

CHORDIANT SOFTWARE INC  
Form 10-Q  
May 15, 2001

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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**FORM 10-Q**

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*(Mark One)*

**[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**for the period ended March 31, 2001**

**OR**

**[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number 000-29357**

**Chordiant Software, Inc.**

(Exact name of Registrant as specified in its Charter)

**Delaware**

(State or Other Jurisdiction of Incorporation or Organization)

**93-105328**

(I.R.S. Employer Identification Number)

**20400 Stevens Creek Boulevard, Suite 400**

**Cupertino, CA 95014**

(Address of Principal Executive Offices including Zip Code)

**(408) 517-6100**

(Registrant's Telephone Number, Including Area Code)

(Former name, former address and former fiscal year if changed since last report)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file reports), and (2) has been subject to such filing requirements for the past 90 days. YES [X] NO [ ]

The number of shares of the Registrant's Common Stock outstanding as of May 7, 2001 was 50,720,857.

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**CHORDIANT SOFTWARE, INC.**  
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## PART I -- FINANCIAL INFORMATION

### Item 1. Financial Statements

#### CHORDIANT SOFTWARE, INC.

#### CONDENSED CONSOLIDATED BALANCE SHEETS (amounts in thousands, except share and per share data)

	March 31, 2001 (unaudited)	December 31, 2000
	-----	-----
Assets		
Current Assets:		
Cash and cash equivalents.....	\$49,200	\$41,465
Short-term investments.....	29,454	26,203
Accounts receivable--non-related parties, net....	22,029	19,423
Accounts receivable--related parties.....	1,622	1,057
Other current assets.....	8,541	7,149
	-----	-----
Total current assets.....	110,846	95,297
Property and equipment, net.....	8,860	5,050
Intangible assets, net.....	27,504	4,585
Other assets.....	3,294	2,516
	-----	-----
	\$150,504	\$107,448
	=====	=====
Liabilities and Stockholders' Equity		
Current Liabilities:		
Borrowings.....	\$485	\$595
Accounts payable, net.....	6,948	5,081
Accrued expenses.....	16,447	8,163
Deferred revenue--non-related parties, net.....	20,907	17,441
Deferred revenue--related parties, net.....	3,353	3,488

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Total current liabilities.....	48,140	34,768
Deferred revenue--non-related parties, net.....	6,708	8,013
Deferred revenue--related parties, net.....	--	1,103
Other liabilities.....	809	244
Total liabilities.....	55,657	44,128
Stockholders' Equity:		
Common stock.....	53	41
Additional paid-in capital.....	210,987	170,386
Note receivable from stockholder.....	(1,895)	(1,799)
Unearned compensation.....	(6,262)	(7,290)
Accumulated deficit.....	(107,612)	(97,920)
Accumulated other comprehensive loss.....	(424)	(98)
Total stockholders' equity.....	94,847	63,320
	\$150,504	\$107,448

The accompanying notes are an integral part of these condensed consolidated financial statements.

**CHORDIANT SOFTWARE, INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(amounts in thousands, except share and per share data)**  
**(unaudited)**

	Three Months Ended March 31,	
	2001	2000
Net revenues:		
License--non-related parties.....	\$5,890	\$1,873
License--related parties.....	896	264
Service--non-related parties.....	5,033	1,771
Service--related parties.....	1,228	1,106
Total net revenues.....	13,047	5,014
Cost of net revenues:		
License--non-related parties.....	401	120
License--related parties.....	36	39
Service--non-related parties.....	4,616	2,745
Service--related parties.....	333	512
Non-cash compensation expense.....	242	644
Total cost of net revenues.....	5,628	4,060

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Gross profit.....	7,419	954
Operating expenses:		
Sales and marketing:		
Non-cash compensation expense.....	408	944
Other sales and marketing.....	8,352	4,772
Research and development:		
Non-cash compensation expense.....	217	655
Integration related expenses.....	158	--
Other research and development.....	4,454	3,309
Purchased in-process research and development.....	1,486	3,500
General and administrative:		
Non-cash compensation expense.....	93	208
Integration related expenses.....	774	--
Other general and administrative.....	1,904	1,053
Amortization of intangible assets.....	540	--
Total operating expenses.....	18,386	14,441
Loss from operations.....	(10,967)	(13,487)
Interest expense.....	(15)	(189)
Other income (expense), net.....	1,289	481
Net loss.....	(\$9,693)	(\$13,195)
Net loss per share:		
Basic and diluted.....	(\$0.25)	(\$0.60)
Weighted average shares.....	38,860	21,972

The accompanying notes are an integral part of these condensed consolidated financial statements.

**CHORDIANT SOFTWARE, INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(amounts in thousands)**  
**(unaudited)**

	Three Months Ended March 31,	
	2001	2000
Cash flows from operating activities:		
Net loss.....	(\$9,693)	(\$13,195)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization.....	602	331
Purchased in-process research and development..	1,486	--
Amortization of intangibles.....	540	--

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Stock-based compensation.....	960	2,451
Provision for doubtful accounts.....	--	156
Changes in assets and liabilities:		
Accounts receivable--non-related parties.....	4,772	5,213
Accounts receivable--related parties.....	(565)	(3,313)
Other current assets.....	1,088	(518)
Other assets.....	480	9
Accounts payable--non-related parties.....	(2,796)	(44)
Accounts payable--related parties.....	--	100
Accrued expenses.....	854	763
Deferred revenue.....	(2,215)	559
Other liabilities.....	565	(5)
	-----	-----
Net cash used in operating activities.....	(3,922)	(7,493)
	-----	-----
Cash flows from investing activities:		
Purchases of property and equipment.....	(635)	(550)
Cash acquired in the acquisition of Prime Response, net of cash used.....	13,431	--
Purchases of short-term investments.....	(1,413)	--
	-----	-----
Net cash provided by (used in) investing activities.....	11,383	(550)
	-----	-----
Cash flows from financing activities:		
Proceeds from Common Stock issuance.....	--	80,411
Exercise of stock options.....	48	523
Proceeds from ESPP.....	730	--
Repayment of borrowings.....	(178)	(1,719)
	-----	-----
Net cash provided by financing activities...	600	79,215
	-----	-----
Effect of exchange rate changes on cash and cash equivalents.....	(326)	--
	-----	-----
Net (decrease) increase in cash and cash equivalents.....	7,735	71,172
Cash and cash equivalents at beginning of period.....	41,465	6,719
	-----	-----
Cash and cash equivalents at end of period.....	\$49,200	\$77,891
	=====	=====
Supplemental cash flow information:		
Cash paid for interest.....	\$12	\$76
	=====	=====
Cash paid for income taxes.....	\$18	--
	=====	=====
Supplemental non-cash activities:		
Common Stock issued for stockholder notes.....	\$96	\$1,456
	=====	=====
Issuance of Common Stock upon conversion of debt.....	--	\$10,000
	=====	=====
Issuance of Common Stock upon conversion of Preferred Stock.....	--	\$51,609
	=====	=====
Issuance of Common Stock in connection with the Prime Response acquisition.....	\$33,745	--
	=====	=====
Issuance of Options in connection with the Prime Response acquisition.....	\$3,241	--
	=====	=====

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Issuance of Warrants in connection with the Prime Response acquisition.....	\$2,819	--
	=====	=====

The accompanying notes are an integral part of these condensed consolidated financial statements.

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### **CHORDIANT SOFTWARE, INC. NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

#### **NOTE 1--THE COMPANY AND BASIS OF PRESENTATION:**

Chordiant Software, Inc. ("Chordiant") was incorporated in California in March 1991 and reincorporated in Delaware in October 1997. Chordiant provides a customer relationship management (CRM) software infrastructure solution for customer relationship marketing, service, sales, knowledge management and real-time transactions across multiple communication channels. Chordiant believes its enterprise-class Intelligent Customer Interaction Management ("ICIM") Platform preserves existing system investments, business model and processes which enable companies, who depend upon and value their customer relationships, to bolster customer retention and build long-term, profitable relationships with their customers. Chordiant's primary target markets includes companies with demanding customer relationships involving a large number of individual customers with complex customer relationships that require high levels of personalized services. Chordiant's customers include global companies in the financial services, telecommunications, retail and integrated travel services industries. Chordiant products are developed specifically for companies serving millions of individual customers. Chordiant helps these companies to transform their enterprise business operation into customer-centric processes and policies to proactively serve each individual customer across all touchpoints, intelligently and consistently, every time. By focusing on every interaction with an individual customer as an opportunity to win business, Chordiant customers truly leverage their technology infrastructure to build customer relationships and drive their success.

