**EBAY INC** Form 4 May 05, 2009

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Washington, D.C. 20549

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** 

obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* COOK SCOTT D

C/O INTUIT, INC., 2700 COAST

2. Issuer Name and Ticker or Trading Symbol

Issuer

EBAY INC [EBAY]

(First) (Middle) (Last) 3. Date of Earliest Transaction

(Month/Day/Year) 05/01/2009

(Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

3.

6. Individual or Joint/Group Filing(Check

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

below)

X\_ Director

Officer (give title

**MOUNTAIN VIEW, CA 94043** 

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) Securities Beneficially Owned Following Reported Transaction(s)

5. Amount of

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

(Check all applicable)

10% Owner

Other (specify

Estimated average

burden hours per

(A) or (Instr. 3 and 4)

Code V Amount (D) Price

4. Securities

D

Common Stock

**AVENUE** 

163,006

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Der Sec Acq (A) Disp of (	rivative urities quired or posed D) str. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A	.) (D)	Date Exercisable	Expiration Date	Title	Amo Num Share
Deferred Stock Units	\$ 0	05/01/2009		A	90	8	<u>(1)</u>	05/01/2019(1)	Common Stock	9
Deferred Stock Units	\$ 0						(2)	08/01/2015	Common Stock	3
Deferred Stock Units	\$ 0						(3)	11/01/2015	Common Stock	3.
Deferred Stock Units	\$ 0						<u>(4)</u>	02/01/2016	Common Stock	3:
Deferred Stock Units	\$ 0						(5)	05/01/2016	Common Stock	4
Deferred Stock Units	\$ 0						<u>(6)</u>	08/01/2016	Common Stock	5
Deferred Stock Units	\$ 0						<u>(7)</u>	11/01/2016	Common Stock	4
Deferred Stock Units	\$ 0						(8)	02/01/2017	Common Stock	4
Deferred Stock Units	\$ 0						<u>(9)</u>	05/01/2017	Common Stock	4
Deferred Stock Units	\$ 0						<u>(1)</u>	08/01/2017(1)	Common Stock	4
Deferred Stock Units	\$ 0						<u>(1)</u>	11/01/2017(1)	Common Stock	4:
Deferred Stock Units	\$ 0						<u>(1)</u>	02/01/2018(1)	Common Stock	51
Deferred Stock Units	\$ 0						<u>(1)</u>	05/01/2018(1)	Common Stock	4
Deferred Stock Units	\$ 0						(10)	06/19/2018(10)	Common Stock	3,1
Deferred Stock Units	\$ 0						(11)	08/01/2018(11)	Common Stock	6
Deferred Stock Units	\$ 0						<u>(1)</u>	11/01/2018(1)	Common Stock	9

Deferred Stock Units	\$ 0	(1)	02/01/2019(1)	Common Stock	1,2
Deferred Stock Units	\$ 0	(10)	04/29/2019(10)	Common Stock	6,0
Non-Qualified Stock Option (right to buy)	\$ 13.7525	(12)	06/05/2012	Common Stock	120
Non-Qualified Stock Option (right to buy)	\$ 14.5	(12)	05/23/2010	Common Stock	120
Non-Qualified Stock Option (right to buy)	\$ 15.55	(12)	05/25/2011	Common Stock	120
Non-Qualified Stock Option (right to buy)	\$ 16.47	(13)	04/29/2016	Common Stock	16,
Non-Qualified Stock Option (right to buy)	\$ 25.78	(12)	06/26/2013	Common Stock	60,
Non-Qualified Stock Option (right to buy)	\$ 29.17	(13)	06/19/2015	Common Stock	10,
Non-Qualified Stock Option (right to buy)	\$ 30.51	(12)	06/13/2013	Common Stock	15,
Non-Qualified Stock Option (right to buy)	\$ 31.61	(12)	06/14/2014	Common Stock	15,
Non-Qualified Stock Option (right to buy)	\$ 34.44	(12)	06/23/2015	Common Stock	15,
Non-Qualified Stock Option (right to buy)	\$ 44.37	(12)	06/24/2014	Common Stock	30,

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
COOK SCOTT D							
C/O INTUIT, INC.	X						
2700 COAST AVENUE	Λ						
MOUNTAIN VIEW, CA 94043							

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### **Signatures**

By: Brian Levey For: Scott D. O5/05/2009

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person has received an exempt award of Deferred Stock Units ("DSUs") under the Company's 2003 Deferred Stock Unit Plan, as amended. DSUs represent a right to receive shares of the Company's common stock (or, in the sole discretion of the

Compensation Committee of the Company's Board of Directors, cash, securities or other property equal to the fair market value thereof) upon termination of service as a Director of the Company. The reporting person has elected to receive DSUs in lieu of the annual retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested.

