

Tidball Cameron M.  
 Form 3  
 March 16, 2018

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Tidball Cameron M.                        |         | (Month/Day/Year)                     | PROFIRE ENERGY INC [PFIE]  |  |
| (Last)                                    | (First) | (Middle)                             | 03/06/2018   |  |
| 321 SOUTH 1250 WEST SUITE 1               |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| (Street)                                  |         |                                      | (Check all applicable)   |  |
| LINDON, UT 84042                          |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      | (give title below) (specify below)   | <input type="checkbox"/> Form filed by More than One Reporting Person  |
|   |         |                                      | CBDO   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 159,906 <sup>(1)</sup>                                | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|--|--|---|--|--|---|

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|                                      | Date Exercisable | Expiration Date |              | Amount or Number of Shares |  | or Indirect (I) (Instr. 5) |   |
|--------------------------------------|------------------|-----------------|--------------|----------------------------|--|----------------------------|---|
| Employee Stock Option (right to buy) | Â (2)            | 04/18/2019      | Common Stock | 250,000 \$ 1.37            |  | D                          | Â |
| Employee Stock Option (right to buy) | Â (3)            | 05/25/2020      | Common Stock | 60,000 \$ 1.01             |  | D                          | Â |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |           |       |
|---|---------------|-----------|-----------|-------|
|   | Director      | 10% Owner | Officer   | Other |
| Tidball Cameron M.<br>321 SOUTH 1250 WEST SUITE 1<br>LINDON, UT 84042 | Â             | Â         | Â<br>CBDO | Â     |

## Signatures

Todd Fugal as attorney-in-fact for Cameron M. Tidball 03/16/2018

Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Consists of 39,905 shares of common stock and shares issuable under a restricted stock award ("RSA") and restricted stock units ("RSUs"). The RSA includes 33,334 shares of restricted stock granted to the reporting person. 16,667 shares will vest on May 1, 2018, and the remaining shares will vest on May 1, 2019. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock shares that have vested. The RSU's consist of (1) an award of 13,333 RSUs where 6,666 will vest on June 16, 2018, and the remainder will vest on June 16, 2019; (2) an award of 53,334 RSUs where 26,667 will vest on June 16, 2018 and the remainder will vest on June 16, 2019; and (3) an award of 20,000 RSU's that vest in 20% annual increments on each of the first five anniversaries of March 6, 2018. Each RSU represents the right to receive one share of common stock upon vesting.
- (1) The option became exercisable in 20% annual increments on each of the first five anniversaries of April 18, 2013.
- (2) The option became exercisable in 33.33% annual increments on each of the first three anniversaries of May 25, 2016.

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### Remarks:

Exhibit List:

Â Â Â Â Â Â Exhibit 24- Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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