The accompanying unaudited condensed consolidated interim financial statements have been prepared by Chordiant and reflect all adjustments, which are in the opinion of management, necessary for a fair presentation of the interim periods presented. The results of operations for the three months ended March 31, 2001 are not necessarily indicative of the results to be expected for any subsequent quarter or for the entire year ending December 31, 2001. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to the Securities and Exchange Commission's rules and regulations. A condensed consolidated statement of comprehensive loss has not been presented because the components of comprehensive loss are not material.

These unaudited condensed consolidated interim financial statements and notes included herein should be read in conjunction with Chordiant's audited consolidated financial statements and notes as included in Chordiant's Annual Report on Form 10-K for the year ended December 31, 2000 as filed with the Securities and Exchange Commission on March 27, 2001.

#### **NOTE 2--SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**

## Reclassifications

The statement of operations reflects reclassifications to allocate the non-cash compensation expense related to the issuance of stock options from a single-line presentation within operating expenses to the respective amounts in cost of net revenues, sales and marketing, research and development and general and administrative expense.

## Principles of consolidation

The accompanying consolidated financial statements include the accounts of Chordiant and its wholly-owned subsidiaries. All significant intercompany transactions and balances have been eliminated in consolidation.

## Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Such estimates include the allowance for doubtful accounts, valuation of deferred tax assets and the estimates associated with the percentage-of-completion method of accounting for certain of Chordiant's revenue contracts.

## Cash, cash equivalents and short-term investments

All highly liquid investments with a maturity of three months or less from their date of purchase are considered to be cash equivalents.

Chordiant's short-term investments consist of debt securities with maturities greater than three months at the date of purchase. The Company classifies all short-term investments as available-for-sale in accordance with Statement of Financial Accounting Standards ("SFAS") No. 115, "Accounting for Certain Investments in Debt and Equity Securities." Accordingly, Chordiant's investments are carried at fair value as of the balance sheet date. Unrealized gains and losses are reported net of related taxes as a separate component of stockholder's equity. Additionally, the cost of securities sold is based upon the specific identification method. At March 31, 2001, amortized cost approximated fair value and unrealized gains and losses were insignificant.

The portfolio of short-term investments (including cash and cash equivalents) consisted of the following (in thousands):

	March 31, 2001 (unaudited)	December 31, 2000
Cash.....	\$13,771	\$15,671
Certificate of deposit funds.....	533	--
Money market and money funds.....	6,260	222
Commercial paper.....	22,820	22,975
U.S. Corporate bonds.....	629	637
U.S. Corporate notes.....	3,350	3,249
Municipal bonds.....	26,963	22,093
U.S. Government bonds and notes.....	4,328	2,821
	-----	-----
	\$78,654	\$67,668
	=====	=====

## Fair value of financial instruments



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Chordiant's financial instruments, including cash and cash equivalents, short-term investments, accounts receivable and accounts payable are carried at cost, which approximates fair value because of the short-term nature of those instruments. The reported amounts of borrowings approximate fair value due to the market value interest rates which these debts bear.

Chordiant enters into foreign currency forward exchange contracts to hedge against exposure to changes in foreign currency exchange rates of underlying assets and liabilities, primarily certain receivables that are denominated in British pounds. The estimated fair value of foreign currency forward exchange contracts represents the difference in value of the contracts at the spot rate and the forward rate and is based primarily on quoted market prices for the same or similar instruments, adjusted where necessary for maturity differences. The following unaudited table below provides information about Chordiant's foreign currency forward exchange contracts and corresponding fair value at March 31, 2001.

	Contract Amount	Weighted Average Contract Rate	Contract Amount in U.S. Dollars	Fair Value
	----- (In thousands)	-----	----- (In thousands)	----- (In thousands)
Foreign currency to be sold under contract:				
British pounds	(Pounds) 6,000	1.4624	\$8,774	\$66

### Property and equipment

Property and equipment are recorded at cost. Depreciation is computed using the straight-line method based upon the estimated useful lives of assets which range from three to seven years. Amortization of leasehold improvements is calculated using the straight-line method over the shorter of the economic life of the asset or the lease term. Purchased internal-use software consists primarily of amounts paid for perpetual licenses to third party software applications which are amortized over their estimated useful life, generally three years.

### Intangible assets

Intangible assets resulting from the acquisition of White Spider Software, Inc. ("White Spider") and Prime Response, Inc. ("Prime Reponse") were determined by management to be primarily associated with goodwill, workforce in place, purchased technology and in-process technology. Goodwill and workforce in place are amortized on a straight-line basis over their estimated period of benefit, which is three years. The value attributed to in-process research and development was charged to expense in the period the acquisition was consummated (see Note 3).

### Revenue recognition

Chordiant derives revenues from licenses of its software and related services, which include assistance in implementation, customization and integration, post-contract customer support, training and consulting.

On contracts involving significant implementation or customization essential to the functionality of Chordiant's product, license and service revenues are recognized under the percentage-of-completion method using labor hours incurred as the measure of progress towards completion as prescribed by Statement of Position ("SOP") No. 81-1, "Accounting for Performance of Construction-Type and Certain Product-Type Contracts." Chordiant considers that a project is completed at the go-live date. Provisions for estimated contract losses are recognized in the period in which the loss becomes probable and can be reasonably estimated. When Chordiant sells additional licenses, revenue from additional seats is recognized at the go-live date if the seats have been delivered. Chordiant classifies revenues from these arrangements as license and services revenues based upon the estimated fair value of each element.

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On contracts that do not involve significant implementation or customization essential to the functionality of Chordiant's product, license fees are recognized when there is persuasive evidence of an arrangement for a fixed and determinable fee that is probable of collection and when delivery has occurred as prescribed by SOP No. 97-2, "Software Revenue Recognition." For arrangements with multiple elements, Chordiant recognizes revenue for services and post-contract customer support based upon vendor specific objective evidence ("VSOE") of fair value of the respective elements. VSOE of fair value for the services element is based upon the standard hourly rates Chordiant charges for services when such services are sold separately. VSOE of fair value for annual post-contract customer support is established with the optional stated future renewal rates included in the contracts. When contracts contain multiple elements, and VSOE of fair value exists for all undelivered elements, Chordiant accounts for the delivered elements, principally the license portion, based upon the "residual method" as prescribed by SOP No. 98-9, "Modification of SOP No. 97-2 with Respect to Certain Transactions."

In situations in which Chordiant is not responsible for implementation services but is obligated to provide unspecified additional software products in the future, Chordiant recognizes revenue as a subscription ratably over the term of the commitment period.

Revenues from reseller arrangements are recognized on the "sell-through" method, when the reseller reports to Chordiant the sale of Chordiant's software products to end users. Chordiant's agreements with its customers and resellers do not contain product return rights.

Other service revenues from consulting and training services are recognized as such services are performed. Service revenues from post-contract customer support are recognized ratably over the support period, generally one year.

### Concentrations of credit risk

Financial instruments that potentially subject Chordiant to concentrations of credit risk consist of cash, cash equivalents, short-term investments and accounts receivable. To date, Chordiant has invested excess funds in money market accounts, commercial paper, municipal bonds and term notes. Chordiant deposits cash, cash equivalents and short-term investments with financial institutions that management believes are credit worthy. Chordiant's accounts receivable are derived from revenues earned from customers located in the Americas, Europe, and the Rest of the World ("ROW"). Chordiant performs ongoing credit evaluations of its customers' financial condition and, generally, requires no collateral from its customers. Chordiant maintains reserves for potential credit losses on customer accounts when deemed necessary.

The following table summarizes the revenues from customers, of which Company A is a related party, in excess of 10% of total net revenues:

	Three Months Ended March 31, (unaudited)	
	2001	2000
Company A.....	16%	--
Company B.....	30%	--
Company C.....	25%	--
Company D.....	--	50%
Company E.....	--	15%

At March 31, 2001, Companies B and F accounted for 41% and 11%, respectively, of accounts receivable. At December 31, 2000, Company B accounted for 64% of accounts receivable.

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## Net loss per share

Basic and diluted net loss per share is computed by dividing the net loss for the period by weighted average number of shares of common stock outstanding during the period. The calculation of diluted net loss per share includes potential common stock unless their effect is antidilutive. Potential common stock consist of the incremental number of common shares issuable upon conversion of Mandatorily Redeemable Convertible Preferred Stock (using the if-converted method), common shares issuable upon the exercise of stock options (using the treasury stock method) and common shares issuable upon the assumed conversion of convertible debt (using the if-converted method) and common shares subject to repurchase by Chordiant.

