

LAMPERT EDWARD S  
Form 4  
August 23, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LAMPERT EDWARD S

2. Issuer Name and Ticker or Trading Symbol  
LANDS' END, INC. [LE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1170 KANE CONCOURSE, SUITE 200

3. Date of Earliest Transaction (Month/Day/Year)  
08/21/2017

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

BAY HARBOR ISLANDS, FL 33154

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)          | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4)                |
|--|--------------------------------------|--|--------------------------------|---|---|--|--|
|  |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price  |
| Common Stock, par value \$0.01 per share | 08/21/2017                           |  | P                              |   | 19,178  | A  | \$ 12.5866                                       |
|  |                                      |  |                                |   |   |  | 14,693,739                                       |
|  |                                      |  |                                |   |   |  | <u>(1)</u>                                       |
|  |                                      |  |                                |   |   |  | D <u>(2)</u> <u>(3)</u><br><u>(4)</u> <u>(5)</u> |
| Common Stock, par value \$0.01 per share | 08/22/2017                           |  | P                              |   | 100,000   | A  | \$ 12.4608                                       |
|  |                                      |  |                                |   |   |  | 14,793,739                                       |
|  |                                      |  |                                |   |   |  | <u>(6)</u>                                       |
|  |                                      |  |                                |   |   |  | D <u>(2)</u> <u>(3)</u><br><u>(4)</u> <u>(5)</u> |
|  | 08/23/2017                           |  | P                              |   | 99,584  | A  | 14,893,323                                       |

|  |                             |           |   |
|--|-----------------------------|-----------|---|
| Common Stock, par value \$0.01 per share | \$<br>11.7989<br><u>(7)</u> |           | D <u>(2)</u> <u>(3)</u><br><u>(4)</u> <u>(5)</u>                        |
| Common Stock, par value \$0.01 per share |                             | 6,049,807 | I See Footnotes <u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(8)</u>  |
| Common Stock, par value \$0.01 per share |                             | 45,156    | I See Footnotes <u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(9)</u>  |
| Common Stock, par value \$0.01 per share |                             | 58,156    | I See Footnotes <u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(10)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu... Deriv... Secur... Bene... Own... Follo... Repo... Trans... (Instr... |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares  |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer Other

|   |   |
|---|---|
| LAMPERT EDWARD S<br>1170 KANE CONCOURSE, SUITE 200<br>BAY HARBOR ISLANDS, FL 33154      | X |
| ESL PARTNERS, L.P.<br>1170 KANE CONCOURSE, SUITE 200<br>BAY HARBOR ISLANDS, FL 33154    | X |
| SPE I Partners, L.P.<br>1170 KANE CONCOURSE, SUITE 200<br>BAY HARBOR ISLANDS, FL 33154  | X |
| SPE Master I, L.P.<br>1170 KANE CONCOURSE, SUITE 200<br>BAY HARBOR ISLANDS, FL 33154    | X |
| RBS PARTNERS, L.P.<br>1170 KANE CONCOURSE, SUITE 200<br>BAY HARBOR ISLANDS, FL 33154    | X |
| ESL INVESTMENTS, INC.<br>1170 KANE CONCOURSE, SUITE 200<br>BAY HARBOR ISLANDS, FL 33154 | X |

## Signatures

|   |            |
|---|------------|
| EDWARD S. LAMPERT, By: /s/ Edward S. Lampert  | 08/23/2017 |
| __Signature of Reporting Person   | Date       |
| ESL PARTNERS, L.P., By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer | 08/23/2017 |
| __Signature of Reporting Person   | Date       |
| SPE I PARTNERS, LP, By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer | 08/23/2017 |
| __Signature of Reporting Person   | Date       |
| SPE MASTER I, LP, By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer   | 08/23/2017 |
| __Signature of Reporting Person   | Date       |
| RBS PARTNERS, L.P., By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer   | 08/23/2017 |
| __Signature of Reporting Person   | Date       |
| ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer   | 08/23/2017 |
| __Signature of Reporting Person   | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This price represents the approximate weighted average price per share of common stock of Lands' End, Inc. (the "Issuer"), par value \$0.01 per share ("Shares"), of purchases that were executed at prices ranging from \$12.50 to \$12.60 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- (2) This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), SPE I Partners, LP ("SPE I"), SPE Master I, LP ("SPE Master I"), RBS Partners, L.P. ("RBS") and ESL Investments, Inc. ("ESL"). Mr. Lampert, Partners, SPE I and SPE Master I are the direct beneficial owners of the securities covered by this statement.
- (3) RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners, SPE I and SPE Master I. Mr. Lampert is a limited partner of, and may be deemed to beneficially own certain securities owned by, RBS. ESL is the general partner of, and may be deemed to beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
- (4) The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.
- (5) The reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
- (6) This price represents the approximate weighted average price per Share of purchases that were executed at prices ranging from \$12.375 to \$12.50 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- (7) This price represents the approximate weighted average price per Share of purchases that were executed at prices ranging from \$11.775 to \$11.80 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- (8) Represents Shares directly beneficially owned by Partners.
- (9) Represents Shares directly beneficially owned by SPE I.
- (10) Represents Shares directly beneficially owned by SPE Master I.

### Remarks:

#### Exhibit Index

Exhibit 99.1 - Joint Filer Information (filed herewith)

Exhibit 99.2 - Joint Filing Agreement (filed herewith)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.