HSBC HOLDINGS PLC Form 6-K March 15, 2017

FORM 6-K					
SECURITIES	AND	<b>EXCHANGE</b>	COM	MISSI	ON

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March

**HSBC** Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

### **HSBC HOLDINGS PLC**

15 March 2017

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

### Group Performance Share Plan Award

Deferred awards under the Group Performance Share Plan ("GPSP Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2012 as a part of variable pay for the performance year ended 31 December 2011.

The GPSP Awards vested on 13 March. The Shares must be retained while the individual is employed by HSBC. The GPSP Awards were determined by assessing performance against financial and non-financial metrics, as detailed in the Directors' remuneration report in the 2011 annual report and accounts.

### **Directors**

Name	Additional Shares issued in lieu of the 2016 4t interim dividend1	hTotal number of Share vested	s Number of Shares sold at £6.7287 per Share2
Stuart Gulliver	22,969	904,929	425,317
Iain Mackay	4,288	168,920	79,393
Marc Moses	11,943	470,561	221,164

### Other PDMRs

Name	Additional Shares issued in lieu of the 2016 4th interim dividend1	Total number of Share vested	s Number of Shares sold at £6.7287per Share2
Samir Assaf	11,943	470,561	216,599
Peter Boyles	1,343	52,891	21,708
Patrick Burke	1,355	53,400	29,808
John Flint	1,445	56,934	26,759
Noel Quinn	1,115	43,933	5,616
Antonio Simoes	1,123	44,257	20,801
Peter Wong	7,758	305,629	45,845

<sup>1</sup> At USD\$8.0636 per Share being the average closing price of the Company's Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

<sup>2</sup> Includes shares sold to cover withholding tax.

### Annual Incentive awards

Deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2016 as a part of variable pay for the performance year ended 31 December 2015.

On 13 March, the first tranche of the Awards granted in 2016 vested and the following transactions took place in London. The remainder of the Awards will vest in 2018 and 2019.

### Directors

Name	Additional Shares issued in lieu of the 2016 4t interim dividend1	hTotal number of Share vested	sNumber of Shares sold at £6.7287 per Share2
Stuart Gulliver	1,933	25,124	25,124
Iain Mackay	1,924	25,018	11,759
Marc Moses	1,489	19,365	19,365

### Other PDMRs

Name	Additional Shares issued in lieu of the 2016 4th interim dividend1	Total number of Share vested	sNumber of Shares sold at £6.7287 per Share2
Samir Assaf	4,947	64,310	30,226
Peter Boyles	2,182	28,370	12,767
Patrick Burke	24,013	52,175	29,125
John Flint	3,546	46,096	21,666
Andy Maguire	2,927	38,052	17,885
Paulo Maia	1,944	25,272	8,846
Noel Quinn	2,334	30,350	14,265
Antonio Simoes	2,703	35,144	16,518
Peter Wong	3,700	48,103	7,216

<sup>1</sup> At USD\$8.0636 per Share being the average closing price of the Company's Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

<sup>2</sup> Includes shares sold to cover withholding tax

The Directors may separately retain such number of Shares equivalent in value to those that vested under the Award (net of tax liabilities) for six months from the original vesting date.

In addition to the above, deferred awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted in 2015 as a part of variable pay for the performance year ended 31 December 2014.

On 14 March, the second tranche of the Awards granted in 2015 vested and the following transactions took place in London. The remainder of the Awards will vest in 2018.

### Directors

Name	Additional Shares issued in lieu of the 2016 4t interim dividend1	Total number of Share vested	Number of Shares sold at £6.7032 per Share2
Stuart Gulliver	1,336	26,507	26,507
Iain Mackay	898	17,813	8,373
Marc Moses	1,071	21,240	21,240
Other PDMI	Additional Shares issued in lieu of the 2016 4th interim dividend1	Total number of Share vested	Number of Shares sold at £6.7032 per Share2
Samir Assaf	2,180	43,264	20,335
Peter Boyles	1,058	20,981	9,442
Patrick Burk	te 1,204	23,874	13,327
John Flint	1,373	27,244	12,805
Andy Maguire	1,282	25,436	11,955
Paulo Maia	476	9,446	3,453
Noel Quinn	799	15,857	4,528

Antonio Simoes	843	16,725	7,861
Peter Wong	1,896	37,629	5,645

1 At USD\$8.0636 per Share being the average closing price of the Company's Shares on the London Stock Exchange between 23 February and 1 March 2017 converted into USD.

