GENERAL ELECTRIC CAPITAL CORP Form FWP July 14, 2009 Filed Under Rule 433 Registration No. 333-160487

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Personal Businesses A GE Interest Plus* Home I FAQ I Contact Us CORPORATE NOTES GE CAPITAL BENEFITS INTEREST RATES INVEST HOW GE Interest Plus Corporate Notes invent Rate Yeld what are corporate notes? Amount (%) (%) Less than \$15k 200 202 Some large corporations allow individuals to invest directly in their company s senior, unsecured debt through corporate \$1Sk-\$49,999 2.15 2.17 note programs. Rates may be reset weekly. By issuing corporate notes, companies can borrow capital directly from 800-433-4480 investors at a fairly low cost, while providing investors with benefits Quick Links such as: Representatives are available View Prospectus savings accounts, short-term CDs, and money market mutual funds Investments that are fully redeemable at any time Mail-in Application Convenient banking-type features like check writing, free electronic GE Employee Application transfers between linked checking accounts, and the ability to wire Request a Kit by Mail Corporate notes are a direct, unsecured investment in the debt of a corporation, and so are not FDIC-insured. Unlike short-term bond funds or money market mutual funds, they are not diversified pools of investments. Because they are a form of unsecured credit, you would be treated as an unsecured creditor in the event of a default. That s why it is critical for you to evaluate the financial strength of the company you choose to invest in. The Strenytli of GE Interest Plus Corporate Notes GE Interest Plus is a direct investment in GE Capital. GE Capital is rated AAby Standard and Poor s Corporation (SSP) and Aa2 by Moody s Investors Service (Moody s). S&P and Moody s are nationally recognized statistical rating organizations, each approved by the United States Securities and Exchange Commission to measure the safety of securities. By reviewing the credit rating, you can determine if you are investing in a company that is financially sound. Learn more about GE Capital. Discover the benefits that make GE Interest Plus corporate notes the intelligent choice for short-term investment. Apply now and enjoy a \$25 incentive! Home What are Corporate Notes Site Map GE.com GEMonev.com Privacy Policy GE Interest Plus is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, C Interest Plus is not an FDIC-insured deposit. GE Interest Plus is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement Mo. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.uov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-800-433-44SO. 1 Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

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MANAGING YOUR INVESTMENT ONLINE OR OVER THE PHONE How can I manage my investment via the Internet? How secure is my information online? How do I download a browser with 123-bit encryption? How do I login to Online Access? How do I enroll in electronic delivery of statements? How to I login to the Automated Voice Response Unit? What Browsers does the GE Interest Plus website support? What if I am having trouble logging-in to Online Access? GENERAL INFORMATION Wh.it is GE Interest Plus? GE Interest Plus is an investment designed to provide individual investors with a convenient way to invest directly in General Electric Capital Corporation (GECC). It is an unsecured and unsubordinated debt obligation of GECC and is not a bank account or a money market fund. It is not a bank deposit and is not FDIC insured. It is offered in the U.S. by prospectus only. Complete information concerning GE Interest Plus is contained in the prospectus. Back to top How does GE Interest Plus set its rates? Rates are reviewed weekly by the GE Interest Plus Committee and may be reset as often. Rates will always be greater than the most recent seven-day average yield (non-compounded) for taxable money market funds in the United States as published in Money Fund Report a service of iMoneyMet, Inc. (Formerly IBC s Money Fund Report). Back to top How is yield calculated? Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Back to top How Is Interest Accrued and Paid? Interest on the Notes will accrue daily. Accrued interest will be credited and automatically reinvested in additional Notes monthly and will begin to accrue interest on the first day following the date of such reinvestment. Back to top Wh.it is the minimum initial investment! The minimum initial investment is 1500 or \$250 if you also sign up for the Auto Invest Service. In addition, GE Employees can establish a GE Interest Plus investment account with no initial investment if they sign up for the payroll deduction service. Back to top Will the interest I earn he t.ix.ihle i Yes. Interest earned on your GE Interest Plus investment will constitute income to you and is taxable in the year in which it is earned. Interest income is subject to federal and applicable state and local taxes. If you received an initial investment incentive, that incentive would be treated as interest income and reported on the 1099 Int. statement you will receive in January of each year. Back to top

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Subject: Application under review

Thank you for choosing to invest in GE Interest Plus. Your application is under review. This means that we are in the process of verifying some of the information you provided.

You will be notified within 1 to 2 businesses days with the status of your application. Approvals are communicated via email. If we require additional information, we will contact you by email or telephone.

If you have any questions regarding your application, please call a Service Representative at 1-888-433-3573. Representatives are available to assist you from Monday through Friday from 8:30 a.m. to 7:00 p.m. ET. Sincerely,

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The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at http://www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-800-433-4480.

Subject: GE Interest Plus application approved Steps to complete the application process Thank you for choosing to invest in GE Interest Plus. Your application has been approved. Your investment number for reference purposes is XXXXXXXXXX.

Please return to www.geinterestplus.com/return to fund your investment. Once at the Getting Started page of the site, enter your personal information exactly as you entered it previously. You will then be able to complete the process. If you have any questions, call us at 1-888-433-3573. Customer Service Representatives are available to assist you Monday Friday, 8:30 a.m. to 7:00 p.m. Eastern Time. Please be prepared to reference your investment number when you call us.

We look forward to serving you.

Sincerely,

GE Interest Plus

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Subject: GE Interest Plus application approved initial investment by check

Thank you for choosing to invest in GE Interest Plus. Your application has been approved. Your investment number for reference purposes is XXXXXXXXX.

You have elected to fund your investment by mailing in a check. * Please mail in your check along with the signature card that was provided at to you at the end of your online application process. If you are a GE Employee and chose to enroll in the GE Payroll Deduction Service, also sign and mail us your GE Payroll Authorization form. Our mailing address appears below:

GE Interest Plus

P.O. Box 6294

Indianapolis, IN 46206-6294

Note that if your GE Interest Plus investment is not funded in 30 days from the date of your application s approval, it will be closed.

If you have any questions, please call us at 1-888-433-3573. Customer Service Representatives are available to assist you Monday Friday, 8:30 a.m. to 7:00 p.m. Eastern Time. Please be prepared to reference your investment number when you call us.

We look forward to serving you.

Sincerely,

GE Interest Plus

* Make the check payable to GE Interest Plus. Your investment check must be drawn on a bank located in the U.S. Funds must be in U.S. dollars. Cash. money orders, traveler s checks. starter checks. cashier s checks, credit card checks and third party checks are not acceptable.

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offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-800-433-4480.

Subject: GE Interest Plus Application approved external bank account verified Thank you for choosing to invest in GE Interest Plus. Your application has been approved. Your investment number for reference purposes is XXXXXXXXXX.

Initial Investment Status:

Because you verified your linked bank account through our Instant Account Verification process, your investment will be funded from an electronic transfer we will initiate on your behalf. This transfer will take place within 2 to 3 business days. After your investment is funded, you will be emailed a funding notification and mailed a confirmation statement. You will also be mailed a welcome package, which provides you with important information on how to manage your investment online or over the phone.

Sign and Return Your Signature Card

A signature card was provided to you during your online application process. If you have not done so already, please sign and return this card to us by mail. If you are a GE Employee and enrolled in the GE Payroll Deduction Service, you should also sign and mail in