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AVON PRODUCTS INC  
Form 10-Q/A  
August 12, 2002

FORM 10-Q/A

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Quarterly Report Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

For the quarterly period ended March 31, 2002

OR

Transition Report Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

For the transition period from \_\_\_ to \_\_\_

Commission file number 1-4881

AVON PRODUCTS, INC.

(Exact name of registrant as specified in its charter)

New York

13-0544597

-----  
(State or other jurisdiction of  
Incorporation or organization)

-----  
(I.R.S. Employer  
Identification No.)

1345 Avenue of the Americas, New York, N.Y. 10105-0196  
-----

(Address of principal executive offices)

(212) 282-5000  
-----

(Telephone Number)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes X No \_\_\_

The number of shares of Common Stock (par value \$.25) outstanding at April 30, 2002 was 236,447,680.

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## Introductory Note--Restatements

In connection with the settlement of the previously disclosed investigation by the Securities and Exchange Commission ("SEC") relating to the write off of an order management software system known as the "FIRST" project, Avon has restated its Consolidated Financial Statements as of December 31, 2001, 2000 and 1999 and for the years then ended and for each of the fiscal quarters ended March 31, 1999 through March 31, 2002. Avon had written off \$14.8 pretax, or \$10.0 after tax, of FIRST assets in the first quarter of 1999 and \$23.9 pretax, or \$14.5 after tax, of FIRST assets in the third quarter of 2001. Avon has restated its financial statements to reflect the additional write off as of March 31, 1999 of all capitalized costs (\$23.3 pretax, or \$14.0 after tax), associated with the FIRST project as of that date and a reversal of the charge recorded in the third quarter of 2001. Other FIRST-related activity (capitalized costs and amortization) recorded during 1999-2002 has also been restated. A description of the adjustments that comprise the restatements is set forth in Notes 2 and 9 of the Notes to Consolidated Financial Statements filed with this Form 10-Q/A.

The accompanying financial statements have been restated to reflect the

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restatements discussed above. No attempt has been made in this Form 10-Q/A to modify or update any disclosures except as required to reflect the results of the restatements discussed above and any changes made to prior period financial information for which a Form 10-Q/A was not filed.

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### PART I. FINANCIAL INFORMATION

AVON PRODUCTS, INC.  
 CONSOLIDATED STATEMENTS OF INCOME  
 (Unaudited)  
 (In millions, except per share data)

	Three months ended March 31	
	2002	2001
	-----	-----
	(Restated-Note 2)	
Net sales.....	\$1,372.1	\$1,346.4
Other revenue.....	11.5	10.6
	-----	-----
Total revenue.....	1,383.6	1,357.0
Costs, expenses and other:		
Cost of sales.....	518.5	512.5
Marketing, distribution and administrative expenses	710.8	698.7
	-----	-----
Operating profit.....	154.3	145.8
Interest expense.....	13.4	19.7
Interest income.....	(4.5)	(2.0)
Other (income) expense, net.....	(4.1)	1.6
	-----	-----
Total other expense, net.....	4.8	19.3
	-----	-----
Income from continuing operations before taxes, minority interest and cumulative effect of accounting change .....	149.5	126.5
Income taxes.....	52.1	44.5
	-----	-----
Income before minority interest and cumulative effect of accounting change.....	97.4	82.0
Minority interest.....	(1.1)	-
	-----	-----
Income from continuing operations before cumulative effect of accounting change .....	96.3	82.0
Cumulative effect of accounting change, net of tax	-	(0.3)
	-----	-----
Net income .....	\$ 96.3	\$ 81.7
	=====	=====
Basic earnings per share:		
Continuing operations.....	\$ .41	\$ .34
Cumulative effect of accounting change.....	-	-

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	----- \$ .41 =====	----- \$ .34 =====
Diluted earnings per share:		
Continuing operations .....	\$ .40	\$ .34
Cumulative effect of accounting change.....	-	-
	----- \$ .40 =====	----- \$ .34 =====

The accompanying notes are an integral part of these statements.

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AVON PRODUCTS, INC.  
CONSOLIDATED BALANCE SHEETS  
(Unaudited)  
(In millions)

	March 31 2002	December 31 2001
	-----	-----
	(Restated-Note 2)	
ASSETS		
Current assets:		
Cash and cash equivalents.....	\$ 352.7	\$ 508.5
Accounts receivable.....	506.5	519.5
Inventories.....	672.5	612.5
Prepaid expenses and other.....	262.5	248.6
	-----	-----
Total current assets.....	1,794.2	1,889.1
	-----	-----
Property, plant and equipment, at cost.....	1,542.2	1,552.4
Less accumulated depreciation.....	790.7	779.7
	-----	-----
	751.5	772.7
Other assets.....	507.2	530.8
	-----	-----
Total assets.....	\$3,052.9	\$3,192.6
	=====	=====
LIABILITIES AND SHAREHOLDERS' (DEFICIT) EQUITY		
Current liabilities:		
Debt maturing within one year.....	\$ 85.5	\$ 88.8
Accounts payable.....	349.6	404.1
Accrued compensation.....	83.9	145.2
Other accrued liabilities.....	337.2	338.2
Sales and taxes other than income.....	114.4	108.8
Income taxes.....	363.7	375.9
	-----	-----
Total current liabilities.....	1,334.3	1,461.0
	-----	-----
Long-term debt.....	1,228.1	1,236.3
Employee benefit plans.....	441.5	436.6
Deferred income taxes.....	32.6	30.6
Other liabilities.....	95.0	103.2
	-----	-----
Contingencies (Note 6)		

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Shareholders' (deficit) equity:		
Common stock.....	89.3	89.1
Additional paid-in capital.....	971.5	938.0
Retained earnings.....	1,438.5	1,389.4
Accumulated other comprehensive loss .....	(518.4)	(489.5)
Treasury stock, at cost.....	(2,059.5)	(2,002.1)
	-----	-----
Total shareholders' (deficit) equity.....	(78.6)	(75.1)
	-----	-----
Total liabilities and shareholders' (deficit) equity	\$3,052.9	\$3,192.6
	=====	=====

The accompanying notes are an integral part of these statements.

