**CBS CORP** Form 4 July 18, 2007

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person \* REDSTONE SUMNER M

> (First) (Middle)

51 WEST 52ND STREET

(Street)

(Ctota)

2. Issuer Name and Ticker or Trading Symbol

CBS CORP [CBS, CBS.A]

3. Date of Earliest Transaction (Month/Day/Year)

07/17/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB** 

Number:

Expires:

response...

Estimated average

burden hours per

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

\_X\_\_ 10% Owner \_X\_\_ Director X\_ Officer (give title \_\_ Other (specify below)

**Executive Chairman** 

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

### NEW YORK, NY 10019

| (City)                               | (State)                              | (Zip) Tab   | Derivative      | red, Disposed of, or Beneficially Owned |   |                        |  |  |   |
|--------------------------------------|--------------------------------------|---|-----------------|---|---|------------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | Code (Instr. 8) | omr Dispos<br>(Instr. 3, 4              | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or |                        | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| CBS<br>Class B<br>common<br>stock    | 07/17/2007                           |   | Code V M        | Amount 32,175                           | (D)   | Price<br>\$<br>11.9755 | 760,104  | D  |   |
| CBS<br>Class B<br>common<br>stock    | 07/17/2007                           |   | S <u>(1)</u>    | 900                                     | D   | \$ 34.29               | 759,204  | D  |   |
| CBS<br>Class B<br>common<br>stock    | 07/17/2007                           |   | S <u>(1)</u>    | 1,400                                   | D   | \$ 34.31               | 757,804  | D  |   |

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| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 1,100 | D | \$ 34.32 | 756,704 | D |
|-----------------------------------|------------|--------------|-------|---|----------|---------|---|
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 1,500 | D | \$ 34.33 | 755,204 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 100   | D | \$ 34.34 | 755,104 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 100   | D | \$ 34.35 | 755,004 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 600   | D | \$ 34.36 | 754,404 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 770   | D | \$ 34.39 | 753,634 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 1,050 | D | \$ 34.4  | 752,584 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 600   | D | \$ 34.41 | 751,984 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 1,100 | D | \$ 34.42 | 750,884 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 1,350 | D | \$ 34.43 | 749,534 | D |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 500   | D | \$ 34.44 | 749,034 | D |
|                                   | 07/17/2007 | S(1)         | 500   | D | \$ 34.45 | 748,534 | D |

| CBS<br>Class B<br>common<br>stock |            |              |     |   |          |         |   |           |
|-----------------------------------|------------|--------------|-----|---|----------|---------|---|-----------|
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 400 | D | \$ 34.49 | 748,134 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 900 | D | \$ 34.54 | 747,234 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 900 | D | \$ 34.55 | 746,334 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 500 | D | \$ 34.56 | 745,834 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 300 | D | \$ 34.6  | 745,534 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 400 | D | \$ 34.61 | 745,134 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 900 | D | \$ 34.76 | 744,234 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S <u>(1)</u> | 500 | D | \$ 34.77 | 743,734 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 900 | D | \$ 34.78 | 742,834 | D |           |
| CBS<br>Class B<br>common<br>stock | 07/17/2007 | S(1)         | 200 | D | \$ 34.8  | 742,634 | D |           |
|                                   |            |              |     |   |          | 119     | I | By 401(k) |

| CBS     |            |   |                 |
|---------|------------|---|-----------------|
| Class B |            |   |                 |
| common  |            |   |                 |
| stock   |            |   |                 |
| CBS     |            |   | D               |
| Class B | 39,809,527 | I | By              |
| common  | 39,009,321 | 1 | NAIRI, Inc. (2) |
| stock   |            |   | IIIC. <u>↔</u>  |
| CBS     |            |   |                 |
| Class B | 100        | Ť | By              |
| common  | 100        | I | Spouse          |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | FransactionDerivative Code Securities |                     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                                   | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|--|---|---|---|--|---------------------------------------|---------------------|--|-----------------------------------|---|--|
|  |   |   |   | Code V                                 | (A) (D)                               | Date<br>Exercisable | Expiration<br>Date                                       | Title                             | Amount<br>or<br>Number<br>of Shares                           |  |
| Employee<br>Stock<br>Option<br>(right to<br>buy) (3) | \$ 11.9755  | 07/17/2007                              |   | M                                      | 32,175                                | <u>(4)</u>          | 08/01/2007   | CBS<br>Class B<br>common<br>stock | 32,175  |  |

## **Reporting Owners**

stock

| Reporting Owner Name / Address | Relationships |           |                    |       |  |  |  |  |
|--------------------------------|---------------|-----------|--------------------|-------|--|--|--|--|
| .r. g                          | Director      | 10% Owner | Officer            | Other |  |  |  |  |
| REDSTONE SUMNER M              |               | ••        |                    |       |  |  |  |  |
| 51 WEST 52ND STREET            | X             | X         | Executive Chairman |       |  |  |  |  |
| NEW YORK, NY 10019             |               |           |                    |       |  |  |  |  |

Reporting Owners 4

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## **Signatures**

By: /s/ Angeline C. Straka, Attorney-in-fact

07/18/2007

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 7, 2007.
- Pursuant to the plan, the reporting person will exercise options that would otherwise expire on 08/01/07 and sell only that number of shares necessary so that the proceeds of the sales will be sufficient to pay the exercise price, income taxes and other fees associated with the exercise of these stock options.
- These securities are owned directly by NAIRI Inc., but may also be deemed to be beneficially owned by (1) NAIRI's parent corporation, National Amusements, Inc. (NAI), and (2) Sumner M. Redstone, who is the controlling stockholder of NAI.
- (3) Right to buy under Issuer's long term incentive plan.
- (4) Current.

#### **Remarks:**

Form 1 of 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5