The following table sets forth the computation of basic and diluted net loss per share for the periods indicated (in thousands except share and share data):

	Three Months Ended March 31, (unaudited)	
	2001	2000
Net loss available to common stockholders.....	(\$9,693)	(\$13,195)
Weighted average common stock outstanding.....	39,044,044	22,577,170
Weighted average common stock subject to repurchase.....	(183,875)	(604,864)
Denominator for basic and diluted calculation.....	38,860,169	21,972,306
Net loss per share - basic and diluted.....	(\$0.25)	(\$0.60)
	=====	=====

The following table sets forth the weighted average potential common shares that are excluded from the calculation of diluted net loss per share as their effect is anti-dilutive (in thousands, except share data):

	Three Months Ended March 31, (unaudited)	
	2001	2000
Weighted average effect of anti- dilutive securities		
Warrants outstanding.....	58,981	--
Mandatorily Redeemable Convertible Preferred Stock.....	--	11,455,121
Convertible debt.....	--	1,022,222
Employee stock options.....	6,656,891	4,767,888
Common shares subject to repurchase..	183,875	604,864
	6,899,747	17,850,095
	=====	=====

## Segment information

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Effective January 1, 1998, Chordiant adopted the provisions of SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information." SFAS No. 131 establishes standards for the way companies report information about operating segments in financial statements. It also establishes standards for related disclosures about products and services and geographic areas and major customers.

License revenues consist of licenses of Chordiant's ICIM platform of infrastructure software and the Marketing Director Suite of software resulting from the acquisition of Prime Response. ICIM license revenues for the three months ended March 31, 2001 increased to approximately \$4.6 million from \$2.1 million, or approximately 119%, for the three months ended March 31, 2000. License revenues derived from the Marketing Director Suite were approximately \$2.2 million of total net license revenues, for the three months ended March 31, 2001.

Service revenues consist of consulting assistance and implementation, customization and integration and post-contract customer support and training. Service revenues for the ICIM platform increased to \$6.2 million for the three months ended March 31, 2001 from \$2.9 million, or approximately 114%, for the three months ended March 31, 2000. Service revenues related to the Marketing Director suite were approximately \$53,000, for the three months ended March 31, 2001.

Foreign revenues are based on the country in which the customer is located. The following is a summary of total net revenues by geographic area (in thousands):

	Three Months Ended March 31, (unaudited)	
	2001	2000
Americas.....	\$1,763	\$1,695
Europe (principally U.K.).....	11,282	3,319
ROW.....	2	--
	\$13,047	\$5,014
	=====	=====

Property and equipment information is based on the physical location of the assets. The following is a summary of property and equipment by geographic area (in thousands):

	March 31, 2001 (unaudited)	December 31, 2000
Americas.....	\$6,417	\$4,427
Europe (principally U.K.).....	2,407	623
ROW.....	36	--
	\$8,860	\$5,050
	=====	=====

### Accounting Pronouncement

Effective January 1, 2001 Chordiant adopted Statement of Financial Accounting Standards ("SFAS") No. 133, "Accounting for Derivative Instruments and Hedging Activities." SFAS 133 establishes methods of accounting for derivative financial instruments and hedging activities related to those instruments as well as other hedging activities. The adoption of SFAS 133 on January 1, 2001 did not have a material effect on Chordiant's financial position or results of operations.

## NOTE 3 - ACQUISITIONS

During 2000 and 2001, Chordiant completed two acquisitions. These acquisitions have been accounted for using the purchase method of accounting and were as follows (in thousands, except share data):

- On March 27, 2001, we acquired Prime Response, an integrated marketing software solutions company headquartered in Boston, MA.

- On July 19, 2000, we acquired White Spider, a provider of software consulting services and a developer of a knowledge management software product headquartered in Manchester, NH.

The results of each of these acquisitions have been included in the Chordiant's operating results from the date of acquisition.

	Prime Response	White Spider
	-----	-----
Acquisition Date.....	March 27, 2001	July 19, 2000
Shares issued.....	11,919	350
Options issued.....	1,367	127
Warrants issued.....	1,050	--
Purchase Price		
Value of shares issued.....	\$33,745	\$5,904
Value of warrants issued.....	2,819	--
Value of options issued.....	3,241	2,122
Less: Intrinsic value of unvested options allocated to deferred stock based compensation (1).....	--	(2,033)
Direct acquisition cost.....	6,706	200
	-----	-----
Total purchase price.....	\$46,511	\$6,193
	=====	=====

(1) The value of the options included in the purchase price was determined using the Black-Scholes option pricing model. In accordance with FIN 44, "Accounting for Certain Transactions Involving Stock Compensation -- an interpretation of APB 25," unvested stock options granted by Chordiant in exchange for options held by Prime Response and White Spider were considered part of the purchase price paid by Chordiant. However, to the extent that services were required subsequent to the date of the acquisition in order to vest in the replacement unvested options the intrinsic value of the unvested options was deducted from the fair value of the options issued and allocated to unearned compensation. The amount allocated to unearned compensation will be recognized as compensation expense over the remaining future vesting period.

The total purchase price is subject to adjustments based upon management's finalization of its integration plans, which may include elimination of duplicate facilities and fixed assets as well as employee severance. The total purchase price for each acquisition has been allocated as follows (in thousands):

ACQUIRED COMPANY	Prime Response	White Spider
	-----	-----
Fair value of assets acquired and liabilities assumed (net).....	\$21,566	\$92
In-process research and development.....	1,486	734
Purchased technology.....	4,515	--
Workforce in place.....	2,740	198
Tradenames.....	982	--
Goodwill.....	15,222	5,169
	-----	-----
Total purchase price.....	\$46,511	\$6,193

=====

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Tangible assets acquired principally include cash and cash equivalents, accounts receivable, fixed assets and other assets. Liabilities assumed principally include accounts payable and accrued expenses.

The value of the purchased in-process research and development was determined by estimating the projected net cash flows related to the product under development, determined based upon Chordiant's estimates of costs to complete the development of the technology and the future revenue to be earned upon commercialization of the products. The estimated stage of completion (expressed as a percentage of completion) was calculated and then was applied to the net cash flow for the product. Discount rates of 35% and 25% were applied to the projected cash flows of the in-process research and development to determine their net present value for Prime Response and White Spider, respectively. As of the date of the acquisition, Prime Response's in-process research and development efforts consisted of three projects for which the estimated states of completion were approximately 47%, 21% and 79%. White Spider's in-process research and development efforts consisted of one project for which the estimated state of completion was approximately 67%.

The value attributed to in-process research and development was charged to expense in the period the acquisition was consummated. The write-off was necessary because the acquired in-process technology has not yet reached technological feasibility, and in management's opinion, has no future alternative uses. The product under development may not achieve commercial viability. The nature of the efforts required to develop the purchased in-process research and development into a commercially viable product principally relate to the completion of all planning, designing, prototyping, verification and testing activities that are necessary to establish that the product can be produced to meet its designed specifications, including functions, features and technical performance requirements.

The value allocated to the assembled workforce is attributable to the workforce in place after the acquisitions which eliminates the need to hire new replacement employees. The value was determined by estimating the cost involved in assembling a new workforce including costs of salaries, benefits, training and recruiting. Workforce in place is amortized on a straight-line basis over the estimated period of benefit, which is three years.

The excess of purchase price over tangible and identifiable intangible assets acquired and liabilities assumed was recorded as goodwill. Goodwill is amortized on a straight-line basis over the estimated period of benefit, which is three years.

The following unaudited pro forma consolidated financial information reflects the results of operations for the three months ended March 31, 2000 and March 31, 2001, as if the acquisition of Prime Response and White Spider had occurred on January 1, 2000, after giving effect to purchase accounting adjustments. These pro forma results have been prepared for comparative purposes only, do not purport to be indicative of what operating results would have been had the acquisitions actually taken place on January 1, 2000, and may not be indicative of future operating results (in thousands, except per share data):

#### PROFORMA

	Three Months Ended March 31,	
	2001	2000
Net revenues.....	\$16,865	\$12,549
Net loss.....	(24,043)	(61,813)
Net loss per share		
Basic and diluted.....	(0.47)	(1.81)
Weighted average shares....	51,449	34,241

## Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Except for the historical information contained herein, this quarterly report contains certain information that is forward-looking in nature. Examples of forward-looking statements include statements regarding Chordiant's future financial results, operating results, product successes, business strategies, projected costs, future products, competitive positions and plans and objectives of management for future operations. In some cases, you can identify forward-looking statements by terminology, such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of such terms and other comparable terminology. In addition, statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. These statements involve known and unknown risks and uncertainties that may cause Chordiant's or its industry's results, levels of activity, performance or achievements to be materially different from those expressed or implied by the forward-looking statements. Factors that may cause or contribute to such differences include, among others, those discussed under the captions "Business," "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations." These and many other factors could affect the future financial and operating results of Chordiant. Chordiant undertakes no obligation to update any forward-looking statement to reflect events after the date of this report.

