Edgar Filing: LIPKE BRIAN J - Form 4

LIPKE BR	IAN J								
Form 4									
December (01, 2004								
FORM	// //	~ ~							PPROVAL
	UNITED	STATES		RITIES A Ashington			COMMISSIO	N OMB Number:	3235-0287
Check t if no los subject Section Form 4 Form 5	nger to STATEN 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							
obligati may co <i>See</i> Inst 1(b).	ntinue. truction	(a) of the I	Public U	Jtility Hol	ding Con		nge Act of 1934 of 1935 or Sect 940		
1. Name and LIPKE BR	Address of Reporting	Person [*]		er Name an o	l Ticker or	Trading	5. Relationship Issuer	of Reporting Per	rson(s) to
LIPKE BK	IAN J		Symbol MOOC	G INC [M	OGA/MC	OGB]		neck all applicabl	a)
(Last)	(First) (Middle)	3. Date of	of Earliest T	ransaction		(CI	leck all applicable	e)
3556 LAK 2028	E SHORE RD, P	O BOX	(Month/ 11/30/2	Day/Year) 2004			X Director Officer (gi below)		% Owner her (specify
	(Street)			endment, D onth/Day/Yea	-	1	Applicable Line)	Joint/Group Fili	-
BUFFALO	D, NY 14219-0228	3					Form filed by Person	y More than One R	eporting
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8)	4. Securiti nAcquired Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Re	eport on a separate line	e for each cl	ass of sec	Code V	ficially own Perso inform	ns who res nation cont	or indirectly. spond to the coll ained in this for	m are not	SEC 1474 (9-02)
							ond unless the fo ntly valid OMB co		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8.
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	D
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	S

number.

Edgar Filing: LIPKE BRIAN J - Form 4

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8	Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			a				
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option to Buy (1)	\$ 42.02	11/30/2004	А		1,025		11/30/2005	11/30/2014	Class A Common	1,025	2

Reporting Owners

Reporting Owner Name / Addres	s	Relationsh		
Reporting Owner Paule / Paule	Director	10% Owner	Officer	Other
LIPKE BRIAN J 3556 LAKE SHORE RD P O BOX 2028 BUFFALO, NY 14219-0228	Х			
Signatures				
Timothy P. Balkin	12/01/2004			
**Signature of Reporting Person	Date			

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option to buy granted under 2003 Incentive Stock Option Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.