period |      |    |
|---|-------------------------------------|------------|------------------|------|----|
|   | 2014                                | 2013       | \$               | %    |    |
| (in thousands, except share data)   |                                     |            |                  |      |    |
| Revenues  |                                     |            |                  |      |    |
| Investment management services revenue                                    | \$104,795                           | \$94,647   | \$10,148         | 11   | %  |
| Expenses  |                                     |            |                  |      |    |
| Compensation and related costs  | 51,499                              | 44,935     | 6,564            | 15   | %  |
| Distribution, servicing and custody expenses                              | 19,921                              | 17,459     | 2,462            | 14   | %  |
| Other operating costs   | 9,365                               | 7,706      | 1,659            | 22   | %  |
| Total operating expenses  | 80,785                              | 70,100     | 10,685           | 15   | %  |
| Operating income  | 24,010                              | 24,547     | (537)            | (2)  | )% |
| Non-operating income (loss)   |                                     |            |                  |      |    |
| Non-operating income (loss), net  | (1,214)                             | ) 468      | (1,682)          | ) *  |    |
| Income before provision for income taxes                                  | 22,796                              | 25,015     | (2,219)          | (9)  | )% |
| Provision for income taxes  | 2,976                               | 2,222      | 754              | 34   | %  |
| Net income attributable to controlling and noncontrolling interests       | 19,820                              | 22,793     | (2,973)          | (13) | )% |
| Less: net income attributable to noncontrolling interests                 | 19,392                              | 21,479     | (2,087)          | (10) | )% |
| Net income attributable to Manning & Napier, Inc.                         | \$428                               | \$1,314    | \$(886)          | (67) | )% |
| Per Share Data  |                                     |            |                  |      |    |
| Net income per share available to Class A common stock                    |                                     |            |                  |      |    |
| Basic   | \$0.03                              | \$0.10     |                  |      |    |
| Diluted   | \$0.03                              | \$0.10     |                  |      |    |
| Weighted average shares of Class A common stock outstanding               |                                     |            |                  |      |    |
| Basic   | 13,705,134                          | 13,634,246 |                  |      |    |
| Diluted   | 13,930,020                          | 13,690,641 |                  |      |    |
| Cash dividends declared per share of Class A common stock                 | \$0.16                              | \$0.16     |                  |      |    |
| Other financial and operating data  |                                     |            |                  |      |    |
| Economic income <sup>(1)</sup>  | \$43,632                            | \$43,252   | \$380            | 1    | %  |
| Economic net income <sup>(1)</sup>  | \$26,943                            | \$26,707   | \$236            | 1    | %  |
| Economic net income per adjusted share <sup>(1)</sup>                     | \$0.31                              | \$0.30     |                  |      |    |
| Weighted average adjusted Class A common stock outstanding <sup>(1)</sup> | 88,147,234                          | 89,912,186 |                  |      |    |

See “Management’s Discussion and Analysis of Financial Condition and Results of Operations – Supplemental (1)Non-GAAP Financial Information” for Manning & Napier’s reasons for including these non-GAAP measures in this report in addition to a reconciliation of non-GAAP financial measures to GAAP measures for the periods indicated.

(\*)Percentage change not meaningful

## Revenues

Our investment management services revenue increased by \$10.1 million, or 11%, to \$104.8 million for the three months ended September 30, 2014 from \$94.6 million for the three months ended September 30, 2013. This increase is driven primarily by a \$5.0 billion, or 10%, increase in our average AUM to \$53.0 billion for the three months ended September 30, 2014 from \$48.0 billion for the three months ended September 30, 2013.



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Our average separately managed account fee remained consistent at 62 basis points for the three months ended September 30, 2014 and three months ended September 30, 2013. For the three months ended September 30, 2014 and 2013, separately managed account standard fees ranged from 15 basis points to 125 basis points depending on investment objective and account size. As of September 30, 2014, the concentration of assets in our separately managed accounts was 50% blended assets, 45% equity and 5% fixed income, compared to 48% blended assets, 48% equity and 4% fixed income as of September 30, 2013.

Our average fee on mutual fund and collective investment trust products decreased slightly to 87 basis points for the three months ended September 30, 2014 compared to the three months ended September 30, 2013 of 88 basis points. The management fees earned on our mutual fund and collective investment trust management fees ranged from 24 basis points to 100 basis points, depending on investment strategy, for the three months ended September 30, 2014 and 2013. As of September 30, 2014 the concentration of assets in our mutual fund and collective investment trusts was 48% blended assets and 52% equity, compared to 45% blended assets and 55% equity of September 30, 2013.

Operating Expenses

Our operating expenses increased by \$10.7 million, or 15%, to \$80.8 million for the three months ended September 30, 2014 from \$70.1 million for the three months ended September 30, 2013.