### Overview

Chordiant provides software that is designed for global consumer businesses serving the needs of one-to-one relationships in industries such as banking, financial services, insurance, telecommunications, travel and leisure, and other markets with diverse sets of customers and products. Chordiant's products are a suite of applications that enables companies to quickly access the right information and apply a common set of business rules across multiple contact channels to maximize customer retention and satisfaction. It applies personalized business processes to business transactions in a consistent manner, no matter where the interaction occurs. It allows companies to implement a solution across a wide range of devices such as Internet Websites, in-car concierge systems, wireless application protocol enabled devices that support mobile Internet phones and personal digital appliance devices, traditional call centers and retail sites.

Chordiant was incorporated in California in March 1991 and was reincorporated in Delaware in October 1997. Before 1997, Chordiant was primarily engaged in custom consulting services. Chordiant released the first version of its product suite in September 1997. With the release of this product suite, Chordiant accelerated the development of its sales and marketing organizations.

Chordiant derives revenues primarily from licenses of its software and from related services, which include implementation, consulting, customization and integration, post-contract customer support and training. Its products are typically licensed directly to customers for a perpetual term, with pricing based on the number of servers and the number of users.

On contracts involving significant implementation or customization essential to the functionality of its products, Chordiant recognizes license and service revenues under the percentage-of-completion method of accounting using labor hours worked as the measure of progress towards completion. Chordiant classifies revenues from these arrangements as license and service revenues based upon the estimated fair value of each element. Provisions for estimated contract losses are recognized in the period in which the loss becomes probable and can be reasonably estimated. When Chordiant sells existing customers additional seats, revenue for the license of the additional seats is recognized at either the go-live date or the delivery date, whichever is later.

On contracts not involving significant implementation or customization essential to the functionality of its products, Chordiant recognizes license revenues when there is persuasive evidence of an arrangement, the fee is fixed and determinable, there is probability of collection and delivery has occurred. For arrangements with multiple elements, Chordiant recognizes revenues for the delivered elements based upon the residual contract value as prescribed by Statement of Position No. 98-9, "Modification of SOP No. 97-2 with Respect to Certain Transactions."

In situations in which Chordiant is not responsible for implementation services but is obligated to provide unspecified additional software products in the future, Chordiant recognizes revenue as a subscription ratably over the term of the commitment period.

Chordiant recognizes service revenues from consulting and training services as these services are performed. It recognizes service revenues from post-contract customer support ratably over the contractual support term, generally one year.

In the future, Chordiant expects to derive revenues from contracts that provide for implementation services at a fixed hourly rate. On other contracts, Chordiant expects to derive revenues from the licensing of the installed product on a per transaction basis. In connection with these types of arrangements, Chordiant will recognize the fair value of the implementation services as the services are delivered and will recognize license fees on a monthly basis at the contractual rate.

Chordiant bills customers according to contract terms. Chordiant records as deferred revenues amounts billed to customers in excess of revenues recognized.

Service revenues as a percentage of total revenues were 48% and 58% for the three months ended March 31, 2001 and 2000, respectively. To help ensure the success of early product deployments by customers, in early 1998 Chordiant began establishing a significant service organization. The organization assists customers, and third parties such as system integrators, in the design and implementation of Chordiant's products. Since service revenues have a lower gross margin than license revenues, this service activity resulted in reduced overall gross margins. Since the fourth quarter of 1998, Chordiant engaged third parties to provide services to customers, who then billed Chordiant for their services. As a result of using third party resources, revenues from these contracts generated small gross margins. As a result of expansion of its service organization and use of system integrators that bill its customers directly for services, Chordiant believes that its use of third party service providers will decline substantially in future periods. Chordiant expects that service revenue will continue to represent over 40% of total revenues.

Chordiant sells its products through its direct sales force, and augments its sales efforts through relationships with system integrators, application service providers and technology vendors.

For the three months ended March 31, 2001 and 2000, international revenues were \$11.3 million and \$3.3 million or approximately 87%, and 66% of Chordiant's total net revenues, respectively. Chordiant believes international revenues will continue to represent a significant portion of its total revenues in future periods.

A small number of customers account for a significant portion of Chordiant's total net revenues. As a result, the loss or delay of individual orders or delays in the product implementations for a customer can have a material impact on its revenues. For the three months ended March 31, 2001, revenues from company B, company A and company C accounted for approximately 30%, 25% and 16% of its total net revenues, respectively. For the three months ended March 31, 2000, revenues from company's D and E accounted for 50% and 15% of its total net revenues, respectively. Chordiant expects that revenues from a small number of customers will continue to account for a majority of its total net revenues in the future as historical implementations are completed and replaced with new projects from new and existing customers.



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Since its inception, Chordiant has incurred substantial research and development costs and has invested heavily in the expansion of its product development, sales, marketing and professional services organizations in order to build an infrastructure to support its long-term growth strategy. The number of Chordiant's fulltime employees increased from 250 at December 31, 2000 to 434 at March 31, 2001, representing increases of approximately 74%. The major increase was due to the assumption of employees from the Prime Response acquisition. Chordiant anticipates that its operating expenses will continue to increase as it expands its product development, sales and marketing and professional services organization. Chordiant expects to incur net losses in the future.

Chordiant believes that period-to-period comparisons of its operating results are not meaningful and should not be relied upon as indicative of future performance. Chordiant's prospects must be considered given the risks, expenses and difficulties frequently encountered by companies in early stages of development, particularly companies in new and rapidly evolving businesses. There can be no assurance Chordiant will be successful in addressing these risks and difficulties. In addition, although Chordiant has experienced revenue growth recently, this trend may not continue. In addition, Chordiant may not achieve or maintain profitability in the future.

### Results of Operations

The following table sets forth, as a percentage of total net revenues, consolidated statements of operations data for the periods indicated:

	Three Months Ended March 31, (Unaudited)	
	2001	2000
Net revenues:		
License--non-related parties.....	45 %	37 %
License--related parties.....	7	5
Service--non-related parties.....	38	35
Service--related parties.....	10	23
Total net revenues.....	100	100
Cost of net revenues:		
License--non-related parties.....	3	2
License--related parties.....	--	1
Service--non-related parties.....	35	55
Service--related parties.....	3	10
Non-cash compensation expense.....	2	13
Total cost of net revenues.....	43	81
Gross profit.....	57	19
Operating expenses:		
Sales and marketing:		
Non-cash compensation expense.....	3	19
Other sales and marketing.....	64	95
Research and development:		
Non-cash compensation expense.....	2	13
Other research and development.....	35	66
Integration related expense.....	1	--
Purchased in-process research and development.....	11	70
General and administrative:		
Non-cash compensation expense.....	1	4
Other general and administrative.....	15	21
Integration related expense.....	6	--

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Amortization of intangible assets.....	4	--
	-----	-----
Total operating expenses.....	142	288
	-----	-----
Loss from operations.....	(85)	(269)
Interest expense.....	--	(4)
Other income (expense), net.....	10	10
	-----	-----
Net loss.....	(75) %	(263) %
	=====	=====

### ***Net Revenues***

#### **License**

. License revenues consist of licenses of Chordiant's e-business suite of infrastructure software and a suite of marketing software resulting from the acquisition of Prime Response. License revenues increased to \$6.8 million for the three months ended March 31, 2001 from \$2.1 million for the three months ended March 31, 2000, or approximately 224%. License revenues derived from the ICIM platform and Marketing Director Suite were approximately \$4.6 million and \$2.2 million, respectively, or approximately 68% and 32%, respectively, of total net license revenues, for the three months ended March 31, 2001. The revenue increase was primarily due to the growth in the number of product implementations by new and existing customers and higher average transaction size. Chordiant's average transaction size has increased due to an increased number of users per deployment.

#### **Service.**

Service revenues consist of consulting assistance and implementation, customization and integration and post-contract customer support and training. Service revenues increased to \$6.3 million for the three months ended March 31, 2001 from \$2.9 million, or approximately 117%, for the three months ended March 31, 2000. The revenue increase was primarily due to a continuation in large customer implementations as well as maintenance, support and consulting revenues associated with license agreements signed in earlier periods.

### ***Cost of Net Revenues***

*License.* Cost of net license revenues consists primarily of royalty payments to third parties, primarily Forte Software, for technology incorporated into Chordiant's products. Cost of net license revenues increased to \$437,000 for the three months ended March 31, 2001 from \$159,000, or approximately 175%, for the three months ended March 31, 2000. The cost of net license revenues increase was primarily due to the growth in the number of product implementations by new and existing customers and higher average transaction size.

