HSBC HOLDINGS PLC Form 6-K November 24, 2017

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of November

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

HSBC HOLDINGS PLC

24 November 2017

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 22 November 2017:

Directors

Name	Price per Share / ADS1	Shares acquired
Kathleen Casey	US\$49.00001	18 American Depositary Shares1 (representing 90 ordinary shares of US\$0.50 each)
Henri de Castries	US\$9.8000	172
Stuart Gulliver	US\$9.8000	30,623
Irene Lee	US\$9.8000	106
Iain Mackay	US\$9.8000	17,121
Heidi Miller	US\$49.00001	8 American Depositary Shares 1 (representing 40 ordinary shares of US\$0.50 each)
Marc Moses	US\$9.8000	17,308

Other PDMRs

Name	Price per Share	Shares acquired
Samir Assaf	US\$9.8000	16,876
Peter Boyles	US\$9.8000 £7.4037	4,033 2,963
Patrick Burke	US\$9.8000 £7.4010	4,703 2,098
John Flint	US\$9.8000	6,251
Andy Maguire	US\$9.8000	2,776
Paulo Maia	US\$9.8000 £7.4037	2,611 2,158
Noel Quinn	£7.4205 US\$9.8000	4 3,463
Antonio Simoes	US\$9.8000	3,548
Peter Wong	US\$9.8000 £7.4037	10,744 8,467

Persons closely associated ("CAP") with the PDMR

Name	Price per Share	Shares acquired
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Camay Wong US\$9.8000 (CAP of Peter Wong) 246

1American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person Kathleen Casey

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-11-22	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue	USD - United States Dollar
Nature of Trans	action:	Price	Volume	Total
Acquisition		\$49.00	18	\$882.00
110401011		Mggft gated	18	\$882.00

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Henri de Castries

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

MLU0ZO3ML4LN2LL2TL39

Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-11-22	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each	GB0005405286	Outside a trading venue	USD - United States Dollar
Nature of Trans	saction:	Price	Volume	Total
Acquisition		\$49.00	18	\$882.00
		Aggregated \$49.00	18	\$882.00

1 - Details of the person discharging managerial responsibilities / person closely associated Name of natural person

Stuart Gulliver

2 - Reason for the notification

Position/status Group Chief Executive

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

	•					
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency		
2017-11-22	Ordinary	GB0005405286	London	USD - United States Dollar		
	shares of		Stock			
	US\$0.50		Exchange,	xchange,		
	each		Main			
			Market			

30,623

 $1\hbox{ -- Details of the person discharging managerial responsibilities / person closely associated}\\$

\$9.80

Name of natural person

Irene Lee

Aggregated

2 - Reason for the notification

Position/status Non-executive Director

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification (Code	Place of Transaction London	Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB000540528	6	Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction	n:		Price	Volume	Total
Acquisition			\$9.80	106	\$1,038.80
		Aggregated	\$9.80	106	\$1,038.80

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Identification Code Place of Transaction Currency

London

Ordinary Stock

shares of Change, Exchange,

2017-11-22 GB0005405286 GB0005405286 Main USD - United States Dollar

each Market

(XLON)

Nature of Transaction: Price Volume Total

Acquisition \$9.80 17,121 \$167,785.80

Aggregated \$9.80 17,121 \$167,785.80

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Heidi Miller

2 - Reason for the notification

Position/status Non-executive Director

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

MLU0ZO3ML4LN2LL2TL39

Legal Entity Identifier code

4 - Details of the transaction(s)

Transaction(s) summary table

Transaction(s) sammi	ary table			
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-11-22	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc ordinary shares of US\$0.50 each.	GB0005405286	Outside a trading venue	USD - United States Dollar
Nature of Transaction	n:	Price	Volume	Total
Acquisition		\$49.00	8	\$392.00
		Aggregale 9.00	8	\$392.00

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
	mstrument		London	
	Ordinary		Stock	
2017-11-22	shares of	GB0005405286	Exchange,	USD - United States Dollar
2017-11-22	US\$0.50	GD0003403260	Main	USD - United States Donai
	each		Market	
			(XLON)	
Nature of Transaction	n:	Price	Volume	Total

Acquisition \$9.80 17,308 \$169,618.40

Aggregated \$9.80 17,308 \$169,618.40

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and

Markets

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Identification Code Place of Currency

Instrument Transaction Transaction

London

Ordinary Stock

2017-11-22 shares of US\$0.50 GB0005405286 Exchange, Main USD - United States Dollar

each Market

(XLON)

Nature of Transaction: Price Volume Total

Acquisition \$9.80 16,876 \$165,384.80

Aggregated \$9.80 16,876 \$165,384.80

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Chief Executive, Global Private Position/status

Banking

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer

auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Identification Code	Transaction	Currency
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London

Ordinary Stock

shares of Exchange, 2017-11-22 GB0005405286 GBP - British Pound US\$0.50 Main

> Market each

(XLON)

Total Nature of Transaction: Volume Price

£21,937.16 Acquisition £7.40 2,963

> £21,937.16 Aggregated £7.404 2,963

Date of Transaction	Financial Instrument	Identification Code	Place of Transact		Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	London Exchang Market (Stock ge, Main (XLON)	USD - United States Dollar
Nature of Transaction	n:	F	Price	Volum	Total
Acquisition				Volum	
		\$	59.80	4,033	\$39,523.40
		Aggregated \$	59.80	4,033	\$39,523.40