Compensation and related costs increased by \$6.6 million, or 15%, to \$51.5 million for the three months ended September 30, 2014 from \$44.9 million for the three months ended September 30, 2013. This increase was primarily due to higher non-cash share based compensation charges and higher incentive compensation costs for our analyst team resulting from the cumulative impact of strong relative and absolute investment performance of the Company over the trailing one, two and three-year time periods. Included within compensation and related costs is approximately \$20.8 million and \$18.2 million of non-cash reorganization-related share based compensation charges and \$0.9 million and \$0.5 million of equity-based compensation charges under our 2011 long-term incentive plan for the three months ended September 30, 2014 and 2013, respectively. The increase in share based compensation charges under our 2011 long-term incentive plan is due to the recognition over the vesting period of the equity awards issued in fiscal 2014 and 2013 in the three months ended September 30, 2014. When considered as a percentage of revenue, compensation and related costs, excluding non-cash reorganization-related share-based compensation charges, for the three months ended September 30, 2014 was 29% compared to 28% for the three months ended September 30, 2013. Distribution, servicing and custody expenses increased by \$2.5 million, or 14%, to \$19.9 million for the three months ended September 30, 2014 from \$17.5 million for the three months ended September 30, 2013. The increase was driven by a 14% increase in mutual funds and collective investment trusts average AUM for the three months ended September 30, 2014 compared to the three months ended September 30, 2013. As a percentage of mutual fund and collective investment trust revenue, distribution, servicing and custody expense was 35% for the three months ended September 30, 2014, consistent with 35% for the three months ended September 30, 2013.

Other operating costs increased by \$1.7 million, or 22%, to \$9.4 million for the three months ended September 30, 2014 from \$7.7 million for the three months ended September 30, 2013. As a percentage of revenue, other operating costs for the three months ended September 30, 2014 was 9% compared to 8% for 2013.

Non-Operating Income (Loss)

Non-operating income (loss) decreased by \$1.7 million, to a net loss of \$1.2 million for the three months ended September 30, 2014 from income of \$0.5 million for the three months ended September 30, 2013. The Company has increased the amount of investments held by the Company to provide initial cash seeding for product development purposes as compared to the amount held during the three months ended September 30, 2013 and those investments experienced losses during the quarter ended September 30, 2014.

Provision for Income Taxes

The Company's tax provision increased by \$0.8 million, or 34%, to \$3.0 million for the three months ended September 30, 2014 from \$2.2 million for the three months ended September 30, 2013. The increase is primarily driven by increases in expected taxable earnings as compared to the prior year.

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Nine Months Ended September 30, 2014 Compared to Nine Months Ended September 30, 2013

## Assets Under Management

The following table reflects changes in our AUM for the nine months ended September 30, 2014 and 2013:

|   | Nine months ended September 30, |            | Period-to-Period |      |    |
|---|---------------------------------|------------|------------------|------|----|
|   | 2014                            | 2013       | \$               | %    |    |
|   | (in millions)                   |            |                  |      |    |
| Separately managed accounts                   |                                 |            |                  |      |    |
| Beginning assets under management             | \$26,835.0                      | \$24,683.6 | \$2,151.4        | 9    | %  |
| Gross client inflows                          | 2,480.2                         | 1,939.8    | 540.4            | 28   | %  |
| Gross client outflows                         | (3,817.2 )                      | (3,999.5 ) | 182.3            | (5   | )% |
| Market appreciation (depreciation) & other    | 935.6                           | 3,199.7    | (2,264.1 )       | (71  | )% |
| Ending assets under management                | \$26,433.6                      | \$25,823.6 | \$610.0          | 2    | %  |
| Mutual funds and collective investment trusts |                                 |            |                  |      |    |
| Beginning assets under management             | \$23,991.2                      | \$20,525.3 | \$3,465.9        | 17   | %  |
| Gross client inflows                          | 4,680.9                         | 4,564.0    | 116.9            | 3    | %  |
| Gross client outflows                         | (3,973.4 )                      | (4,369.5 ) | 396.1            | (9   | )% |
| Market appreciation (depreciation) & other    | (8.9 )                          | 2,571.5    | (2,580.4 )       | (100 | )% |
| Ending assets under management                | \$24,689.8                      | \$23,291.3 | \$1,398.5        | 6    | %  |
| Total assets under management                 |                                 |            |                  |      |    |
| Beginning assets under management             | \$50,826.2                      | \$45,208.9 | \$5,617.3        | 12   | %  |
| Gross client inflows                          | 7,161.1                         | 6,503.8    | 657.3            | 10   | %  |
| Gross client outflows                         | (7,790.6 )                      | (8,369.0 ) | 578.4            | (7   | )% |
| Market appreciation (depreciation) & other    | 926.7                           | 5,771.2    | (4,844.5 )       | (84  | )% |
| Ending assets under management                | \$51,123.4                      | \$49,114.9 | \$2,008.5        | 4    | %  |

Our total AUM increased by \$2.0 billion, or 4%, to \$51.1 billion as of September 30, 2014 from \$49.1 billion as of September 30, 2013. For the nine months ended September 30, 2014, gross client inflows increased by \$0.7 billion as compared to the nine months ended September 30, 2013, while gross client outflows decreased by \$0.6 billion for the same periods. Additionally, we experienced market appreciation and other AUM increases of \$0.9 billion for the nine months ended September 30, 2014 compared to \$5.8 billion for the nine months ended September 30, 2013.

