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ASHLAND INC Form 8-K October 23, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 23, 2003

ASHLAND INC. (Exact name of registrant as specified in its charter)

Kentucky (State or other jurisdiction of incorporation)

1-2918 61-0122250 (Commission File Number) (I.R.S. Employer Identification No.)

50 E. RiverCenter Boulevard, Covington, Kentucky
(Address of principal executive offices)
(Zip Code)

P.O. Box 391, Covington, Kentucky 41012-0391 (Mailing Address) (Zip Code)

Registrant's telephone number, including area code (859) 815-3333

Item 7.	Financial Statements and Exhibits
(c)	Exhibits
99.1	Website data concerning Ashland Distribution Company's sales per ship day
99.2	Website data concerning Ashland Distribution Company's revenue

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- 99.3 Website data concerning Ashland Distribution Company's gross profit 99.4 Website data concerning Ashland Specialty Chemical Company's average sales per ship day 99.5 Website data concerning Ashland Specialty Chemical Company's revenue 99.6 Website data concerning Ashland Specialty Chemical Company's gross profit 99.7 Website data concerning Valvoline's premium oil sales Website data concerning Valvoline's revenue 99.8 99.9 Website data concerning Valvoline Instant Oil Change's twelve month rolling average sales 99.10 Website data concerning APAC's twelve month average contract awards 99.11 Website data concerning APAC's lost time incident rates and OSHA recordable incident rates 99.12 Website data concerning APAC's monthly revenue and twelve month rolling average revenue
- Item 9. Regulation FD Disclosure

Website data concerning APAC's backlog

99.13

On October 23, 2003, Ashland Inc. will include the information contained in exhibits 99.1 - 99.13, and graphic images thereof, on the "Investor Relations" section of its website located at www.ashland.com. Ashland is furnishing the information pursuant to the Securities and Exchange Commission's ("SEC") Regulation FD. The information contained in exhibits 99.1 - 99.13 is summary information concerning key metrics for Ashland's divisional operations and is intended to be considered in the context of Ashland's SEC filings and other public announcements that Ashland may make from time to time.

By filing this report on Form 8-K, Ashland makes no admission as to the materiality of any information in this report. Ashland reserves the right to discontinue the availability of the data in the attached exhibits from its website at any time.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

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ASHLAND	INC.
(Regist)	cant)

/s/ J. Marvin Quin Date: October 23, 2003

Name: J. Marvin Quin Title: Senior Vice President

and Chief Financial Officer

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EXHIBIT INDEX

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99.8	Website data concerning Valvoline's revenue
99.9	Website data concerning Valvoline Instant Oil Change's twelve month rolling average sales
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