SONIC AUTOMOTIVE INC Form SC 13G February 10, 2004

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

Under the Securities exchange Act of 1934

(AMENDMENT NO.1)*

SONIC AUTOMOTIVE INC

(NAME OF ISSUER)

CL A

(TITLE OF CLASS OF SECURITIES)

83545G102

(CUSIP NUMBER)

December 31, 2003

(Date of event which requires filing of this Statement)

NOTE: A MAJORITY OF THE SHARES REPORTED IN THIS SCHEDULE 13G ARE HELD BY UNAFFILIATED THIRD-PARTY CLIENT ACCOUNTS MANAGED BY ALLIANCE CAPITAL MANAGEMENT L.P., AS INVESTMENT ADVISER. (ALLIANCE CAPITAL MANAGEMENT L.P. IS A MAJORITY-OWNED SUBSIDIARY OF AXA FINANCIAL, INC.)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

X Rule 13d-1(b) Rule 13d-1(c) Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be 'filed' for the purpose of Section 18 of the Securities Exchange Act of 1934 ('Act') or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(CONTINUED ON FOLLOWING PAGE(S))

(CUSIP NO. 83545G102		13G	Page 2 of 12 Page	s	
1.	NAME OF REPORTING PERS S.S. OR I.R.S. IDENTIF		ON NO. OF ABOVE PERSON			
	AXA Assurances I.A.	R.D.	Mutuelle			
2.	CHECK THE APPROPRIATE	BOX I	F A MEMBER OF A GROUP *	(A) [X] (B) []		
3.	SEC USE ONLY					
4.	CITIZENSHIP OR PLACE O France	F ORG	GANIZATION			
			SOLE VOTING POWER	1,525,034		
	OWNED AS OF	6.	SHARED VOTING POWER	11,050		
	Di Bron	7.	SOLE DISPOSITIVE POWER	1,617,534		
	REPORTING PERSON WITH:	8.	SHARED DISPOSITIVE POWER	0		
9.	9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 1,617,534 REPORTING PERSON (Not to be construed as an admission of beneficial ownership)					
				-		
10.). CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES *					
11.	PERCENT OF CLASS REPRE	SENTE	CD BY AMOUNT IN ROW 9	5.6%		
12.	12. TYPE OF REPORTING PERSON *					
	IC * SEE INSTRUCTIONS BEFORE FILLING OUT!					
CUSI	P NO. 83545G102		13G	Page 3 of 12 Pages		
1.	NAME OF REPORTING PERS S.S. OR I.R.S. IDENTIF		CON NO. OF ABOVE PERSON			
AXA Assurances Vie Mutuelle						
2.	2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP * (A) [X] (B) []					
3.	SEC USE ONLY					
4.	CITIZENSHIP OR PLACE O France	F ORG	GANIZATION			
		5.	SOLE VOTING POWER	1,525,034		
	BENEFICIALLY OWNED AS OF December 31, 2003	6.	SHARED VOTING POWER	11,050		

2

		7. SOLE DISPOSITIVE POWER	1,617,534		
	REPORTING PERSON WITH:	8. SHARED DISPOSITIVE POWER	0		
9.	AGGREGATE AMOUNT BENEI REPORTING PERSON	ICIALLY OWNED BY EACH	1,617,534		
		s an admission of beneficial ow	mership)		
10.	CHECK BOX IF THE AGGRI SHARES *	GATE AMOUNT IN ROW (9) EXCLUDES	CERTAIN		
11.	PERCENT OF CLASS REPRI	SENTED BY AMOUNT IN ROW 9	5.6%		
12.	. TYPE OF REPORTING PERSON *				
	IC * SEE INSTRUCTIONS BEFORE FILLING OUT!				
CUSI	P NO. 83545G102	13G	Page 4 of 12 Pages		
1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON					
	AXA Courtage Assurance Mutuelle				
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [X] (B) []		
3.	SEC USE ONLY				
4.	CITIZENSHIP OR PLACE (France	OF ORGANIZATION			
	NUMBER OF SHARES BENEFICIALLY	5. SOLE VOTING POWER	1,525,034		
	OWNED AS OF	6. SHARED VOTING POWER	11,050		
	December 31, 2003 BY EACH REPORTING	7. SOLE DISPOSITIVE POWER	1,617,534		
		8. SHARED DISPOSITIVE POWER	0		
9.	AGGREGATE AMOUNT BENEI REPORTING PERSON	ICIALLY OWNED BY EACH	1,617,534		
		as an admission of beneficial ow	mership)		
10.	CHECK BOX IF THE AGGRI SHARES *	GATE AMOUNT IN ROW (9) EXCLUDES	CERTAIN		
11.	PERCENT OF CLASS REPRI	sented by amount in row 9	5.6%		
12.	TYPE OF REPORTING PERSON * IC				
	* SEE :	NSTRUCTIONS BEFORE FILLING OUT!			