2 Includes shares sold to cover withholding tax.

The Directors may separately retain such number of Shares equivalent in value to those that vested under the Award (net of tax liabilities) for six months from the original vesting date.

The following disclosure is made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction

monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code		Place of Transaction		Currency	
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		ge, Main	GBP – British Pound	
			Pri	ce	Volume	Total	
Nature of Transaction	n:		£6.	.73	450,441	£3,030,882.36	
Disposal				., -	,	£3,030,882.36	
		Aggregated	£6.	.729	450,441	13,030,002.30	
Date of Transaction	Financial Instrument	Identification Co	de		e of saction	Currency	
				Lon	don Stock		
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286			hange, Ma ket (XLO	nin GBP – British Pound N)	

			Price Vo	Total lume				
Nature of Transact	ion:		£6.70 26,	507 £177,681.72				
Disposal		Aggregated	£6.703 <sub>26</sub> ,	£177,681.72				
Date of Transaction	n Financial Instrument	Identification Code	Transaction	Currency				
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar				
Nature of Transact	ion.		Price Volume	Total				
	1011:		\$8.06 24,902	\$200,799.77				
Acquisition		Aggregated	\$8.064 24,902	\$200,799.77				
Date of Transaction	n Financial Instrument	Identification Code	Transaction	Currency				
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar				
			Price Volume	Total				
Nature of Transact	ion:		\$8.06 1,336	\$10,772.97				
Acquisition		Aggregated	\$8.064 1,336	\$10,772.97				
1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person  Iain Mackay								
2 - Reason for the Position/status	notification	Group	Finance Director					
Initial notification/	amendment	Initial	Notification					
3 - Details of the is Full name of the er	ssuer, emission allowance market ntity		platform, auctione Holdings plc	eer or auction monitor				
Legal Entity Identi	fier code	MLU	OZO3ML4LN2LL	2TL39				
4 - Details of the tr	ransaction(s)							
Transaction(s) sur	mmary table							
Date of Transactio	n Financial Instrument	Identification Code	Place of Transaction	Currency				

2017-03-13	Ordinary shares of US\$0.50 ea	ach	GB0005405286	6 Ex	char arket	n Stock age, Main (XLON) Volume	GBP – I	British Pound
Nature of Transaction	on:			c.c	72		£613,33	4.46
Disposal				£6		91,152	0612.22	1 16
_			Aggregated	LO	.729	91,152	£613,33	4.40
Date of Transaction	Financial Instrument		Identification Co	ode	Tra	ce of nsaction idon Stoc		rency
2017-03-14	Ordinary shares of US\$0.50 ea	ach	GB0005405286		Exc	change, M	ain GBI	P – British Pound
N. A C. T					Ma Prio	rket (XL0 ce Vol	Tota	ıl
Nature of Transaction	on:				£6.	70 8,37	£56,	125.89
Disposal			Aggregated		£6.	703 8,37	£56,	125.89
Date of Transaction	Financial Instrument	Ide	entification Code	Tra	ce of	tion	Currency	,
2017-03-13	Ordinary shares of US\$0.50 each	GB	30005405286	Exc	hang	Stock ge, Main (XLON)	USD – U	nited States Dollar
				Pric	ce	Volume	Total	
Nature of Transaction	on:			\$8.0	06	6,212	\$50,091.	08
Acquisition		Ag	gregated	\$8.0		6,212	\$50,091.	08
Date of Transaction	Financial Instrument	Ide	entification Code	Tra	ce of	tion	Currency	,
2017-03-14	Ordinary shares of US\$0.50 each	GE	30005405286	Exc	London Stock Exchange, Main Market (XLON)		USD – U	Inited States Dollar
				Prio		Volume	Total	
Nature of Transaction	on:			\$8.0	06	898	\$7,241.1	1
Acquisition		Ag	gregated	\$8.	064	898	\$7,241.1	1