*Service.* Cost of service revenues consist primarily of salaries, facility costs and payments to third-party consultants incurred in providing customer support, training and implementation services. Cost of net service revenues, before the effect of non-cash compensation expense, increased to \$4.9 million for the three months ended March 31, 2001 from \$3.3 million, or approximately 49%, for the three months ended March 31, 2000. The increase in absolute dollars was primarily due to increased staff to support a higher number of product-related engagements. Chordiant expects that the cost of net service revenues will continue to increase in dollar amounts as it continues to expand its professional services organization to meet anticipated customer demand.

#### **Operating Expenses**

*Sales and marketing.* Sales and marketing expenses consist of salaries, commissions, field office expenses, travel and entertainment, promotional expenses and facility costs. Sales and marketing expenses, before the effect of non-cash compensation expense, increased to \$8.4 million for the three months ended March 31, 2001 from \$4.8 million or

approximately 75%, for the three months ended March 31, 2000. The increase in these expenses for the three months ended March 31, 2001 compared to the same time period in 2000 was attributable to increases of \$2.7 million in personnel expenses, \$464,000 in allocated depreciation and overhead costs, and \$412,000 in marketing and advertising costs. Chordiant expects that sales and marketing expenses will continue to increase in dollar amounts as it continues to expand its sales and marketing efforts through the establishment of additional domestic and international sales offices and increased promotional activities.

#### Research and development.

Research and development expenses include costs associated with the development and enhancement of Chordiant's products, quality assurance activities and allocated facility costs. These costs consist primarily of employee salaries, benefits and the cost of consulting resources that supplement its internal development team. Due to the relatively short time between the date Chordiant's products achieve technological feasibility and the date its products become generally available to customers, costs subject to capitalization under SFAS No. 86 have been immaterial and have been expensed as incurred. Research and development expenses before the effect of non-cash compensation expense, one-time integration expenses and purchased in-process research development increased to \$4.6 million for the three months ended March 31, 2001 from \$3.3 million, or approximately 39%, for the three months ended March 31, 2000. The increase was mainly due to an increase of \$537,000 in personnel related expenses and \$593,000 in allocated depreciation and overhead costs. In March 2001, Chordiant recorded restructuring-related charges of \$158,000. These charges primarily relate to severance and other benefits for impacted employees. Chordiant is still in the process of assessing and formalizing its integration plans. Chordiant anticipates that it will continue to devote substantial resources to research and development and that these expenses will continue to increase in dollar amounts.

#### Purchased in-process research and development

. In-process research and development expense represents technology acquired that on the date of acquisition, the technology had not achieved technological feasibility and there was no alternative future use based on the state of development. The product under development may not achieve commercial viability. Accordingly, the amount of acquired in-process research and development of \$1.5 million attributable to the acquisition of Prime Response was immediately expensed. The nature of the efforts required to develop the purchased in-process research and development into a commercially viable product principally relate to the completion of all planning, designing, prototyping, verification and testing activities that are necessary to establish that the product can be produced to meet its designed specifications, including functions, features and technical performance requirements.

The value of the purchase in-process research and development was determined by estimating the projected net cash flows related to the product, determined based upon Chordiant's estimates of costs to complete the development of the technology and the future revenue to be earned upon commercialization of the products. The estimated stage of completion (expressed as a percentage of completion) for each project was calculated and then was applied to the net cash flows for the product. The cash flows were then discounted back to their net present value.

#### General and administrative.

General and administrative expenses consist of salaries for administrative, executive and finance personnel, recruiting costs, information systems costs, professional service fees and allocated facility costs. These expenses, before the effect of non-cash compensation expense and a one-time charge for office closings, increased to \$1.9 million for the three months ended March 31, 2001 from \$1.1 million, or 73%, for the three months ended March 31, 2000. In March 2001, Chordiant recorded restructuring-related charges of \$774,000. These charges primarily relate to the termination and/or sublease of its excess facilities. Chordiant is still in the process of assessing and formalizing its integration plans. The increase in these expenses was mainly attributable \$490,000 in personnel related expenses and \$319,000 in professional service fees due to an increase in outside contractor expenses associated with increased recruiting efforts and expanded human resources programs. Chordiant believes that its general and administrative

expenses will continue to increase in dollar amounts as a result of its growing operations.

Non-cash compensation expense.

Amortization of stock-based compensation is allocated as non-cash compensation expense to the respective amounts in cost of net revenues, sales and marketing, research and development and general and administrative expense and includes the amortization of unearned employee stock-based compensation and expenses for stock granted to consultants in exchange for services. Employee stock-based compensation expense is amortized over a four year vesting schedule using the multiple option approach. In connection with the grant of some employee stock options, Chordiant recorded aggregate unearned stock-based compensation expenses of \$960,000 for the three months ended March 31, 2001 and \$2.5 million for the three months ended March 31, 2000.

Amortization of intangibles

. Amortization of intangibles for the three months ended March 31, 2001 was \$540,000 of which \$453,000 is attributable to Chordiant's acquisition of White Spider during 2000. The remaining balance of \$87,000 is related to the acquisition of Prime Response in March 2001. Associated to the acquisition of Prime Response, Chordiant recorded intangibles in the amount of \$23.5 million of which \$15.2 million was attributed to goodwill. Intangible assets for the Prime Response acquisition are being amortized over a period of three years.

Interest and Other Income (Expense), and Interest Expense

Interest and other income, net, and interest expense consists primarily of interest income generated from Chordiant's cash, cash equivalents and short-term investments, interest expense incurred in connection with outstanding borrowings, foreign currency gains and losses and other non-operating income and expenses. Interest expense decreased to \$15,000 for the three months ended March 31, 2001 from \$189,000 for the three months ended March 31, 2000. The decrease is due primarily to repayment of borrowings. Interest and other income, net increased to \$1.3 million for the three months ended March 31, 2001 from \$481,000 for the three months ended March 31, 2000. The increase in interest and other income is primarily attributable to the effect of currency translation gains and losses on foreign subsidiaries and increased interest income earned on cash equivalents and short-term investments.

Provision for Income Taxes

We have not generated taxable income since inception and, as a result, no provision for income taxes was recorded during the periods presented. Our deferred tax assets primarily consist of net operating loss carryforwards, nondeductible allowances and research and development tax credits. We have recorded a valuation allowance for the full amount of our net deferred tax assets, as the future realization of the tax benefit is not considered by management to be more-likely-than-not.

Liquidity and Capital Resources

During the three months ended March 31, 2001, net cash used to fund operating activities was \$3,922 million. Net cash provided by investing activities was \$11,383, was primarily related to the acquisition of Prime Response. Our cash and cash equivalents increased by approximately \$7,735.

On August 2, 2000, Chordiant committed to new terms and conditions for a new line of credit composed of two elements, an accounts receivable line and an equipment line.

Under the new terms and conditions of the accounts receivable line, the total amount of the line of credit is \$11.5 million. At Chordiant's option, borrowings under the accounts receivable line of credit will bear interest either at the lending bank's prime rate or the LIBOR Option (1,2,3 or 6 month maturity) plus 2.50 basis points. The accounts

receivable line is limited to 80% of eligible accounts receivable. There was no borrowing outstanding at March 31, 2001 under the line of credit.

Borrowings under Chordiant's \$3.4 million equipment line bear interest at the lending bank's prime rate. Borrowings outstanding under the equipment line were \$485,000 at March 31, 2001.

Chordiant's assets secure borrowings under both lines of credit. The lines of credit require Chordiant to maintain a minimum quick ratio of 2.50 to 1.00, a tangible net worth of at least \$25.0 million plus 60% of the proceeds of any public stock offerings and subordinated debt issuance, and certain other covenants.

Chordiant expects to continue to experience growth in its operating expenses. Chordiant anticipates that operating expenses and planned capital expenditures will continue to be a material use of its cash resources. Chordiant's restructuring costs associated with the Prime Response acquisition will be financed through existing cash resources and most likely will not have a significant impact on the Company's financial position and results of operations. In addition, Chordiant may continue to utilize cash resources to fund acquisitions or investments in other businesses, technologies or product lines. Chordiant believes that available cash and cash equivalents and the net proceeds from the sale of equity securities this year will be sufficient to meet its working capital and operating expense requirements for at least the next 12 months. After that period, Chordiant may require additional funds to support its working capital and operating expense requirements or for other purposes and may seek to raise these additional funds through public or private debt or equity financings. There can be no assurance that this additional financing will be available, or if available, will be on reasonable terms.