The total AUM increase of \$0.3 billion, or 1%, to \$51.1 billion at September 30, 2014 from \$50.8 billion at December 31, 2013 was a result of market appreciation and other changes of \$0.9 billion, partially offset by net client outflows of \$0.6 billion. For the nine months ended September 30, 2014, net client inflows into our mutual funds and collective investment trusts were \$0.7 billion, and were offset by approximately \$1.3 billion of net client outflows from our separate accounts.

Our separate account products gathered \$2.5 billion of gross client inflows during the nine months ended September 30, 2014, which was offset by approximately \$3.8 billion of gross client outflows. The \$2.5 billion of gross client inflows included \$0.9 billion into our blended asset portfolios, \$0.8 billion into our U.S. Equity products and \$0.4 billion into our Non-U.S. Equity objectives. By contrast, for the nine months ended September 30, 2013, we had generated \$1.9 billion of separate account gross client inflows, of which \$1.0 billion were in blended asset products, with \$0.4 billion of gross client inflows into U.S. Equity and \$0.3 billion into Non-U.S. Equity products. Inflows into our separate account strategies were primarily driven by contributions from larger institutions and sub-advisory relationships into our U.S. Equity and Non-U.S. Equity strategies, and a smaller amount into our Fixed Income strategies. With regard to gross client outflows, \$0.8 billion of the \$3.8 billion in total outflows was the result of a single institutional relationship in our Non-U.S. Equity products in which the client transitioned its portfolio to passive strategies. The annualized separate account retention rate was 93% during the nine months ended September 30, 2014 and September 30, 2013.

Net client inflows of \$0.7 billion into our mutual fund and collective investment trusts included gross client inflows of \$4.7 billion offset by gross client outflows of \$4.0 billion. Approximately \$0.7 billion of net client inflows were



achieved in our Life Cycle mutual fund and collective trust products, which includes both risk based and target date strategies. Net client outflows in our equity funds of \$0.3 billion were driven primarily by outflows in the World Opportunities Series from certain platform relationships reducing their allocation to core international equities and relative underperformance, offset by net client

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inflows into the Overseas Series and various non-U.S. collective investment trust vehicles from institutional and qualified plan clients.

Market appreciation during the nine months ended September 30, 2014 constituted a 1.7% rate of increase in our total AUM. The investment gain was 3.2% in separately managed accounts and flat in mutual funds and collective investment trusts.

The rates of change in AUM during the nine months ended September 30, 2014 were comprised of increases of 7% and 10.0% in our blended asset and fixed income portfolios respectively, and an decrease in our equity portfolio of 6%. The rates of change in AUM from September 30, 2013 to September 30, 2014 were comprised of increases in our blended asset and fixed income portfolios of 11% and 10% respectively, while our equity portfolio decreased by 2%. Our fixed income portfolio increased primarily as a result of the Company' acquisition of 2100 Xenon Group, LLC which includes a global managed futures strategy, a long/short global fixed income futures product, and a futures alpha product.

As of September 30, 2014, the composition of our AUM was 48% in mutual funds and collective investment trusts and 52% in separate accounts, compared to 47% in mutual funds and collective investment trusts and 53% in separate accounts at December 31, 2013 and 47% in mutual funds and collective investment trusts and 53% in separate accounts at September 30, 2013. The composition of our AUM across portfolios at September 30, 2014 was 50% in blended assets, 48% in equity, and 2% in fixed income, compared to 47% in blended assets, 51% in equity, and 2% in fixed income at December 31, 2013, and 47% in blended assets, 51% in equity, and 2% in fixed income at September 30, 2013.

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The following table sets forth our results of operations and other data for the nine months ended September 30, 2014 and 2013:

|   | Nine months ended<br>September 30, |            | Period-to-Period |      |    |
|---|------------------------------------|------------|------------------|------|----|
|   | 2014                               | 2013       | \$               | %    |    |
| (in thousands, except share data)   |                                    |            |                  |      |    |
| Revenues  |                                    |            |                  |      |    |
| Investment management services revenue                                    | \$307,129                          | \$277,876  | \$29,253         | 11   | %  |
| Expenses  |                                    |            |                  |      |    |
| Compensation and related costs  | 159,457                            | 140,739    | 18,718           | 13   | %  |
| Distribution, servicing and custody expenses                              | 58,325                             | 49,869     | 8,456            | 17   | %  |
| Other operating costs   | 25,867                             | 23,235     | 2,632            | 11   | %  |
| Total operating expenses  | 243,649                            | 213,843    | 29,806           | 14   | %  |
| Operating income  | 63,480                             | 64,033     | (553)            | (1)  | )% |
| Non-operating income (loss)   |                                    |            |                  |      |    |
| Non-operating income (loss), net  | 2,131                              | 548        | 1,583            | *    |    |
| Income before provision for income taxes                                  | 65,611                             | 64,581     | 1,030            | 2    | %  |
| Provision for income taxes  | 10,412                             | 6,799      | 3,613            | 53   | %  |
| Net income attributable to controlling and noncontrolling interests       | 55,199                             | 57,782     | (2,583)          | (4)  | )% |
| Less: net income attributable to noncontrolling interests                 | 53,991                             | 55,864     | (1,873)          | (3)  | )% |
| Net income attributable to Manning & Napier, Inc.                         | \$1,208                            | \$1,918    | \$(710)          | (37) | )% |
| Per Share Data  |                                    |            |                  |      |    |
| Net income per share available to Class A common stock                    |                                    |            |                  |      |    |
| Basic   | \$0.09                             | \$0.14     |                  |      |    |
| Diluted   | \$0.09                             | \$0.14     |                  |      |    |
| Weighted average shares of Class A common stock outstanding               |                                    |            |                  |      |    |
| Basic   | 13,669,391                         | 13,612,289 |                  |      |    |
| Diluted   | 13,822,402                         | 13,673,499 |                  |      |    |
| Cash dividends declared per share of Class A common stock                 | \$0.48                             | \$0.48     |                  |      |    |
| Other financial and operating data  |                                    |            |                  |      |    |
| Economic income <sup>(1)</sup>  | \$131,655                          | \$127,374  | \$4,281          | 3    | %  |
| Economic net income <sup>(1)</sup>  | \$81,297                           | \$78,653   | \$2,644          | 3    | %  |
| Economic net income per adjusted share <sup>(1)</sup>                     | \$0.92                             | \$0.88     |                  |      |    |
| Weighted average adjusted Class A common stock outstanding <sup>(1)</sup> | 88,630,007                         | 89,885,003 |                  |      |    |