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AVON PRODUCTS, INC.  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)  
(In millions)

	Three months ended March 31	
	2002	2001
	-----	-----
	(Restated-Note 2)	
Cash flows from operating activities:		
Net income.....	\$ 96.3	\$ 81.7
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Special and non-recurring payments.....	(7.0)	(2.3)
Cumulative effect of accounting change .....	-	.3
Depreciation and amortization.....	29.6	26.4
Provision for doubtful accounts.....	29.3	30.4
Amortization of debt discount.....	3.8	3.7
Foreign exchange losses.....	(10.7)	2.8
Deferred income taxes.....	(1.5)	(1.7)
Other.....	3.0	3.3
Changes in assets and liabilities:		
Accounts receivable.....	(27.1)	(32.2)
Income tax receivable.....	-	95.2
Inventories.....	(71.8)	(62.1)
Prepaid expenses and other.....	(10.4)	(10.7)
Accounts payable and accrued liabilities.....	(96.5)	(63.3)
Income and other taxes.....	(2.1)	(4.5)
Noncurrent assets and liabilities.....	7.6	1.1
	-----	-----
Net cash (used in)provided by operating activities.....	(57.5)	68.1
	-----	-----
Cash flows from investing activities:		
Capital expenditures.....	(14.6)	(27.6)
Disposal of assets.....	.2	1.5
Other investing activities.....	(.9)	(5.2)
	-----	-----
Net cash used in investing activities.....	(15.3)	(31.3)
	-----	-----
Cash flows from financing activities:		

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Cash dividends.....	(49.5)	(47.0)
Book overdraft.....	(.5)	.2
Debt, net (maturities of three months or less).....	5.8	26.3
Proceeds from short-term debt.....	17.9	18.8
Retirement of short-term debt.....	(27.6)	(27.4)
Repurchase of common stock.....	(54.5)	(40.2)
Proceeds from exercise of stock options, net of taxes...	30.8	7.4
	-----	-----
Net cash used in financing activities.....	(77.6)	(61.9)
	-----	-----
Effect of exchange rate changes on cash and equivalents.	(5.4)	(5.1)
	-----	-----
Net decrease in cash and equivalents.....	(155.8)	(30.2)
Cash and equivalents at beginning of period.....	508.5	122.7
	-----	-----
Cash and equivalents at end of period.....	\$ 352.7	\$ 92.5
	=====	=====

The accompanying notes are an integral part of these statements.

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In millions, except share data)

### 1. ACCOUNTING POLICIES

#### Basis of Presentation

The accompanying Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and the Notes thereto contained in Avon's 2001 Annual Report to Shareholders. The interim statements are unaudited but include all adjustments, consisting of normal recurring adjustments, that management considers necessary to fairly present the results for the interim periods. Results for interim periods are not necessarily indicative of results for a full year. The year-end balance sheet data was derived from audited financial statements, but does not include all disclosures required by generally accepted accounting principles.

To conform to the 2002 presentation, certain reclassifications were made to the prior periods' consolidated financial statements and the accompanying footnotes.

#### Accounting for Certain Sales Incentives

Effective January 1, 2002, Avon adopted Emerging Issues Task Force ("EITF") 00-14, "Accounting for Certain Sales Incentives," which requires that the cost of certain products and cash incentives used in Avon's promotional activities, which were previously reported in Marketing, distribution and administrative expenses, to be classified as Cost of sales or as a reduction of Net sales. For comparison purposes, 2001 was reclassified to reflect the adoption of EITF 00-14. The adoption of EITF 00-14 had no impact on operating profit; however, gross margin decreased by approximately 0.9 points for both the first quarters of 2002 and 2001, offset by a decrease in Marketing, distribution and administrative expenses.

Effective January 1, 2002, Avon adopted EITF No. 00-25, "Accounting for Consideration from a Vendor to a Retailer in Connection with the Purchase or

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Promotion of the Vendor's Products" and EITF 01-09 "Accounting for Consideration Given by a Vendor to a Customer or Reseller of the Vendor's Products," which require certain expenses related to the U.S. Retail business previously included in Marketing, distribution and administrative expenses to be classified as a reduction of Net sales. The adoption of EITF 00-25 and EITF 01-09 was not material to the Consolidated Financial Statements. There was no impact on the first quarter of 2001, as the U.S. Retail business was not launched until the third quarter of 2001.

### Accounting for Goodwill and Other Intangibles Assets

Effective January 1, 2002, Avon adopted Statement of Financial Accounting Standards ("FAS") No. 142, "Goodwill and Other Intangible Assets." Under FAS No. 142, goodwill and intangible assets with indefinite lives are no longer amortized, but are assessed for impairment annually and upon the occurrence of an event that indicates impairment may have occurred. In accordance with FAS No. 142, Avon completed its transitional goodwill impairment assessment based on an evaluation of estimated future cash flow and no adjustments to goodwill were recorded.

The pro-forma effect of FAS No. 142 assuming Avon had adopted this standard on January 1, 2001 was not material to Avon's Income from continuing

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operations before cumulative effect of accounting change, Net income or Basic and Diluted earnings per share for the first quarter of 2001.

### Accounting for the Impairment or Disposal of Long-Lived Assets

Effective January 1, 2002, Avon adopted FAS No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets," which addresses the accounting and reporting for the impairment and disposal of long-lived assets. The adoption of FAS No. 144 was not material.

