

ALTERNATE MARKETING NETWORKS INC

Form 4

August 29, 2002

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935  
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

<p><b>1. Name and Address of Reporting Person*</b></p> <p>Miller, Phillip D.</p> <hr/> <p><i>(Last, First, Middle)</i></p>	<p><b>2. Issuer Name and Ticker or Trading Symbol</b></p> <p>Alternate Marketing Networks, Inc. (ALTM)</p> <hr/>	<p><b>3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)</b></p> <hr/>
<p>One Ionia S.W., Suite 520</p> <hr/> <p><i>(Street)</i></p>	<p><b>4. Statement for Month/Day/Year</b></p> <p>August 2002</p> <hr/>	<p><b>5. If Amendment, Date of Original (Month/Year)</b></p> <hr/>
<p>Grand Rapids, MI 49503</p>	<p><b>6. Relationship of Reporting Person(s) to Issuer (Check All Applicable)</b></p> <p><input checked="" type="checkbox"/> Director    <input checked="" type="checkbox"/> 10% Owner</p>	<p><b>7. Individual or Joint/Group Filing (Check Applicable Line)</b></p> <p><input checked="" type="checkbox"/></p>

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(City) (State) (Zip)

Officer (*give title below*)

Other (*specify below*)

Chairman, President and Chief  
Operating Officer

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Form Filed by One  
Reporting Person

Form Filed by More  
than One Reporting  
Person

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\* If the form is filed by more than one reporting person, *see* instruction 4(b)(v).

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**Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security <i>(Instr. 3)</i>	2. Transaction Date <i>(Mo/Dy/Yr)</i>	2A. Deemed Exemption Date, if any <i>(Mo/Dy/Yr)</i>	3. Transaction Code <i>(Instr. 8)</i>	4. Securities Acquired (A) or Disposed of (D) <i>(Instr. 3, 4 and 5)</i>		5. Amount of Securities Beneficially Owned at End of Month <i>(Instr. 3 and 4)</i>	6. Ownership Form: Direct (D) or Indirect (I) <i>(Instr. 4)</i>	7. Nature of Indirect Beneficial Ownership <i>(Instr. 4)</i>
			Code V	(A) or Amount (D)	Price			
Common Stock, par value \$0.01 per share	8/20/02		P V	5,000	A	\$0.64	D	
	8/28/02		P V	1,000	A	\$0.73	774,453	D
						82,500(1)	I	By Foundation

**Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
*(e.g., puts, calls, warrants, options, convertible securities)*

1. Title of Derivative Security <i>(Instr. 3)</i>	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date <i>(Mo/Dy/Yr)</i>	3A. Deemed Execution Date, if any <i>(Mo/Dy/Yr)</i>	4. Transaction Code <i>(Instr. 8)</i>	5. Number of Derivative Securities Acquired (A) or Disposed of (D) <i>(Instr. 3, 4 and 5)</i>	
				Code V	(A)	(D)

**Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned Continued**  
(e.g., puts, calls, warrants, options, convertible securities)

6. Date Exercisable and Expiration Date (Mo/Dy/Yr)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	10. Ownership Form of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
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Date Exercisable	Expiration Date	Title	Amount or Number of Shares

**Explanation of Responses:**

(1) These shares are held by the Evergreen Foundation, a nonprofit corporation controlled by Mr. Miller and his spouse.

/s/ Phillip D. Miller <hr/> **Signature of Reporting Person Name: Phillip D. Miller Title: Chairman, President, and Chief Operating Officer	August 29, 2002 <hr/> Date
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

