

NEWELL RUBBERMAID INC

Form 4

June 04, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ROBINSON J PATRICK

2. Issuer Name **and** Ticker or Trading  
Symbol  
NEWELL RUBBERMAID INC  
[NWL]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
3711 MEADOWHILL COURT  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/31/2007

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
VP, Chief Financial Officer

PHOENIX, MD 21131

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                      |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|----------------------|------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount               | (A) or (D) | Price                                                                                         |                                                          |                                                       |
| Common Stock                    | 05/31/2007                           |                                                    | M                              |                                                                   | 7,500 <sup>(1)</sup> | A          | \$ 24.67                                                                                      | 70,254                                                   | D                                                     |
| Common Stock                    | 05/31/2007                           |                                                    | M                              |                                                                   | 2,575 <sup>(1)</sup> | A          | \$ 24                                                                                         | 72,829                                                   | D                                                     |
| Common Stock                    | 05/31/2007                           |                                                    | M                              |                                                                   | 2,850 <sup>(1)</sup> | A          | \$ 26.3                                                                                       | 75,679                                                   | D                                                     |
| Common Stock                    | 05/31/2007                           |                                                    | M                              |                                                                   | 5,250 <sup>(1)</sup> | A          | \$ 22.98                                                                                      | 80,929                                                   | D                                                     |
| Common Stock                    | 05/31/2007                           |                                                    | M                              |                                                                   | 3,750 <sup>(1)</sup> | A          | \$ 22.38                                                                                      | 84,679                                                   | D                                                     |

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|              |            |   |               |   |           |        |   |        |
|--------------|------------|---|---------------|---|-----------|--------|---|--------|
| Common Stock | 05/31/2007 | M | 2,000<br>(1)  | A | \$ 23.99  | 86,679 | D |        |
| Common Stock | 05/31/2007 | S | 12,705<br>(1) | D | \$ 32     | 73,974 | D |        |
| Common Stock | 05/31/2007 | S | 2,342<br>(1)  | D | \$ 32.01  | 71,632 | D |        |
| Common Stock | 05/31/2007 | S | 1,252<br>(1)  | D | \$ 32.02  | 70,380 | D |        |
| Common Stock | 05/31/2007 | S | 2,179<br>(1)  | D | \$ 32.04  | 68,201 | D |        |
| Common Stock | 05/31/2007 | S | 2,560<br>(1)  | D | \$ 32.05  | 65,641 | D |        |
| Common Stock | 05/31/2007 | S | 54 (1)        | D | \$ 32.059 | 65,587 | D |        |
| Common Stock | 05/31/2007 | S | 708 (1)       | D | \$ 32.06  | 64,879 | D |        |
| Common Stock | 05/31/2007 | S | 1,471<br>(1)  | D | \$ 32.07  | 63,408 | D |        |
| Common Stock | 05/31/2007 | S | 654 (1)       | D | \$ 32.08  | 62,754 | D |        |
| Common Stock |            |   |               |   |           | 933    | I | 401(k) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Derivative Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------|
|                                            | \$ 24.67                                               | 05/31/2007                           |                                                    | M                              |                                                                                         | (2) 05/07/2011                                           |                                                               |                                           |
|                                            |                                                        |                                      |                                                    |                                |                                                                                         |                                                          | Title                                                         | Amount or Number of Shares                |
|                                            |                                                        |                                      |                                                    |                                |                                                                                         |                                                          |                                                               | 7,500                                     |

|                             |          |            |   |  |              |     |            |                 |       |
|-----------------------------|----------|------------|---|--|--------------|-----|------------|-----------------|-------|
| Option<br>(Right to<br>Buy) |          |            |   |  | 7,500<br>(1) |     |            | Common<br>Stock |       |
| Option<br>(Right to<br>Buy) | \$ 24    | 05/31/2007 | M |  | 2,575<br>(1) | (3) | 05/09/2011 | Common<br>Stock | 2,575 |
| Option<br>(Right to<br>Buy) | \$ 26.3  | 05/31/2007 | M |  | 2,850<br>(1) | (4) | 05/16/2011 | Common<br>Stock | 2,850 |
| Option<br>(Right to<br>Buy) | \$ 22.98 | 05/31/2007 | M |  | 5,250<br>(1) | (5) | 05/13/2014 | Common<br>Stock | 5,250 |
| Option<br>(Right to<br>Buy) | \$ 22.38 | 05/31/2007 | M |  | 3,750<br>(1) | (6) | 02/10/2015 | Common<br>Stock | 3,750 |
| Option<br>(Right to<br>Buy) | \$ 23.99 | 05/31/2007 | M |  | 2,000<br>(1) | (7) | 02/08/2016 | Common<br>Stock | 2,000 |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                             |       |
|------------------------------------------------------------------|---------------|-----------|-----------------------------|-------|
|                                                                  | Director      | 10% Owner | Officer                     | Other |
| ROBINSON J PATRICK<br>3711 MEADOWHILL COURT<br>PHOENIX, MD 21131 |               |           | VP, Chief Financial Officer |       |

## Signatures

/s/ Christine E. Vogt, Attorney in Fact for J. Patrick  
Robinson

06/04/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The transactions were effected pursuant to a Rule 10b5-1 trading plan.
- (2) Options become exercisable in five equal installments on May 7, 2002, 2003, 2004, 2005, 2006
- (3) Options become exercisable in five equal installments on May 9, 2002, 2003, 2004, 2005, 2006
- (4) Options become exercisable in five equal installments on May 16, 2002, 2003, 2004, 2005, 2006
- (5) Options become exercisable in five equal installments on May 13, 2005, 2006, 2007, 2008, 2009
- (6) Options become exercisable in five equal installments on February 13, 2006, 2007, 2008, 2009, 2010
- (7) Options become exercisable in five equal installments on February 8, 2007, 2008, 2009, 2010, 2011
- (8) Not applicable

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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