### Cumulative Effect of Accounting Change

In the first quarter of 2001, Avon recorded a charge to earnings of \$0.3, net of taxes of \$0.2, and a charge to Shareholders' (deficit) equity of \$3.9, net of taxes of \$2.1, to reflect the adoption of FAS No. 133, "Accounting for Certain Derivative Instruments and Hedging Activities," on January 1, 2001.

## 2. RESTATEMENTS

### Restatements

In connection with the settlement of a previously disclosed investigation by the Securities and Exchange Commission ("SEC") relating to the write off of an order management software system known as the "FIRST" project, Avon has restated its Consolidated Financial Statements as of December 31, 2001, 2000 and 1999 and for the years then ended and for each of the fiscal quarters ended March 31, 1999 through March 31, 2002. See Introductory Note-Restatements and Note 9 of the Notes to Consolidated Financial Statements, "Asset Impairment Charge".

The accompanying financial statements have been restated to reflect the restatements discussed above. No attempt has been made in this Form 10-Q/A to modify or update any disclosures except as required to reflect the results of the restatements discussed above and any changes made to prior period financial

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information for which a Form 10-Q/A was not filed.

The principal adjustments comprising the restatements are as follows:

- o Reclassification of \$14.8 of pre-tax charges recorded in the first quarter of 1999 related to the write off of a portion of the FIRST project, out of the "Special charges" line and into the "Asset impairment charge" line;
- o An additional Asset impairment charge of \$23.3 pretax in the first quarter of 1999 to reflect the write off of all capitalized costs associated with the FIRST project as of March 31, 1999;
- o Reversal of the third quarter of 2001 Asset impairment charge of \$23.9 pretax related to the abandonment of the FIRST project; and
- o Restatement of all other activity related to the FIRST project, consisting of costs incurred and capitalized subsequent to March 31, 1999 and amortization, recorded from the second quarter of 1999 through the first quarter of 2002.

These adjustments resulting from the restatements are reflected in Management's Discussion & Analysis and the following notes: Special and Non-Recurring Charges, Earnings per Share, Comprehensive Income, Segment Information, and Asset Impairment Charge.

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AVON PRODUCTS, INC.  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
 (In millions, except share data)

The effects of these restatements on the Consolidated Financial Statements are set forth below:

Consolidated Statement of Income for the three months ended March 31, 2002		
	As Reported(1)	As Restated (2)
Marketing distribution and administrative expenses	\$711.0	\$710.8
Operating profit	154.1	154.3
Income from continuing operations before taxes and minority interest	149.3	149.5
Income taxes	52.0	52.1
Income from continuing operations before minority interest	97.3	97.4
Net income	96.2	96.3

Consolidated Balance Sheet  
As of March 31, 2002



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	As Reported (1) -----	As Restated (2) -----
Property, plant and equipment, at cost	\$1,544.4	\$1,542.2
Other assets	505.4	507.2
Total assets	3,053.3	3,052.9
Retained earnings	1,438.9	1,438.5
Total liabilities and shareholder's (deficit) equity	3,053.3	3,052.9

(1) As reported in Avon's quarterly report on Form 10-Q for the quarter ended March 31, 2002.

(2) Includes the effects of the restatements outlined above.

Note: Refer to Avon's Form 10-Q/A for the quarter ended March 31, 2001 for restatements to 2001 information.

3. EARNINGS PER SHARE

Basic earnings per share ("EPS") are computed by dividing net income by the weighted-average number of shares outstanding during the year. Diluted EPS were calculated to give effect to all potentially dilutive common shares that were outstanding during the period.

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In millions, except share data)

For the three months ended March 31, 2002 and 2001, the components of basic and diluted earnings per share are as follows:

	2002 -----	2001 -----
Numerator:		
Basic:		
Income from continuing operations before cumulative effect of accounting change	\$ 96.3	\$ 82.0
Cumulative effect of accounting change	-	( 0.3)
Net income	\$ 96.3 =====	\$ 81.7 =====
Diluted:		
Income from continuing operations before cumulative effect of accounting change	\$ 96.3	\$ 82.0
Interest expense on convertible notes, net of taxes	2.6	2.5
Income for purposes of computing diluted EPS before cumulative effect of		

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accounting change	98.9	84.5
Cumulative effect of accounting change	-	(0.3)
	-----	-----
Net income for purposes of computing diluted EPS	\$ 98.9	\$ 84.2
	=====	=====
Denominator:		
Basic EPS weighted-average shares		
Outstanding	236.70	237.91
Dilutive effect of:		
Assumed conversion of stock options and settlement of forward contracts (1)	2.64	1.90
Assumed conversion of convertible notes	6.96	6.96
	-----	-----
Diluted EPS adjusted weighted-average shares outstanding	246.30	246.77
	=====	=====
Basic EPS:		
Continuing operations	\$ .41	\$ .34
Cumulative effect of accounting change	-	-
	-----	-----
	\$ .41	\$ .34
	=====	=====
Diluted EPS:		
Continuing operations	\$ .40	\$ .34
Cumulative effect of accounting change	-	-
	-----	-----
	\$ .40	\$ .34
	=====	=====

- (1) At March 31, 2002 and 2001, stock options and forward contracts to purchase Avon common stock totaling 0.3 million shares and 3.4 million shares, respectively, are not included in the earnings per share calculation since their impact is anti-dilutive.

Avon purchased approximately 1,100,000 shares of Avon common stock for \$57.4 during the first three months of 2002, as compared to approximately 993,000 shares of Avon common stock for \$41.6 during the first three months of 2001, under a previously announced share repurchase program. At March 31, 2002, 51,867 shares repurchased for \$2.9 were not settled until April 2002 and were included in Other accrued liabilities on the Consolidated Balance Sheet.