## RISK FACTORS

Because Chordiant's short operating history makes it difficult to evaluate its prospects, Chordiant's future financial performance may disappoint investors and result in a decline in Chordiant's stock price.

You must consider Chordiant's prospects given the risks, expenses and challenges Chordiant might encounter because the company is at an early stage of development and growth in a new and rapidly evolving market. Until September 1997, Chordiant was engaged primarily in the research and development of its software products. Chordiant licensed its first product in September 1997 and Chordiant's sales and service organizations are relatively new and still growing. Due to Chordiant's short operating history, Chordiant's future financial performance is not predictable and may disappoint investors and result in a substantial decline in Chordiant's stock price. The revenue and income potential of Chordiant's products are unproven.

Chordiant expects to continue to incur losses and may not achieve or maintain profitability, which may cause Chordiant's stock price to decline.

Chordiant incurred net losses of \$9.7 million for the three months ended March 31, 2001. As of March 31, 2001, Chordiant had an accumulated deficit of \$107.6 million. Chordiant expects to continue to incur losses on both a quarterly and annual basis at least through 2001. Moreover, Chordiant expects to continue to incur significant sales and marketing and research and development expenses and expenses to establish additional sales offices domestically and internationally, and, as a result, Chordiant will need to generate significant revenues to achieve and maintain profitability. Chordiant cannot be certain that Chordiant can sustain this growth or that it will generate sufficient revenues to achieve profitability.

Chordiant's operating results fluctuate significantly and an unanticipated decline in revenues may disappoint investors and result in a decline in Chordiant's stock price.

Chordiant's quarterly revenues will depend primarily upon product implementation by its customers. Chordiant has historically recognized most of the company's license and services revenue using the percentage-of-completion

method using labor hours incurred as the measure of progress towards completion of implementation of Chordiant's products and Chordiant expects this practice to continue. Thus, delays in implementation by Chordiant customers and system integration partners will reduce Chordiant's quarterly revenue. Historically, a substantial portion of new customer orders have been booked in the third month of the calendar quarter, with a concentration of these bookings in the last two weeks of the third month. Chordiant expects this trend to continue and, therefore, any failure or delay in bookings would decrease Chordiant's quarterly deferred revenue. If Chordiant's revenues or operating margins are below the expectations of any securities analysts that may analyze Chordiant, or investors, Chordiant's stock price is likely to decline.

Chordiant has limited experience with large-scale deployments and if Chordiant's products do not successfully operate in a company-wide environment, Chordiant may lose sales and suffer decreased revenues.

If existing customers have difficulty deploying Chordiant's products or choose not to fully deploy the products, particularly in large-scale deployments, it could damage Chordiant's reputation and reduce revenues. Chordiant's success requires that the company's products be highly scalable, or able to accommodate substantial increases in the number of users. To date, no large-scale deployment has been operating at any customer site and Chordiant's products are currently being used by only a limited number of users. Chordiant's products are expected to be deployed on a variety of computer hardware platforms and to be used in connection with a number of third-party software applications by personnel who may not have previously used application software systems or Chordiant's products. These deployments present very significant technical challenges, which are difficult or impossible to predict.

Failure to successfully customize or implement Chordiant's products for a customer could prevent recognition of revenues, collection of amounts due or cause legal claims by the customer.

If a customer is not able to customize or deploy Chordiant's products successfully, the customer may not complete expected product deployment, which would prevent recognition of revenues and collection of amounts due, and could result in claims against Chordiant. Chordiant has, in the past, had disputes with customers concerning product performance. One dispute, from a 1995 consulting agreement, resulted in a settlement following contractually-required mediation. One, from a 1997 product license, resulted in a settlement following litigation. One, from a product license and related service agreements, was resolved in February, 2000.

Chordiant's primary products have a long sales and implementation cycle, which makes it difficult to predict Chordiant's quarterly results and may cause operating results to vary significantly.

The period between initial contact with a prospective customer and the implementation of Chordiant's products is unpredictable and often lengthy, ranging to date from three to twenty-four months. Thus, deferred revenue could vary significantly from quarter to quarter. Any delays in the implementation of Chordiant's products could cause reductions in Chordiant's revenues. The licensing of Chordiant's products is often an enterprise-wide decision that generally requires Chordiant to provide a significant level of education to prospective customers about the use and benefits of Chordiant's products. The implementation of Chordiant's products involves significant commitment of technical and financial resources and is commonly associated with substantial implementation efforts that may be performed by Chordiant, by the customer or by third-party system integrators. Customers generally consider a wide range of issues before committing to purchase Chordiant's products, including product benefits, ability to operate with existing and future computer systems, ability to accommodate increased transaction volume and product reliability.

Because a small number of customers account for a substantial portion of Chordiant's software license revenues, Chordiant's revenues could decline if Chordiant loses a major customer.

Chordiant derives a significant portion of its software license revenues in each quarter from a limited number of customers. Loss of a major customer in a particular quarter could cause a decrease in revenue, deferred revenues and net income. For the three months ended March 31, 2001, revenues from company B, company A and company C

accounted for approximately 30%, 25% and 16% of its total net revenues, respectively. For the three months ended March 31, 2000, revenues from company's D and E accounted for 50% and 15% of its total net revenues, respectively. Chordiant expects that a limited number of customers will continue to account for a substantial portion of the company's revenues. As a result, if Chordiant loses a major customer, if a contract is delayed or cancelled, Chordiant's revenues would be adversely affected. In addition, customers that have accounted for significant revenues in the past may not generate revenues in any future period causing Chordiant's failure to obtain new significant customers or additional orders from existing customers to materially affect Chordiant's operating results.

Defects in Chordiant's products could diminish demand for Chordiant's products and result in decreased revenues, decreased market acceptance and injury to Chordiant's reputation.

Errors may be found from time to time in Chordiant's new or enhanced products after commencement of commercial shipments resulting in decreased revenues, decreased sales, injury to Chordiant's reputation and/or increased warranty and repair costs. Although Chordiant conducts extensive product testing during product development, Chordiant has in the past discovered software errors in Chordiant's products as well as in third party products, and as a result has experienced delays in the shipment of its new products. The latest version of Chordiant's primary product suite was introduced in June 2000.

Chordiant's failure to maintain strong relationships with system integrators would harm Chordiant's ability to market and implement Chordiant's products and reduce future revenues.

Failure to establish or maintain relationships with systems integrators would significantly harm Chordiant's ability to license Chordiant's software products. System integrators install and deploy Chordiant's products, in addition to those of Chordiant's competitors, and perform custom integration of systems and applications. Some system integrators also engage in joint marketing and sales efforts with Chordiant. If these relationships fail, Chordiant will have to devote substantially more resources to the sales and marketing, implementation and support of Chordiant's products than it would have to otherwise. Chordiant's efforts may also not be as effective as those of the system integrators, which could reduce revenues. In many cases, these parties have extensive relationships with Chordiant's existing and potential customers and influence the decisions of these customers. A number of Chordiant's competitors have stronger relationships with these system integrators and, as a result, these system integrators may be more likely to recommend competitors' products and services.

In particular, Chordiant has established a non-exclusive relationship with EDS, a large system integrator and one of Chordiant's principal stockholders. For the three months ended March 31, 2001 and the three months ended March 31, 2000, approximately 16% and 14%, respectively, of Chordiant's revenues were derived from customers for whom EDS has been engaged to provide software and system integration services. Deterioration of Chordiant's relationship with EDS could have a material adverse effect on sales of Chordiant's products.

To date, Chordiant's sales have been concentrated in the financial services, travel and leisure, automotive and telecommunications markets and if Chordiant is unable to continue sales in these markets or successfully penetrate new markets, Chordiant's revenues may decline.

Sales of Chordiant's products and services in four markets -- financial services, travel and leisure, automotive and telecommunications -- accounted for 99% of total net revenues for the three months ended March 31, 2001 and 93% of total net revenues for the three months ended March 31, 2000. Chordiant expects that revenues from these four markets will continue to account for a substantial portion of Chordiant's total net revenues in 2001. If Chordiant is unable to successfully increase penetration of Chordiant's existing markets or achieve sales in additional markets, or if the overall economic climate of Chordiant's target markets deteriorates, Chordiant's revenues may decline.

Low gross margin in services revenues could adversely impact Chordiant's overall gross margin and income.

Chordiant's gross margin in services revenues has historically been negative. Service revenues have also had lower gross margins than Chordiant's license revenues. As a result, an increase in the percentage of total net revenues represented by services revenues, or an unexpected decrease in license revenues, could have a detrimental impact on Chordiant's overall gross margins. Chordiant anticipates that service revenues will continue to represent over 40% of total net revenues. To increase services revenues, Chordiant must expand Chordiant's services organization, successfully recruit and train a sufficient number of qualified services personnel, and obtain renewals of current maintenance contracts by Chordiant's customers. This expansion could further reduce gross margins in Chordiant's service revenues.

