Time Inc. Form 10-Q November 03, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF x 1934 For the quarterly period ended September 30, 2016 or ...TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from _____ to _____ Commission File Number: 001-36218

TIME INC. (Exact Name of Registrant as Specified in its Charter)

Delaware13-3486363(State or Other Jurisdiction of
Incorporation or Organization)(I.R.S. Employer Identification No.)

225 Liberty Street, New York, N.Y.10281(Address of Principal Executive Offices)(Zip Code)(212)522-1212

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x Accelerated filer "Non-accelerated filer "Smaller reporting company "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

Indicate the number of shares outstanding of each of the issuer's classes of common stock as of the latest practicable date:

Description of Class Shares Outstanding as of Common Stock — \$0.01 par valuOctober 31, 2016 99,061,151

TIME INC. FORM 10-Q TABLE OF CONTENTS

Part I. FINANCIAL INFORMATION

| Item 1. | Consolidated | Financial | Statements |
|---------|--------------|-----------|------------|
| | | | |

| | Consolidated Balance Sheets as of September 30, 2016 (unaudited) and December 31, 2015 (audited) | <u>2</u> |
|---------------------------|--|-----------|
| | Consolidated Statements of Operations for the Three and Nine Months Ended September 30, 2016 and | <u>3</u> |
| | 2015 (unaudited) | 2 |
| | Consolidated Statements of Comprehensive Income (Loss) for the Three and Nine Months Ended | <u>4</u> |
| | September 30, 2016 and 2015 (unaudited) | <u> </u> |
| | Consolidated Statements of Stockholders' Equity for the Nine Months Ended September 30, 2016 and | <u>5</u> |
| | 2015 (unaudited) | |
| | Consolidated Statements of Cash Flows for the Nine Months Ended September 30, 2016 and 2015 | <u>6</u> |
| | (unaudited) | |
| | Notes to the Consolidated Financial Statements | 7 |
| | Management's Discussion and Analysis of Financial Condition and Results of Operations | <u>29</u> |
| | Quantitative and Qualitative Disclosures About Market Risk | <u>53</u> |
| <u>Item 4.</u> | <u>Controls and Procedures</u> | <u>54</u> |
| <u>Part II.</u> | OTHER INFORMATION | |
| <u>Item 1.</u> | Legal Proceedings | <u>55</u> |
| <u>Item</u> <u>1A.</u> | Risk Factors | <u>55</u> |
| Item 2. | Unregistered Sales of Equity Securities and Use of Proceeds | <u>55</u> |
| Item 3. | Defaults Upon Senior Securities | <u>55</u> |
| Item 4. | Mine Safety Disclosures | <u>55</u> |
| | Other Information | <u>55</u> |
| | Exhibits | <u>56</u> |
| | Signature | <u>57</u> |
| | | |

1

Part I. FINANCIAL INFORMATION ITEM 1. CONSOLIDATED FINANCIAL STATEMENTS TIME INC. CONSOLIDATED BALANCE SHEETS (Unaudited; in millions, except share amounts)

| ASSETS | September 30, 2016 | r December 31, 2015 |
|---|--------------------------|---------------------------|
| Current assets | | |
| Cash and cash equivalents | \$ 244 | \$ 651 |
| Short-term investments | 60 | 60 |
| Receivables, less allowances of \$183 and \$248 at September 30, 2016 and December 31, 2015, respectively | 456 | 484 |
| Inventories, net of reserves | 38 | 35 |
| Prepaid expenses and other current assets | 140 | 187 |
| Total current assets | 938 | 1,417 |
| Property, plant and equipment, net | 296 | 267 |
| Intangible assets, net | 869 | 1,046 |
| Goodwill | 2,075 | 2,038 |
| Other assets | 150 | 116 |
| Total assets | \$ 4,328 | \$ 4,884 |
| LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities | | |
| Accounts payable and accrued liabilities | \$ 580 | \$ 683 |
| Deferred revenue | \$ 580 404 | \$ 085 436 |
| Current portion of long-term debt | -0 7 | 430 7 |
| Total current liabilities | , 991 | 1,126 |
| | | |
| Long-term debt | 1,234 | 1,286 |
| Deferred tax liabilities | 175 | 242 |
| Deferred revenue | 92 21 7 | 89 |
| Other noncurrent liabilities | 315 | 332 |
| Commitments and contingencies (Note 12) | | |
| Stockholders' equity | | |
| Common stock, \$0.01 par value, 400 million shares authorized; 99.38 million and 106.03 millio | n ₁ | 1 |
| shares issued and outstanding at September 30, 2016 and December 31, 2015, respectively | | |
| Preferred stock, \$0.01 par value, 40 million shares authorized; none issued | 10 550 | 12 604 |
| Additional paid-in-capital | 12,558 | 12,604 |
| Accumulated deficit | (10,783) | |
| Accumulated other comprehensive loss, net | · / | (226) |
| Total stockholders' equity Total liabilities and stockholders' equity | 1,521 \$ 4,328 | 1,809 \$ 4 884 |
| Total natifities and stockholders equity | φ 4 ,320 | \$ 4,884 |

See accompanying notes.