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In millions, except share data)

4. INVENTORIES

March 31	December 31
2002	2001
-----	-----

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Raw materials.....	\$172.1	\$167.0
Finished goods.....	500.4	445.5
	-----	-----
	\$672.5	\$612.5
	=====	=====

### 5. DIVIDENDS

Cash dividends paid per share of common stock were \$.20 for the three months ended March 31, 2002 and \$.19 for the corresponding 2001 period. On January 31, 2002, Avon increased the annualized dividend rate to \$.80 from \$.76.

### 6. CONTINGENCIES

Avon is a defendant in a class action suit commenced in 1991 on behalf of certain classes of holders of Avon's Preferred Equity-Redemption Cumulative Stock ("PERCS"). Plaintiffs allege various contract and securities law claims related to the PERCS (which were fully redeemed in 1991) and seek aggregate damages of approximately \$145.0, plus interest. A trial of this action took place in the United States District Court for the Southern District of New York and concluded in November 2001. At the conclusion of the trial, the judge reserved decision in the matter. Avon believes it presented meritorious defenses to the claims asserted. However, it is not possible to predict the outcome of litigation and it is reasonably possible that the trial, and any possible appeal, could be decided unfavorably. Management is unable to make a meaningful estimate of the amount or range of loss that could result from an unfavorable outcome but, under some of the damage theories presented, an adverse award could be material to the Consolidated Financial Statements.

Avon is a defendant in an action commenced in the Supreme Court of the State of New York by Sheldon Solow d/b/a Solow Building Company, the landlord of the Company's former headquarters in New York City. Plaintiff seeks aggregate damages of approximately \$80.0, plus interest, for the Company's alleged failure to restore the leasehold premises at the conclusion of the lease term in 1997. A trial of this matter had been scheduled for February 2002, but has been stayed pending the determination of (i) an interlocutory appeal by plaintiff of an order that denied the plaintiff's motion for summary judgment and granted partial summary judgment in favor of the Company on one of the plaintiff's claims; and (ii) an appeal by plaintiff of a decision in an action against another former tenant that dismissed plaintiff's claims after trial. While it is not possible to predict the outcome of litigation, management believes that there are meritorious defenses to the claims asserted and that this action should not have a material adverse effect on the Consolidated Financial Statements. This action is being vigorously contested.

Various other lawsuits and claims (asserted and unasserted), arising in the ordinary course of business or related to businesses previously sold, are pending or threatened against Avon. In the opinion of Avon's management, based on its review of the information available at this time, the total cost of resolving such other contingencies at March 31, 2002 should not have a material adverse effect on the Consolidated Financial Statements.

### 7. COMPREHENSIVE INCOME

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For the three months ended March 31, 2002 and 2001, the components of comprehensive income are as follows:

	2002	2001
	-----	-----
Net income	\$ 96.3	\$ 81.7
Other comprehensive loss:		
Foreign currency translation and transaction adjustments	(29.2)	(17.0)
Unrealized loss from available-for-sale securities	(.2)	(2.6)
Net derivative gains (losses) on cash flow hedges	.5	(1.4)
	-----	-----
Comprehensive income	\$ 67.4	\$ 60.7
	=====	=====

Cash flow hedges impacted other comprehensive loss as follows for the three months ended March 31:

	2002	2001
	-----	-----
Cumulative effect of accounting change	\$ -	\$ (3.9)
Net (losses) gains on derivative instruments	(1.5)	.5
Reclassification of losses to earnings	2.0	2.0
	-----	-----
Net increase (decrease) to other comprehensive loss	\$ .5	\$ (1.4)
	=====	=====

### 8. SPECIAL AND NON-RECURRING CHARGES

In May 2001, Avon announced its new Business Transformation plans, which are designed to significantly reduce costs and expand profit margins, while continuing to focus on consumer growth strategies. Business Transformation initiatives include an end-to-end evaluation of business processes in key operating areas, with target completion dates through 2004. Specifically, the initiatives focus on simplifying Avon's marketing processes, driving supply chain opportunities, strengthening Avon's sales model through the Sales Leadership program and the Internet, and streamlining the Company's organizational structure.

In the fourth quarter of 2001, Avon recorded special and non-recurring charges of \$97.4 pretax (\$68.3 after-tax, or \$.28 per share on a diluted basis) primarily associated with facility rationalizations and workforce reduction programs related to implementation of certain Business Transformation initiatives. The \$97.4 was included in the Consolidated Statement of Income for 2001 as a Special charge (\$94.9) and as inventory write-downs, which were included in Cost of sales (\$2.5).

Special and non-recurring charges by business segment were as follows:

	North America*	U.S.	Latin America	Europe	Corporate and Other	Total
	-----	---	-----	-----	-----	-----
Facility rationalizations**	\$ 16.8	\$14.3	\$ 17.7	\$ 13.2	\$ -	\$ 62.0
Workforce reduction programs	.9	9.7	6.4	2.1	14.0	33.1
Other	-	2.1	-	-	.2	2.3

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Total accrued charge	\$ 17.7	\$26.1	\$ 24.1	\$ 15.3	\$ 14.2	\$ 97.4
	=====	=====	=====	=====	=====	=====

\*Excludes amounts related to the U.S.

\*\*Includes accrued severance and related costs associated with facility rationalizations.