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retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested and expire on 8/1/2015, or later if the reporting person is still in continuous service as a Director of the Company on such date.

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The reporting person has received an exempt award of Deferred Stock Units ("DSUs") under the Company's 2003 Deferred Stock Unit Plan, as amended. DSUs represent a right to receive shares of the Company's common stock (or, in the sole discretion of the Compensation Committee of the Company's Board of Directors, cash, securities or other property equal to the fair market value thereof) upon termination of service as a Director of the Company. The reporting person has elected to receive DSUs in lieu of the annual retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested and expire on 5/1/2016, or later if the

The reporting person has received an exempt award of Deferred Stock Units ("DSUs") under the Company's 2003 Deferred Stock Unit Plan, as amended. DSUs represent a right to receive shares of the Company's common stock (or, in the sole discretion of the Compensation Committee of the Company's Board of Directors, cash, securities or other property equal to the fair market value thereof) upon termination of service as a Director of the Company. The reporting person has elected to receive DSUs in lieu of the annual retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested and expire on 8/1/2016, or later if the reporting person is still in continuous service as a Director of the Company on such date.

reporting person is still in continuous service as a Director of the Company on such date.

(7) The reporting person has received an exempt award of Deferred Stock Units ("DSUs") under the Company's 2003 Deferred Stock Unit Plan, as amended. DSUs represent a right to receive shares of the Company's common stock (or, in the sole discretion of the Compensation Committee of the Company's Board of Directors, cash, securities or other property equal to the fair market value thereof) upon termination of service as a Director of the Company. The reporting person has elected to receive DSUs in lieu of the annual retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested and expire on 11/01/2016, or later if

Signatures 4

the reporting person is still in continuous service as a Director of the Company on such date.

The reporting person has received an exempt award of Deferred Stock Units ("DSUs") under the Company's 2003 Deferred Stock Unit Plan, as amended. DSUs represent a right to receive shares of the Company's common stock (or, in the sole discretion of the Compensation Committee of the Company's Board of Directors, cash, securities or other property equal to the fair market value thereof) upon termination of service as a Director of the Company. The reporting person has elected to receive DSUs in lieu of the annual retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested and expire on 2/01/2017, or later if the reporting person is still in continuous service as a Director of the Company on such date.

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In connection with the reporting person's continuous service as a non-employee director of the Company, such reporting person has been granted an exempt award of Deferred Stock Units ("DSUs") at the time of the Company's annual meeting of stockholders. The number of DSUs granted represents the quotient of (A) \$110,000 divided by (B) the Company's closing stock price on the date of grant. The DSUs becomes vested as to 25% on the one year anniversary of the grant and 1/48th monthly thereafter, provided that the reporting person continues as a director or consultant of the Company through such date.

The reporting person has received an exempt award of Deferred Stock Units ("DSUs") under the Company's 2008 Equity Incentive Award Plan. DSUs represent a right to receive shares of the Company's common stock (or, in the sole discretion of the Compensation Committee of the Company's Board of Directors, cash, securities or other property equal to the fair market value thereof) upon termination of service as a Director of the Company. The reporting person has elected to receive DSUs in lieu of the annual retainer fees payable for services on the Company's Board of Directors and any committees thereof. The DSUs are awarded on the date such fees would otherwise be payable (i.e., quarterly in arrears). The DSUs are immediately vested.

(12) Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter.

In connection with the reporting person's continuous service as a non-employee director of the Company, such reporting person has been granted options at the time of the Company's annual meeting of stockholders. The number of options granted is equal to the net present value of \$110,000, calculated using the Black-Scholes valuation methodology on the date of grant. Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter, provided that the reporting person continues as a director or consultant of the Company through such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.