<sup>1 -</sup> Details of the person discharging managerial responsibilities / person closely associated Name of natural person Marc Moses

<sup>2 -</sup> Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction

monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument		Identification Code	Tr	ace o	ction		Cu	rrency
2017-03-13	Ordinary shares of US\$0.50 e	ach	GB0005405286	6 Ex	London Stock Exchange, Main Market (XLON)		e, Main GBP – British		
					ice	,	lume	To	tal
Nature of Transaction	on:			£6	.73	240	0,529	£1,	618,447.48
Disposal			Aggregated	£6	.729	240	0,529	£1,	618,447.48
Date of Transaction	Financial Instrument		Identification Co	ode	Tra	ce of	tion		Currency
2017-03-14	Ordinary shares of US\$0.50 ea	ach	GB0005405286		Exc	chan	Stoc ge, M (XLC	lain	GBP – British Pound
					Prio		Volu	-	Total
Nature of Transaction	on:				£6.	70	21,2	40	£142,375.97
Disposal			Aggregated		£6.	703	21,2	40	£142,375.97
Date of Transaction	Financial Instrument	Ide	entification Code	Tra	ce of	tion		Curi	rency
/111 /=113=13	Ordinary shares of US\$0.50 each	GE	30005405286	Exc	ndon chang rket	ge, N	<b>I</b> ain	USE	D – United States Dollar
				Prio				Tota	ıl
Nature of Transaction	on:			\$8.	06	13,4	132	\$108	3,310.28
Acquisition		Ag	gregated	\$8.	064	13,4	132	\$108	3,310.28
Date of Transaction	Financial Instrument	Ide	entification Code					Cur	rency

Place of Transaction

London Stock

Ordinary shares of US\$0.50 GB0005405286 2017-03-14 Exchange, Main USD - United States Dollar each

Market (XLON)

Price Total Volume

Nature of Transaction: \$8,636.12 \$8.06 1.071

Acquisition \$8.064 1.071

Aggregated \$8,636.12

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Chief Executive, Global Banking and Position/status

Markets

Initial notification/amendment **Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction

monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Identification Place of Date of Transaction Financial Instrument Currency Transaction Code

London Stock

GBP – British 2017-03-13 Ordinary shares of US\$0.50 each GB0005405286 Exchange, Main

Pound Market (XLON)

Price Total Volume

Nature of Transaction: £1,660,811.38

246,825 £6.73 Disposal

£6.729 £1,660,811.38 246,825 Aggregated

Place of

Date of Transaction Financial Instrument **Identification Code** Currency Transaction

London Stock

Exchange, Main GBP – British Pound 2017-03-14 Ordinary shares of US\$0.50 each GB0005405286

Market (XLON)

Nature of Transaction: Price Total Volume

Disposal £6.70 20,335 £136,309.57

Aggregated £6.703 20,335 £136,309.57

Place of **Identification Code** Date of Transaction Financial Instrument Currency Transaction London Stock Ordinary shares of US\$0.50 GB0005405286 2017-03-13 Exchange, Main USD - United States Dollar each Market (XLON) Price Total Volume Nature of Transaction: \$136,194.20 \$8.06 16,890 Acquisition \$8.064 16,890 Aggregated \$136,194.20 Place of Date of Transaction Financial Instrument **Identification Code** Currency Transaction

London Stock Ordinary shares of US\$0.50 2017-03-14 GB0005405286 Exchange, Main USD - United States Dollar each Market (XLON) Price Total Volume Nature of Transaction: \$17,578.65 \$8.06 2.180 Acquisition \$8.064 2.180 Aggregated \$17,578.65

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Instrument Identification Code Transaction

