Edgar Filing: BRADY CORP - Form 4

BRADY CO	ORP									
Form 4 November 0	05 2012									
								OMB AF	PROVAL	
FORM	/1 4 UNITED	STATES SECU Wa				IGE C	OMMISSION	OMB Number:	3235-0287	
Check th if no lon subject t Section Form 4 o Form 5 obligatio may con <i>See</i> Instr 1(b).	section 17(STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1040							Expires:January 31Expires:2005Estimated averageburden hours perresponse0.5	
(Print or Type	Responses)									
1. Name and A Felmer Tho	Symbol	2. Issuer Name and Ticker or Trading Symbol BRADY CORP [BRC]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (I	Middle) 3. Date	3. Date of Earliest Transaction				(Check all applicable)			
6555 W. G	(Month/	(Month/Day/Year) 11/01/2012				Director 10% Owner X_Officer (give title below) SR VP CFO				
		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person				
MILWAU	KEE, WI 53223						Form filed by Mo Person	ore than One Rej	porting	
(City)	(State)	(Zip) Tal	ole I - Non-J	Derivative S	ecurit	ies Acau	uired, Disposed of,	or Beneficial	v Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed	3. Transactic Code		s Acqu d of (E	uired (A)))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock	11/01/2012		Code V A	Amount 81.3478	or (D) A	Price \$ 31.48	(Instr. 3 and 4) 13,876.4373 (2)	D		
Common Stock							3,394	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Deferred Compensation Units (1)	<u>(1)</u>	11/01/2012		А	0.0788	<u>(1)</u>	<u>(1)</u>	Class A Common Stock	0.0788 (1)

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Felmer Thomas J 6555 W. GOOD HOPE RD MILWAUKEE, WI 53223			SR VP CFO				
Signatures							
Sherilyn Whitmoyer, as Attorney-In-Fact	11/05/2012						
**Signature of Reporting Person		Dat	e				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The deferred compensation stock units were acquired under the Brady Corporation employee deferred compensation plan. Each deferred
 (1) compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as an employee of Brady Corporation.

- (2) Represents shares of Class A Common Stock purchased under the issuer's 401(K) payroll deduction plan.
- (3) Includes 64.9971 shares acquired pursuant to a deferred compensation dividend on November 2, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.