

Holmes William J  
Form 3  
June 14, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Holmes William J		(Month/Day/Year)	NETFLIX INC [NFLX]	
(Last)	(First)	(Middle)	06/05/2012	
100 WINCHESTER CIRCLE			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
LOS GATOS,Â CAÂ 95032			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Chief Business Dev Officer	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable      Expiration Date	Title      Amount or Number of Shares			

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Non-Qualified Stock Option (right to buy)	04/02/2012	04/02/2022	Common Stock	731	\$ 113.97	D	Â
Non-Qualified Stock Option (right to buy)	02/01/2012	02/01/2022	Common Stock	678	\$ 122.97	D	Â
Non-Qualified Stock Option (right to buy)	09/01/2010	09/01/2020	Common Stock	309	\$ 134.91	D	Â
Non-Qualified Stock Option (right to buy)	10/01/2010	10/01/2020	Common Stock	269	\$ 154.66	D	Â
Non-Qualified Stock Option (right to buy)	11/01/2010	11/01/2020	Common Stock	249	\$ 167.37	D	Â
Non-Qualified Stock Option (right to buy)	01/03/2011	01/03/2021	Common Stock	234	\$ 178.41	D	Â
Non-Qualified Stock Option (right to buy)	12/01/2010	12/01/2020	Common Stock	208	\$ 200.14	D	Â
Non-Qualified Stock Option (right to buy)	03/01/2011	03/01/2021	Common Stock	305	\$ 204.63	D	Â
Non-Qualified Stock Option (right to buy)	02/01/2011	02/01/2021	Common Stock	294	\$ 212.9	D	Â
Non-Qualified Stock Option (right to buy)	09/01/2011	09/01/2021	Common Stock	268	\$ 233.27	D	Â
Non-Qualified Stock Option (right to buy)	05/02/2011	05/02/2021	Common Stock	264	\$ 237.19	D	Â
Non-Qualified Stock Option (right to buy)	04/01/2011	04/01/2021	Common Stock	258	\$ 242.09	D	Â
Non-Qualified Stock Option (right to buy)	08/01/2011	08/01/2021	Common Stock	237	\$ 263.38	D	Â
Non-Qualified Stock Option (right to buy)	06/01/2011	06/01/2021	Common Stock	234	\$ 267.26	D	Â
Non-Qualified Stock Option (right to buy)	07/01/2011	07/01/2021	Common Stock	233	\$ 267.99	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Holmes William J 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	Â	Â	Â Chief Business Dev Officer	Â

## Signatures

William J.  
Holmes

06/12/2012

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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