2017-03-13 Ordinary shares of US\$0.50 each GB0005405286 London Stock Exchange, Main

Currency

GBP - British Pound

Exchange, Main

			Marl Price	ket (XLON) e Volume	Total
Nature of Transaction	on:		£6.7.	3 34,475	£231,971.93
Disposal		Aggregated	£6.72	ŕ	£231,971.93
Date of Transaction	Financial Instrument	Identification (	Code T	Place of Fransaction	Currency
2017-03-14	Ordinary shares of US\$0.50 ea	ach GB000540528	6 E	London Stoc Exchange, M Market (XL)	Iain GBP – British Pound
			P	Price Vol	ume Total
Nature of Transaction	on:		£	£6.70 9,44	£63,291.61
Disposal		Aggregated	£	£6.703 <sub>9,44</sub>	£63,219.61
Date of Transaction	Financial Instrument	Identification Code	Trans	saction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	Excha	lon Stock ange, Main tet (XLON)	USD – United States Dollar
			Price		Total
Nature of Transaction	on:		\$8.06	5 3,525	\$28,424.19
Acquisition		Aggregated	\$8.06	3,525	\$28,424.19
Date of Transaction	Financial Instrument	Identification Code	Place Trans	e of saction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	Lond Excha	lon Stock lange, Main ket (XLON)	USD – United States Dollar
			Price		Total
Nature of Transaction	on:		\$8.06		\$8,531.29
Acquisition		Aggregated	\$8.06	1,058	\$8,531.29

# 1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Patrick Burke

### 2 - Reason for the notification

Position/status

President and Chief Executive of HSBC US

Initial notification/amendment

**Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock	Currency
2017-03-13	Ordinary shares of US\$0.50 ea	ach GB000540528	6 Exchange, Main Market (XLON)	GBP – British Pound
			Price Volume	Total
Nature of Transaction	on:		£6.73 58,933	£396,542.48
Disposal		Aggregated	£6.729 58,933	£396,542.48
Date of Transaction	Financial Instrument	Identification C	Code Place of Transaction London Stoc	Currency
2017-03-14	Ordinary shares of US\$0.50 ea	ach GB000540528		Iain GBP – British Pound
Nature of Transaction	on:		Volu	£89,333.55
Disposal		Aggregated	£6.70 13,3 £6.703 13,3	£90 222 55
Date of Transaction	Financial Instrument	Identification Code	Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar
Nature of Transaction	n.		Price Volume	Total
	ш.		\$8.06 5,368	\$43,285.40
Acquisition		Aggregated	\$8.064 5,368	\$43,285.40
Date of Transaction 2017-03-14	Financial Instrument Ordinary shares of US\$0.50 each	Identification Code GB0005405286	Place of Transaction London Stock Exchange, Main	Currency USD – United States Dollar

			(XLON)	
		Price	Volume	Total
Nature of Transaction:		\$8.06	1,204	\$9,708.57
Acquisition	Aggregated	\$8.064	1,204	\$9,708.57

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and Wealth

Management

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Tra	ace of ansact		Cu	ırrency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	Ex	chang		GI	BP – British Pound
			Pri	ce .	Volume	То	otal
Nature of Transaction	n:		£6.	.73	48,425	£3	25,837.30
Disposal		Aggregated	£6.	.729	48,425	£3	25,837.30
Date of Transaction	Financial Instrument	Identification Co	ode		of saction on Stock	l <sub>z</sub>	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286		Exch		ain	GBP – British Pound
				Price	•	,	Total
Nature of Transactio	n:			£6.70	12,8	05	£85,834.48
Disposal		Aggregated		£6.70	12,8	05	£85,834.48

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON	USD – United States Dollar
			Price Volume	Total
Nature of Transacti	on:		\$8.06 4,991	\$40,245.43
Acquisition		Aggregated	\$8.064 4,991	\$40,245.43
Date of Transaction	n Financial Instrument	Identification Code	Place of Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON	USD – United States Dollar
2017-03-14	•	GB0005405286	Exchange, Main	) Total
2017-03-14  Nature of Transacti  Acquisition	each	GB0005405286	Exchange, Main Market (XLON	) Total