TIME INC.

CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited; in millions, except per share amounts)

| (Unaudited; in minions, except per share amounts) | | | | |
|--|----------|----------|----------|----------|
| | Three N | Ionths | Nine Mo | onths |
| | Ended | | Ended | |
| | Septem | ber 30, | Septem | ber 30, |
| | 2016 | 2015 | 2016 | 2015 |
| Revenues | | | | |
| Advertising | \$417 | \$398 | \$1,203 | \$1,171 |
| Circulation | 223 | 261 | 697 | 765 |
| Other | 110 | 114 | 309 | 290 |
| Total revenues | 750 | 773 | 2,209 | 2,226 |
| Costs of revenues | 327 | 308 | 956 | 879 |
| Selling, general and administrative expenses | 339 | 383 | 1,085 | 1,146 |
| Amortization of intangible assets | 22 | 21 | 63 | 60 |
| Restructuring and severance costs | 43 | 8 | 54 | 22 |
| Asset impairments | 188 | | 189 | |
| Goodwill impairment | | 952 | | 952 |
| (Gain) loss on operating assets, net | (2) | | (18) | |
| Operating income (loss) | (167) | (899) | (120) | (833) |
| Bargain purchase (gain) | | | (3) | |
| Interest expense, net | 16 | 19 | 51 | 58 |
| Other (income) expense, net | 2 | (2) | 9 | 3 |
| Income (loss) before income taxes | (185) | (916) | (177) | (894) |
| Income tax provision (benefit) | (73) | (3) | (73) | 4 |
| Net income (loss) | \$(112) | \$(913) | \$(104) | \$(898) |
| | | | | |
| Per share information attributable to Time Inc. common stockholders: | | | | |
| Basic net income (loss) per common share | \$(1.13) | \$(8.30) | \$(1.05) | \$(8.17) |
| Weighted average basic common shares outstanding | 99.64 | 110.00 | 99.43 | 109.80 |
| Diluted net income (loss) per common share | \$(1.13) | \$(8.30) | \$(1.05) | \$(8.17) |
| Weighted average diluted common shares outstanding | 99.64 | 110.00 | 99.43 | 109.80 |
| Cash dividends declared per share of common stock | \$0.19 | \$0.19 | \$0.57 | \$0.57 |
| | | | | |
| | | | | |

See accompanying notes.

3

TIME INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS) (Unaudited; in millions)

| Net income (loss) | Ende Sept 2016 | tember 3 | Ende 30, Sep 5 2016 | tember (5 201) | 30, 5 |
|---|----------------------|---------------------|---------------------------|---------------------|----------|
| Other comprehensive income (loss), net of tax | | | | | |
| Foreign currency translation Unrealized gains (losses) occurring during the period Reclassification adjustment for (gains) losses on foreign currency realized in net income (loss) Net foreign currency translation gains (losses) | (10 (10 |) (36 —) (36 |) (53 —) (53 |) (28 1) (27 |) |
| Benefit obligations | | | | | |
| Unrealized gains (losses) occurring during the period | 4 | 5 | 21 | 4 | |
| Reclassification adjustment for (gains) losses realized in net income (loss) | 1 | 4 | 3 | 5 | |
| Net benefit obligations | 5 | 9 | 24 | 9 | |
| Other comprehensive income (loss) | (5 |) (27 |) (29 |) (18 |) |
| Comprehensive income (loss) | \$(11 | 7) \$(94 | 0) \$(13 | 3) \$(9) | 16) |
| See accompanying notes. | | | | | |

4

TIME INC. CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY (Unaudited; in millions)

| | Nine Months Ended September 30, 2016 | | | | | |
|-------------------------------------|--|--|-----------|----------------------------------|--|--|
| | Additional Common. Paid-in Stock Capital | Additional common. Accumulated Paid-in tock Deficit | | Total Stockholders' Equity | | |
| Balance, | \$1 \$ 12,604 | \$ (10,570 |) \$ (226 |) \$ 1,809 | | |
| December 31, 2015 | φ1 φ12,004 | \$ (10,570 |) \$ (220 |) \$ 1,009 | | |
| Net income (loss) | | (104 |) — | (104) | | |
| Other comprehensive income (loss) | | | (29 |) (29) | | |
| Dividends declared | — (58 |) — | | (58) | | |
| Purchase of common stock | | (109 |) — | (109) | | |
| Equity-based compensation and other | — 12 | | | 12 | | |
| Balance, | ¢1 ¢ 1 7 55 0 | ¢ (10 792 |) \$ (255 |) ¢ 1501 | | |
| September 30, 2016 | \$1 \$ 12,558 | \$ (10,783 |)\$ (255 |) \$ 1,521 | | |

Nine Months Ended September 30, 2015