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In millions, except share data)

Special and non-recurring charges by category of expenditures were as follows:

	Accrued Severance and Related Costs	Cost of Sales Charge	Asset Impair- ment Charge	Special Termination Benefits	Contract Termination Costs	Accrued Facility Rational- ization and Other Costs	Total
	-----	-----	-----	-----	-----	-----	-----
Facility rationalizations	\$ 42.9	\$ 2.5	\$ 5.1	\$ 5.0	\$ 2.2	\$ 4.3	\$ 62.0
Workforce reduction programs	26.9	-	-	6.2	-	-	33.1
Other	-	-	.3	-	1.3	.7	2.3
Total accrued charge	\$ 69.8	\$ 2.5	\$ 5.4	\$ 11.2	\$ 3.5	\$ 5.0	\$ 97.4
	=====	=====	=====	=====	=====	=====	=====

Accrued severance and related costs are expenses, both domestic and international, associated with facility rationalizations and workforce reduction programs. Employee severance costs were accounted for in accordance with the Company's existing FAS No. 112, "Employers' Accounting for Post employment Benefits," severance plans, or with other accounting literature. Approximately 3,500 employees, or 8.0% of the total workforce, will receive severance benefits. As of March 31, 2002, approximately 225 of these employees were receiving severance benefits. The facility rationalizations will primarily result in either expanding an existing facility, building a new facility or sourcing product through third party vendors. In certain circumstances, employees terminated due to facility rationalizations will need to be replaced. The majority of the employee severance costs will be paid in 2002 and 2003 in accordance with the original plan.

The Cost of sales charge represents losses associated with a facility closure in Puerto Rico.

Primarily as a result of facility rationalizations, management identified indicators of possible impairment of certain long-lived assets, consisting of buildings and improvements, equipment and other assets. In assessing and measuring impairment of long-lived assets, the Company applied the provisions

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of FAS No. 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of". Recoverability of assets to be held and used was measured by the comparison of the carrying amount of the assets with expected future cash flows of the assets (assets were grouped at the lowest level for which there were identifiable cash flows that were largely independent of the cash flows of other groups of assets). As a result of the impairment review, an asset impairment charge was recorded. Approximately \$4.0 of the asset impairment charge relates to the closure of a facility in Puerto Rico and reflects the reduction in the carrying value of equipment to its estimated fair market value based on selling prices for comparable equipment. The equipment is expected to be sold in the first half of 2002. The remaining charge relates to assets (leasehold improvements and other assets) that have been abandoned.

Special termination benefits represent the impact of employee terminations on the Company's benefit plans in the U.S. and certain

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international locations. In accordance with FAS No. 88, "Employers' Accounting for Settlements and Curtailment of Defined Benefit Pension Plans and for Termination Benefits," the plans experienced a net loss from curtailment and special termination benefits of \$1.3 and \$9.9, respectively. The curtailment charge reflects the difference between the liabilities assuming all of the participants terminate as of their severance date versus the ongoing liability for these participants assuming continued active employment. The special termination benefits include a loss resulting from an increase in a liability due to additional service and pay earned during the severance period, coupled with an additional liability attributable to paying benefits at an actual rate versus an assumed rate.

Contract termination costs primarily represent lease buyout costs related to the facility closures in North America (including the U.S.) and a cancellation of a contract with a third party (a supplier of warehousing and logistical services) in the U.S.

Accrued facility rationalization and other costs primarily represent incremental costs associated with the facility rationalizations, including administrative expenses during the shutdown period, employee and union communication costs and legal fees.

The liability balance at March 31, 2002 was as follows:

	Accrued Severance and Related Costs	Cost of Sales Charge	Asset Impair- ment Charge	Special Termination Benefits	Contract Termination Costs	Accrued Facility Rational- ization and Other Costs	Total
	-----	-----	-----	-----	-----	-----	-----
Balance at							
December 31, 2001	\$ 67.1	\$ -	\$ -	\$ -	\$ 3.5	\$ 4.5	\$ 75.1
Cash expenditures	(5.5)	-	-	-	(1.4)	(.1)	(7.0)
	-----	-----	-----	-----	-----	-----	-----
	\$ 61.6	\$ -	\$ -	\$ -	\$ 2.1	\$ 4.4	\$ 68.1

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## 9. ASSET IMPAIRMENT CHARGE

In the first quarter of 1999, Avon originally recorded a Special charge of \$151.2 pre-tax, which included the write off of \$14.8 in pre-tax costs (\$10.0 after tax) associated with portions of the order management software system known as the FIRST project. The balance of the FIRST project's development costs had been carried as an asset until the third quarter of 2001, when Avon recorded a pre-tax charge of \$23.9 (\$14.5 after tax) to write off the carrying value of costs related to that project. The non-cash charge recorded in the third quarter of 2001 included software development costs, certain hardware, software interfaces and other related costs. Prior to the write off, the capitalized software was included in Property, plant and equipment, at cost, and Other assets on the Consolidated Balance Sheet.

The decision to abandon the FIRST project was based on various factors, including project management and implementation issues and costs, costs for ongoing support, and changes in Avon business strategies.

The FIRST project, and the Special charge reported by Avon in the first quarter of 1999 that included the write off of \$14.8 in pre-tax costs associated with FIRST, were the subject of a formal investigation by the SEC commenced in August 2000. Avon has settled that matter with the SEC and, as part of that settlement, has restated its financial statements to reflect the additional write off as of March 31, 1999 of all capitalized costs (\$23.3

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pretax, and \$14.0 after tax) associated with the FIRST project as of that date for a total first quarter write off of \$38.1 pretax (\$24.0 after tax). Avon has also reversed the charge recorded in the third quarter of 2001, and has restated all other FIRST-related activity recorded during 1999-2002.

See Introductory Note - Restatements and Note 2 of the Notes to Consolidated Financial Statements, "Restatements".

