

BALL CORP  
Form DEFA14A  
March 13, 2013

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )

Filed by the Registrant   
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement.
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).
- Definitive Proxy Statement.
- Definitive Additional Materials.
- Soliciting Material Pursuant to §240.14a-12.

BALL CORPORATION  
(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- |     |   |
|-----|---|
| (1) | Title of each class of securities to which transaction applies:   |
| (2) | Aggregate number of securities to which transaction applies:  |
| (3) | Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |
| (4) | Proposed maximum aggregate value of transaction:  |
| (5) | Total fee paid:   |

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- .. Fee paid previously with preliminary materials.
- .. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:
-

[This is an e-mail to be sent to Ball Corporation employees who own shares of Ball Corporation stock, including ownership of shares in the Ball Corporation 401(k) Plan or the Ball Corporation Employee Stock Purchase Plan.]

PROXYVOTE.COM

You received this e-mail because you are enrolled to receive BALL CORPORATION communications and vote by proxy via the Internet. Your consent may have been given in the past, or provided to us by BALL CORPORATION if you are an employee.

Important Notice Regarding the Availability of Proxy Materials

2013 BALL CORPORATION Annual Meeting of Shareholders

MEETING DATE: April 24, 2013  
RECORD DATE: March 1, 2013  
CUSIP NUMBER: 058498106

This e-mail represents all shares in the following account(s).

NAME

|                                       |                       |
|---------------------------------------|-----------------------|
| -----                                 |                       |
| BALL CORP-W/RTS TO PUR<br>P/STK       | 123,456,789,012.00000 |
| BALL CORPORATION – ESPP               | 123,456,789,012.00000 |
| BALL CORPORATION - 401K               | 123,456,789,012.00000 |
| BALL CORPORATION - RESTRCT<br>DIVDND  | 123,456,789,012.00000 |
| BALL CORPORATION - RESTRCD NON<br>DIV | 123,456,789,012.00000 |
| BALL CORPORATION - NET<br>SHARES      | 123,456,789,012.00000 |
| BALL CORPORATION                      | 123,456,789,012.00000 |
| BALL CORPORATION                      | 123,456,789,012.00000 |
| BALL CORPORATION                      | 123,456,789,012.00000 |
| BALL CORPORATION                      | 123,456,789,012.00000 |

CONTROL NUMBER: 012345678901

You can enter your voting instructions and view the shareholder material at the Internet site below. If your browser supports secure transactions, you will automatically be directed to a secure site.

<http://www.proxyvote.com/0012345678901>

Note: If your e-mail software supports it, you can simply click on the above link.

To access ProxyVote, you will need the above CONTROL NUMBER and your four digit PIN:

- If you are a shareholder who consented to receive proxy materials

electronically, your PIN is the four digit number you selected at the time of your enrollment.

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- If you have forgotten your PIN or if your PIN is not accepted, please try the last four digits of your Social Security number. If you are still unable to access the site, please follow the "Forgot PIN" instructions on ProxyVote.com.

Internet voting is accepted up to 11:59 p.m. (ET) on Sunday, April 21, 2013, for any of your common shares held in Ball's ESPP or 401(k) Plan, and up to 11:59 p.m. (ET) on Tuesday, April 23, 2013, with respect to all other Ball common shares held by you.

To view the documents below, you may need Adobe Acrobat Reader. To download the Adobe Reader, click the url address below:

<http://www.adobe.com/products/acrobat/readstep2.html>

The relevant supporting documentations can also be found at the following Internet site(s):

Proxy Statement

<http://materials.proxyvote.com/document>

Annual Report

<http://materials.proxyvote.com/document>

If you are an employee and were enrolled for electronic delivery by BALL CORPORATION, and still wish to receive hard copies of these materials, you may contact BALL CORPORATION's Investor Relations department.

If you would like to cancel your enrollment, or change your e-mail address or PIN, please go to <http://www.InvestorDelivery.com>. You will need the enrollment number below and your four-digit PIN. If you have forgotten your PIN, you can have it sent to your enrolled e-mail address by going to <http://www.InvestorDelivery.com>.

Your InvestorDelivery Enrollment Number is: M012345678901

There are no charges for this service. There may be costs associated with electronic access, such as usage charges from Internet access providers and telephone companies, which must be borne by the stockholder.

Please do not send any e-mail to ID@ProxyVote.com. Please REPLY to this email with any comments or questions about ProxyVote.com.

(Include the original text and Subject line of this message for identification purposes).

AOL Users, please highlight the entire message before clicking the reply button.