

Edgar Filing: ACTIVISION INC /NY - Form 4

ACTIVISION INC /NY  
Form 4  
November 13, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
Section 17(a) of the Public Utility Holding Company Act of 1935  
or Section 30(f) of the Investment Company Act of 1940

|  |                           |          |   |                          |           |
|--|---------------------------|----------|---|--------------------------|-----------|
| 1. Name and Address of Reporting Person* |                           |          | 2. Issuer Name and Ticker or Trading Symbol |                          | 6.        |
| Rowe                                     | Michael                   | J.       | Activision, Inc. (ATVI)                     |                          | <u>  </u> |
| (Last)                                   | (First)                   | (Middle) | 3. IRS or Social Security                   | 4. Statement for         | <u>  </u> |
| c/o Activision, Inc.                     | 3100 Ocean Park Boulevard |          | Number of Reporting                         | Month/Year               | Exec      |
|  |                           |          | Person (Voluntary)                          | October 2001             | Hum       |
|  | (Street)                  |          |   |                          |           |
| Santa Monica                             | California                | 90405    |   | 5. If Amendment, Date of | 7.        |
|  |                           |          |   | Original (Month/Year)    | <u>  </u> |
| (City)                                   | (State)                   | (Zip)    |   |                          | <u>  </u> |

Table I - Non-Derivative Securities Acquired, Disposed

| 1. Title of Security<br>(Instr.3)              | 2. Trans-<br>action<br>Date<br>(Month/<br>Day/<br>Year) | 3. Trans-<br>action<br>Code<br>(Instr.<br>8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficial<br>Owned at<br>End of<br>Month<br>(Instr.<br>3 and 4) |
|--|---|--|---|--|
| -----  | -----   | -----  | -----   | -----  |
|  |   |  | Amount or Price   |  |
|  |   |  | (A) or (D)  |  |
| Common Stock, par value<br>\$.000001 per share | 10/23/01  | M  | 9,375 A \$6.00  |  |
| Common Stock, par value<br>\$.000001 per share | 10/23/01  | S  | 9,375 D \$38.00   | -0-  |

\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).  
Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)