## 10. SEGMENT INFORMATION

Summarized financial information concerning the Company's reportable segments is as follows:

	Three Months Ended March 31,			
	2002		2001	
	Net Sales	Operating Profit	Net Sales	Operating Profit
North America:				
U.S.	\$ 496.6	\$ 93.0	\$ 461.0	\$ 82.4
U.S. Retail*	1.8	(7.0)	2.2	(3.7)
Other**	52.8	6.2	54.3	6.0
	-----	-----	-----	-----
Total	551.2	92.2	517.5	84.7
	-----	-----	-----	-----

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International:				
Latin America North***	227.8	45.7	216.3	47.6
Latin America South***	172.0	19.8	213.0	30.6
	-----	-----	-----	-----
Latin America	399.8	65.5	429.3	78.2
Pacific	181.0	22.5	181.9	20.7
Europe	240.1	31.9	219.5	26.9
	-----	-----	-----	-----
Total International	820.9	119.9	830.7	125.8
	-----	-----	-----	-----
Total from operations	\$1,372.1	\$ 212.1	\$1,348.2	\$ 210.5
Global expenses	-	(57.8)	(1.8)	(64.7)
	-----	-----	-----	-----
Total	\$1,372.1	\$ 154.3	\$1,346.4	\$ 145.8
	=====	=====	=====	=====

\*Includes U.S. Retail and Avon Center.

\*\*Includes Canada and Puerto Rico.

\*\*\*Latin America North primarily includes the markets of Mexico, Venezuela and Central America. Latin America South primarily includes the markets of Brazil, Argentina, Chile and Peru. Avon's operations in Mexico reported net sales for 2002 and 2001 of \$154.7 and \$139.9, respectively, and operating profit for 2002 and 2001 of \$30.0 and \$30.7, respectively.

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AVON PRODUCTS, INC.  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
(In millions, except share data)

The following table presents consolidated net sales by classes of principal products, for the three months ended March 31:

	2002	2001
	-----	-----
Beauty*	\$ 884.7	\$ 864.5
Beauty Plus**	280.7	284.8
Beyond Beauty***	206.7	197.1
	-----	-----
Total net sales	\$1,372.1	\$1,346.4
	=====	=====

\*Beauty includes cosmetics, fragrance and toiletries.

\*\*Beauty Plus includes fashion jewelry, watches and apparel and accessories.

\*\*\*Beyond Beauty includes home products, gift and decorative, and candles. Sales from Health and Wellness products are divided among the three categories based on product segmentations.

11. Financial Instruments

In February 2002, Avon entered into an interest rate swap contract with a notional amount of \$100.0 to convert fixed interest on its \$100.0, 6.55% Notes payable due 2007 to a variable interest rate based on LIBOR. The contract



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expires in August 2007.

In April 2002, Avon terminated an interest rate swap contract with a notional amount of \$50.0. At inception, the swap was designated as a hedge of a portion of Avon's \$100.0, 6.25% Bonds due 2018 and, accordingly, both the interest rate swap and underlying debt were adjusted to reflect their fair values at termination. Effective with the termination of the swap, the fair value adjustment to the underlying debt is being amortized over the remaining term.

At March 31, 2002, Avon has forward contracts to purchase approximately 271,000 shares of Avon Common Stock at an average price of \$46.11 per share. Under the contracts, Avon can choose physical, net-share or net-cash settlement. The maximum number of shares that could be required to be issued to net share settle the contract is 50.0 million. The contracts mature in October 2002 and were recorded as equity instruments. As equity instruments, no adjustments for changes in fair value were recognized.

### 12. Subsequent Event

On May 2, 2002, Avon declared a quarterly dividend on its common stock of \$.20 per share, payable June 1, 2002, to shareholders of record on May 16, 2002.

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AVON PRODUCTS, INC.  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF THE  
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(In millions, except share data)

### ITEM 2. Management's Discussion and Analysis of the Results of Operations and Financial Condition

RESULTS OF OPERATIONS--THREE MONTHS ENDED MARCH 31, 2002 AND 2001.

Consolidated

	2002	2001	Favorable (Unfavorable) %/Point Change
	-----	-----	-----
Net sales	\$1,372.1	\$1,346.4	2%
Total revenue	1,383.6	1,357.0	2%
Marketing, distribution and administrative expenses	710.8	698.7	2%
Operating profit	154.3	145.8	6%
Interest expense	13.4	19.7	(32)%
Interest income	(4.5)	(2.0)	-
Other (income) expense, net	(4.1)	1.6	-
Net income	96.3	81.7	18%
Diluted earnings per share	.40	.34	18%
Gross margin	62.5%	62.2%	.3
Operating expense ratio	51.4%	51.5%	.1
Operating margin	11.2%	10.7%	.4
Effective tax rate	34.8%	35.2%	.4

Net sales growth was driven by an increase in both units and the number of

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active Representatives, with increases in North America and Europe. Net sales declined in Latin America and remained flat in the Pacific due to the negative impact of foreign exchange. Excluding the impact of foreign currency exchange consolidated Net sales increased 8% with increases in all regions.

Gross margin increased due to improvements in North America and Latin America, partially offset by declines in Europe and the Pacific regions.

Marketing, distribution and administrative expenses increased as additional investments were made in consumer-related initiatives such as additional advertising and brochure enhancements. Operating expenses decreased as a percentage of Total revenue primarily due to lower expense ratios in Europe and the Pacific, partially offset by a higher expense ratio in Latin America. The expense ratio in North America was flat.

Interest expense decreased \$6.3 primarily as a result of lower interest rates on Avon's debt.

Interest income increased \$2.5 primarily due to interest earned on higher cash and cash equivalent balances in 2002.

Other (income) expense, net was favorable by \$5.7 mainly due to foreign exchange gains of \$11.3 on a U.S. dollar denominated intercompany loan receivable in Argentina peso in 2002, partially offset by foreign exchange losses (Argentine peso and Mexican peso) in 2002.

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AVON PRODUCTS, INC.  
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The effective tax rate decreased due to the favorable impact of repatriation planning and changes in the earnings mix and tax rates of international subsidiaries.