See “Management’s Discussion and Analysis of Financial Condition and Results of Operations – Supplemental (1)Non-GAAP Financial Information” for Manning & Napier’s reasons for including these non-GAAP measures in this report in addition to a reconciliation of non-GAAP financial measures to GAAP measures for the periods indicated.

(\*)Percentage change not meaningful

## Revenues

Our investment management services revenue increased by \$29.3 million, or 11%, to \$307.1 million for the nine months ended September 30, 2014 from \$277.9 million for the nine months ended September 30, 2013. This increase was driven primarily by a \$4.6 billion, or 10%, increase in our average AUM to \$52.3 billion for the nine months ended September 30, 2014 from \$47.7 billion for the nine months ended September 30, 2013.

Our average separately managed account fee remained consistent at 62 basis points for both the nine months ended September 30, 2014 and the nine months ended September 30, 2013. For both the nine months ended September 30, 2014 and

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2013, separately managed account management fees ranged from 15 basis points to 125 basis points, depending on investment objective and account size.

Our average fee on mutual fund and collective investment trust products was 87 basis points for the nine months ended September 30, 2014 slightly lower than 88 basis points for the nine months ended September 30, 2013. This decrease was primarily due to a shift in the mix of our AUM from higher fee mutual funds and collective investment trusts to those with lower fees. For both the nine months ended September 30, 2014 and 2013, mutual fund and collective investment trust management fees ranged from 24 basis points to 100 basis points, depending on investment strategy.

### Operating Expenses

Our operating expenses increased by \$29.8 million, or 14%, to \$243.6 million for the nine months ended September 30, 2014 from \$213.8 million for the nine months ended September 30, 2013.

Compensation and related costs increased by \$18.7 million, or 13%, to \$159.5 million for the nine months ended September 30, 2014 from \$140.7 million for the nine months ended September 30, 2013. This increase was primarily attributable to higher incentive compensation costs for our analyst team resulting from the strong absolute and relative investment performance of the Company over the trailing one, two and three-year time periods for the nine months ended September 30, 2014 compared to the prior year. Included within compensation and related costs is approximately \$66.0 million and \$62.8 million of non-cash reorganization-related share based compensation charges and \$2.2 million and \$1.1 million of equity-based compensation charges under our 2011 long-term incentive plan for the nine months ended September 30, 2014 and 2013, respectively. When considered as a percentage of revenue, compensation and related costs excluding non-cash reorganization-related share-based compensation charges for the nine months ended September 30, 2014 was 30% compared to 28% in 2013.

Distribution, servicing and custody expenses increased by \$8.5 million, or 17%, to \$58.3 million for the nine months ended September 30, 2014 from \$49.9 million for the nine months ended September 30, 2013. The increase was generally attributable to a 15% increase in mutual funds and collective investment trusts average AUM for the nine months ended September 30, 2014 compared to the nine months ended September 30, 2013. As a percentage of mutual fund and collective investment trust revenue, distribution, servicing and custody expenses was 35% for the nine months ended September 30, 2014, compared to 34% for the nine months ended September 30, 2013.

Other operating costs increased by \$2.6 million, or 11%, to \$25.9 million for the nine months ended September 30, 2014 from \$23.2 million for the nine months ended September 30, 2013. As a percentage of revenue, other operating costs for the nine months ended September 30, 2014 remained consistent with the nine months ended September 30, 2013 at 8%.

### Non-Operating Income (Loss)

Non-operating income increased by \$1.6 million to net income of \$2.1 million for the nine months ended September 30, 2014 from \$0.5 million for the nine months ended September 30, 2013. The increase was primarily the result of a \$2.1 million decrease in the amounts payable under the tax receivable agreement which we entered into in connection with our IPO. This decrease is the result of enacted changes in tax laws during the first quarter of 2014, which reduced expected tax benefits and subsequent payment of such benefits under the tax receivable agreement. This increase was partially offset by a net decrease of \$0.6 million in income on investments held by the Company to provide initial cash seeding for product development purposes for the nine months ended September 30, 2014 compared to 2013.

