

HOUSE DAVID C  
Form 4  
February 09, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HOUSE DAVID C

2. Issuer Name and Ticker or Trading Symbol  
AMERICAN EXPRESS CO [AXP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
AMERICAN EXPRESS TOWER, 3  
WORLD FINANCIAL CENTER

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/07/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Member, Global Leadership Team

(Street)  
NEW YORK, NY 10285-5003

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Shares	02/07/2005	02/07/2005	M		\$ 189,500 A 27.458		D
Common Shares	02/07/2005	02/07/2005	S		\$ 55.33 10,000 D 357,775		D
Common Shares	02/07/2005	02/07/2005	S		\$ 55.34 10,000 D 347,775		D
Common Shares	02/07/2005	02/07/2005	S		\$ 55.35 25,000 D 322,775		D
Common Shares	02/07/2005	02/07/2005	S		\$ 55.36 1,000 D 321,775		D

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Common Shares	02/07/2005	02/07/2005	S	31,563	D	\$ 55.37	290,212	D	
Common Shares	02/07/2005	02/07/2005	S	25,100	D	\$ 55.38	265,112	D	
Common Shares	02/07/2005	02/07/2005	S	8,000	D	\$ 55.39	257,112	D	
Common Shares	02/07/2005	02/07/2005	S	26,000	D	\$ 55.4	231,112	D	
Common Shares	02/07/2005	02/07/2005	S	337	D	\$ 55.63	230,775	D	
Common Shares							6,711	I	By ISP Trust <sup>(1)</sup>
Common Shares							1,110	I	Custodian for minor children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount
Employee Stock Option (right to buy)	\$ 27.458	02/07/2005	02/07/2005	M	189,500	09/28/2002 <sup>(2)</sup>	09/27/2008	Common Shares	189,500

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director      10% Owner      Officer      Other

HOUSE DAVID C  
AMERICAN EXPRESS TOWER  
3 WORLD FINANCIAL CENTER  
NEW YORK, NY 10285-5003

Member,  
Global  
Leadership  
Team

## Signatures

David C. House                      02/07/2005

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in reporting person's account under the Company's Incentive Savings Plan as of December 31, 2004. This plan uses unit accounting, and the number of shares that a participant is deemed to hold varies with the unit price of the Company pooled stock fund.
  - (2) These options vested in three equal annual installments beginning on the date shown as "Date Exercisable."

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.