### ROTSCH JEFFREY J

Form 4 July 01, 2009

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** Number:

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**OMB APPROVAL** 

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* ROTSCH JEFFREY J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

GENERAL MILLS INC [GIS]

(Last)

(First) (Middle)

3. Date of Earliest Transaction

Director 10% Owner

(Month/Day/Year)

NUMBER ONE GENERAL MILLS **BOULEVARD** 

06/29/2009

Other (specify \_X\_\_ Officer (give title below)

EVP, WW Sales & Channel Dev

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

### MINNEAPOLIS, MN 55426

(City)	(State)	(Zip) Tab	le I - Non-	Derivative S	ecurit	ies Acq	quired, Disposed of,	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)	(Instr. 4)	
Common Stock	06/29/2009		A	54.4784	A	\$0	181,273.2725	D	
Common Stock	06/29/2009		A	50.5435	A	\$0	181,323.816	D	
Common Stock	06/29/2009		A	7,042 (1)	A	\$0	188,365.816	D	
Common Stock	06/29/2009		A	2,488 (1)	A	\$0	190,853.816	D	
Common Stock							17,764	I	by Trust

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Option (right to buy)	\$ 55.84	06/29/2009		A	70,420	06/29/2013	07/29/2019	Common Stock	70
Restricted Stock Units	\$ 0 (3)	06/29/2009		A	2,488	06/29/2013	06/29/2013	Common Stock	2,
Restricted Stock Units	\$ 0 (3)	06/29/2009		A	7,042	06/29/2013	06/29/2013	Common Stock	7,

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

ROTSCH JEFFREY J NUMBER ONE GENERAL MILLS **BOULEVARD** MINNEAPOLIS, MN 55426

EVP, WW Sales & Channel Dev

## **Signatures**

By: Trevor V. Gunderson For: Jeffrey J.

Rotsch 07/01/2009

> \*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units that vest on June 29, 2013
- (2) Held in Trust by the Trustee of the General Mills Savings Plan.

Reporting Owners 2

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(3) Each restricted stock unit is the economic equivalent of one share of General Mills, Inc. common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.