CLOROX CO /DE/ Form 8-K August 05, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): August 5, 2004

Commission file number: 1-07151

THE CLOROX COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

1-07151

31-0595760

(Commission File Number)

(I.R.S. Employer Identification No.)

1221 Broadway, Oakland, California 94612-1888

(Address of principal executive offices) (Zip code)

(510) 271-7000

(Registrant's telephone number, including area code)

ITEM 7. FINANCIPALOS FOR AND EXHIBITS

Exhibits.

A copy of the August 5, 2004 news release of The Clorox Company (the "Company") with respect to earnings for the

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

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On August 5, 2004, the Company issued a news release in the form of Exhibit 99 with respect to earnings for the fiscal

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

THE CLOROX COMPANY

Date: August 5, 2004 By: /s/ PAMELA FLETCHER

Pamela Fletcher

Vice President - Secretary