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person

Andy Maguire

2 - Reason for the notification

Position/status Group Chief Operating Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification	Place of	İ	Currency
Date of Transaction	Tillanetai ilistrument	Code	Transac	ction	Currency
			London	Stock	
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	Exchan	ge, Main	GBP – British Pound
			Market	(XLON)	
			Price	Volume	Total
				Volume	
Nature of Transaction	n:				£120,342.80
			£6.73	17,885	
Diamaga1					

	Aggregated	£6.729	7,885	£120,342.80
Financial Instrument	Identification C	ode Transa	ction	Currency
Ordinary shares of US\$0.50 ea	ch GB0005405286	Exchar Market	nge, M	(ain GBP – British Pound (NN)
n:			Volu	f80 136 76
	Aggregated	£6.70 £6.703	•	£90 136 76
Financial Instrument	Identification Code			Currency
Ordinary shares of US\$0.50 each	GB0005405286	Exchange, l	Main	USD – United States Dollar
n:				Total \$23,602.16
	Aggregated	\$8.064 2,9	27	\$23,602.16
Financial Instrument	Identification Code			Currency
Ordinary shares of US\$0.50 each	GB0005405286	Exchange, l	Main	USD – United States Dollar
		Price Vo	lume	Total
n:		\$8.06 1,2	282	\$10,337.54
	Aggregated	\$8.064 1,2	282	\$10,337.54
	Ordinary shares of US\$0.50 each  Financial Instrument Ordinary shares of US\$0.50 each  r:  Financial Instrument Ordinary shares of US\$0.50	Financial Instrument  Ordinary shares of US\$0.50 each  GB0005405286  n:  Aggregated  Financial Instrument  Identification Code  Ordinary shares of US\$0.50 each  GB0005405286  n:  Aggregated  Financial Instrument  Identification Code  Ordinary shares of US\$0.50 each  GB0005405286  GB0005405286  GB0005405286	Financial Instrument  Financial Instrument  Ordinary shares of US\$0.50 each  Aggregated  Financial Instrument  Identification Code  Exchandarke Price  1.  46.70  Aggregated  Financial Instrument  Ordinary shares of US\$0.50 each  Financial Instrument  Ordinary shares of US\$0.50 each  Aggregated  Financial Instrument  Sanota Instrument  Financial Instrument  Aggregated  Financial Instrument  Aggregated  Financial Instrument  Sanota Instrument  Financial Instrument  Aggregated  Financial Instrument  Sanota Instrument  Sanota Instrument  Financial Instrument  Sanota Instrument  Sanota Instrument  Sanota Instrument  Financial Instrument  Sanota Instrument  Sanota Instrument  Sanota Instrument  Sanota Instrument  Financial Instrument  Sanota Instrument  Sanota Instrument  Financial Instrument  Sanota Instrument  Financial Instrument  Sanota Instrument  Financial Instrument  Sanota Instrument	Financial Instrument  Ordinary shares of US\$0.50 each  GB0005405286  Financial Instrument  Identification Code  Aggregated  Financial Instrument  Identification Code  Aggregated  Financial Instrument  Ordinary shares of US\$0.50 each  Aggregated  Financial Instrument  Identification Code  GB0005405286  Financial Instrument  Aggregated  Financial Instrument  Identification Code  Aggregated  Financial Instrument  Aggregated  Financial Instrument  Identification Code  Blace of Transaction London Stock Exchange, Main Market (XLON) Price  Volume  Financial Instrument  Ordinary shares of US\$0.50 each  GB0005405286  Financial Instrument  Aggregated  Financial Instrument  Identification Code  Flace of Transaction London Stock Exchange, Main Market (XLON) Price  Volume  Tolume  S8.06  1,282  S8.064

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment **Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity HSBC Holdings plc