Because competition for qualified personnel is intense, Chordiant may not be able to retain or recruit personnel, which could impact the development and sales of Chordiant's products.

If Chordiant is unable to hire or retain qualified personnel, or if newly hired personnel fails to develop the necessary skills or fails to reach expected levels of productivity, Chordiant's ability to develop and market Chordiant's products will be weakened. Chordiant's success depends largely on the continued contributions of Chordiant's key management, engineering, sales and marketing and professional services personnel, including Samuel T. Spadafora, Chordiant's chairman of the board of directors and chief executive officer and Stephen Kelly, Chordiant's president and chief operating officer. Except for Chordiant's chief executive officer and president and chief operating officer, Chordiant does not have employment agreements with any of Chordiant's key personnel. Chordiant has experienced turnover in Chordiant's key personnel in the recent past.

In particular, Chordiant's ability to increase Chordiant's sales will depend on Chordiant's ability to recruit, train and retain top quality sales people who are able to target prospective customers' senior management, and who can productively generate and service large accounts. There is a shortage of qualified sales personnel and competition for such personnel is intense, particularly in the Silicon Valley, where Chordiant's principal offices are located, and in the markets in which Chordiant competes.

Chordiant depends on technology licensed to Chordiant by third parties, and the loss or inability to maintain these licenses could prevent or delay sales of Chordiant's products

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Chordiant licenses technology from several software providers that is incorporated in Chordiant's products. In particular, Chordiant licenses Forte Tool and related Forte products from Forte Software, Inc., a Sun Microsystems, Inc. company. Chordiant's license agreement with Forte expires in September 2001, and can be extended upon agreement of the parties. Chordiant anticipates that Chordiant will continue to license technology from Forte and other third parties in the future. This software may not continue to be available on commercially reasonable terms, if at all. The loss of the Forte technology or other technology licenses could result in delays in the license of Chordiant's products until equivalent technology, if available, is developed or identified, licensed and integrated into Chordiant's products. Even if substitute technologies are available, there can be no guarantee that Chordiant will be able to license these technologies on commercially reasonable terms, if at all.

Defects in third party products associated with Chordiant's products could impair Chordiant's products' functionality and injure Chordiant's reputation.

The effective implementation of Chordiant's products depends upon the successful operation of third party products in conjunction with Chordiant's products. Any undetected errors in these products could prevent the implementation or impair the functionality of Chordiant's products, delay new product introductions or injure Chordiant's reputation. In the past, while Chordiant's business has not been materially harmed, product releases have been delayed as a result of errors in third-party software and Chordiant has incurred significant expenses fixing and investigating the cause of these errors.



Chordiant's customers and system integration partners have the ability to alter Chordiant's source code and inappropriate alterations could adversely affect the performance of Chordiant's products, cause injury to Chordiant's reputation and increase operating expenses.

Customers and system integration partners have access to Chordiant's computer source code when they license Chordiant's products and may alter the source code. Alteration may lead to implementation, operation, technical support and upgrade problems for Chordiant's customers. This could adversely affect the market acceptance of Chordiant's products, and any necessary investigative work and repairs could cause Chordiant to incur significant expenses and delays in implementation.

If Chordiant fails to introduce new versions and releases of Chordiant's products in a timely manner, customers may license competing products and Chordiant's revenues may decline.

If Chordiant is unable to ship or implement enhancements to Chordiant's products when planned, or fails to achieve timely market acceptance of these enhancements, Chordiant may suffer lost sales and could fail to achieve anticipated revenues. A majority of Chordiant's total revenues have been, and are expected to be, derived from the license of Chordiant's primary product suite. Chordiant's future operating results will depend on the demand for these products by future customers, including new and enhanced releases that are subsequently introduced. If Chordiant's competitors release new products that are superior to Chordiant's products in performance or price, or if Chordiant fails to enhance Chordiant's products and introduce new features and functionality in a timely manner, demand for Chordiant's products may decline. Chordiant has in the past experienced delays in the planned release dates of new versions of Chordiant's software products and upgrades. New versions of Chordiant's products may not be released on schedule or may contain defects when released.

If Chordiant's products do not operate with the hardware and software platforms used by Chordiant's customers, customers may license competing products and Chordiant's revenues will decline.

If Chordiant's products fail to satisfy advancing technological requirements, the market acceptance of these products could be reduced. Chordiant currently serves a customer base with a wide variety of constantly changing hardware, software applications and networking platforms. Customer acceptance of Chordiant's products depends on many factors such as:

- Chordiant's ability to integrate Chordiant's products with multiple platforms and existing or legacy systems;
- Chordiant's ability to anticipate and support new standards, especially Internet and enterprise Java standards; and
- the integration of additional software modules and third party software applications with Chordiant's existing products.

Chordiant's reliance on international operations may cause increased operating expenses and cause Chordiant's net income to decline.

During the three months ended March 31, 2001, international revenues were \$11.3 million or approximately 86% of Chordiant's total net revenues. During the three months ended March 31, 2000, international revenues were \$3.3 million or approximately 69% of Chordiant's total net revenues. Chordiant expects international revenues will continue to represent a significant portion of Chordiant's total net revenues in future periods.

Chordiant has faced, and will continue to face, risks associated with:

- difficulties in managing Chordiant's widespread operations;
- difficulties in hiring qualified local personnel;
- seasonal fluctuations in customer orders;

- longer accounts receivable collection cycles;
- expenses associated with products used in foreign markets;
- currency fluctuation and hedging activities; and
- economic downturns in international economies.

Any of these factors could have a significant impact on Chordiant's ability to license products on a competitive and timely basis and adversely affect Chordiant's operating expenses and net income.

Chordiant's international sales are both U.S. dollar and local currency denominated. As a result, an increase in the value of the U.S. dollar relative to foreign currencies could make Chordiant's products less competitive in international markets and could negatively affect Chordiant's operating results and cash flows.

Expansion could be difficult and Chordiant may not achieve sales growth.

If Chordiant is unable to expand its operations and sales force, and build relationships with third parties on a timely basis, Chordiant may not achieve anticipated sales growth. Chordiant has expanded, and intends to continue expanding, its operations and enter additional markets. In addition to locations within the United States, Chordiant has offices in London, England, The Netherlands and Germany. With the acquisition of Prime Response, Chordiant has additional offices in France, Australia and Singapore. To increase Chordiant's sales opportunities, Chordiant will need to further develop its sales, professional services and support organizations, and Chordiant will need to form additional relationships with system integration partners worldwide.

Chordiant's failure to integrate successfully Chordiant's acquired companies could prevent Chordiant from operating efficiently.

On July 19, 2000, Chordiant completed its acquisition of White Spider Software, Inc., an early stage software company that had completed development of a beta version of a knowledge management software product. Upon the closing date, White Spider became a wholly-owned subsidiary of Chordiant.

On January 8, 2001, Chordiant entered into an agreement and plan of merger and reorganization with Prime Response Inc., a Delaware corporation, whose common stock was listed on the Nasdaq National Market under the symbol "PRME", pursuant to which Chordiant exchanged 0.60 shares of its common stock for each outstanding share of Prime Response common stock. On March 27, 2001, the stockholders of Prime Response approved the merger agreement and the stockholders of Chordiant approved the issuance of shares of Chordiant common stock to the stockholders of Prime Response. As of March 27, 2001, Prime Response is a wholly-owned subsidiary of Chordiant. Prime Response is a provider of integrated relationship marketing software solutions.

Chordiant's business strategy includes pursuing opportunities to grow Chordiant's business, both internally and through selective acquisitions and various types of business combinations. To implement this strategy, Chordiant may in the future be involved in additional merger and acquisition transactions. Acquisition transactions are motivated by many factors, including Chordiant's desire to acquire skilled personnel, Chordiant's desire to obtain new technologies and Chordiant's desire to expand and enhance Chordiant's product offerings. Growth through acquisitions has several identifiable risks including difficulties associated with successfully integrating the previously distinct businesses into Chordiant's organization, the substantial management time devoted to integrating the companies, the possibility that Chordiant might not be successful in retaining the employees of the acquired companies, undisclosed liabilities, the failure to realize anticipated benefits (such as cost savings and synergies) and issues related to integrating acquired technology or content into Chordiant's products and media properties (such as unanticipated expenses). Realization of any of these risks in connection with any mergers or acquisitions Chordiant has entered into, or may enter into, could have a material adverse effect on Chordiant's business, operating results and financial condition.

