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BANK OF NEW YORK CO INC

Form 424B2 April 17, 2007

Filed under Rule 424 (b)(2), Registration Statement No. 333-134738, 333-134738-01, 333-134738-02, 333-134738-03, 333-134738-04 and 333-134738-05

Pricing Supplement No. 43 - dated April 13, 2007 (To prospectus dated June 5, 2006 and prospectus supplement dated June 15, 2006)

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc. $\!\!\!\!$

\$1,000,000,000

	Principal	Price to	Purchasing Agent's Discount(1)	Before	:==
0640P1LW1 \$3,209,0		100%	2.00%	98.00%	
Rate Per	_	Mat	ated urity Surv ate Opt		
5.75%	Semiannu	al 04/1	5/2022 Ye	S	
Interest Pay	rdinated Medi ment Dates: Information:	The 15th d commencing Redeemable Company, I Date there	es, Series I ay of April and 10/15/2007. at the option nc. on 04/15/2 after, at a pr ays notice.	of The Bank o 010 and each I	of New York Interest Paymer

CUSIP Number	Aggregate Principal Amount	Price to Public(1)	Purchasi Agent Discount	's	Proceeds Before Expenses(1)
0640P1LX9	\$4,389,000	100%	2.509	ò	97.50%
Interest Rate Per Annum	Interest Payment Frequency	Matu	======= ted rity te	Survivo Option	-
5.80%	Semiannual	L 04/15	/2032	Yes	

Senior Subordinated Medium-Term Notes, Series I

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Interest Payment Dates: The 15th day of April and October of each year

commencing 10/15/2007.

Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 04/15/2012 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 04/13/2007 Issue Date: 04/18/2007

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities-Legal Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount

"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal
