

BLOOM GEOFFREY B  
Form 5/A  
October 14, 2004

**FORM 5**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).  
Form 3 Holdings Reported Form 4 Transactions Reported

**ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person \*  
BLOOM GEOFFREY B

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)  
01/01/2000

Director  10% Owner  
 Officer (give title below)  Other (specify below)

9341 COURTLAND DRIVE NE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)  
02/12/2001

6. Individual or Joint/Group Reporting

(check applicable line)

ROCKFORD, MI 49351

(City) (State) (Zip)

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Amount	(A) or (D)	Price			
Common Stock	02/23/2000	Â	F	5,759	D	\$ 11.1565	482,759	D	Â
Common Stock	02/24/2000	Â	A	18,000	A	\$ 0	500,579	D	Â
Common Stock	02/24/2000	Â	A	19,364	A	\$ 0	520,123	D	Â
Common Stock	02/24/2000	Â	F	2,917	D	\$ 10.969	517,206	D	Â

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Common Stock	02/25/2000	Â	F	1,357	D	\$ 11.0315	515,849	D	Â
Common Stock	02/28/2000	Â	F	1,913	D	\$ 10.9065	513,936	D	Â
Common Stock	03/09/2000	Â	F	5,739	D	\$ 10.8125	508,197	D	Â
Common Stock	06/12/2000	Â	<u>J(1)</u>	5,679	D	\$ 0	502,518	D	Â
Common Stock	06/12/2000	Â	<u>J(1)</u>	1,893	A	\$ 0	1,893	I	By trust #1
Common Stock	06/12/2000	Â	<u>J(1)</u>	1,893	A	\$ 0	1,893	I	By trust #2
Common Stock	06/12/2000	Â	<u>J(1)</u>	1,893	A	\$ 0	1,893	I	By trust #3

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
					(A)	(D)	Date Exercisable	Expiration Date		
Stock Option (Right to Buy)	\$ 11.1565	02/23/2000	Â	A	5,759	Â	02/23/2000	02/22/2010	Common Stock	5,759
Stock Option (Right to Buy)	\$ 10.969	02/24/2000	Â	A	2,917	Â	02/24/2000	02/23/2010	Common Stock	2,917
Stock Option (Right to Buy)	\$ 11.0315	02/25/2000	Â	A	1,357	Â	02/25/2000	02/24/2010	Common Stock	1,357
	\$ 10.9065	02/28/2000	Â	A	1,913	Â	02/28/2000	02/27/2010		1,913

Stock Option (Right to Buy)										Common Stock	
Stock Option (Right to Buy)	\$ 10.8125	03/09/2000	Â	A	5,739	Â	03/09/2000	03/08/2010		Common Stock	5,739

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOOM GEOFFREY B 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	Â X	Â	Â	Â

## Signatures

/s/ Jeffrey A. Ott, by power of attorney 10/14/2004

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Change in form of beneficial ownership through a transaction exempt from Section 16 reporting requirements

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.