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CUSI	P NO. 83545G102	13G	Page 5 of 12 Pages			
1.	NAME OF REPORTING PER S.S. OR I.R.S. IDENTIN	SON FICATION NO. OF ABOVE PERSON				
	AXA					
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [] (B) []			
3.	SEC USE ONLY					
4.	CITIZENSHIP OR PLACE OF ORGANIZATION France					
	NUMBER OF SHARES BENEFICIALLY	5. SOLE VOTING POWER	1,525,034			
	OWNED AS OF	6. SHARED VOTING POWER	11,050			
	BY EACH REPORTING	 SHARED VOTING FOWER SOLE DISPOSITIVE POWER 	1,617,534			
		8. SHARED DISPOSITIVE POWER				
9.	9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH 1,617,534 REPORTING PERSON (Not to be construed as an admission of beneficial ownership)					
10.	CHECK BOX IF THE AGGRI SHARES *	EGATE AMOUNT IN ROW (9) EXCLUDE	S CERTAIN 			
11.	PERCENT OF CLASS REPRI	esented by amount in row 9	5.6%			
12.	TYPE OF REPORTING PER IC	SON *				
	* SEE 1	INSTRUCTIONS BEFORE FILLING OUT	!			
CUSI	P NO. 83545G102	13G	Page 6 of 12 Pages			
1.	1. NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON					
	AXA Financial, Inc	. 13-3623351				
2.	CHECK THE APPROPRIATE	BOX IF A MEMBER OF A GROUP *	(A) [] (B) []			
3.	SEC USE ONLY					
4. CITIZENSHIP OR PLACE OF ORGANIZATION State of Delaware						
		5. SOLE VOTING POWER	1,525,034			
	BENEFICIALLY OWNED AS OF December 31, 2003	6. SHARED VOTING POWER	11,050			

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	BY EACH REPORTING	7. SOLE DISPOSITIVE POWER	1,617,534			
1		8. SHARED DISPOSITIVE POWER	0			
	EGATE AMOUNT BENEF RTING PERSON	1,617,534				
(Not	(Not to be construed as an admission of beneficial ownership)					
	CK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN RES *					
11. PERCI	. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 5.6%					
12. TYPE OF REPORTING PERSON * HC						
	* SEE I	NSTRUCTIONS BEFORE FILLING OUT!				
		13G	Page 7 of 12 Pages			
Item 1(a)	Name of Issuer: SONIC AUTOMOTIVE	INC				
Item 1(b) Address of Issuer's Principal Executive Offices: 5401 E. Independence Blvd. Charlotte, NC 28212						
Item 2(a) Business (Name of Person Fi	ling and Address of Principal				
	AXA Assurances I.A.R.D Mutuelle, and AXA Assurances Vie Mutuelle, 370, rue Saint Honore 75001 Paris, France					
	AXA Courtage Assurance Mutuelle 26, rue Louis le Grand 75002 Paris, France as a group (collectively, the 'Mutuelles AXA'). AXA 25, avenue Matignon 75008 Paris, France					
(Please	contact Dean Dubc	vy at (212) 314-5528 with any				
Item 2(c)	Citizenship:	13G	Page 8 of 12 Pages			