### Segment Review

#### North America

	2002	2001	%/Point
	-----	-----	-----
Net sales	\$551.2	\$517.5	7%
Operating profit	92.2	84.7	9%
Operating margin	16.5%	16.2%	.3

Net sales increased due to 5% growth in units and 2% increase in the number of active Representatives. The U.S. business, which represents approximately 90% of the North American segment, reported a sales increase of 8% resulting from a 5% increase in units and a 3% increase in the average number of active Representatives. These increases were driven by the expansion of the Sales Leadership program and the success of the Health and Wellness product line as well as new product launches, including Peony Soft Musk and Anew Biologie.

Operating profit and operating margin increased in North America primarily due to improvements in the U.S. (U.S. operating margin improved 0.8 points),

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partially offset by expenses associated with the U.S. Retail business.

- o The U.S. operating margin improvement was primarily attributable to the sales increase discussed above, expense savings associated with Business Transformation projects and gross margin expansion (mainly due to favorable product mix and supply chain savings), partially offset by incremental consumer-related investments such as brochure enhancements.

### Europe

	2002	2001	%/Point Change
	-----	-----	-----
Net sales	\$240.1	\$219.5	9%
Operating profit	31.9	26.9	18%
Operating margin	13.2%	12.2%	1.0

Net sales increased 9% in U.S. dollars and 14% in local currency driven by a 17% increase in units and an 18% increase in the number of active Representatives. The sales increase reflects sales growth of approximately 40% in the markets in Central and Eastern Europe, with Russia increasing by 75%, partially offset by sales declines in most Western European markets, excluding the United Kingdom.

- o In Russia, units increased significantly as a result of more competitive pricing and advertising. There was also an increase in average Representatives due to enhanced training programs.
- o In the United Kingdom, units increased as a result of increased spending for consumer motivation and new product launches.
- o Sales declines in most West European markets were primarily the result of a weak economic environment.

The increase in operating profit and operating margin was primarily due to improvements in Central and Eastern Europe and the United Kingdom, partially offset by declines in most Western European markets.

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AVON PRODUCTS, INC.  
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- o In Central and Eastern Europe, operating margin improved due to significant sales growth as well as the leveraging of operating expenses as these markets achieve scale.
- o In the United Kingdom, operating margin was favorably impacted by mid-single digit sales growth, product mix and tight expense controls, partially offset by incremental spending on brochure enhancements and expenses associated with Business Transformation projects.
- o In Western Europe, operating margin declined as a result of lower sales.

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Latin America

	2002	2001	%/Point Change
	-----	-----	-----
Net sales	\$399.8	\$429.3	(7)%
Operating profit	65.5	78.2	(16)%
Operating margin	16.4%	18.2%	(1.8)

Net sales decreased 7% resulting from declines in Argentina and Venezuela, partially offset by growth in Mexico and Brazil. Net sales in local currency increased 6% due to a 6% increase in units and a 7% increase in active Representatives.

- o Argentina's net sales were negatively impacted by that country's unstable economic situation and the devaluation of the Argentine peso. Local management has taken numerous actions to counter the challenges presented by this current crisis. While it is difficult to predict the impact the economic situation will have on future results, management currently expects U.S. dollar sales and profit for Avon Argentina in 2002 to be significantly lower than in 2001.
  
- o Venezuela's U.S. dollar sales were negatively impacted by the devaluation of the Bolivar resulting from the political turmoil in that country. Excluding the impact of exchange, net sales in Venezuela increased due to growth in units resulting from new product launches and consumer promotions.
  
- o Mexico's net sales benefited from the strength of the Health and Wellness line and new product launches.
  
- o Brazil's performance reflects an increase in active Representatives, due to the continued roll out of the Sales Leadership program, as well as successful product launches.

The decrease in operating profit and operating margin resulted from declines in Mexico and Argentina, partially offset by improvements in Brazil and Venezuela.

- o In Mexico, operating margin was negatively impacted by a new luxury tax imposed at the beginning of 2002, which could not be recovered through pricing during the first quarter of 2002 as the brochures were already printed, and accelerated depreciation associated with the Business Transformation initiative to transition to a new distribution facility in Celaya. Avon expects to recover the luxury tax through higher pricing in the remainder of 2002. The decrease in operating margin was partially offset by gross margin improvement due to favorable product mix.

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AVON PRODUCTS, INC.  
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- o In Argentina, operating margin decreased primarily due to lower sales, unfavorable product mix and an increase in the cost of imported supplies resulting from the devaluation of the Argentine peso.

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- o In Brazil, operating margin improved as a result of an increase in sales, expense management and supply chain savings, partially offset by incremental consumer-related investments.
- o In Venezuela, operating margin increased mainly due to gross margin expansion driven by favorable product mix.

### Pacific

	2002	2001	%/Point Change
	-----	-----	-----
Net sales	\$181.0	\$181.9	-%
Operating profit	22.5	20.7	9%
Operating margin	12.2%	11.2%	1.0

Net sales were flat in U.S. dollars resulting from decreases in Japan and the Philippines, offset by an increase in China. Net sales in local currencies increased 6%, reflecting an 11% increase in units and a 4% increase in active Representatives.

- o Japan's net sales were negatively impacted by foreign exchange and a weak economic environment.
- o The Philippine's net sales were negatively impacted by foreign exchange. Excluding foreign exchange, net sales increased slightly despite consumer softness brought on by political unrest and economic uncertainty in that market.
- o China's sales growth is primarily attributable to an increase in the number of Avon beauty boutiques in that country.

The increase in operating margin was primarily due to improvements in China and Japan, partially offset by a decline in the Philippines.

- o China's operating margin improvement resulted from an increase in sales, product sourcing benefits and a reduction in tariffs on imported ingredients, partially offset by incremental advertising expenses.
- o Japan's operating margin was impacted by gross margin expansion due to favorable product mix.
- o The Philippine's operating margin decreased as a result of unfavorable product mix, higher bad debt expense and incremental spending on advertising and brochure pages.