### Provision for Income Taxes

The Company's tax provision increased by \$3.6 million, or 53%, to \$10.4 million for the nine months ended September 30, 2014 from \$6.8 million for the nine months ended September 30, 2013. The increase was primarily the result of a \$2.5 million impact from enacted changes in tax laws during the three months ended March 31, 2014 that lowered the Company's expectation of the future tax benefits under the tax receivable agreement. The remaining increase is driven by increases in expected taxable earnings as compared to the prior year.

### Supplemental Non-GAAP Financial Information

To provide investors with greater insight, promote transparency and allow for a more comprehensive understanding of the information used by management in its financial and operational decision-making, we supplement our consolidated statements of operations presented on a GAAP basis with non-GAAP financial measures of earnings.

Management uses economic income, economic net income, and economic net income per adjusted share as financial measures to evaluate the profitability and efficiency of its business.

Economic income and economic net income are not presented in accordance with GAAP. Economic income excludes from income before provision for income taxes the reorganization-related share-based compensation, which results in non-cash compensation expense reported over the vesting period. Upon the consummation of our initial public offering, the vesting terms

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related to the ownership of our employees were modified, including our named executive officers, other than William Manning. Such individuals were entitled to 15% of their pre-IPO ownership interests upon the consummation of our initial public offering, and 15% of their pre-IPO ownership interests over the subsequent three years. The remaining ownership interests are subject to performance-based vesting over such three-year period. Such new vesting terms will not result in an increase to the number of outstanding shares of the Company's Class A common stock or the adjusted share count. As a result of such vesting requirements, the Company will recognize non-cash compensation charges through 2014.

Economic net income is a non-GAAP measure of after-tax operating performance and equals the Company's economic income less adjusted income taxes. Adjusted income taxes are estimated assuming the exchange of all outstanding units of Manning & Napier Group into Class A common stock on a one-to-one basis. Therefore, all income of Manning & Napier Group allocated to the units of Manning & Napier Group is treated as if it were allocated to the Company and represents an estimate of income tax expense at an effective rate of 38.25% on economic income for each respective period, reflecting assumed federal, state and local income taxes. Economic net income per adjusted share is equal to economic net income divided by the weighted average adjusted Class A common shares outstanding. The number of weighted average adjusted Class A common shares outstanding for all periods presented is determined by assuming the weighted average exchangeable units of Manning & Napier Group and unvested restricted stock units (RSUs) are converted into our outstanding Class A common stock as of the respective reporting date, on a one-to-one basis. The Company's management uses economic net income, among other financial data, to determine the earnings available to distribute as dividends to holders of its Class A common stock and to the holders of the units of Manning & Napier Group.

Non-GAAP measures are not a substitute for financial measures prepared in accordance with GAAP. Additionally, the Company's non-GAAP measures may differ from similar measures used by other companies, even if similar terms are used to identify such measures.

The following table sets forth our other financial and operating data for the three and nine months ended September 30, 2014 and 2013:

|  | Three months ended September 30,  |            | Nine months ended September 30, |            |
|--|-----------------------------------|------------|---------------------------------|------------|
|  | 2014                              | 2013       | 2014                            | 2013       |
|  | (in thousands, except share data) |            |                                 |            |
| Economic income  | \$43,632                          | \$43,252   | \$131,655                       | \$127,374  |
| Economic net income  | \$26,943                          | \$26,707   | \$81,297                        | \$78,653   |
| Economic net income per adjusted share                     | \$0.31                            | \$0.30     | \$0.92                          | \$0.88     |
| Weighted average adjusted Class A common stock outstanding | 88,147,234                        | 89,912,186 | 88,630,007                      | 89,885,003 |

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The following table sets forth, for the periods indicated, a reconciliation of non-GAAP financial measures to GAAP measures:

