HSBC HOLDINGS PLC Form 6-K July 09, 2018

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of MONTH

**HSBC** Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-).

#### **HSBC HOLDINGS PLC**

9 July 2018

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

The following transactions relating to dividends of US\$0.50 ordinary shares (the "Shares") were made on 5 July 2018:

#### Directors

Name	Shares acquired/allocated	Price per Share/ADS
Kathleen Casey	19 American Depositary Shares (representing 95 ordinary shares of US\$0.50 each)	US\$49.23001
Henri de Castries	177	US\$9.8461
John Flint	3,977	US\$9.8461
Irene Lee	109	US\$9.8461
Iain Mackay	13,749	US\$9.8461
Heidi Miller	8 American Depositary Shares (representing 40 ordinary shares of US\$0.50 each)	US\$47.09661
Marc Moses	13,688	US\$9.8461

1American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

#### Other PDMRs

Name	Shares acquired/allocated	Price per Share
Samir Assaf	10,585	US\$9.8461
Peter Boyles	2,728 4,506	US\$9.8461 £7.0009
Patrick Burke	2,956 4,106	US\$9.8461 £7.0008
Andy Maguire	2,167	US\$9.8461
Paulo Maia	2,190 5	US\$9.8461 £7.0556
Charlie Nunn	2,870 691	£7.0009 US\$9.8461
Noel Quinn	2,215	US\$9.8461
Antonio Simoes	2,350	US\$9.8461
Peter Wong	5,934 13,232	US\$9.8461 £7.0009

Persons closely associated ("CAP") with a PDMR

Name Shares acquired/allocated Price per Share

Camay Wong (CAP of Peter Wong) 252 US\$9.8461

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Kathleen Casey

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-07-05	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside of a venue	trading	USD - United States Dollar
Nature of Tran	•		Price	Volume	Total
Acquisition		Aggregated	US\$49.23 US\$49.230	19 19	US\$935.37 US\$935.37

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Henri de Castries

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	ansaction	Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	Exchange, Market (XI	USD - United States Dollar	
Nature of Transaction	on:		Price	Volume	Total
Acquisition		Aggregated	US\$9.85 US\$9.846	177 177	US\$1,742.76 US\$1,742.76

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person John Flint

2 - Reason for the notification

Position/status Group Chief Executive

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	tion:		Price	Volume	Total
Acquisition			US\$9.85	3,977	US\$39,157.94
		Aggregated	US\$9.846	3,977	US\$39,157.94

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Irene Lee

2 - Reason for the notification

Position/status Non-executive Director

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	insaction	Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transaction	on:		Price		Total
				Volume	
Acquisition			US\$9.85	109	US\$1,073.22
		Aggregated	US\$9.846	109	US\$1,073.22

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment **Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Code Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transact	tion:		Price	Volume	Total	
Acquisition		Aggregated	US\$9.85	13,749	US\$135,374.03 US\$135,374.03	

Aggregated

US\$9.846 13,749

1 - Details of the person discharging managerial responsibilities / person closely associated

Heidi Miller Name of natural person

2 - Reason for the notification

Non-executive Director Position/status

Initial notification/amendment **Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Tra	nsaction	Currency
2018-07-05	American Depositary Shares ('ADS'). Each ADS represents five HSBC Holdings plc Ordinary shares of US\$0.50 each	GB0005405286	Outside a tr venue	ading	USD - United States Dollar
Nature of Tran	nsaction:		Price	Volume	Total
Acquisition			US\$47.10	8	US\$376.77
		Aggregated	US\$47.097	8	US\$376.77

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	ion:		Price	Volume	Total

Acquisition US\$9.85 13,688 US\$134,773.42

Aggregated US\$9.846 13,688 US\$134,773.42

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Samir Assaf

2 - Reason for the notification

Position/status Chief Executive, Global Banking and Markets

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction Financial Instrument Identification Code Place of Transaction Currency

2018-07-05 Ordinary shares of US\$0.50 GB0005405286 London Stock Exchange, Main

each each Market (XLON) Dollar

Nature of Transaction:

Price

Volume

Total

Acquisition US\$9.85 10,585 US\$104,220.97

Aggregated US\$9.846 10,585 US\$104,220.97

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Boyles

2 - Reason for the notification

Position/status Chief Executive of Global Private Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	tion:		Price	Volume	Total
Acquisition			US\$9.85	2,728	US\$26,860.16
		Aggregated	US\$9.846	2,728	US\$26,860.16
Date of Transaction	Financial Instrument	Identification Code	e Place of T	ransaction	n Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London St Exchange, Market (X	Main	GBP - British Pound
Nature of Transact	tion:		Price	Volume	Total
Acquisition			£7.00	4,506	£31,546.06 £31,546.06
		Aggregated	£7.001	4,506	•

