#### Edgar Filing: TUPPERWARE BRANDS CORP - Form 4

#### TUPPERWARE BRANDS CORP

Form 4

August 15, 2008

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** OMB

3235-0287 Number:

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

Common

Stock

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading ISMAIL RASHIT M Issuer Symbol **TUPPERWARE BRANDS CORP** (Check all applicable) [TUP] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner Other (specify X\_ Officer (give title (Month/Day/Year) below) **TUPPERWARE BRANDS** 08/15/2008 VP, Global Product Marketing CORPORATION, 14901 S ORANGE BLOSSOM TRAIL (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting ORLANDO, FL 32837 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Transaction(A) or Disposed of (D) Form: Direct Indirect Security (Month/Day/Year) Execution Date, if Securities (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price Common 08/15/2008 D M 2,000 6,168 15.94 Stock Common 08/15/2008  $S^{(1)}$ 2,000 \$38 D D 4.168 Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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By 401(k)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 18.23					11/17/2005	11/16/2014	Common Stock	6,400
Stock Option	\$ 18.56					11/14/2003	11/13/2010	Common Stock	10,300
Stock Option	\$ 18.75					11/11/2002	11/10/2009	Common Stock	10,000
Stock Option	\$ 20.65					09/25/2004	09/24/2011	Common Stock	9,400
Stock Option	\$ 20.83					11/02/2007	11/01/2016	Common Stock	6,000
Stock Option	\$ 23.49					11/17/2006	11/16/2015	Common Stock	4,500
Stock Option	\$ 28.31					05/16/2008	05/15/2017	Common Stock	8,600
Stock Option	\$ 33.77					11/02/2008	11/01/2017	Common Stock	8,900
Stock Option	\$ 15.94	08/15/2008		M	2,000	10/26/2007	10/25/2010	Common Stock	2,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	

ISMAIL RASHIT M TUPPERWARE BRANDS CORPORATION 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837

VP, Global Product Marketing

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## **Signatures**

Susan R. Coumes, Attorney-in-fact 08/15/2008

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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