Legal Entity Identifier code

## MLU0ZO3ML4LN2LL2TL39

# 4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock	Currency
2017-03-13	Ordinary shares of US\$0.50 e.	ach GB0005405286	Exchange, Main Market (XLON)	
			Price Volume	Total
Nature of Transaction	on:		£6.73 8,846	£59,522.08
Disposal		Aggregated	£6.729 8,846	£59,522.08
Date of Transaction	Financial Instrument	Identification Co	ode Place of Transaction London Stoc	Currency k
2017-03-14	Ordinary shares of US\$0.50 ea	ach GB0005405286		Iain GBP – British Pound
			Price Volu	Total
Nature of Transaction	on:		£6.70 3,45	3 £23,146.15
Disposal		Aggregated	£6.703 3,45	3 £23,146.15
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
Date of Transaction 2017-03-13	Financial Instrument  Ordinary shares of US\$0.50 each	Identification Code GB0005405286	Transaction London Stock Exchange, Main	Currency  USD – United States Dollar
	Ordinary shares of US\$0.50		Transaction London Stock	•
	Ordinary shares of US\$0.50 each		Transaction London Stock Exchange, Main Market (XLON)	USD – United States Dollar
2017-03-13	Ordinary shares of US\$0.50 each		Transaction London Stock Exchange, Main Market (XLON) Price Volume  \$8.06 1,944	USD – United States Dollar Total
2017-03-13  Nature of Transaction  Acquisition	Ordinary shares of US\$0.50 each	GB0005405286	Transaction London Stock Exchange, Main Market (XLON) Price Volume  \$8.06 1,944  \$8.064 1,944  Place of Transaction	USD – United States Dollar Total \$15,675.64
2017-03-13  Nature of Transaction  Acquisition	Ordinary shares of US\$0.50 each	GB0005405286 Aggregated	Transaction London Stock Exchange, Main Market (XLON) Price Volume  \$8.06 1,944  \$8.064 1,944  Place of Transaction London Stock Exchange, Main	USD – United States Dollar Total \$15,675.64 \$15,675.64
2017-03-13  Nature of Transaction  Acquisition  Date of Transaction	Ordinary shares of US\$0.50 each on: Financial Instrument Ordinary shares of US\$0.50	GB0005405286  Aggregated  Identification Code	Transaction London Stock Exchange, Main Market (XLON) Price Volume  \$8.06 1,944  \$8.064 1,944  Place of Transaction London Stock Exchange, Main Market (XLON) Price	USD – United States Dollar Total \$15,675.64 \$15,675.64 Currency
2017-03-13  Nature of Transaction  Acquisition  Date of Transaction	Ordinary shares of US\$0.50 each on: Financial Instrument Ordinary shares of US\$0.50 each	GB0005405286  Aggregated  Identification Code	Transaction London Stock Exchange, Main Market (XLON) Price Volume  \$8.06 1,944  \$8.064 1,944  Place of Transaction London Stock Exchange, Main Market (XLON)	USD – United States Dollar  Total \$15,675.64  \$15,675.64  Currency  USD – United States Dollar

Aggregated \$8.064 476 \$3,838.27

 $1\hbox{ -- Details of the person discharging managerial responsibilities / person closely associated}\\$ 

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Nature of Transaction:

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock	Currency
2017-03-13	Ordinary shares of US\$0.50 ea	ach GB000540528		GBP – British Pound
			Price Volume	Total
Nature of Transaction	on:		£6.73 19,881	£133,773.28
Disposal		Aggregated	£6.729 19,881	£133,773.28
Date of Transaction	Financial Instrument	Identification C	Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 ea	ch GB0005405286	London Stock Exchange, M Market (XLC	ain GBP – British Pound
			Price Volu	Total
Nature of Transaction	on:		£6.70 4,528	£30,352.09
Disposal		Aggregated	£6.703 4,528	£30,352.09
Date of Transaction	Financial Instrument	Identification Code	Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD – United States Dollar