### Global Expenses

Global expenses decreased 11% primarily due to lower departmental expenses as well as lower cash bonus accruals resulting from plans to pay a portion of 2002 bonuses in stock options instead of cash.

### LIQUIDITY AND CAPITAL RESOURCES

Avon's principal sources of funds historically have been cash flows from operations, commercial paper, borrowings under uncommitted lines of credit and long-term borrowings.

### Cash Flows

Net cash used in operating activities was \$125.6 unfavorable principally reflecting the receipt of an income tax refund of \$95.2 in 2001, a tax payment of \$20.0 in 2002 deferred from 2001 and to a lesser extent, inventory

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investments in anticipation of higher sales growth, other cash outlays for severance payments and the timing of certain cash payments.

Excluding changes in debt, cash and cash equivalents decreased \$151.9 in the first quarter of 2002, compared to a decrease of \$47.9 in first quarter of 2001. The higher use of cash in 2002 resulted primarily from higher cash used in operating activities, discussed above, and higher repurchases of common stock, partially offset by an increase in cash received from the exercise of stock options.

Avon purchased approximately 1,100,000 shares of Avon common stock for \$57.3 during the first quarter of 2001, compared with \$41.6 spent for the repurchase of approximately 993,000 shares during the first quarter of 2001.

### Capital Resources

Total debt at March 31, 2002 decreased \$11.5 to \$1,313.6 from \$1,325.1 at December 31, 2001, principally due to an adjustment of \$10.6 to reflect the fair value of outstanding interest rate swaps. Total debt at March 31, 2002 increased \$49.2 from \$1,264.4 at March 31, 2001, primarily due to the issuance of Japanese yen denominated notes payable in September 2001 and amortization of the discount on Avon's outstanding convertible notes.

At March 31, 2002, there were no borrowings under a \$600.00 revolving credit and competitive advance facility (the "credit facility"). This credit facility is also used to support Avon's commercial paper facility, under which no amounts were outstanding at March 31, 2001.

At March 31, 2002, there was \$6.0 outstanding under uncommitted lines of credit.

Management currently believes that cash from operations and available financing alternatives are adequate to meet anticipated requirements for working capital, dividends, capital expenditures, the stock repurchase program and other cash needs.

### Financial Instruments and Risk Management Strategies

#### Interest Rate Risk

In February 2002, Avon entered into an interest rate swap contract with a notional amount of \$100.0 to convert fixed interest on its \$100.0, 6.55% Notes payable due 2007 to a variable interest rate based on LIBOR. The contract expires in August 2007.

In April 2002, Avon terminated an interest rate swap contract with a notional amount of \$50.0. At inception, the swap was designated as a hedge of a portion of Avon's \$100.0, 6.25% Bonds due 2018 and accordingly both the interest rate swap and underlying debt were adjusted to reflect their fair values at termination. Effective with the termination of the swap, the fair value adjustment to the underlying debt is being amortized over the remaining term.

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## Foreign Currency Risk

At March 31, 2002, Avon held foreign currency forward and option contracts to buy and sell foreign currencies, including cross-currency contracts to sell one foreign currency for another, with notional amounts in U.S. dollars as follows:

	Buy	Sell
	-----	-----
Brazilian real	\$ -	\$ 20.0
British pound	36.4	11.8
Canadian dollar	-	31.2
Czech koruna	-	25.7
Euro	79.3	41.4
Japanese yen	12.6	34.1
Mexican peso	-	47.5
Polish zloty	14.0	8.5
Taiwanese dollar	-	8.0
Other currencies	1.2	13.5
	-----	-----
Total	\$143.5	\$241.7
	=====	=====

CAUTIONARY STATEMENT FOR PURPOSES OF THE "SAFE HARBOR" STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Certain statements in this report which are not historical facts or information are forward-looking statements within the meaning of the Private Securities Litigation Act of 1995. Such forward-looking statements are based on management's reasonable current assumptions and expectations. Such forward-looking statements involve risks, uncertainties and other factors which may cause the actual results, levels of activity, performance or achievement of the Company to be materially different from any future results, levels of activity, performance or achievement expressed or implied by such forward-looking statements, and there can be no assurance that actual results will not differ materially from management's expectations. Such factors include, among others, the following: general economic and business conditions; the Company's ability to implement its business strategy; the Company's ability to successfully identify new business opportunities; the Company's access to financing; the impact of substantial currency fluctuations in the Company's principal foreign markets; the Company's ability to attract and retain key executives; the Company's ability to achieve anticipated cost savings and profitability targets; changes in the industry; competition; the effect of regulatory, tax and legal proceedings and restrictions imposed by domestic and

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foreign governments; and other factors discussed in Item 1 of the Company's Form 10-K/A. As a result of the foregoing and other factors, no assurance can be given as to the future results and achievements of the Company. Neither the Company nor any other person assumes responsibility for the accuracy and completeness of such forward-looking statements, nor undertakes an obligation to update them.

### ITEM 3. Quantitative and Qualitative Disclosures about Market Risk

There have been no material changes in market risk from the information provided in Item 7A, Quantitative and Qualitative Disclosures About Market Risk, of the Company's 2001 Form 10-K/A.

AVON PRODUCTS, INC.

### PART II. OTHER INFORMATION

#### Item 1. Legal Proceedings

See Note 6 of the Notes to Consolidated Financial Statements.

#### Item 6. Exhibits and Reports on Form 8-K.

##### (a) Exhibits

There are no exhibits.

##### (b) Reports on Form 8-K.

There were no reports on Form 8-K in the first quarter of 2002.

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### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

AVON PRODUCTS, INC.

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(Registrant)

Date: August 12, 2002

By /s/ Janice Marolda

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Janice Marolda  
Vice President,  
Controller  
Principal Accounting Officer

Signed both on behalf of the registrant and  
as principal accounting officer.

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