

ROCKWELL AUTOMATION INC  
Form 8-K  
September 09, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): September 8, 2004 (September 3, 2004)

**Rockwell Automation, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-12383**  
(Commission  
File Number)

**25-1797617**  
(I.R.S. Employer  
Identification No.)

**777 East Wisconsin Avenue, Suite 1400,  
Milwaukee, Wisconsin 53202**  
(Address of principal executive offices) (Zip code)

**(414) 212-5299**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

## **INFORMATION TO BE INCLUDED IN THE REPORT**

### **Item 8.01 Other Events.**

On September 3, 2004, Registrant sold its FirstPoint Contact business to affiliates of Concerto Software. The terms of the deal were not disclosed.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ROCKWELL AUTOMATION, INC.  
(Registrant)

By /s/ Douglas M. Hagerman  
Douglas M. Hagerman  
Senior Vice President, General Counsel  
and Secretary

Date: September 8, 2004

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