Competition in Chordiant's markets is intense and could reduce Chordiant's sales and prevent Chordiant from achieving profitability.

Increased competition is likely to result in price reductions, reduced gross margins and loss of market share, any one of which could reduce Chordiant's future revenues. The market for Chordiant's products is intensely competitive, evolving and subject to rapid technological change. The intensity of competition is expected to increase in the future. Chordiant's current competitors include:

- Internal information technology departments: In-house information technology departments of potential customers have developed or may develop systems that provide some or all of the functionality of Chordiant's products. Chordiant expects that internally developed application integration and process automation efforts will continue to be a significant source of competition.
- Point application vendors: Chordiant competes with providers of stand-alone point solutions for Web-based customer relationship management and traditional client/server-based, call-center service customer and salesforce automation solution providers.

Many of Chordiant's competitors have greater resources and broader customer relationships than Chordiant does. In addition, many of these competitors have extensive knowledge of Chordiant's industry. Current and potential competitors have established, or may establish, cooperative relationships among themselves or with third parties to offer a single solution and increase the ability of their products to address customer needs.

If Chordiant is unable to protect Chordiant's intellectual property, Chordiant may lose a valuable asset or incur costly litigation to protect Chordiant's rights.

Chordiant's success and ability to compete depends upon Chordiant's proprietary technology. Chordiant relies on trademark, trade secret and copyright laws to protect Chordiant's intellectual property. Chordiant has no patents or patent applications. Chordiant ships source code to Chordiant's customers and third party system integrators and partners are given access to it. Despite Chordiant's efforts to protect Chordiant's intellectual property, a third party could copy or obtain the source code to Chordiant's software or other proprietary information without authorization and/or could develop software competitive to the company's. Chordiant's means of protecting Chordiant's proprietary rights may not be adequate and Chordiant's competitors may independently develop similar technology or duplicate Chordiant's products.

Chordiant may have to litigate to enforce Chordiant's intellectual property rights, to protect Chordiant's trade secrets or know-how or to determine their scope, validity or enforceability. Enforcing or defending Chordiant's proprietary technology is expensive, could cause the diversion of Chordiant's resources and may not prove successful. Chordiant's protective measures may prove inadequate to protect Chordiant's proprietary rights. If Chordiant is unable to protect Chordiant's intellectual property, Chordiant may lose a valuable asset or incur costly litigation to protect Chordiant's rights.

If Chordiant becomes subject to intellectual property infringement claims, these claims could be costly and time-consuming to defend, divert management's attention and cause product delays, and have an adverse effect on Chordiant's revenues and net income.

Chordiant expects that software product developers and providers of software in markets similar to Chordiant's target markets will increasingly be subject to infringement claims as the number of products and competitors in Chordiant's industry grows and the functionality of products overlaps. Any claims, with or without merit, could be costly and time-consuming to defend, divert Chordiant's management's attention, or cause product delays. Chordiant has no patents or patent applications that Chordiant could use defensively against any company bringing such a claim. If any of Chordiant's products were found to infringe a third party's proprietary rights, Chordiant could be required to enter into royalty or licensing agreements to be able to sell Chordiant's products. Royalty and licensing agreements, if

required, may not be available on terms acceptable to Chordiant or at all.

Rising energy costs and power system shortages in California may result in increased operating expenses and reduced net income, and harm to our operations due to power loss.

California is currently experiencing an energy crisis and has recently experienced significant power shortages. As a result, energy costs in California, including natural gas and electricity, have risen significantly and may continue to rise over the next several months relative to the rest of the United States. Because our principal operating facilities are located in California, our operating expenses may increase significantly if this trend continues. In addition, a sustained or frequent power failure could disrupt our operations and the operations of our third party service providers, which would limit our ability to provide our products and services to our customers, harming our customer relationships, and having an adverse effect on our operating results.

Chordiant's stock price is subject to significant fluctuations.

Since Chordiant's initial public offering in February 2000, the price of Chordiant's common stock has fluctuated widely. Chordiant believes that factors such as the risks described herein or other factors could cause the price of its common stock to fluctuate, perhaps substantially. In addition, recently, the stock market, in general, and the market for high technology stocks in particular, has experienced extreme price fluctuations, which have often been unrelated to the operating performance of the affected companies. Such fluctuations could adversely affect the market price of Chordiant's common stock.

### Item 3. Quantitative and Qualitative Disclosures about Market Risk

Chordiant is exposed to the impact of interest rate changes, foreign currency fluctuations, and change in the market values of its investments.

Our interest income is sensitive to changes in the general level of U.S. interest rates, particularly since the majority of our investments are in short-term instruments. Due to the short-term nature of our investments, we believe that there is no material risk exposure. Therefore, no quantitative tabular disclosures have been provided.

**Interest Rate Risk.** Our exposure to market rate risk for changes in interest rates relates primarily to the Company's investment portfolio. We have not used derivative financial instruments in our investment portfolio. We invest our excess cash in debt instruments of the U.S. Government and its agencies, and in high-quality corporate issuers and, by policy, limit the amount of credit exposure to any one issuer. Chordiant protects and preserves its invested funds by limiting default, market and reinvestment risk.

Investments in both fixed rate and floating rate interest earning instruments carries a degree of interest rate risk. Fixed rate securities may have their fair market value adversely impacted due to a rise in interest rates, while floating rate securities may produce less income than expected if interest rates fall. Due in part to these factors, our future investment income may fall short of expectations due to changes in interest rates or we may suffer losses in principal if forced to sell securities which have declined in market value due to changes in interest rates.

**Foreign Currency Risk.** International revenues denominated in the local currency of each country accounted for approximately 49% of total revenues in the three months ended March 31, 2001. Our branches also incur most of their expenses in the local currency.

Chordiant is also exposed to foreign exchange rate fluctuations as the financial statements of foreign subsidiaries are translated into U.S. dollars in consolidation. As exchange rates vary, these results, when translated, may vary from expectations and adversely impact overall expected profitability. The effect of foreign exchange rate fluctuations on Chordiant for the quarter ended March 31, 2001 was not material.

Chordiant's international business is subject to risks typical of an international business, including, but not limited to differing economic conditions, changes in political climate, differing tax structures, other regulations and restrictions, and foreign exchange rate volatility. Accordingly, our future results could be materially adversely impacted by changes in these or other factors.

## PART II - OTHER INFORMATION.

### Item 1. Legal Proceedings

Chordiant is not a party to any material legal proceedings. Chordiant may be subject to various claims and legal actions arising in the ordinary course of business.

### Item 2. Changes in Securities

None.

### Item 3. Defaults Upon Senior Securities

None.

### Item 4. Submission of Matters to a Vote of Security Holders

At a special meeting of the stockholders of Chordiant held on March 27, 2001, a proposal to issue shares of the Company's common stock in the merger contemplated by the Agreement and Plan of Merger and Reorganization, dated as of January 8, 2001, among the Company, Puccini Acquisition Corp. (a wholly-owned subsidiary of the Company), and Prime Response, Inc. was submitted to a vote of the security holders of the Company.

Votes for	30,188,728
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Votes against	29,213
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Votes abstaining	1,740
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### Item 5. Other Information

On May 4, 2001, the Company initiated an offer to exchange all options outstanding under the Company's various stock option plans for new options that will be granted on December 10, 2001. The number of shares of common stock subject to the new options granted on December 10, 2001 will not exceed the number of shares of the Company's common stock subject to outstanding options that are accepted for exchange and cancelled.

### Item 6. Exhibits and Reports on Form 8-K

(a) See Exhibit Index.

(b) Reports on Form 8-K.

On January 17, 2001, the Company's filed a Current Report on Form 8-K, which contained the text of a joint press release announcing the intended acquisition of Prime Response, Inc. (a company acquired by Chordiant on March 27, 2001) and the Agreement and Plan of Merger and Reorganization, dated January 8, 2001, between the Company and Prime Response, Inc.

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On April 10, 2001, the Company filed a Current Report on Form 8-K announcing the completion of its acquisition of Prime Response, Inc. The consolidated financial statements of Prime Response, Inc., the unaudited pro forma condensed combined financial information for Prime Response, Inc. and the Company and the joint press release announcing the completion of Chordiant's acquisition of Prime Response, Inc. were filed with this Current Report.

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**Chordiant Software, Inc.**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 15, 2001

Chordiant Software, Inc.

*(Registrant)*

By: /s/ Steve G. Vogel

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Steve G. Vogel *Senior Vice President of Finance, Chief Financial Officer and Secretary (Principal Financial and Accounting Officer)*

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**EXHIBIT INDEX**

All other schedules are omitted because they are not required, are not applicable or the information is included in the Condensed Consolidated Financial Statements or notes thereto.