**BRADY CORP** 

Form 4

Class A Common

Stock (1)
Class A

Common

Stock (2)

11/01/2012

November 05, 2012

<b>FORM</b>	ЛД							OMB AI	PPROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB Number:	3235-0287	
Check t	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.  Washington, D.C. 20549  STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES  Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(b) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act of 1935 or Section 17(c) and the securities Exchange Act									
									January 31 2005	
Section Form 4 Form 5 obligation									Estimated average burden hours per response 0.	
See Inst 1(b).	nunue.			•	•	Act of 1940				
(Print or Type	Responses)									
1. Name and Address of Reporting Person * Pearce Aaron James							5. Relationship of Reporting Person(s) to Issuer			
(I4)	(First) (I						(Check all applicable)			
(Last) (First) (Middle) 6555 W. GOOD HOPE ROAD (Street)			3. Date of Earliest Transaction (Month/Day/Year) 11/01/2012				Director 10% Owner Selfow) Other (specify below) U.P., Treasurer, Dir. of I.R.			
			4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
MILWAUI	KEE, WI 53223	I	Filed(Mo	nth/Day/Yea	ur)		Applicable Line) _X_ Form filed by O Form filed by M Person			
(City)	(State)	(Zip)	Tabl	le I - Non-l	Derivative S	ecurities Acqu	iired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution I any (Month/Day	Date, if	3. Transactio Code (Instr. 8)	4. Securitie order Disposed (Instr. 3, 4	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

Code V Amount

or

(D)

29.2555 A

Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

A

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

(Instr. 3 and 4)

50.603

1,973.2311

D

D

#### Edgar Filing: BRADY CORP - Form 4

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day	ate	7. Title and a Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Deferred Compensation Units (3)	(3)	11/01/2012		A	0.0225	(3)	(3)	Class A Common Stock	0.0225 (3)

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Pearce Aaron James 6555 W. GOOD HOPE ROAD MILWAUKEE, WI 53223

V.P., Treasurer, Dir. of I.R.

## **Signatures**

Sherilyn Whitmoyer, as Attorney-In-Fact

11/05/2012

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents shares of Class A Common Stock purchased under the issuer's ESPP.
- (2) Represents shares of Class A Common Stock purchased under the issuer's 401(K) payroll deduction plan.
- The deferred compensation stock units were acquired under the Brady Corporation employee deferred compensation plan. Each deferred compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in share of Brady's Class A Common Stock upon the reporting persons cessation of service as an employee of Brady Corporation.
- (4) Includes 18.5669 shares acquired pursuant to a deferred compensation dividend on November 2, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2