Edgar Filing: SONIC AUTOMOTIVE INC - Form SC 13G AXA Financial, Inc. - Delaware Item 2(d) Title of Class of Securities: CL A Item 2(e) Cusip Number: 83545G102 Item 3. Type of Reporting Person: AXA Financial, Inc. as a parent holding company, in accordance with 240.13d-1(b)(ii)(G). The Mutuelles AXA, as a group, acting as a parent holding company. AXA as a parent holding company. 13G Page 9 of 12 Pages Item 4. Ownership as of December 31, 2003 (a) Amount Beneficially Owned: 1,617,534 shares of common stock beneficially owned including: No. of Shares _____ The Mutuelles AXA, as a group 0 AXA 0 AXA Entity or Entities AXA Financial, Inc. 0 Subsidiaries: Alliance Capital Management L.P. acquired solely for investment purposes on behalf of client discretionary investment advisory accounts: 1,617,134 Common Stock 1,617,134 The Equitable Life Assurance Society of the United States acquired solely for investment purposes: 400 Common Stock 400 _____ Total 1,617,534

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Each of the Mutuelles AXA, as a group, and AXA expressly declares that the filing of this Schedule 13G shall not be construed as an admission that it is, for purposes of Section 13(d) of the Exchange Act, the beneficial owner of any securities covered by this Schedule 13G.

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent decisions.

(b) Percent of Class:

5.6%

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ITEM 4. Ownership as of December 31, 2003 (CONT.)

(c) Deemed Voting Power and Disposition Power:

	to have Sole Power to Vote or to Direct	(ii) Deemed to have Shared Power to Vote or to Direct the Vote	Sole Power to Dispose or to Direct the	to have Shared Power to Dispose or to Direct the Disposition
The Mutuelles AXA,				
as a group	0	0	0	0
AXA	0	0	0	0
AXA Entity or Entities: AXA Financial, Inc.	0	0	0	0
Subsidiaries:				
Alliance Capital Management L.P.	1,524,634	11,050	1,617,134	0
The Equitable Life Assurance Society of the United	400	0	400	0
	, ,	11,050		

Each of the above subsidiaries of AXA Financial, Inc. operates under independent management and makes independent voting and investment decisions.

- Item 5. Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the ()
- Item 6. Ownership of More than Five Percent on behalf of Another Person. N/A
- Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reporting on by the Parent Holding Company:

This Schedule 13G is being filed by AXA Financial, Inc.; AXA, which owns AXA Financial, Inc.; and the Mutuelles AXA, which as a group control AXA:

- () in the Mutuelles AXAs' capacity, as a group, acting as a parent holding company with respect to the holdings of the following AXA entity or entities:
- () in AXA's capacity as a parent holding company with respect to the holdings of the following AXA entity or entities:
- (X) in AXA Financial, Inc.'s capacity as a parent holding company with respect to the holdings of the following subsidiaries:
- (X) Alliance Capital Management L.P. (13-3434400), an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.
- (X) The Equitable Life Assurance Society of the United States (13-5570651), an insurance company and an investment adviser registered under Section 203 of the Investment Advisers Act of 1940.

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Item 8. Identification and Classification of Members of the Group. N/A

Item 9. Notice of Dissolution of Group: N/A

Item 10. Certification:

By signing below I certify that to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purposes or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 2004 AXA FINANCIAL, INC.*

/s/ Alvin H. Fenichel

Alvin H. Fenichel Senior Vice President and Controller

*Pursuant to the Joint Filing Agreement with respect to Schedule 13G attached hereto as Exhibit I, among AXA Financial, Inc., AXA Assurances I.A.R.D Mutuelle, AXA Assurances Vie Mutuelle, AXA Courtage Assurance Mutuelle, and AXA, this statement Schedule 13G is filed on behalf of each of them.