

Kappitt Michael  
Form 4  
March 05, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Kappitt Michael

(Last) (First) (Middle)

2202 NORTH WEST SHORE  
BOULEVARD, SUITE 500

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/01/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
EVP & President of Carrabba's

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	03/01/2018		S		6,473	D	\$ 23.18 <u>(1)</u>
Common Stock	03/02/2018		M		16,000	A	\$ 10.03
Common Stock	03/02/2018		S		16,000	D	\$ 23.37 <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not**

SEC 1474  
(9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 10.03	03/02/2018		M	16,000	(3) 07/05/2021		Common Stock	16,000
Restricted Stock Units	\$ 0 (4)					(5)	(6)	Common Stock	7,930
Restricted Stock Units	\$ 0 (4)					(7)	(6)	Common Stock	8,417
Restricted Stock Units	\$ 0 (4)					(8)	(6)	Common Stock	5,601
Restricted Stock Units	\$ 0 (4)					(9)	(6)	Common Stock	12,500
Stock Option (right to buy)	\$ 24.1					(10) 02/23/2028		Common Stock	18,570
Stock Option (right to buy)	\$ 17.27					(11) 02/24/2027		Common Stock	26,733
Stock Option (right to buy)	\$ 17.15					(12) 02/25/2026		Common Stock	26,113
Stock Option	\$ 17.8					(13) 03/01/2026		Common Stock	50,000

(right to buy)

Stock Option (right to buy)

\$ 25.36

(14)

02/26/2025

Common Stock

15,074

Stock Option (right to buy)

\$ 25.32

(3)

02/27/2024

Common Stock

12,490

Stock Option (right to buy)

\$ 23.87

(3)

01/02/2024

Common Stock

100,000

Stock Option (right to buy)

\$ 17.4

(3)

02/26/2023

Common Stock

10,021

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kappitt Michael 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607			EVP & President of Carrabba's	

## Signatures

/s/ Kelly Lefferts, as  
Attorney-in-Fact

03/05/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$23.070 to \$23.270. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or any staff member of the Securities and Exchange Commission, upon request, information regarding the number of shares sold at each separate price.

(2) Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$23.280 to \$23.460. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or any staff member of the Securities and Exchange Commission, upon request, information regarding the number of shares sold at each separate price.

(3) These stock options are fully vested.

(4) Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.

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- (5) These restricted stock units, in the original grant amount of 7,930, will begin vesting in four equal annual installments on February 23, 2019.
- (6) This field is not applicable.
- (7) These restricted stock units, in the original grant amount of 11,222, began vesting in four equal annual installments on February 24, 2018.
- (8) These restricted stock units, in the original grant amount of 11,201, began vesting in four equal annual installments on February 25, 2017.
- (9) These restricted stock units, in the original grant amount of 25,000, began vesting in four equal annual installments on February 12, 2017.
- (10) These stock options, in the original grant amount of 18,570, will begin vesting in four equal annual installments beginning on February 23, 2019.
- (11) These stock options, in the original grant amount of 26,733, began vesting in four equal annual installments on February 24, 2018.
- (12) These stock options, in the original grant amount of 26,113, began vesting in four equal annual installments on February 25, 2017.
- (13) These stock options, in the original grant amount of 50,000, began vesting in four equal annual installments on February 12, 2017.
- (14) These stock options, in the original grant amount of 15,074, began vesting in four equal annual installments on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.