|   | Three months ended<br>September 30, |            | Nine months ended<br>September 30, |            |
|---|-------------------------------------|------------|------------------------------------|------------|
|   | 2014                                | 2013       | 2014                               | 2013       |
|   | (in thousands, except share data)   |            |                                    |            |
| Net income attributable to Manning & Napier, Inc.   | \$428                               | \$1,314    | \$1,208                            | \$1,918    |
| Plus: net income attributable to noncontrolling interests   | 19,392                              | 21,479     | 53,991                             | 55,864     |
| Net income attributable to controlling and noncontrolling interests   | 19,820                              | 22,793     | 55,199                             | 57,782     |
| Provision for income taxes  | 2,976                               | 2,222      | 10,412                             | 6,799      |
| Income before provision for income taxes  | 22,796                              | 25,015     | 65,611                             | 64,581     |
| Reorganization-related share-based compensation   | 20,836                              | 18,237     | 66,044                             | 62,793     |
| Economic income   | 43,632                              | 43,252     | 131,655                            | 127,374    |
| Adjusted income taxes   | 16,689                              | 16,545     | 50,358                             | 48,721     |
| Economic net income   | \$26,943                            | \$26,707   | \$81,297                           | \$78,653   |
| Net income available to Class A common stock per basic share  | \$0.03                              | \$0.10     | \$0.09                             | \$0.14     |
| Plus: net income attributable to noncontrolling interests per basic share   | 1.41                                | 1.57       | 3.95                               | 4.11       |
| Net income attributable to controlling and noncontrolling interests per basic share                                     | 1.44                                | 1.67       | 4.04                               | 4.25       |
| Provision for income taxes per basic share  | 0.22                                | 0.16       | 0.76                               | 0.50       |
| Income before provision for income taxes per basic share  | 1.66                                | 1.83       | 4.80                               | 4.75       |
| Reorganization-related share-based compensation per basic share   | 1.52                                | 1.34       | 4.83                               | 4.61       |
| Economic income per basic share   | 3.18                                | 3.17       | 9.63                               | 9.36       |
| Adjusted income taxes per basic share   | 1.22                                | 1.21       | 3.68                               | 3.58       |
| Economic net income per basic share   | 1.96                                | 1.96       | 5.95                               | 5.78       |
| Less: impact of Manning & Napier Group, LLC units and unvested restricted stock units converted to Class A common stock | (1.65                               | ) (1.66    | ) (5.03                            | ) (4.90    |
| Economic net income per adjusted share  | \$0.31                              | \$0.30     | \$0.92                             | \$0.88     |
| Weighted average shares of Class A common stock outstanding - Basic   | 13,705,134                          | 13,634,246 | 13,669,391                         | 13,612,289 |
| Weighted average exchangeable units of Manning & Napier Group, LLC  | 73,574,338                          | 75,861,023 | 74,361,099                         | 76,037,530 |
| Weighted average restricted stock units   | 867,762                             | 416,917    | 599,517                            | 235,184    |
| Weighted average adjusted Class A common stock outstanding  | 88,147,234                          | 89,912,186 | 88,630,007                         | 89,885,003 |



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## Liquidity and Capital Resources

Historically, our cash and liquidity needs have been met primarily through cash generated by our operations. Our current financial condition is highly liquid, with a significant amount of our assets comprised of cash and cash equivalents, accounts receivable, amounts due from broker and investment securities held by us for the purpose of providing initial cash seeding for product development purposes. The following table sets forth certain key financial data relating to our liquidity and capital resources as of September 30, 2014 and December 31, 2013.

|   | September 30, 2014 | December 31, 2013 |
|---|--------------------|-------------------|
|   | (in thousands)     |                   |
| Cash and cash equivalents                                     | \$118,857          | \$125,250         |
| Accounts receivable   | \$41,411           | \$40,601          |
| Due from broker   | \$5,567            | \$5,816           |
| Investment securities   | \$25,782           | \$21,321          |
| Amounts payable under tax receivable agreement <sup>(1)</sup> | \$41,217           | \$44,030          |

In light of numerous factors affecting our obligation to make such payments, the timing and amounts of any such (1) actual payments are based on our best estimate as of September 30, 2014 and December 31, 2013, including our ability to realize the expected tax benefits. Actual payments may significantly differ from estimated payments. In determining the sufficiency of liquidity and capital resources to fund our business, we regularly monitor our liquidity position, including among other things, cash, working capital, long-term liabilities, lease commitments and operating company distributions. We also maintain a \$10.0 million line of credit, which was unused as of and for the nine months ended September 30, 2014. We believe cash generated from operations will be sufficient over the next twelve months to meet our working capital requirements. Further, we expect that cash on hand and cash generated by operations will be sufficient to meet our liquidity needs for the foreseeable future.

## Cash Flows

The following table sets forth our cash flows for the nine months ended September 30, 2014 and 2013. Operating activities consist primarily of net income subject to adjustments for changes in operating assets and liabilities, equity-based compensation expense, change in payment under tax receivable agreement, deferred income tax expense and depreciation. Investing activities consist primarily of the purchase and sale of investments for the purpose of providing initial cash seeding for product development purposes, as well as purchases of property and equipment and net cash paid for acquisitions. Financing activities consist primarily of distributions to noncontrolling interests, dividends paid on our Class A common stock and purchases of Class A units held by noncontrolling interests of Manning & Napier Group.

|   | Nine months ended September 30, |            |
|---|---------------------------------|------------|
|   | 2014                            | 2013       |
|   | (in thousands)                  |            |
| Net cash provided by operating activities | \$123,180                       | \$119,591  |
| Net cash used in investing activities     | (8,732                          | ) (6,583   |
| Net cash used in financing activities     | (120,841                        | ) (95,038  |
| Net change in cash and cash equivalents   | \$(6,393                        | ) \$17,970 |

Nine months ended September 30, 2014 Compared to Nine months ended September 30, 2013

## Operating Activities

Operating activities provided \$123.2 million and \$119.6 million of net cash for the nine months ended September 30, 2014 and 2013, respectively. This overall \$3.6 million increase in net cash provided by operating activities for the nine months ended September 30, 2014 compared to 2013 was mainly due to an increase in net income after adjustment for non-cash items of approximately \$2.6 million driven by increased revenues resulting primarily from an increase in our average AUM. This increase was also due to an increase of \$1.0 million in operating assets and liabilities, primarily accounts payable.

