HSBC HOLDINGS PLC Form 6-K August 15, 2017

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of August

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

HSBC HOLDINGS PLC

15 August 2017

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

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On 14 August, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees' fixed remuneration for 2017. The Awards were made in London and are based upon the closing Share price on the London Stock Exchange on 11 August of £7.3680.

The Awards vest in full on the date of grant. Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors named below is therefore net of tax.

The Award will be released in five equal annual instalments starting from March 2018.

Directors

Name Number of Shares vested

Stuart Gulliver 30,570

Iain Mackay 17,083

Marc Moses 17,083

In addition to the above, on 14 August 2017, Peter Wong sold 500,000 Shares at HKD 75.2695 per share.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Stuart Gulliver

2 - Reason for the no	tification					
Position/status		Group Chief Executive				
Initial notification/ar	nendment	Initial Notification				
3 - Details of the issu auction monitor	er, emission allowance market part	icipant, auction p	latform, auction	eer or		
Full name of the entity		HSBC Holdings plc				
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39				
4 - Details of the tran	nsaction(s)					
Transaction(s) sum	mary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency		
2017-08-14	Ordinary shares of US\$0.50 each	GB0005405286		GBP – British Pound		

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Nature of Transactio	n:		Excha Marke	on Stock nge, Mair et (XLON) Volume 30,570) Total £225,239.76		
Acquisition		Aggregated	7.368	30,570	£225,239.76		
1 - Details of the per- Name of natural pers	son discharging managerial respons	ibilities / person Iain Ma	-	associated	I		
2 - Reason for the no Position/status	tification	Group Finance Director					
Initial notification/an	nendment	Initial Notification					
	er, emission allowance market part	icipant, auction p	latform	, auctione	er or		
auction monitor Full name of the enti	HSBC	HSBC Holdings plc					
Legal Entity Identifie	MLU0ZO3ML4LN2LL2TL39						
4 - Details of the trar	nsaction(s)						
Transaction(s) sum	mary table						
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock		Currency		
2017-08-14	Ordinary shares of US\$0.50 each	GB0005405286	6 Exchange, Main GBP – British l Market (XLON))		
Nature of Transaction:			Price 7.37	17,083	£125,867.54		
Acquisition		Aggregated	7.368	17,083	£125,867.54		
1 - Details of the per- Name of natural pers	son discharging managerial respons	ibilities / person (Marc N	-	associated	l		
2 - Reason for the no	tification	C		:-1- Off:			
Position/status		Group	Chief R	isk Office	2T		
Initial notification/an	itial notification/amendment			Initial Notification			
3 - Details of the issu	er, emission allowance market part	icipant, auction p	latform	, auctione	er or		

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auction monitor Full name of the entity		HSBC Holdings plc				
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39				
4 - Details of the tran	usaction(s)					
Transaction(s) summ	mary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction			
2017-08-14	Ordinary shares of US\$0.50 each	GB0005405286	Market (XLON			
Nature of Transaction	n:		Price Volume 7.37 17,083			
Acquisition		Aggregated	7.368 17,083			
1 - Details of the personal number of natural personal pe	son discharging managerial respons on	ibilities / person c Peter W	•	1		
2 - Reason for the no	tification	Devet	Chairman 1 C			
Position/status		Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking Corporation Limited				
Initial notification/amendment		Initial Notification				
	er, emission allowance market part	icipant, auction pl	latform, auctione	er or		
auction monitor Full name of the entity		HSBC Holdings plc				
Legal Entity Identifier code		MLU0ZO3ML4LN2LL2TL39				
4 - Details of the tran	usaction(s)					
Transaction(s) summ	mary table					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction Outside a	Currency		
2017-08-14	Ordinary shares of US\$0.50 each	GB0005405286		HKD - Hong Kong Dollar		
Nature of Transaction:			Price Volume			
Disposal			75.27 500,000	HKD 37,634,750.00		
		Aggregated	75.27 500,000			

HKD 37,634,750.00

For any queries related to this notification please contact:

Lauren Brown Shareholder Services Team 020 7992 3761

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By: Name: Ben J S Mathews Title: Group Company Secretary

Date: 15 August 2017