

CHOICEONE FINANCIAL SERVICES INC

Form 4

November 18, 2014

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
BRAFORD LEE A

2. Issuer Name **and** Ticker or Trading
Symbol
**CHOICEONE FINANCIAL
SERVICES INC [(NONE)]**

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
109 EAST DIVISION

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/18/2014

____ Director ____ 10% Owner
☒ Officer (give title below) ____ Other (specify below)
Sr. V.P. ChoiceOne Bank (Sub.)

SPARTA, MI 49345

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/18/2014		M	525 A	\$ 1,804.9903 21.43 (2)	D	
Common Stock	11/18/2014		F	492.37 D	\$ 1,312.6203 22.85	D	
Common Stock					125.5373 (1)	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control**

SEC 1474
(9-02)

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. P Der Sec (Ins
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 21.43	11/18/2014		M	132	01/19/2005	01/19/2015	Common	132	
Stock Option (Right to Buy)	\$ 21.43	11/18/2014		M	131	01/19/2006	01/19/2015	Common	131	
Stock Option (Right to Buy)	\$ 21.43	11/18/2014		M	131	01/19/2007	01/19/2015	Common	131	
Stock Option (Right to Buy)	\$ 21.43	11/18/2014		M	131	01/19/2008	01/19/2015	Common	131	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BRAFORD LEE A 109 EAST DIVISION SPARTA, MI 49345			Sr. V.P. ChoiceOne Bank (Sub.)	

Signatures

/s/ Lee A.
Braford
11/18/2014
Date

Signature of
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The number of shares in column 5 is the reporting person's best estimate based on a plan statement dated December 31, 2013.
- (2) Column 5 reflects the acquisition of 9.2376 shares under the ChoiceOne Financial Services, Inc. Employee Stock Purchase Plan and 8.3056 shares from the reinvestment of cash dividends.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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