## Investing Activities

Investing activities used \$8.7 million and \$6.6 million of net cash for the nine months ended September 30, 2014 and 2013, respectively. This overall \$2.1 million increase in net cash used by investing activities was primarily due to \$2.1 million

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used for acquisitions during the nine months ended September 30, 2014 and an increase in property and equipment purchases of \$1.0 million for the nine months ended September 30, 2014 compared to 2013. The increase in property and equipment purchases is mainly driven by an increase in leasehold improvements for our primary office facility in Fairport, New York. The overall increase in net cash used by investing activities was partially offset by a decrease in the Company's funding of and timing of activity within our investment securities designated as trading for the seeding of new products.

Financing Activities

Financing activities used \$120.8 million and \$95.0 million of net cash for the nine months ended September 30, 2014 and 2013, respectively. This overall \$25.8 million increase in net cash used in financing activities was primarily the result of the purchase of Class A units of Manning & Napier Group of \$32.4 million in 2014 as compared \$7.4 million in 2013 due to an increase in the number of units exchanged in 2014. The increase in net cash used was also attributed to an increase in dividends paid on our Class A common stock of \$1.1 million during the nine months ended September 30, 2014 due to the payment of the additional \$0.08 per share dividend declared in 2013 and paid in 2014.

Dividends

On October 25, 2013, the Board of Directors declared a \$0.24 per share dividend to the holders of Class A common stock. The dividend was paid on February 3, 2014 to shareholders of record as of January 15, 2014.

On March 7, 2014, the Board of Directors declared a \$0.16 per share dividend to the holders of Class A common stock. The dividend was paid on May 1, 2014 to shareholders of record as of April 15, 2014.

On May 6, 2014, the Board of Directors declared a \$0.16 per share dividend to the holders of Class A common stock. The dividend was paid on August 1, 2014 to shareholders of record as of July 15, 2014.

On August 5, 2014, the Board of Directors declared a \$0.16 per share dividend to the holders of Class A common stock. The dividend was paid on November 3, 2014 to shareholders of record as of October 15, 2014.

On October 29, 2014, the Board of Directors declared a \$0.24 per share dividend to the holders of Class A common stock. The dividend is payable on or about February 2, 2015 to shareholders of record as of January 15, 2015.

We currently intend to pay quarterly cash dividends of our Class A common stock. We intend to fund such dividends from our portion of distributions made by Manning & Napier Group, from its available cash generated from operations. William Manning, as the holder of our Class B common stock, will not be entitled to any cash dividends in his capacity as a Class B stockholder, but will, in his capacity as an indirect holder of Class A units of Manning & Napier Group, generally participate on a pro rata basis in distributions by Manning & Napier Group.

The declaration and payment of all future dividends, if any, will be at the sole discretion of our board of directors. In determining the amount of any future dividends, our board of directors will take into account:

- the financial results of Manning & Napier Group;
- our available cash, as well as anticipated cash requirements, including any debt servicing and payments required under the tax receivable agreement;
- our capital requirements and the capital requirements of our subsidiaries, including Manning & Napier Group; contractual, legal, tax and regulatory restrictions on, and implications of, the payment of dividends by us to our stockholders or distributions by Manning & Napier Group to us, including the obligation of Manning & Napier Group to make tax distributions to its unitholders, including us;
- general economic and business conditions; and
- any other factors that our board of directors may deem relevant.

We have no material assets other than our ownership of Class A units of Manning & Napier Group and, accordingly, will depend on distributions from Manning & Napier Group to fund any dividends we may pay. As managing member of Manning & Napier Group, we will determine the timing and amount of any distributions to be paid to its members, other than mandatory tax distributions required under Manning & Napier Group's operating agreement. We intend to cause Manning & Napier Group to distribute cash to its members, including us, in an amount sufficient to cover dividends, if any, declared by us. If we do cause Manning & Napier Group to make such distributions, M&N Group Holdings, MNCC and any other holders of units of Manning & Napier Group will be entitled to receive equivalent distributions on a pari passu basis.

Contractual Obligations



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There have been no material changes in our contractual obligations as set forth in our Annual Report on Form 10-K for the year ended December 31, 2013.

Off Balance Sheet Arrangements

We did not have any off-balance sheet arrangements as of September 30, 2014.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Market Risk

Our exposure to market risk is directly related to the role of our operating company as an investment advisor for the mutual funds and separate accounts it manages. Substantially all of our revenues are derived from investment management agreements with these funds and accounts. Under these agreements, the investment management fees we receive are based on the value of our AUM and our fee rates. Accordingly, our revenues and net income may decline as a result of our AUM decreasing due to depreciation of our investment portfolios. In addition, such a decline could cause our clients to withdraw their funds in favor of investments offering higher returns or lower risk, which would cause our revenues to decline further.