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Patrick Burke

2 - Reason for the notification

Position/status President and Chief Executive of HSBC US

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transact	tion:		Price	Volume	Total
Acquisition			US\$9.85	2,956	US\$29,105.07
		Aggregated	US\$9.846	2,956	US\$29,105.07
Date of	Financial Instrument	Identification Code	e Place of T	ransaction	n Currency
Transaction	Onding much once of US\$0.50		London St	tock	·
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	Exchange, Market (X		GBP - British Pound
Nature of Transact	tion:		Price Price	Volume	Total
Acquisition			£7.00	4,106	£28,745.28
-		Aggregated	£7.001	4,106	£28,745.28

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Andy Maguire

2 - Reason for the notification

Position/status Group Chief Operating Officer

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency

Transaction Transaction Transaction Currency

Ordinary shares of US\$0.50 GB0005405286 London Stock Exchange, Main

each Booos403280 Exchange, Wallin Market (XLON)

Nature of Transaction:

Price

Volume

Total

Acquisition US\$9.85 2,167 US\$21,336.50

Aggregated US\$9.846 2,167 US\$21,336.50

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Paulo Maia

2 - Reason for the notification

Position/status Chief Executive, Latin America

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency

Transaction Transaction Code Trace of Transaction Currency

Ordinary shares of US\$0.50 London Stock
GB0005405286 Exchange, Main

USD - United States

each each Market (XLON) Dollar

Nature of Transaction: Price Volume Total

Acquisition			US\$9.85	2,190	US\$21,562.96
		Aggregated	US\$9.846	2,190	US\$21,562.96
Date of Transaction	Financial Instrument	Identification Code	e Place of T	ransactior	n Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London St Exchange, Market (X	Main	GBP - British Pound
Nature of Transact	tion:		Price	Volume	Total
Acquisition			£7.06	5	£35.28
		Aggregated	£7.056	5	£35.28
Date of					
Transaction	Financial Instrument	Identification Code	Place of T	ransactior	n Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London St Exchange, Market (X	Main	GBP - British Pound
Nature of Transact	tion:		Price	Volume	Total
Acquisition		Aggregated	£7.00 £7.001	2,870 2,870	£20,092.58 £20,092.58

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Charlie Nunn

2 - Reason for the notification

Position/status Chief Executive, Retail Banking and

Wealth Management

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

#### 4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction London Stock Exchange, Main Market (XLON)		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286			USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition			US\$9.85	691	US\$6,803.66
		Aggregated	US\$9.846	691	US\$6,803.66

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Noel Quinn

2 - Reason for the notification

Position/status Chief Executive, Global Commercial Banking

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code Place of Transaction Currency				
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transaction:			Price	Volume	Total	
Acquisition		Aggregated	US\$9.85 US\$9.846	2,215 2,215	US\$21,809.11 US\$21,809.11	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person **Antonio Simoes** 

2 - Reason for the notification

Position/status Chief Executive, HSBC Bank plc

Initial notification/amendment **Initial Notification** 

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Financial Instrument Identification Code Place of Transaction Currency

Transaction

London Stock Ordinary shares of US\$0.50 USD - United States GB0005405286 2018-07-05 Exchange, Main

Dollar each Market (XLON)

Nature of Transaction: Price Total Volume

Acquisition US\$23,138.34 US\$9.85 2,350

US\$23,138.34 Aggregated US\$9.846 2,350

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Peter Wong

2 - Reason for the notification

Deputy Chairman and Chief Executive, The Position/status Hongkong and Shanghai Banking Corporation

Limited

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of

Transaction	Financial Instrument	Identification Code	Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar	
Nature of Transact	ion:		Price	Volume	Total	
Acquisition			US\$9.85	5,934	US\$58,426.76	
		Aggregated	US\$9.846	5,934	US\$58,426.76	
Date of Transaction	Financial Instrument	Identification Code	e Place of Transaction Currency			
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		GBP - British Pound	
Nature of Transact	ion:		Price	Volume	Total	
Acquisition			£7.00	13,232	£92,636.37	
		Aggregated	£7.001	13,232	£92,636.37	

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Camay Wong

2 - Reason for the notification

Position/status

Closely associated person of Peter Wong, Deputy Chairman and Chief Executive, The Hongkong and Shanghai Banking

Corporation Limited

Initial notification/amendment

Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity

HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

Date of Transaction	Financial Instrument	Identification Code	Place of Transaction		Currency
2018-07-05	Ordinary shares of US\$0.50 each	GB0005405286	London Stock Exchange, Main Market (XLON)		USD - United States Dollar
Nature of Transacti	on:		Price	Volume	Total
Acquisition			US\$9.85	252	US\$2,481.22
		Aggregated	US\$9.846	252	US\$2,481.22

For any queries related to this notification, please contact:

JJ Williams Shareholder Services 020 3268 3568

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### **HSBC** Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 09 July 2018