

Krugman Kendra  
Form 3  
August 06, 2018

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Krugman Kendra		(Month/Day/Year)	CARTERS INC [CRI]	
(Last)	(First)	07/30/2018		
3438 PEACHTREE ROAD, SUITE 1800			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)				
ATLANTA, GA 30326			(Check all applicable)	
(City)	(State)	(Zip)	<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below) (specify below)	
			EVP, Merchandising and Design	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	7,625 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (1) (Instr. 5)	
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock	1,508 <sup>(2)</sup>	\$ 120.25	D	Â
Employee Stock Option (Right to Purchase)	02/21/2019	02/21/2028	Common Stock	1,508 <sup>(2)</sup>	\$ 120.25	D	Â
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock	1,404 <sup>(2)</sup>	\$ 83.84	D	Â
Employee Stock Option (Right to Purchase)	02/14/2018	02/14/2027	Common Stock	2,068 <sup>(2)</sup>	\$ 83.84	D	Â
Employee Stock Option (Right to Purchase)	08/17/2017	08/17/2026	Common Stock	2,260 <sup>(2)</sup>	\$ 98.98	D	Â
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock	960 <sup>(2)</sup>	\$ 90.66	D	Â
Employee Stock Option (Right to Purchase)	11/11/2016	11/11/2025	Common Stock	2,360 <sup>(2)</sup>	\$ 86.88	D	Â
Employee Stock Option (Right to Purchase)	02/18/2016	02/18/2025	Common Stock	400 <sup>(2)</sup>	\$ 82.4	D	Â
Employee Stock Option (Right to Purchase)	02/18/2016	02/18/2025	Common Stock	1,200 <sup>(2)</sup>	\$ 82.4	D	Â
Employee Stock Option (Right to Purchase)	02/18/2015	02/18/2024	Common Stock	600 <sup>(3)</sup>	\$ 68.49	D	Â
Employee Stock Option (Right to Purchase)	02/18/2015	02/18/2024	Common Stock	1,400 <sup>(3)</sup>	\$ 68.49	D	Â
Employee Stock Option (Right to Purchase)	02/20/2014	02/20/2023	Common Stock	600 <sup>(3)</sup>	\$ 59.27	D	Â
Employee Stock Option (Right to Purchase)	02/20/2014	02/20/2023	Common Stock	1,400 <sup>(3)</sup>	\$ 59.27	D	Â
Employee Stock Option (Right to Purchase)	02/22/2013	02/22/2022	Common Stock	2,800 <sup>(3)</sup>	\$ 42.61	D	Â
Employee Stock Option (Right to Purchase)	02/24/2012	02/24/2021	Common Stock	1,950 <sup>(3)</sup>	\$ 28.44	D	Â
Employee Stock Option (Right to Purchase)	02/16/2011	02/16/2020	Common Stock	500 <sup>(3)</sup>	\$ 28.04	D	Â
Employee Stock Option (Right to Purchase)	02/16/2017	02/16/2026	Common Stock	960 <sup>(2)</sup>	\$ 90.66	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

Krugman Kendra  
3438 PEACHTREE ROAD  
SUITE 1800  
ATLANTA, GA 30326

^ ^ ^ EVP, Merchandising and Design ^

## Signatures

/s/Michael C. Wu,  
Attorney-in-Fact

08/06/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Some of these shares are restricted shares that are subject to time-vesting restrictions.
  - (2) These time-vesting options are exercisable in four equal annual installments beginning one year from the grant date.
  - (3) These options are all exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.