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of

HSBC US

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer

auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification	Code	Place of Transaction	Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286		London Stock Exchange, Main Market (XLON)	GBP - British Pound
Nature of Transaction	n:		Price	Volume	Total
Acquisition			£7.40	2,098	£15,527.30
		Aggragated	£7.401	2.008	£15,527.30

Aggregated

Date of Transaction		Financial Instrument	Identification	Place of		Currency	
			Code	Transact	10n	•	
	2017 11 22	O. 1	CD0005405206	London	Stock	USD - United	
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	Exchang	e, Main	USD - United States Dollar		
	Nature of Transaction	n·	ī	rice		TC 4 1	
	Nature of Transaction	ш.	Г	TICE	Volum	Total ie	
Acquisition						\$46,089.40	
			\$	59.80	4,703	Ψ10,002.10	
			Aggregated S	89.80	4.703	\$46.089.40	

£7.401 2,098

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and

Wealth Management

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market	USD -United States Dollar
Nature of Transaction:		Price	(XLON) Volume	Total
Acquisition		\$9.80	6,251	\$61,259.80
Aggregated		\$9.80	6,251	\$61,259.80

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Andy Maguire

2 - Reason for the notification

Position/statusGroup Chief Operating Officer Initial notification/amendmentInitial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entityHSBC Holdings plc Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency Transaction London Stock Exchange, Main **USD** - United States Ordinary shares of 2017-11-22 GB0005405286 US\$0.50 each Market (XLON) Dollar Total Nature of Transaction: Price Volume \$27,204.80 Acquisition \$9.80 2,776

> \$27,204.80 Aggregated \$9.80 2,776

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial Notification Initial

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer

or

auction monitor

Full name of the entity HSBC Holdings plc

each

Legal Entity Identifier codeMLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Place of Financial Date of Transaction **Identification Code** Currency Instrument Transaction

London

Stock Ordinary

shares of Exchange, 2017-11-22 GB0005405286 GBP - British Pound US\$0.50 Main

Market

(XLON)

Nature of Transaction: Price Total Volume

Acquisition £7.40 2,158 £15,977.18

£7.42 4 £29.68

£7.404 2,162 £16,006.87

Aggregated Aggregated

Date of Transaction	Financial Instrument	Identification Code	Place of Transact		Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	London Exchang Market (Stock ge, Mair (XLON)	USD - United States Dollar
]	Price	Volun	TD 4 1
Nature of Transaction	n:		\$9.80	2,611	\$25,587.80
Acquisition		Aggregated S	\$9.80	2,611	\$25,587.80

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial

Banking

Initial Initial Notification

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Data of Transaction	Financial	Identification Code	Place of Transaction	Curronav
Date of Transaction	Instrument		Transaction	Currency
2017-11-22	Ordinary	GB0005405286	London	USD - United States Dollar
	shares of		Stock	
	US\$0.50		Exchange,	

each Main Market (XLON) Total Nature of Transaction: Price Volume \$33,937.40 Acquisition \$9.80 3,463 \$33,937.40 Aggregated \$9.80 3,463

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Antonio Simoes

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial Notification Initial

notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction	Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction	n:	Price	Volume	Total
Acquisition		\$9.80	3,548	\$34,770.40
Aggregated		\$9.80	3,548	\$34,770.40

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Position/status

Deputy Chairman and Chief

Executive, The Hongkong and

Shanghai Banking Corporation

Limited

Initial Notification

Initial notification/amendment

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London	Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	Stock Exchange, Main Market (XLON)	GBP - British Pound
		Price	Volume	Total
Nature of Transaction:		£7.40	8,467	£62,687.13
Acquisition	Aggregated	£7.404	8,467	£62,687.13
Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London	Currency
2017-11-22	Ordinary shares of US\$0.50 each	GB0005405286	Stock Exchange, Main Market (XLON)	USD - United States Dollar
Nature of Transaction:		Price	Volume	Total
		\$9.80	10,744	\$105,291.20
Acquisition				

Aggregated \$9.80

10,744

\$105,291.20

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person

Camay Wong

2 - Reason for the notification

Person closely associated with Peter

Wong, Deputy Chairman and Chief

Position/status Executive, The Hongkong and

Shanghai Banking Corporation

Limited

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code

MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Date of Transaction	Financial	Identification Code	Place of	Currency
	Instrument		Transaction	•
	0.11		London	
	Ordinary		Stock	
2017-11-22	shares of	GB0005405286	Exchange,	USD -United States Dollar
2017-11-22	US\$0.50	GD0003403280	Main	OSD -Officed States Doffar
	each		Market	
			(XLON)	
		Price	Volume	Total
Nature of Transaction:				¢2 410 90
		\$9.80	246	\$2,410.80
Acquisition				\$2,410.80
	Aggregated	\$9.80	246	\$2,410.00

For any queries related to this notification, please contact: JJ Williams Shareholder Services 020 3268 3568

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 24 November 2017