Price Volume Total

Acquisition			\$8.06	3,449	\$27,811.36
		Aggregated	\$8.064	3,449	\$27,811.36
Date of Transaction	n Financial Instrument	Identification Code	Place of Transac		Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock		USD – United States Dollar
			Price	Volume	Total
Nature of Transacti	ion:		\$8.06	799	\$6,442.82
Acquisition		Aggregated	\$8.064	799	\$6,442.82
1 - Details of the pe Name of natural pe	erson discharging managerial res erson		closely a io Simoe		

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification		ce of		Currency
		Code		nsac		•
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	Exe	chan	Stock ge, Main (XLON)	GBP – British Pound
			Pri	ce	Volume	Total
Nature of Transaction	n:		£6.	73	37,319	£251,108.36
Disposal		Aggregated	£6.	729	37,319	£251,108.36
Date of Transaction	Financial Instrument	Identification Co	de		e of saction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286				GBP – British Pound

			London Sto Exchange,	Main
			Market (XI Price Vo	Total olume
Nature of Transacti	ion:		£6.70 7,8	£52,693.86
Disposal		Aggregated	£6.703 7,8	£52,693.86
Date of Transaction	n Financial Instrument	Identification Code	Transaction	Currency
2017-03-13	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON	
Notices of Transcot	·		Price Volume	Total
Nature of Transacti	ion:		\$8.06 3,826	\$30,851.33
Acquisition		Aggregated	\$8.064 3,826	\$30,851.33
Date of Transaction	n Financial Instrument	Identification Code	Transaction	Currency
2017-03-14	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON	
Nature of Transacti	ion:		Price Volume	Total e
Acquisition	ion.		\$8.06 843	\$6,797.61
Acquisition		Aggregated	\$8.064 843	\$6,797.61
1 - Details of the po Name of natural pe	erson discharging managerial reserson		closely associate Wong	ed
2 - Reason for the i	notification	D	Cl. : 14	
Position/status			kong and Shangha	Chief Executive, The ai Banking Corporation
Initial notification/	amendment	Initia	Notification	
3 - Details of the is Full name of the en	suer, emission allowance market atity		platform, auction C Holdings plc	eer or auction monitor
Legal Entity Identi	fier code	MLU	0ZO3ML4LN2LI	_2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument		Identification Code	Tra		ction	Currency
2017-03-13	Ordinary shares of US\$0.50 ea	ach	GB0005405286	6 Ex	London Stock Exchange, Main Market (XLON)		GBP – British Pound
				Pri		Volume	Total
Nature of Transactio	n:			£6.	73	53,061	£357,031.55
Disposal			Aggregated		729		£357,031.55
Date of Transaction	Financial Instrument		Identification Co	ode	Tra	ce of	Currency
2017-03-14	Ordinary shares of US\$0.50 ea	ach	GB0005405286	Market (XLC			(ain GBP – British Pound ON)
Nature of Transactio	n·				Prio	ce Volu	Total ume
	п.				£6.	70 5,64	5 £37,839.56
Disposal			Aggregated		£6.	703 5,64	£37,839.56
Date of Transaction	Financial Instrument	Ide	ntification Code	Trai	ce of	tion	Currency
/()  /-()   /-	Ordinary shares of US\$0.50 each	GB	0005405286	Exc	hang	Stock ge, Main (XLON)	USD – United States Dollar
				Pric	ee	Volume	Total
Nature of Transactio	n:			\$8.0	)6	11,458	\$92,392.73
Acquisition		Ag	gregated	\$8.0	)64	11,458	\$92,392.73
Date of Transaction	Financial Instrument	Ide	ntification Code		ce of		Currency
ZU1 /-U5-14	Ordinary shares of US\$0.50 each	GB	0005405286	Exc	hang	Stock ge, Main (XLON)	USD – United States Dollar
				Pric		Volume	Total
Nature of Transactio	n:			\$8.0	)6	1,896	\$15,288.59
Acquisition		Ag	gregated	\$8.0		1,896	\$15,288.59

For any queries related to this notification please contact: Lauren Brown Shareholder Services Team 020 7992 3761

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 15 March 2017