The value of our AUM was \$51.1 billion as of September 30, 2014. Assuming a 10% increase or decrease in the value of our AUM and the change being proportionally distributed over all our products, the value would increase or decrease by approximately \$5.1 billion, which would cause an annualized increase or decrease in revenues of approximately \$39.9 million at our current weighted average fee rate of 0.78%.

We have not adopted a corporate-level risk management policy regarding client assets, nor have we attempted to hedge at the corporate level the market risks that would affect the value of our overall AUM and related revenues. Some of these risks (e.g., sector risks and currency risks) are inherent in certain strategies, and clients may invest in particular strategies to gain exposure to these risks.

We also are subject to market risk from a decline in the prices of investment securities that we own. These securities consist primarily of equity securities, fixed-income securities and investments in mutual funds, including the Fund for which MNA provides advisory services. The value of these investment securities was \$25.8 million as of September 30, 2014 of which \$23.7 million is classified as trading, and \$2.1 million is classified as available-for-sale. Management regularly monitors the value of these investments; however, given their nature and relative size, we have not adopted a specific risk management policy to manage the associated market risk. Assuming a 10% increase or decrease in the values of these investment securities, the fair value would increase or decrease by approximately \$2.6 million at September 30, 2014. Due to the nature of our business, we believe that we do not face any material risk from inflation.

Exchange Rate Risk

A substantial portion of the accounts that we advise, or sub-advise, hold investments that are denominated in currencies other than the U.S. dollar. Movements in the rate of exchange between the U.S. dollar and the underlying foreign currency affect the values of assets held in accounts we manage, thereby affecting the amount of revenues we earn. The value of the assets we manage was \$51.1 billion as of September 30, 2014. As of September 30, 2014, approximately 28% of our AUM across our investment strategies was invested in securities denominated in currencies other than the U.S. dollar. To the extent our AUM are denominated in currencies other than the U.S. dollar, the value of those AUM would decrease, with an increase in the value of the U.S. dollar, or increase, with a decrease in the value of the U.S. dollar.

We monitor our exposure to exchange rate risk and make decisions on how to manage such risk accordingly; however, we have not adopted a corporate-level risk management policy to manage exchange rate risk. Assuming that 28% of our AUM is invested in securities denominated in currencies other than the U.S. dollar and excluding the impact of any hedging arrangements, a 10% increase or decrease in the value of the U.S. dollar would increase or decrease the fair value of our AUM by approximately \$1.5 billion, which would cause an annualized increase or decrease in revenues of approximately \$11.4 million at our current weighted average fee rate of 0.78%.

Interest Rate Risk

The Company is exposed to interest-rate risk primarily due to our AUM that is invested in debt securities, as well as corporate assets that are invested in debt securities. At certain times, we may invest excess cash balances in money market funds that invest primarily in U.S. Treasury or agency-backed money market instruments. These funds attempt

to maintain a stable net asset value but interest rate changes may affect the fair value of such investments and, if significant, could result in a loss of investment principal. Interest rate changes affect the income we earn from our excess cash balances. Management considered a hypothetical 100 basis point fluctuation in interest rates and estimated the impact of such a fluctuation on these investments. Management determined there was no material impact as of September 30, 2014.

Item 4. Controls and Procedures

Disclosure Controls and Procedures

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Our management, including our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2014 pursuant to Rule 13a-15 under the Exchange Act. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of September 30, 2014, our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act) were effective to ensure that information we are required to disclose in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

**Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting during the quarter ended September 30, 2014 that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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PART II—OTHER INFORMATION

Item 1A. Risk Factors

We have set forth in Item 1A to our Annual Report on Form 10-K for the year ended December 31, 2013 risk factors relating to our business, our industry, our structure and our Class A common stock. Readers of this Quarterly Report on Form 10-Q are referred to such Item 1A for a more complete understanding of risks concerning our company. There have been no material changes in our risk factors since those published in such Form 10-K for the year ended December 31, 2013.

Item 6. Exhibits

| Exhibit No. | Description   |
|-------------|---|
| 31.1        | Certification of the Company’s Chief Executive Officer pursuant to Exchange Act Rules 13a-14(a)/15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   |
| 31.2        | Certification of the Company’s Chief Financial Officer pursuant to Exchange Act Rules 13a-14(a)/15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002   |
| 32.1        | Certification of the Company’s Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002   |
| 32.2        | Certification of the Company’s Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002   |
| 101         | Materials from the Manning & Napier, Inc. Quarterly Report on Form 10-Q for the quarter ended September 30, 2014, formatted in Extensible Business Reporting Language (XBRL): (i) Consolidated Statements of Financial Condition, (ii) Consolidated Statements of Operations, (iii) Consolidated Statements of Comprehensive Income, (iv) Consolidated Statement of Shareholders’ Equity, (v) Consolidated Statements of Cash Flows, and (vi) related Notes to the Unaudited Consolidated Financial Statements. |



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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MANNING & NAPIER, INC.

Dated: November 10, 2014

By: /s/ PATRICK CUNNINGHAM  
Patrick Cunningham  
Chief Executive Officer  
(principal executive officer)

/s/ JAMES MIKOLAICHIK  
James Mikolaichik  
Chief Financial Officer  
(principal financial and accounting officer)